BLAKE THOMAS

UX Designer

CONTACT ME

📞 864.529.2315

🌐 https://blakethomas.my portfolio.com/

📍 4960 Foxwood Drive
North Charleston, SC 29418

UX SKILLS

USER-CENTERED DESIGN	USER FLOWS
COMPETITIVE ANALYSIS	WIRFRAMING
USER PERSONAS	PROTOTYPING
INFO. ARCH.	USER TESTING

TECHNICAL SKILLS

XD	INDESIGN
PHOTOSHOP	ILLUSTRATOR
CSS3	SKETCH
HTML5	JAVASCRIPT

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f /blakethomas.clemson/

🐦 @rbtclemsonla

ABOUT ME

UX designer with a background in landscape architecture, with strong creative and visual design skills. Experienced in providing user-centric design solutions, and building empathy towards clients. Skilled in communicating design ideas in a clear and visually appealing way. Thrives working independently and collaboratively to create project deliverables that reflect the client's wants and needs.

EDUCATION

🔲 CAREERFOUNDRY | JUNE 2021 - FEBRUARY 2022
UX Designer: A 8-month intensive training program for UX Designers, specializing in UX process and methodology, data driven approaches to strategy as well as prototyping, wireframing, and conversion rate optimization. I graduated from the program on JANUARY 29, 2022.

With over 400 hours in UX Design study, I built proficiency in a data driven approach to UX Design, describing an Information Architecture and developing user personas, wireframing, prototyping, and testing, including conversion rate optimization and A/B testing. During the course of this program, I built a task management project from scratch, using Adobe XD, Sketch and best practices of lean UX design.

🔲 CLEMSON UNIVERSITY | AUGUST 2010 - DECEMBER 2014
Bachlor's of Landscape Architecture

WORK EXPERIENCE

🔲 EDENS LAND│MARCH 2021 - PRESENT & APRIL 2016 - MAY 2017

Graphic Specialist: Prepared hand/digital renderings for clients and marketing material. I prepared layouts, and planting plans. My graphic skills with AutoCAD as well as all Adobe Suite programs were utilized to prepare presentation renderings for clients and marketing materials. My photography skills were used through on site analysis and marketing completed projects.

🔲 WERTIMER + CLINE | OCTOBER 2020 - APRIL 2021
Graphic Designer: Prepared graphic material for client meetings.

🔲 STANTEC│AUGUST 2017 - APRIL 2020
Landscape Designer: Assisted the project team in site analysis, site planning, conceptual design, design as well as participate in creation of 3D marketing graphics and technical documents.

🔲 LOWES │ MARCH 2015 - MARCH 2016
Sales Associate: Helped assist customers with design ideas for their projects.

🔲 THE LANDART DESIGN GROUP │ MAY 2013 - AUGUST 2013
Project Designer: Assisted in the preperation of graphics (both hand and digital layout) for various projects.

PROJECTS

🔲 **Renderings**: Snapshots of the finished design of real estate development projects.

CASE STUDIES

🔲 **Vela**: Customized weather forecast app focused on water sports that helps you stay informed before conditions arrive.

🔲 **Wording**: A unique and entertaining flashcard study app.

🔲 **Biulding My Website**: Using CSS, HTML, & JS

REFERENCES AVALAIBLE UPON REQUEST