# **Final Report**

Project Title: Post Pioneer

Course: COSC 4P02

Date: April 27, 2025

Group Number: 8

**Group Members:** 

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## Introduction

The project is a SaaS web application, utilizing JavaScript/HTML/REACT/Flask and Python, that allows users to create personalized social media posts.

The software enables users to streamline content generation by leveraging AI to produce relevant content and generate images and text.

The user can customize content for different platforms—for instance, Twitter or LinkedIn.

Users can set the frequency of the post generation bot, choosing between daily, weekly or monthly. The application will provide a centralized dashboard that provides analytical insights.

## **System Architecture**

- Frontend
  - React.js Component-based UI development
  - Tailwind CSS For styling UI Components
  - Material UI (MUI) Modern, responsive UI components
  - **Recharts** Data visualization (engagement graphs)
- Backend
  - Flask (Python) Lightweight API for post generation logic
  - Deepseek (Ollama) and Stable Diffusion (Diffusers) Al-driven content generation
  - Firebase Authentication User Authentication
  - Firebase Realtime Database JSON-based NoSQL database for storing user inputs, posts, and settings
- Integration
  - RESTful API (Flask ↔ React) Smooth communication between backend and frontend
  - Firebase SDK Authentication and Realtime DB connection
  - **Custom Scheduling Logic** To manage post frequency (daily/weekly/monthly)

# **Swe Processes + Design and implementation**

# Agile Methodology in Our Project

- Agile Framework
  - Adopted **Scrum** to enable iterative development and continuous improvement
- Sprint Structure
  - o Followed a 2-week cycle
  - Included sprint planning, sprint reviews and retrospective to align on goals, review progress, and reflect on improvements
- Team Collaboration
  - Initially conducted daily standups, which evolved into weekly check-ins and were later integrated into main team biweekly team meetings
  - Practiced Pair Programming to enhance code quality and knowledge sharing amongst team members

# Agile Methodology in Our Project

- Task/workflow management
  - Used JIRA to manage user stories, track tasks, and monitor sprint progress
  - o Each User Story was broken down into actionable tasks ("taskified")
- Version Control
  - o Codebase has been hosted on GitHub
- Feedback Loop
  - Agile allowed regular meetings with stakeholders (TA and Professor) for continuous feedback and iterative refinement of the project.
- Documentation
  - o Maintained internal documentation for development clarity
  - o Provided user installation guides in the GitHub README for ease of use

Link to Jira: 4P02 Scrum Project



Link to Github: rc21mj/COSC4P02

# Design and Implementation

### Architectural Patterns

- Producer-Consumer Pattern:
  - Utilized for handling scheduled posts the Producer creates scheduled content, which is then processed and displayed by the Consumer (Dashboard).
- Client-server Architecture
  - Used to separate concerns the Client handles the user interface and interactions, while the Server manages logic, data, and API communication.
- Version Control
  - Git was used for source control, with GitHub as the remote repository to enable collaboration, branching, and pull requests.
- Licensing
  - The project is open-source and released under the GNU General Public License v3.0

#### **Features**

- Account creation
- Social media account linking
- Post generation
- With image generation
- With uploaded image
- Post analytics dashboard
- Post editing functionality
- Post generator deletion functionality

## **Requirements Document**

#### Instructions To Run

- Install Ollama
- · 'pip install ollama'
- · 'pip install diffusers'
- · 'pip install torch'
- · 'pip install transformers'
- · 'ollama serve'
- Install DeepSeek (currently using 1.5b)
  - o Before your first run use the command: ollama run deepseek-r1:1.5b
  - o For other versions change the postfix in the commandline (currently 1.5b) and change the model field to that model in Save.py
  - o For running timyllama, use command 'ollama run tinyllama'
- To run the front end, open your command line and navigate to PostPioneer/frontend
  - o Have npm installed
  - o Run npm install react-scripts and npm install firebaseui
  - Run npm start
- To run the back end, open your command line and navigate to PostPioneer/4p02 testing/postpioneer
  - Have Python and pip installed
  - Run pip install firebase-admin, and pip install ollama
  - Run py mergedApp.py

## **User Manual & Technical Manual/Internal Documentation**

### **Getting Started**

PostPioneer is designed to simplify your social media content creation process. Follow these steps to get started:

- 1. Sign Up: Create an account to access basic features of PostPioneer.
- 2. Connect Your Social Media: Link your social media accounts to allow PostPioneer to post on your behalf.
  - 3. Generate Content: Use our content generator to create engaging posts tailored to your audience.
  - 4. Review and Edit: Review the generated content and make any necessary edits before posting.
    - 5. **Schedule or Post:** Choose to post immediately or schedule your content for a later time.

With PostPioneer, creating and managing your social media content has never been easier!

#### Internal Documentation

https://github.com/rc21mj/COSC4P02/blob/main/Internal%20Documentation.pdf

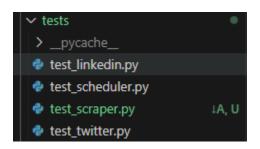
## **Testing**

### **Automated Testing**

- Automated testing was performed on functional requirements using the pytest library
- Focused upon testing basic functionality using mock data
- Aim to cover the parts of the code that interact with social media APIs, i.e.
   Twitter, LinkedIn, as well as the code responsible for interacting with Firebase db for scheduling.
- Tests are located within COSC4P02/PostPioneer/backend/tests

### Manual testing

- Manual testing for functional requirements was done
- A document that details all manual test cases recorded (see below table)
- Test Description, Precondition, Test steps, Expected Results, Pass/Fail
- Manual testing for the front-end was carried out here as well. (For instance, login and register functionality)
- Testing was done by Developers of the team and third party testers
- Manual testing was done quite often
- Tested some Edge Cases as well
- Non-Functional testing was out of the scope of our testing as things like
   Availability and Reliability testing took too much scale to test



| Test<br>Description                               | Preconditions     | Test Steps                                    | Expected<br>Result                            | Pass/Fail | Comments |
|---|-------------------|---|---|-----------|----------|
| Verify Home<br>button<br>navigates to<br>homepage | N/A               | Click the<br>Home<br>button in<br>the navbar  | User is redirected to homepag e               | Pass      |          |
| Verify<br>Dashboard<br>navigation                 | N/A               | Click the<br>Dashboard<br>button              | Dashboar<br>d page<br>loads                   | Pass      |          |
| Verify<br>Generate a<br>Post page<br>loads        | User is logged in | Click on the<br>Generate a<br>Post!<br>button | User is redirected to form to generate a post | Pass      |          |
| Verify<br>Payment<br>Plan page<br>loads           | User is logged in | Click the<br>Payment<br>Plan button           | User is redirected to payment plan page       | Pass      |          |
| Verify<br>Settings<br>page loads                  | User is logged in | Click the<br>Settings<br>button               | User is redirected to                         | Pass      |          |

|   |                       |  | Settings page   |      |                                |
|---|-----------------------|--|---|------|--------------------------------|
| Verify Sign<br>out button<br>logs user out                  | User is logged<br>in  | Click on<br>Sign out                     | User is<br>redirected<br>to home<br>page and<br>session is<br>cleared               | Pass | Login<br>session is<br>cleared |
| Verify User<br>Login button<br>navigates to<br>login screen | User is logged<br>out | Click on<br>User Login                   | User is<br>redirected<br>to the<br>login<br>page                                    | Pass |                                |
| Check<br>responsive<br>layout on<br>smaller<br>screens      | Device width < 768px  | Resize<br>browser<br>window              | Layout<br>stays<br>clean and<br>items on<br>web app<br>adjust<br>according<br>ly    | Pass |                                |
| UI<br>consistency<br>for navbar on<br>all pages             | User is on any page   | Observe<br>navbar<br>layout and<br>style | Navbar is present, buttons are spaced evenly, contrast is good, hover states work   | Pass |                                |
| Submit login<br>with empty<br>email                         | User is on login page | Click "NEXT" with empty email field      | Error<br>message<br>shown:<br>"Enter<br>your<br>email<br>address<br>to<br>continue" | Pass |                                |

| Submit login<br>with invalid<br>email format                                   | User is on login page                                    | Enter<br>invalidemail<br>and click<br>"NEXT"   | Error<br>message<br>shown:<br>"That<br>email<br>address<br>isn't<br>correct"                     | Pass |   |
|--|--|--|--|------|---|
| Submit login<br>with valid<br>unregistered<br>email and<br>valid<br>password   | User is on<br>login page<br>Email not in<br>Firebase     | 1. Enter valid@exa mple.com, click NEXT 2. Write password like test123, click SAVE                       | Create account workflow is entered and then user is navigated to homepag e                       | Pass | User is<br>added to<br>firebase<br>and user is<br>signed in |
| Submit login<br>with valid<br>unregistered<br>email and<br>invalid<br>password | User is on<br>login page<br>Email not in<br>Firebase     | 1. Enter<br>valid1@exa<br>mple.com,<br>click NEXT<br>2. Write<br>password<br>like test1,<br>click SAVE   | Error is shown " Strong password s have at least 6 character s and a mix of letters and numbers" | Pass |   |
| Submit with valid registered email and valid password                          | User is on<br>login page<br>Login details in<br>Firebase | 1. Enter<br>valid@exa<br>mple.com,<br>click NEXT<br>2. Write<br>password<br>test123,<br>click SIGN<br>IN | Sign in<br>workflow<br>is entered<br>and user<br>is<br>navigated<br>to<br>homepag<br>e           | Pass | User is<br>signed in  |
| Submit with valid registered email and invalid password                        | User is on<br>login page<br>Login details in<br>Firebase | 1. Enter valid@exa mple.com, click NEXT 2. Write password test1234,                                      | Error is<br>shown<br>"The<br>email and<br>password<br>you<br>entered                             | Pass |   |

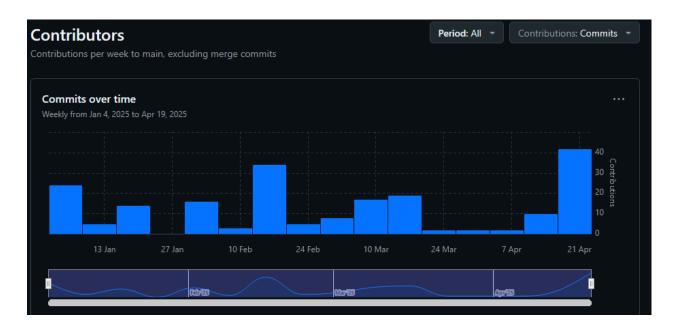
|                                    |   | click SIGN<br>IN  | don't<br>match"  |      |   |
|------------------------------------|---|---|--|------|---|
| Submit valid<br>support<br>message | User is on<br>Support page                        | 1. Enter a topic in "Your Topic" 2. Enter a valid email in "Your Email" 3. Type a message 4. Click SEND MESSAGE | User is redirected to https://formsubmit.co/form/submission with a link back to the main website | Pass | An email should be received at the support email address, in this case rockheadru sh@gmail.c om |
| Submit with invalid email format   | User is on<br>Support page                        | Enter text<br>like test@<br>in "Your<br>Email" field<br>and click<br>SEND<br>MESSAGE                            | Error<br>shown for<br>invalid<br>email<br>input  | Pass |   |
| Submit with empty fields           | User is on<br>Support page                        | Click SEND<br>MESSAGE<br>with all<br>fields<br>empty  | Error<br>shown for<br>empty<br>fields  | Pass |   |
| Submit a<br>generate<br>post       | User is logged in User is on Generate a Post page | Click<br>generate<br>post with<br>any fields<br>(preferably<br>default)   | A post is generate d and the user is redirected to the edit posting page                         | Pass |   |
| Submit an edited post              | User is logged in User has generated a post       | Click<br>submit a<br>post   | The user is redirected to the home page  | Pass | A post is<br>now added<br>to the<br>specified<br>platform                                       |

| Scheduler<br>generates<br>post                             | Hourly<br>scheduled post<br>is in database          | 1. Open backend 2. Wait for scheduler trigger 3. Check console logs                                    | Post<br>generatio<br>n should<br>trigger<br>automatic<br>ally  | Pass |   |
|--|---|--|--|------|---|
| Press Delete<br>Account<br>button                          | User is logged in User is on Settings page          | Click the<br>DELETE<br>ACCOUNT<br>button   | User<br>should be<br>logged<br>out                             | Pass | The user account is removed from Firebase                     |
| Press the<br>Sign Out<br>button on the<br>settings<br>page | User is logged in User is on Settings page          | Click the<br>sign out<br>button  | User<br>should be<br>logged<br>out                             | Pass |   |
| Press the<br>Add LinkedIn<br>button                        | User is logged in User is on Settings page          | 1. Click the Add LinkedIn button 2. Proceed through LinkedIn proprietary authorizatio n flow 3. Submit | User<br>should be<br>redirected<br>back to<br>Settings<br>page | Pass | LinkedIn<br>credentials<br>are added<br>in database           |
| Press the<br>Remove<br>LinkedIn<br>Button                  | User is logged<br>in<br>User is on<br>Settings page | Click the<br>Remove<br>LinkedIn<br>button  | User<br>should be<br>redirected<br>back to<br>Settings<br>page | Pass | LinkedIn<br>credentials<br>are<br>removed<br>from<br>database |
| Press the<br>Add Twitter<br>Button                         | User is logged in User is on Settings page          | 1. Click the Add Twitter button 2. Proceed through LinkedIn Twitter authorizatio n flow 3. Submit      | User<br>should be<br>redirected<br>back to<br>Settings<br>page | Pass | Twitter credentials are added in database                     |

| Press the<br>Remove<br>Twitter<br>button  | User is logged in User is on Settings page                | Click the<br>Remove<br>Twitter<br>button   | User<br>should be<br>redirected<br>back to<br>Settings<br>page                             | Pass | Twitter credentials are removed from database       |
|---|---|--|--|------|---|
| Generate<br>Post without<br>an Image  | User is logged in and User is on the Generate a post page | 1. Fill out<br>the entire<br>post form<br>2. Select<br>"None" for<br>add image<br>3. Click<br>submit                               | Users<br>should<br>not see<br>an image<br>in the edit<br>post form.                        | Pass | An image is not generated or used if not requested. |
| Generate<br>Post with an<br>Uploaded<br>Image                                       | User is logged in and User is on the Generate a post page | 1. Fill out<br>the entire<br>post form<br>2. Select<br>"Upload"<br>for add<br>image<br>3. Upload<br>an image<br>4. Click<br>submit | Users should be able to upload an image and see that uploaded image on the edit post form. | Pass | The uploaded image is displayed and can be posted.  |
| Generate<br>Post with a<br>generated<br>Image                                       | User is logged in and User is on the Generate a post page | 1. Fill out<br>the entire<br>post form<br>2. Select<br>"Generate"<br>for add<br>image<br>4. Click<br>submit                        | Users should see the generate d image after some time in the edit post page                | Pass | The image has been generated and can be posted.     |
| Display<br>weekly, daily<br>and monthly<br>engagement<br>stats on user<br>dashboard | User is logged in and User is on the Dashboard page       | 1. Select daily, weekly and monthly on the graph.  | Users should be able to see the difference in time frames.                                 | Pass | The data is different for each timeframe.           |

| Delete scheduled post User is logged in and on the dashboard | 1. Find post<br>to delete<br>2. Select<br>delete<br>button | Users should see the post disappear from the list | Pass | Delete<br>function is<br>working |
|--|--|---|------|----------------------------------|
|--|--|---|------|----------------------------------|

# Each member's work + GitHub logs





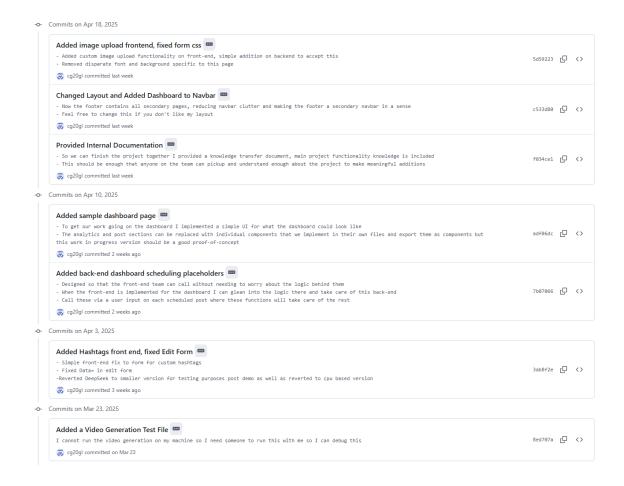
### Charmvir:

- Text Generation (Deepseek & Ollama to run locally)
- Image Generation (Stable Diffusion, tried other models but this was the most compatible)
- Scheduling (APScheduler with Flask)
- Authentication, Account deletion (Firebase)
- Support form (formsubmit.co)
- Firebase Setup (Authentication and Realtime Database)
- Initial Database Design, Database management & rewriting reads and writes to work with database instead of CSV (Firebase Realtime Database)
- Jira Management (Setting up sprints, moving stories)
- Internal Documentation (I worked with most core features so it made sense for me to write)
- Manual Test Cases (Primarily for functionality but also checked boundary values)
- Misc front-end (Described in further Detail on GitHub)
- Video Generation (not integrated in the final product as I could not test on my AMD hardware and needed NVIDIA)

-o- Commits on Apr 24, 2025

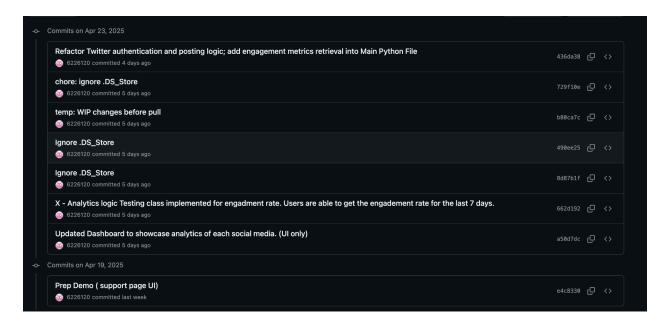


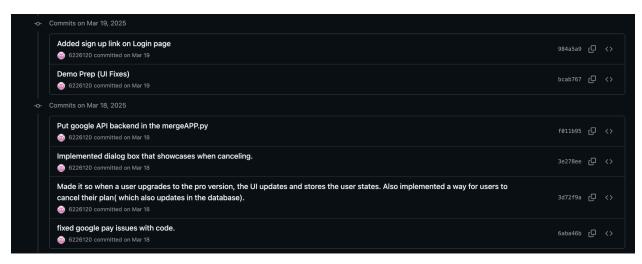
Fixed scheduler to post to a static field 7c43dd5 🗗 🔷 -Want each post generator to act as a producer that has each generated post overwritten when necessary, this was changed to work in backend 👼 cg20gl committed 4 days ago Merge branch 'main' of https://github.com/rc21mj/COSC4P02 26ec083 ፟☐ 〈〉 Updated dashboard to read from backend - Dashboard now reads post data from backend - Added API endpoint for it there too 1f3590f 🖟 <> 👼 cg20gl committed 4 days ago Readded team's Editposting and MakeAPost Changes 2c97132 🗗 🔷 -Also fixed an error causing generation to fail Re-added navbar changes, added support form fix 71076d1 🗗 <> -As the title suggests, we lost old navbar changes, I reimplemented them while also fixing the support form cg20gl committed 4 days ago Fixed UI routing to old generation page - When readding old UI, routing was bugged, had to fix it. 83e218b 🖰 🔇 👼 cg20gl committed 4 days ago Fixed settings page not receiving requests error 0825ac9 🗗 🔷 operly anymore so after some debugging changed port on backend 👼 cg20gl committed 4 days ago

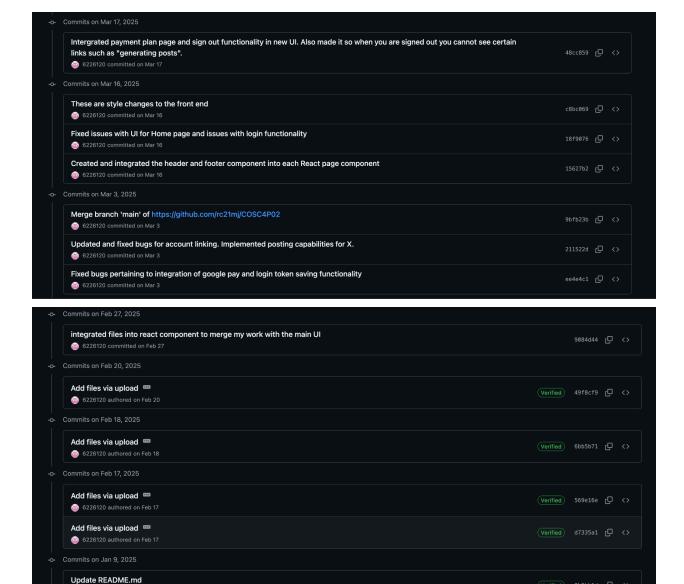


#### Karan

- Helped with frontend Design and Development
- Created registration logic for the application
- Twitter Authorization (Saving of Twitter logins)
- Twitter Posting Logic
- Twitter Analytics Logic
- Basic vs Pro User Logic
- Payment Plan Logic (Google payment Integration)
- Aided in the database Setup
- Manual Testing
- Documentation







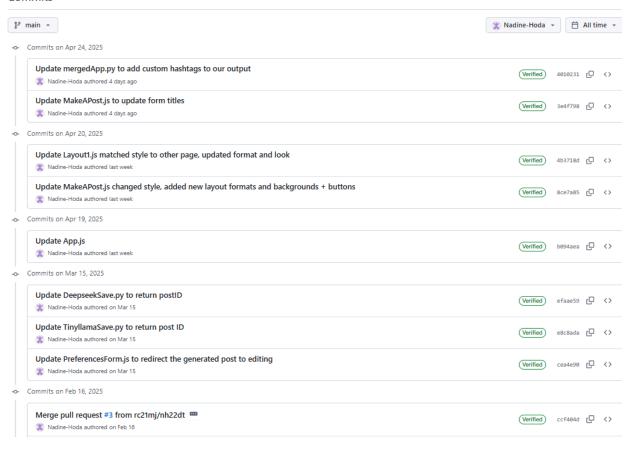
#### **Nadine**

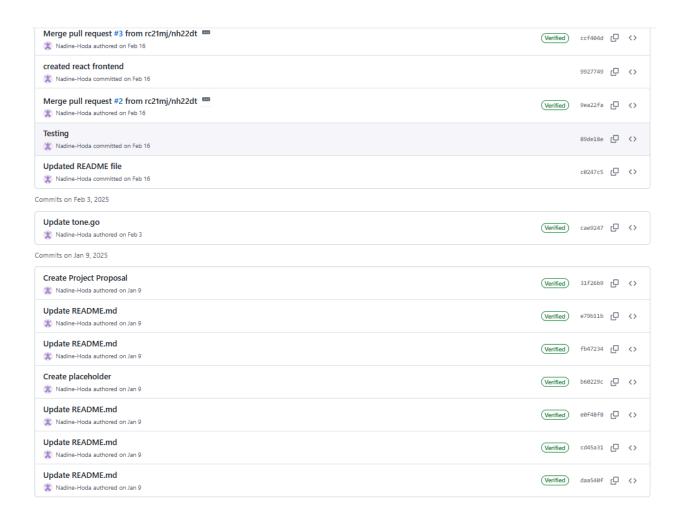
- Frontend Design and development
- Refinement of home/landing page; A lot of refinement of this page as it was the central page that was constantly being updated so it was important to focus on making sure each update was uniform with the rest of the platform looks wise
- Making a uniform look across the platform
- Generate a post form
- Edit post form

6226120 authored on Jan 9

 Documentation; Did regular updates after any major changes I made to the project, worked on structuring the progress reports and allocating parts of the write up to each team member to even out the contribution to the document

#### Commits

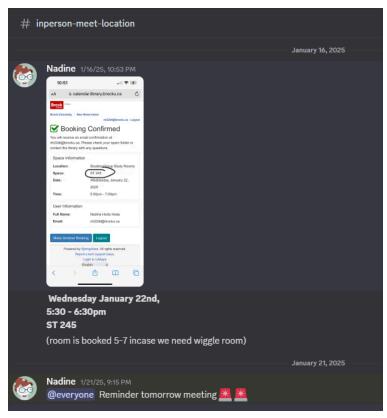


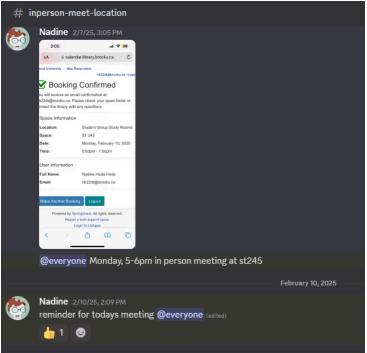


Aside From implementation I took on a key role in team management and took on the following responsibilities to help with the teams organization and time management:

- Conducted meetings twice a week

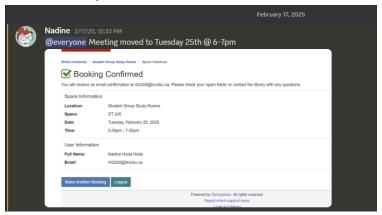
Below is evidence of the channel I created to remind everyone of the team meetings that I took the initiative to book (time + location) and conduct



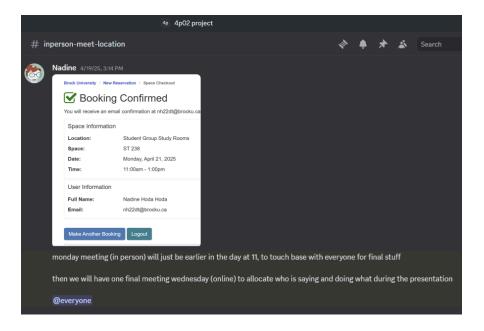


Also an example of me taking responsibility to move around the meetings and accommodate for when things came up; in this instance, meetings are usually conducted on Mondays, but because of midterms 3 group members had a midterm on

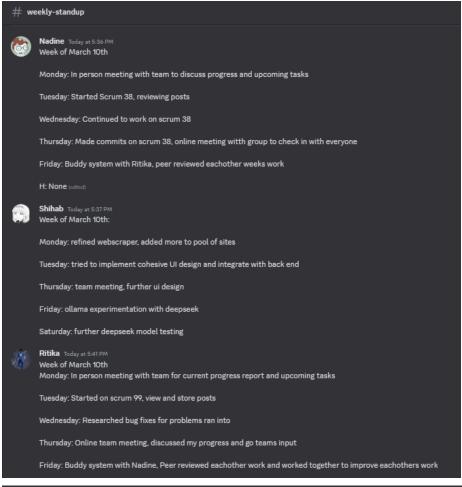
the monday so after asking everyone's schedule, I scheduled a meeting on Tuesday for this week only.

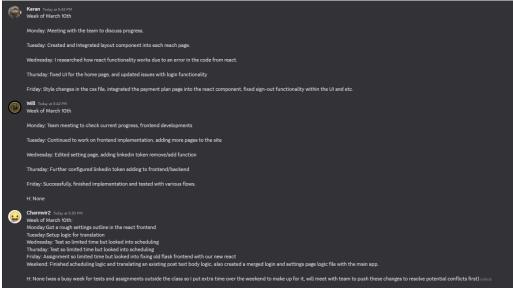


- Reviewed progress in each meeting +
- Set and adjusted goals for the team accordingly, see example below of last two points, I conducted an additional meeting where necessary



- To make sure goals that were being set in the meetings I conducted were being met I suggested the idea of a weekly stand up in our discord channel so we could watch each other progress





 Practicing the above structure i suggested to the team helped me see if anyone needed us to step in right away and call a meeting or if it could wait till the meeting day - I was able to call meetings if anyone was struggling through this and helped to contribute to the team's management and success

#### Ritka

Generate Post Form & Edit Post Form

I was responsible for building the Generate Post Form and Edit Post Form. These forms are central to the user experience, allowing users to easily create and customize AI-generated social media content.

- Backend logic for handling user preferences

I developed the backend functionality that handles user preferences—like tone, topic, and scheduling—and ensures those inputs are processed correctly for content generation.

- Interacted with Firebase Database to save and fetch user data/posts

I worked with Firebase, where I implemented features to save and retrieve user data and posts. This ensures a personalized experience and persistent data across sessions.

- Experimented with OpenAl and TinyLlama for generating text

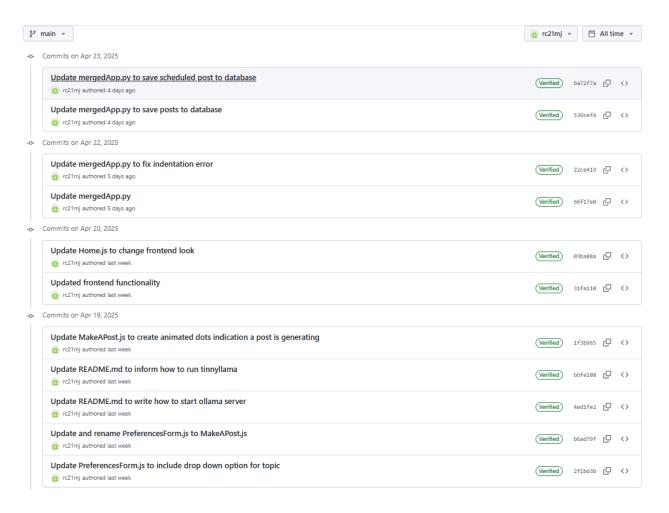
I also experimented with OpenAI and TinyLlama models, tuning prompts and evaluating output quality to generate relevant, engaging, and varied content for different platforms. Later, we ended up scratching these models in favor of deepseek.

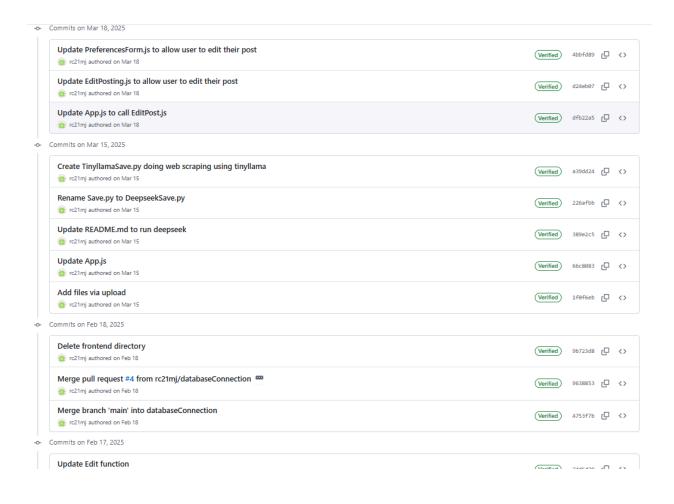
Documentation

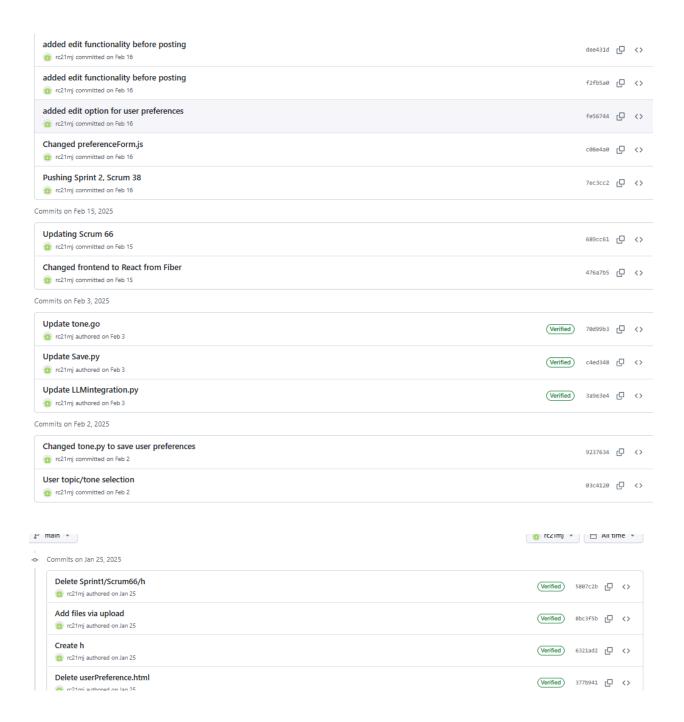
To support team collaboration and future maintenance, I helped write technical documentation, including setup instructions, project proposal, progress reports, etc.

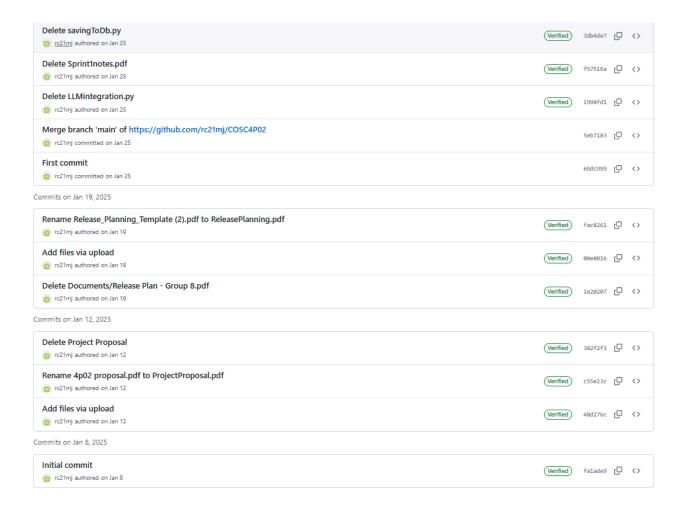
GitHub Repository Creation and Management

Lastly, I created and managed our GitHub repository. I set up the project structure, managed branches and pull requests, and ensured smooth collaboration through version control and issue tracking.





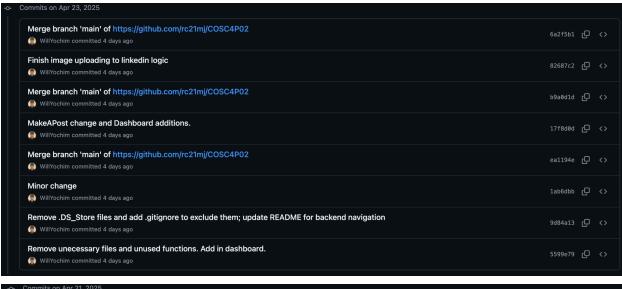


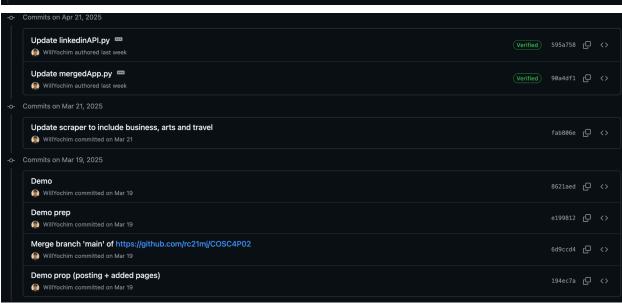


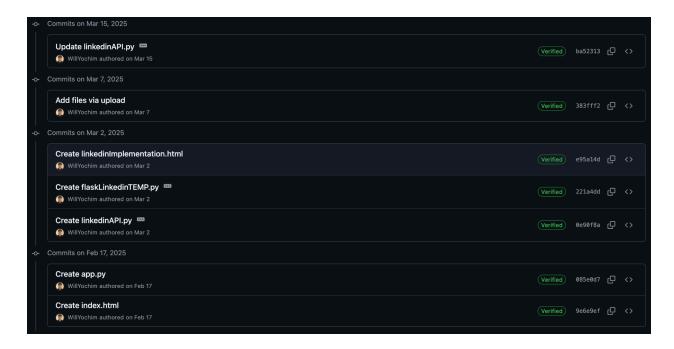
### Will

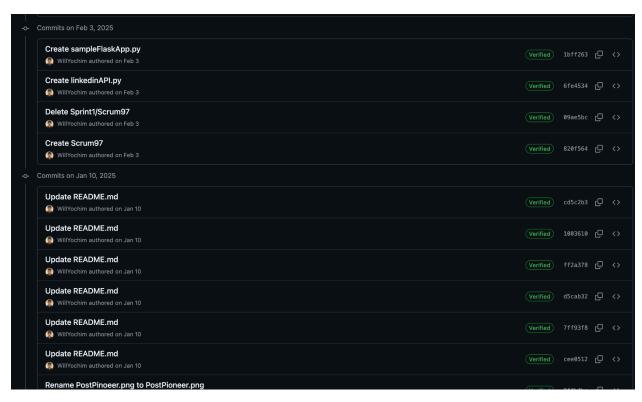
- Frontend Setup
- Base frontend design
- Linkedin Posting setup (text posting, image posting)
- Oauth logic design and database storage
- User Dashboard
- Generate Post Form
- Documentation
- Image and text generation integration
- Web Scraper
- Manual Test Cases





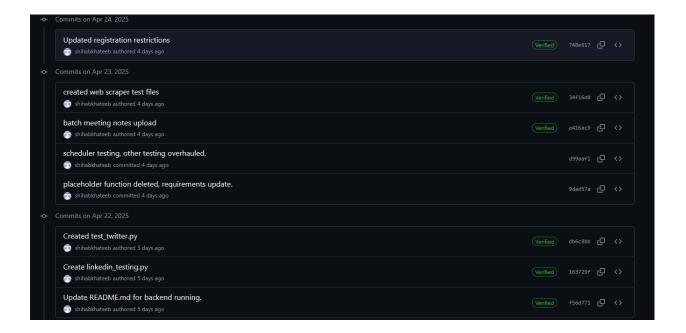


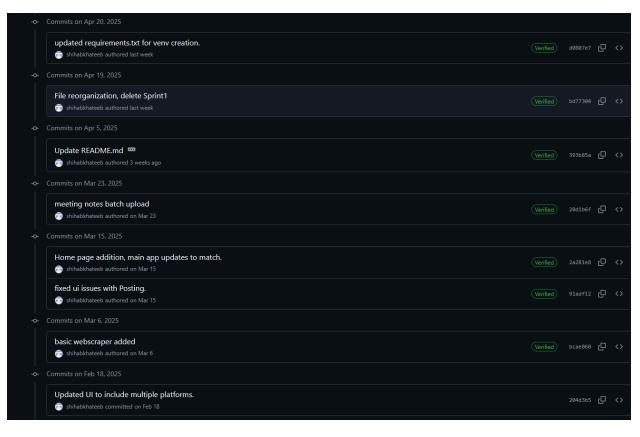


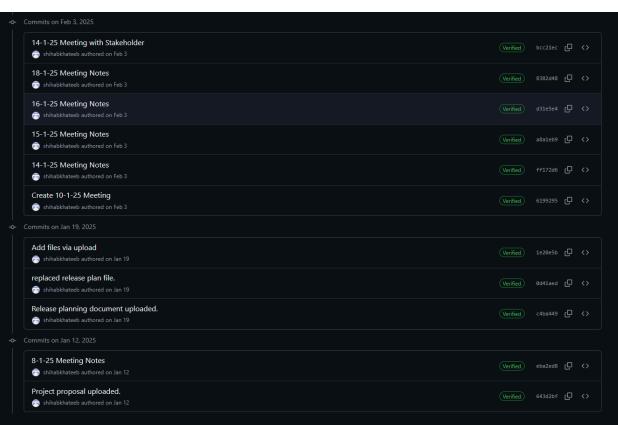


### **Shihab**

- Front end design
- Backend Ollama integration
- Automated testing using Pytest
- Focused on backend logic for API integration with LinkedIn and Twitter + model interaction through Ollama and web scraping
- Web scraping
- Prompt engineering
- Documentation
- Scrum master







## Conclusion

One of the key principles of Agile is to embrace change, expecting system requirements to evolve and designing the system to adapt accordingly.

Throughout the project, we faced several challenges that required us to rethink our sprints, rework our timeline, and adapt our communication strategy to stay aligned as a team. By accepting change as part of the process, we became more flexible and solution-focused.

This experience gave us a real-world understanding of what it means to work on a software engineering project — from collaboration and tool usage to strategic pivots. These lessons will be something we embrace as we carry forward the mindset of adaptability, teamwork, and continuous learning into our future careers.