

Definitions Cheat sheet

METHODS FOR GENERATING POs

Escape: Pick something we take for granted and drop that

Reversal: Take a normal relationship and reverse it

Distortion: Make a change to the normal sequence or change a relationship

Exaggeration: Exaggerate any one aspect (or dimension) of an initial statement making it somewhat unreasonable

Wishful thinking: Make a statement in the form wouldn't it be nice if “...”

METHODS FOR GENERATING MOVEMENT

Extract a principle: Extract a principle, concept, feature, or aspect of the PO, and then ignore the rest of the PO and work only with what you've extracted to generate ideas

Focus on the Difference: Compare the provocation with the existing situation, identify the key differences, and pursue them

Moment to Moment: Visualize the PO being put into effect *moment to moment*

Positive Aspects: Look directly for any benefits or positive aspects

Circumstances: Identify the circumstances under which the PO would have a direct value

Original Problem Statement:

Method of generating PO	Resulting PO	Method of Generating Movement				
		Extract a Principle	Focus on the Difference	Moment to Moment	Positive Aspects	Circumstances
PO Just Arose						
Escape						
Reversal						
Distortion						
Exaggeration						
Wishful Thinking						

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Materials taken for the work of Jonathan Weaver from the University of Detroit Mercy

Original Problem Statement:

***** IDEA CHART *****

Method of generating PO	Resulting PO	IDEAS AS A RESULTS OF THE MOVEMENTS				
		Extract a Principle	Focus on the Difference	Moment to Moment	Positive Aspects	Circumstances
PO Just Arose						
Escape						
Reversal						
Distortion						
Exaggeration						
Wishful Thinking						

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