OPER1160 Supply Chain & Operations Management

Discussion 2: Example of a New Product

	Exemplary	Intermediate	Needs Work	NOTES
Category	2	1	0	
Selection of Article	Thoughtfully selected an example of CSR or ethics from current events (within last 6 months).	Identified an example related to the topic from within last 6 months	Identified article did not pertain to CSR or Ethics or was over 6 months old.	
Comments on how it illustrates an	Thoughtfully commented on how the article illustrated an ethical	General description as to how it was an ethical or CSR	Poor (or no) comment on how the article tied to an ethical or CSR	
operational ethical/CSR challenge	or CSR challenge facing operations managers.	challenge for operations managers.	challenge facing operations managers.	
Spelling and Grammar	Terrific spelling or grammar. No text-speak.	A few spelling/grammar errors or text-speak.	Really needed to spell-check and grammar check!	
Provided link to article and sourcing	Embedded link and provided an APA source at bottom of posting	Provided a link to the article but no sourcing provided	No link or sourcing	

Marked out of 8

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