



VAST 2017

Mini-Challenge 2

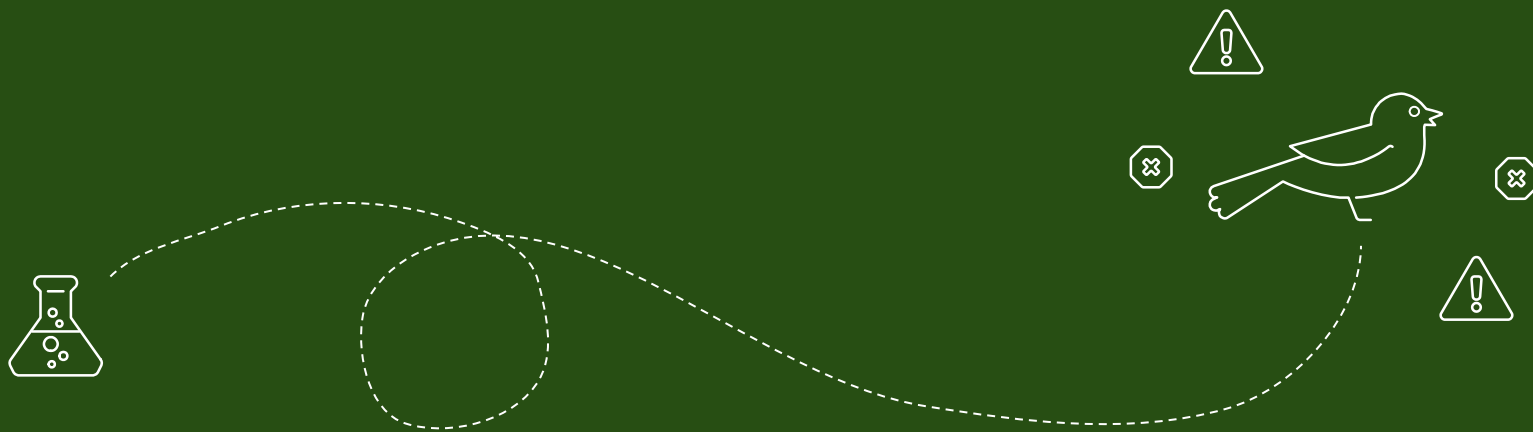
Chemical Monitoring





Overview

- Cidade de Mistford
- A cidade tem uma pequena área industrial com quatro fábricas
- Boonsong Lekagul Nature Preserve
- Número de ninhos de Rose-Crested Blue Pipit diminuindo!



SUSPEITA: LANÇAMENTOS QUÍMICOS

As indústrias de Mistford podem ser culpadas do desaparecimento dos pássaros

Conjunto de dados



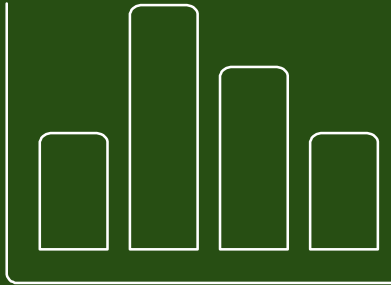
Dados de amostras de ar

- Produto químico
- N° do Sensor
- Data/Hora
- Valor da Leitura



Dados meteorológicos

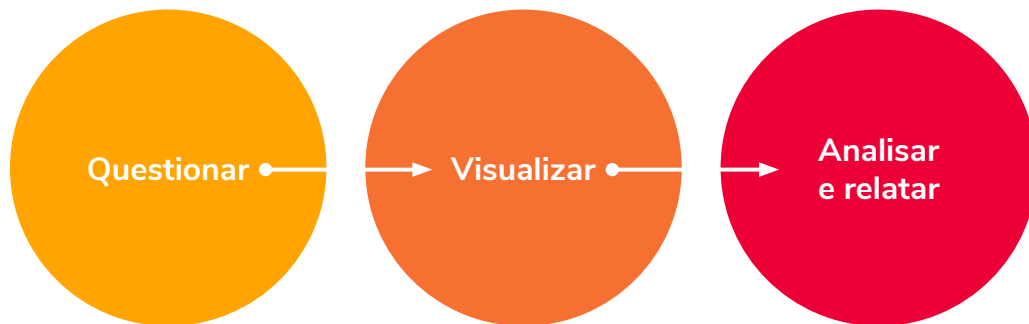
- Data/Hora
- Direção do Vento
- Velocidade do vento



Desafios iniciais

Questões:

- Caracterizar a performance dos sensores à procura de mal funcionamentos e padrões inesperados nos dados
- Que substâncias químicas estão sendo detectadas pelo grupo de sensores e qual o seu padrão de dispersão?
- Quais fábricas são responsáveis por quais substâncias?



A solução

Descobertas

- *Existem picos de Methylosmolene acontecendo sempre entre as 23h e as 6h.*
- *Não se observam leituras duplas em sensores juntos a esses picos.*
- *Kasio e/ou Roadrunner produz(em) Chlorodinine.*
- *Kasio e/ou Roadrunner produz(em) Methylosmolene.*
- *Kasio e/ou Roadrunner produz(em) AGOC-3A.*
- *Indigo e/ou Radiance produz(em) Chlorodinine.*

Acesse nosso website e veja as soluções

- Link: [Website Chemical Monitoring](#)



VAST 2017 - MC2 Chemical Monitoring

Questões podem ser enviadas para:

- João P. J. V. da Silva (jpjvs)
- Rogério B. Santos (rbs7)

Website:

- <https://rbs7.github.io/CHEMICALMONITORING-visualizacao-2017-1/>



VISUAL ANALYTICS

*Para investigar o
problema*



A top-down view of a workspace on a light-colored wooden desk. A silver laptop is open, its screen dark. To its right is a white mug filled with dark coffee. Several pieces of crumpled white paper are scattered around the laptop. Two pencils and a small, lined notepad are also visible on the desk. The entire image has a semi-transparent green overlay.

Porque investigar importa?

Caso de Minamata descoberto em 1959



\$ 2.3 bilhões

Em prejuízo para a Chisso Corporation
no Japão pelo caso de Minamata em 2000



12.617 vítimas

Envenenadas por mercúrio através da
ingestão de peixes envenenados em Minamata



Fonte: soshisha.org

Pesticidas tóxicos

O DDT foi amplamente usado como pesticida contra o mosquito transmissor da malária, mas descobriu-se que ele se acumula no ambiente e produz efeitos mutagênicos, cancerígenos e danos ao sistema reprodutor.

Fonte: Cornell University



Jaboatão dos Guararapes

(CEPASA, antiga Portela)



24 h de fumaça

A fumaça era lançada ininterruptamente
de 1971 até 2017



200 mil pessoas

Afetadas pelo lançamento de dejetos
da fabricação de papel no ar e no rio Jaboatão



Fonte: Jornal Gazeta Nossa

“

Visual analytics is the science of analytical reasoning facilitated by interactive visual interfaces.”

Jim Thomas

In two or three columns



Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

According to surveys in Europe, Canada, and the United States, yellow is the color people most often associate with amusement, gentleness, and spontaneity, but also with duplicity, envy, jealousy, avarice, and, in the U.S., with cowardice.

It plays an important role in Asian culture, particularly in China, where it is seen as the color of happiness, glory, wisdom, harmony, and culture.



Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Surveys in the US and Europe show that blue is the colour most commonly associated with harmony, faithfulness, confidence, distance, infinity, the imagination, cold, and sometimes with sadness.

In US and European public opinion polls it is the most popular colour, chosen by almost half of both men and women as their favourite colour.



Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

Modern surveys in the United States and Europe show red is also the color most commonly associated with heat, activity, passion, sexuality, anger, love and joy. Red is also a color widely used for getting attention, such as stop signs or royal dresses.

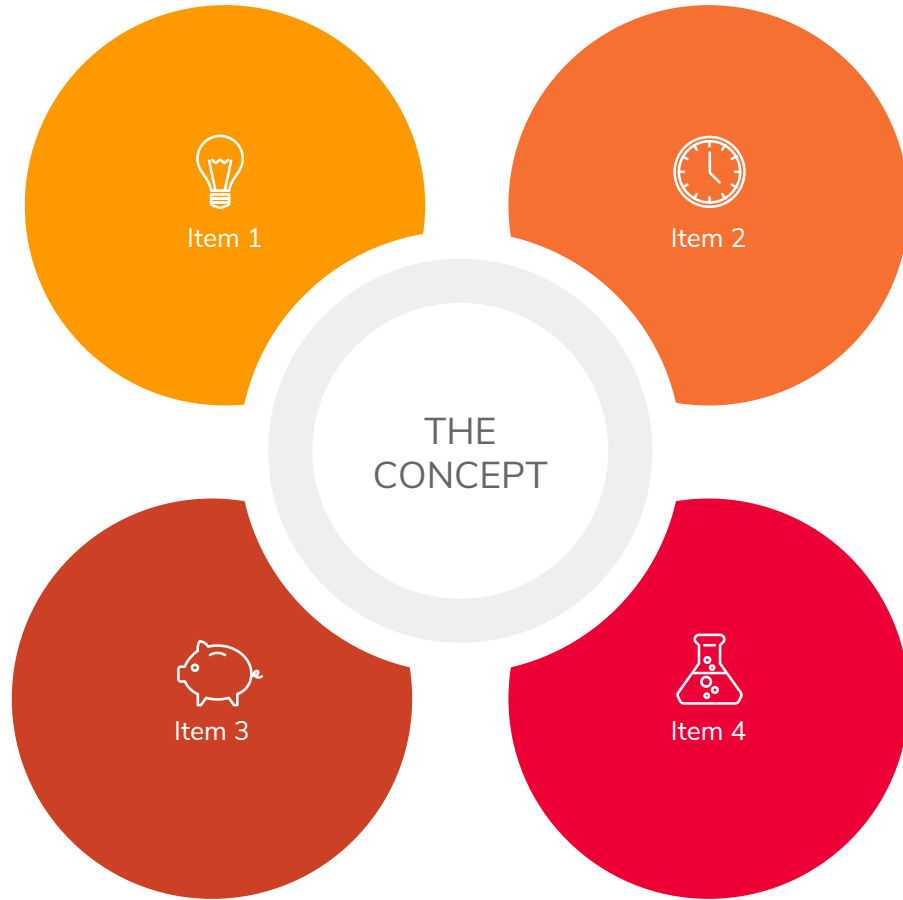
In China, India and many other Asian countries it is the color of symbolizing happiness and good fortune.

A picture is worth a thousand words

A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.



Use charts to
explain your
ideas



And tables to compare data

As a communication tool, a table allows a form of generalization of information from an unlimited number of different social or scientific contexts. It provides a familiar way to convey information that might otherwise not be obvious or readily understood.

| | A | B | C |
|--------|----|----|----|
| Yellow | 10 | 20 | 7 |
| Blue | 30 | 15 | 10 |
| Orange | 5 | 24 | 16 |

Maps

The word "map" comes from the medieval Latin Mappa mundi, wherein mappa meant napkin or cloth and mundi the world.



And even
more
numbers

89,526,124\$

That's a lot of money



185,244 users

And a lot of users

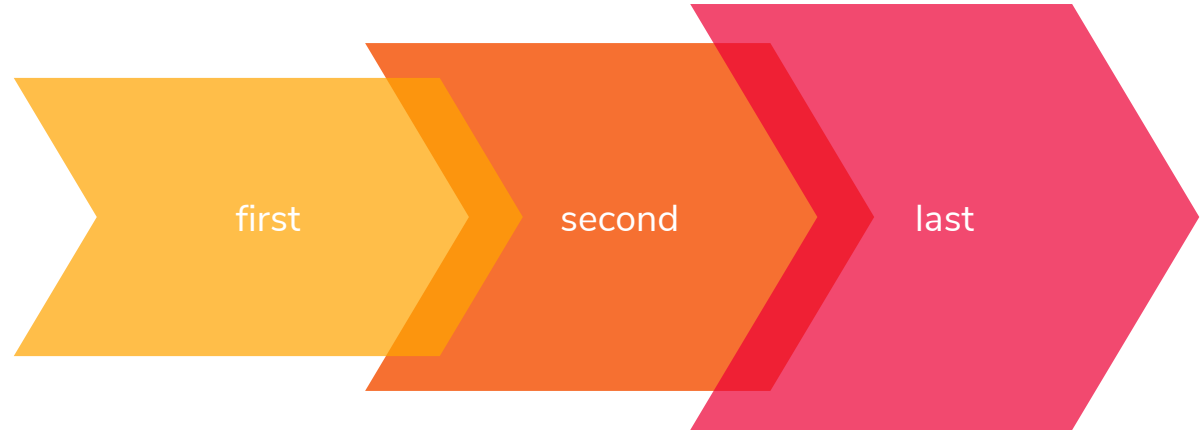


100%

Total success!



Our process
is easy



Let's review some concepts



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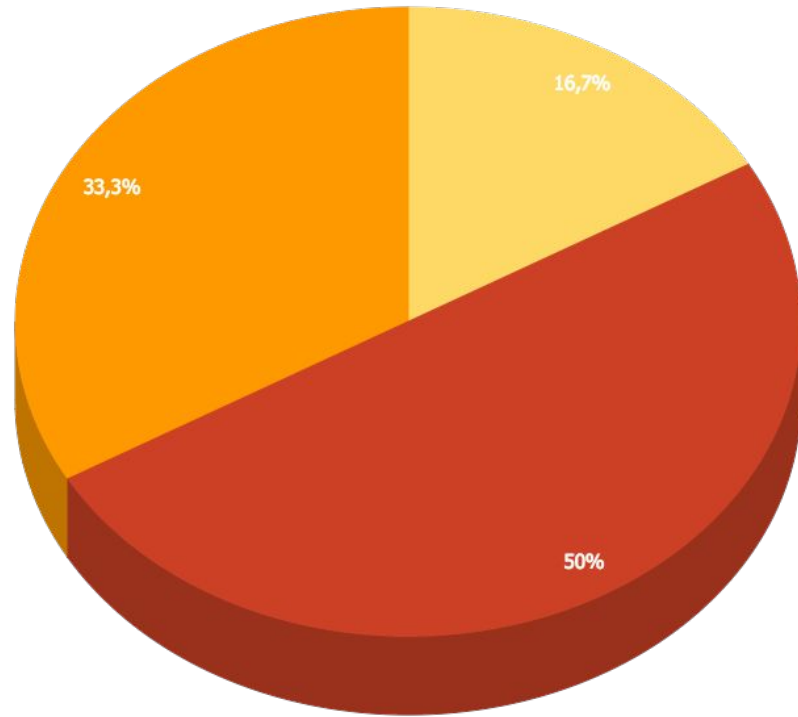
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Red

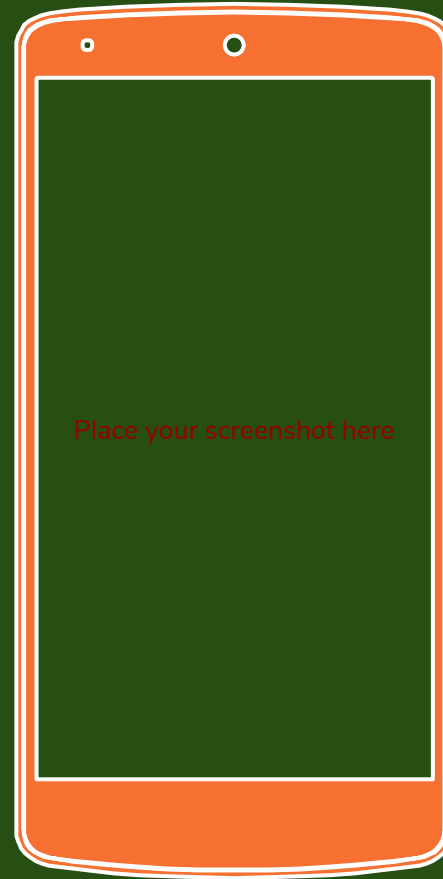
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You can
insert graphs
from Google
Sheets



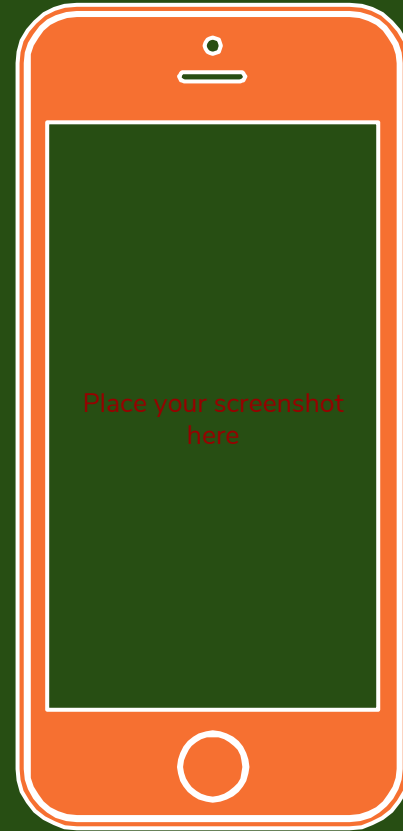
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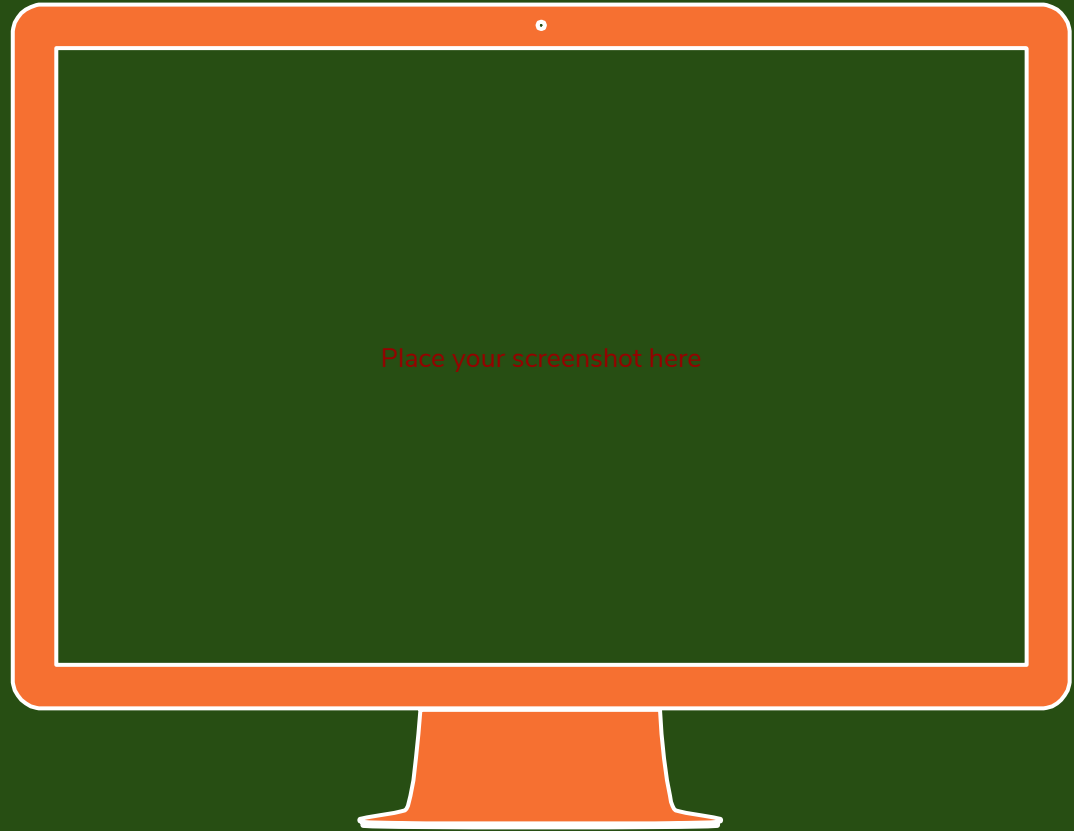
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- Orange **#f67031**
- Yellow **#ffa400**
- Fucsia **#ed0036**

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- Change line color, width and style.

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Examples:





Now you can use any emoji as an icon!

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How? Follow Google instructions

<https://twitter.com/googledocs/status/730087240156643328>





12.617 vítimas

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\$

2.3 bilhões em prejuízos

Para a Chisso Corporation no Japão pelo caso de Minamata em 2000

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This is a template optimized for SlideDocs. As it is a long document you should inform the reader about its contents.

1. Section one
2. Section two
3. Even another section
 - a. And there can be subsections too.
 - b. Subsection
4. Section four

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