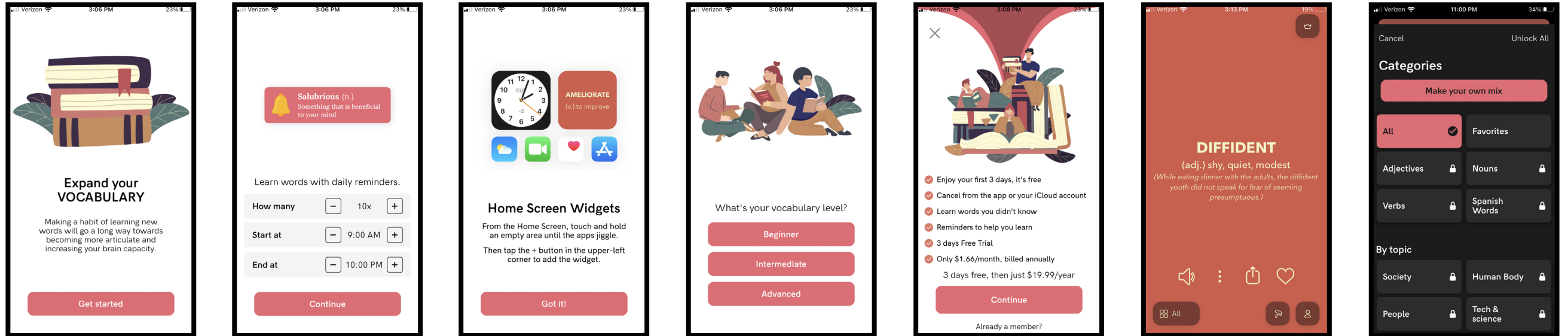




Vocabulary



Strengths

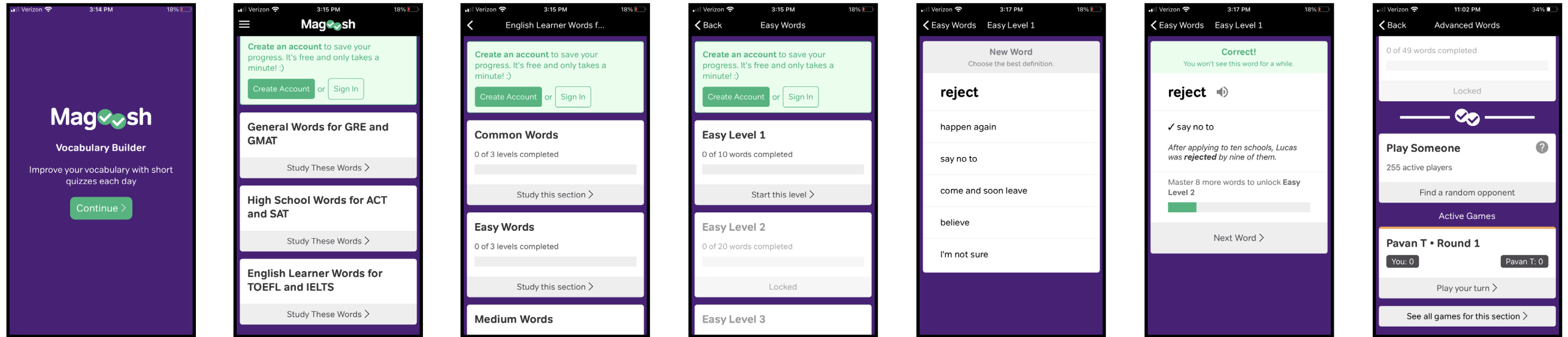
- Straight forward on boarding process, no account needed to use app.
- There is a widget to add to your home screen for quick access.
- Premium account can be made with three day free trial.
- Easy motion to make new vocabulary words appear.
- Easy icons to click below vocabulary words so you can listen, learn, share, and favorite specific words.

Weaknesses

- Can't change categories of words without premium membership.
- Can't add specific words to the list of vocabulary words.
- Adds pop up as you go to new words every couple of swipes.



Magoosh Vocabulary Builder

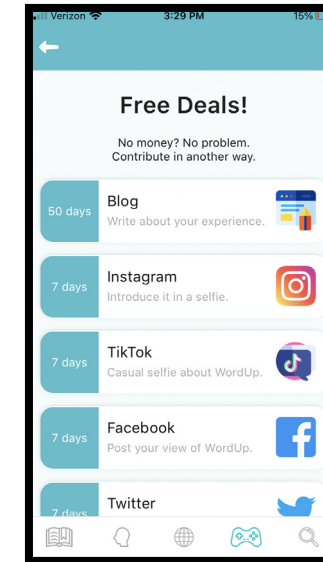
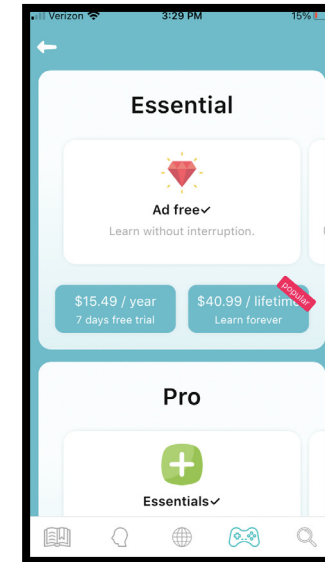
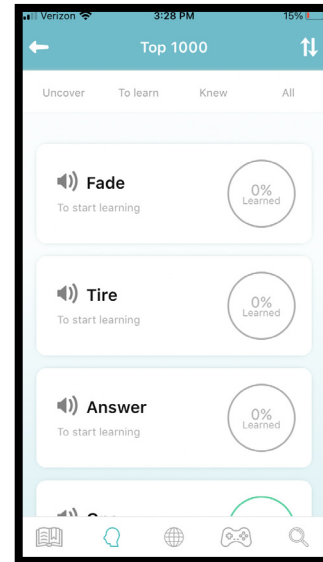
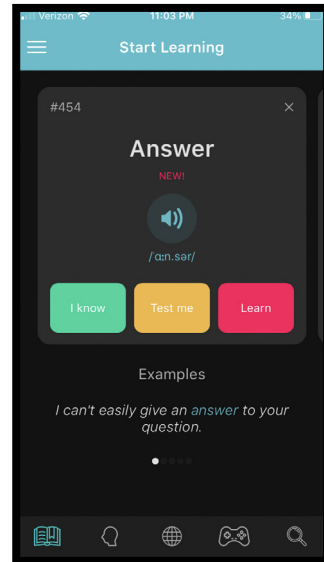
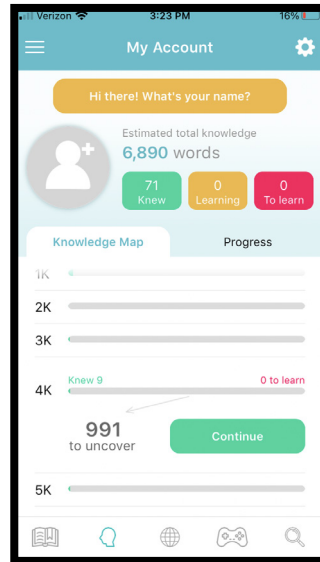


Strengths

- Straight forward on boarding process, no account needed to use app.
- All you need is an e-mail and password to create account.
- Flashcards are setup to tests the user's knowledge of the word.
- Games can be played against other users to help build vocabulary.

Weaknesses

- This app only contains vocabulary words for GRE, GMAT, ACT, SAT, TOEFL, and IELTS.
- Only students would find this app useful.
- Can't add specific words to the list of vocabulary words.
- Once account is created nothing new is open to the user to explore, so there is really no reason to create an account.



Strengths

- Straight forward on boarding process, no account needed to use app.
- Games can be played to help build vocabulary.
- Easy icons to click below vocabulary words so you can listen, I know, test me, learn.
- If you don't want to pay you can share their app many ways listed free deals on social media to continue using the app for free without adds.

Weaknesses

- Adds pop up every two or three swipes when trying to learn new words.

Summary



Vocabulary

I found the Vocabulary app was only a good app for learning new vocabulary at random. I was able to use the app immediately without signing up. The easy icons to click below vocabulary words so you can listen, learn, share, and favorite specific words is a great feature. I didn't like you couldn't select specific grouping of words until joining the premium account. Even after joining the premium account you were still unable to add any specific words the user may want to learn.



Magoosh Vocabulary Builder

I found the Magoosh Vocabulary Builder app was good for someone learning specific words found on standardize testing. I was able to use the app immediately without signing up. After signing up for an account no other features were available to the user, so there is really no reason to create an account. The use of games add another level to challenge the user to build on their vocabulary. I would have liked to have seen more of a selection of words than just for standardized testing. If your a student preparing for one of these test I feel this app could be beneficial to you.



WordUp

I found the WordUp app to be great for learning new vocabulary. I was able to use the app immediately without signing up. The layout and overall engagement the app puts on the user is setup great for someone wanting to learn new vocabulary. The ability to add your own vocabulary word was my favorite feature since when I am trying to learn a set of vocabulary words I already have the list of words I am learning from. The ability to use the app without adds by just sharing on social media is a great feature for the user and the owner of the app for free marketing.