# ROBBY ACKERLEY

software engineer | ackerley.io rcackerley@me.com | @rcackerley 706.202.7841

## EDUCATION

#### **WEB DEVELOPMENT**

Full Stack Development
DigitalCrafts
January 2018- May 2018

#### **BACHELOR OF ARTS**

Mass Media Arts University of Georgia 2009-2013

## SKILLS

Javascript Node / Express React Redux Swift / Xcode Agile Development Adobe AEM Project Management **AWS** UX HTML & CSS Writing Photoshop Illustrator Adobe XD After Effects

Premiere Pro

## EXPERIENCE

## Digital Product Owner - AEM

Cox Communications / August 2016-January 2018

- -Lead Agile Team responsible for Cox.com CMS AEM
- -Wrote User Stories, Acceptance Criteria, and prioritized backlog supporing multiple stakeholders
- -Created Product Roadmap and lead initiative to redesign and develop new components for authoring to provide content authors more flexibility in building new personal experiences.

## Design, Web Development, Video

Freelance / March 2013-Present

- -Graphic Design
- -Motion Graphics & Video Production
- -Web Development

### Internet Marketing Coordinator

Greater Atlanta Christian School / March 2015-August 2016

- -Developed and designed Athletics and Summer Camp websites
- -Created Motion Graphics and video production to support the Admissions and Advancement teams
- -Maintained technical vendor relationships
- -Led Internal Email Marketing Campaigns

#### Junior Content Producer

CSE / August 2014-March 2015

- -Worked on Agile Development Team building out new websites on the AEM platform
- -QA AEM components
- -Content Managed multiple sites for a number of clients