

BRAZILIAN E-COMMERCE DASHBOARD

Average Yearly Revenue

R\$16,090,202

Total Revenue

R\$53,886,100

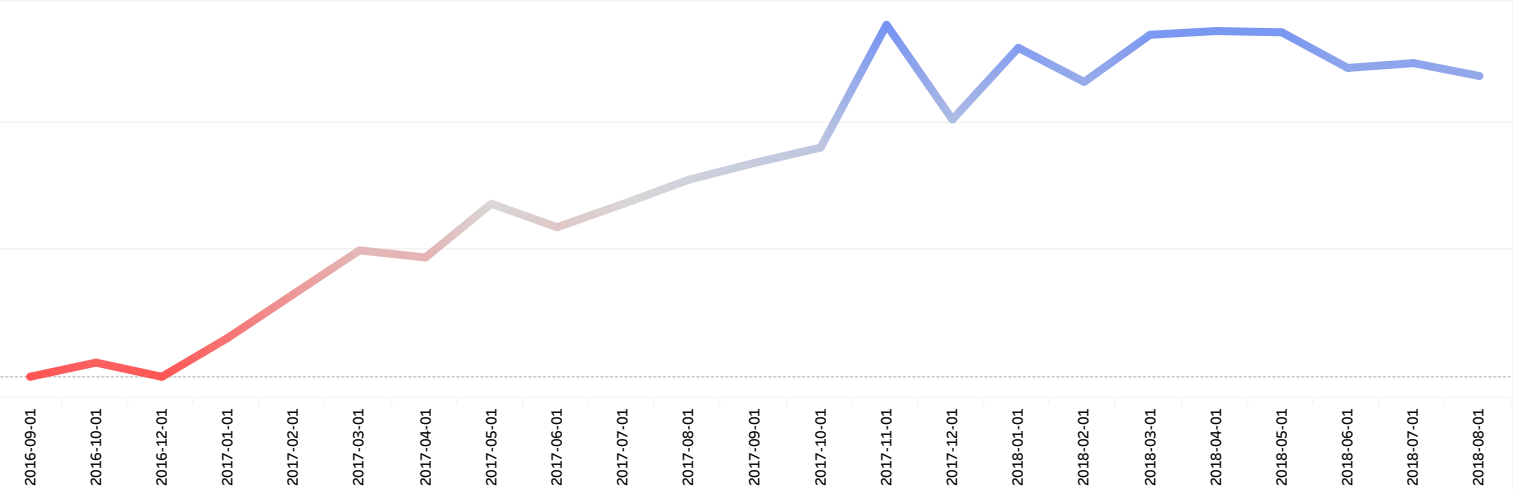
Total Customers

84.46K

Total Orders

140.29K

Monthly Revenue



Yearly Revenue



Customer State	Avg Revenue per Customer	Total Revenue	Num Customers
BA	R\$748.75	R\$2,364,540	3,158
DF	R\$685.74	R\$1,384,500	2,019
ES	R\$659.04	R\$1,270,630	1,928
GO	R\$705.47	R\$1,336,860	1,895
MG	R\$661.33	R\$7,275,280	11,001
PR	R\$655.66	R\$3,126,840	4,769
RJ	R\$689.87	R\$8,221,230	11,917
RS	R\$666.77	R\$3,445,880	5,168
SC	R\$690.21	R\$2,380,540	3,449
SP	R\$589.43	R\$23,079,800	39,156

BRAZILIAN E-COMMERCE DASHBOARD

SALES

Average Yearly Revenue

R\$16,090,202

Total Revenue

R\$53,886,100

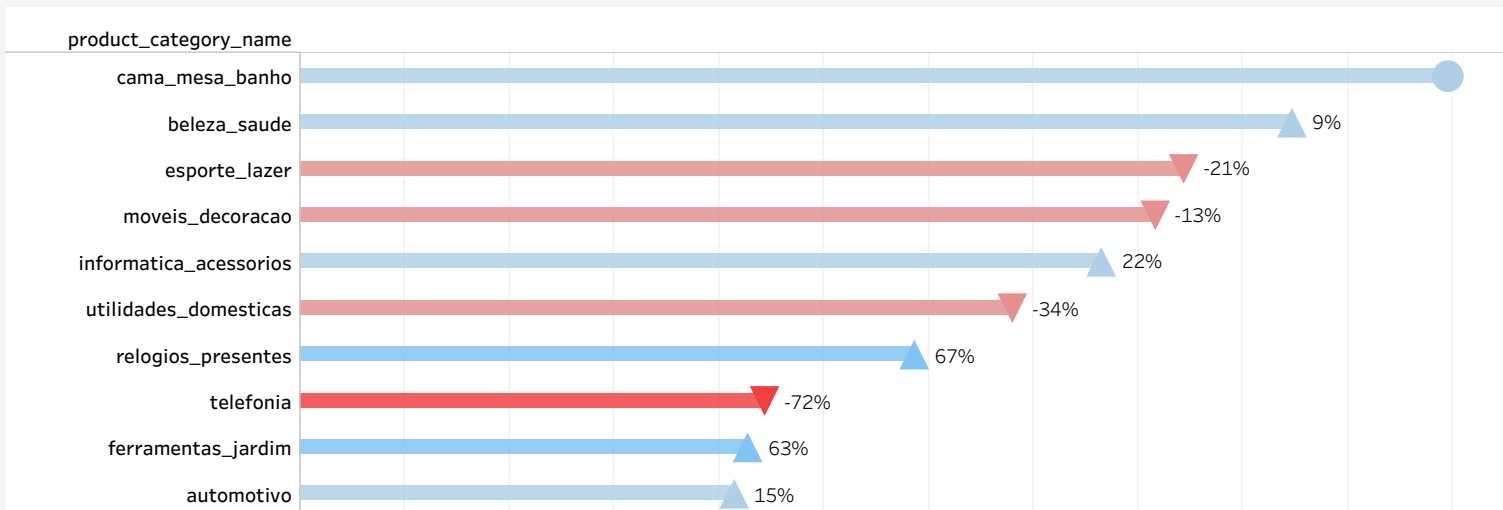
Total Customers

84.46K

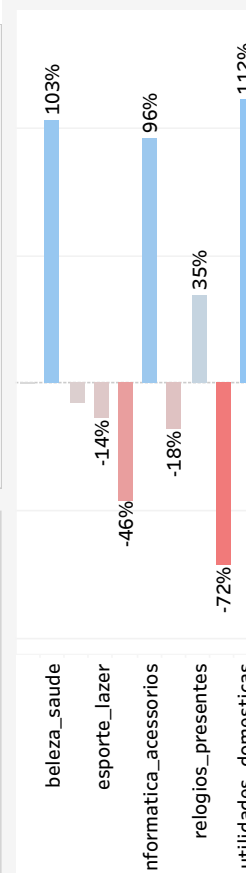
Total Orders

140.29K

Total Orders %



Category-Based Annual Income Change



automotivo beleza_saude cama_mesa_banho esporte_lazer
ferramentas_jardim informatica_acessorios moveis_decoracao
reloios_presentes telefonia utilidades_domesticas

BRAZILIAN E-COMMERCE DASHBOARD

REGIONS

Average Yearly Revenue

R\$16,090,202

Total Revenue

R\$53,886,100

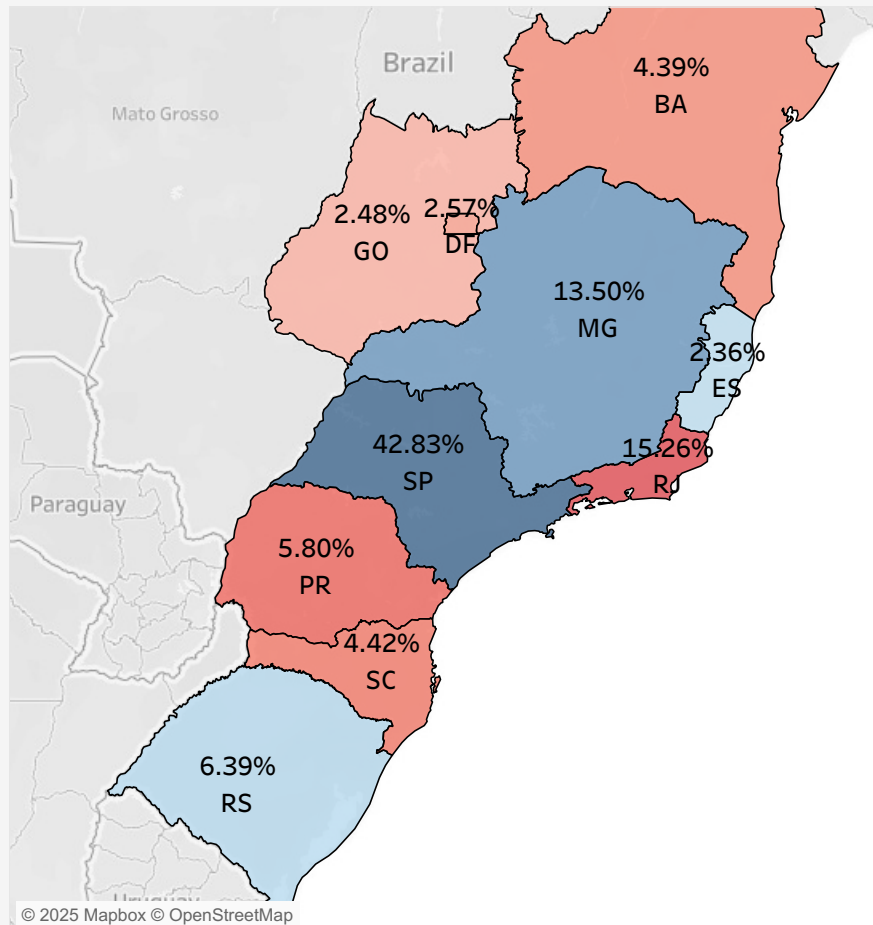
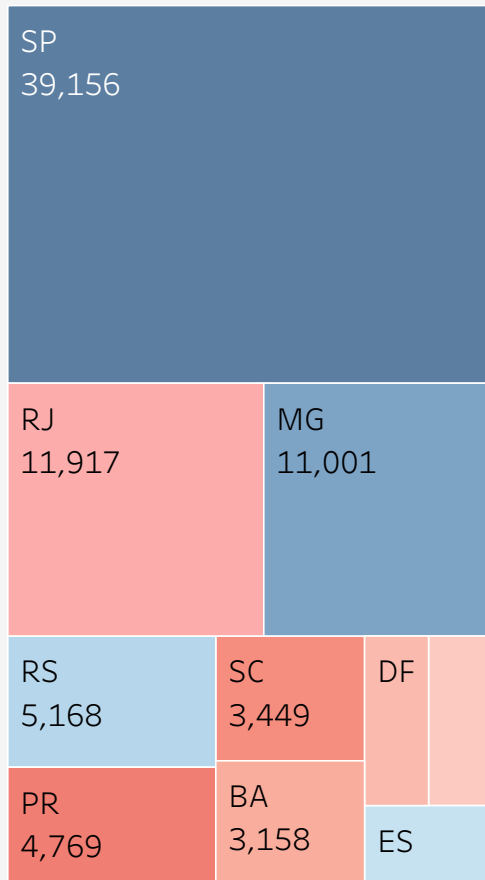
Total Customers

84.46K

Total Orders

140.29K

Total Customers



Total Revenue by State

