# Marcos López

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| **Pop Latino**  In Pop Latino, photographer Marcos López presents a collection of surprising political photographs — whose bright colors disguise a somber reality.  Behind the images — whose colors seem artificially bright at times — are dark memories of Latin America's past. The caricatures, portraits and urban landscapes that Marcos López presents are Latin America's 1990s answer to Andy Warhol's "pop art" of the 1960s.  Comic books, advertising, the Buenos Aires pupeteers, the folklore of Corrientes and the rough voice of the folk-singer Jeronima Sequeida have all influenced Marcos López's photography. He uses jokes, masks and bright colors to avoid being too serious.  Yet, beneath the veneer of bright colors, the subjects Mr. López addresses are serious. Fascinated by topics like popular myths, the flesh, mirrors, condoms and masks, Mr. López explores how people distance themselves from the intense feel of direct contact — body to body, soul to soul.  Like the Mexican murals before him, Mr. López's photography uses art as a platform to provide a political message about Latin America in the digital age.  **About Marcos López**  Marcos López was born in the city of Santa Fe, Argentina, in 1958. Until the age of 12, he lived in Gálvez — a small town in that province — before returning to Santa Fe.  In the late 1970s, Mr. López studied engineering for several years and began to teach himself photography. In 1982, he moved to Buenos Aires, where he continued his training.  In 1986, Mr. López was a member of the first group of foreign grantees at the International Film and Television School of San Antonio de los Baños, Cuba, where he studied for a year and a half.  In 1993, he won the First Prize of the Andy Goldstein Foundation, with a grant to finish his portraits in black and white and the publication of a book, "Marcos López-fotografícas."  Currently, Mr. López lives in Buenos Aires, working as a photographer and director of independent films. He is also involved in painting, photo-journalism and photographic direction for television commercials. | |  |  | | --- | --- | | http://www.theglobalist.com/images/mm.gif | http://www.theglobalist.com/images/mm.gif | |