

# ROBBY ACKERLEY

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## EDUCATION

### WEB DEVELOPMENT

Full Stack Development  
*DigitalCrafts*  
January 2018- May 2018

### BACHELOR OF ARTS

Mass Media Arts  
*University of Georgia*  
2009-2013

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## SKILLS

Javascript  
Node / Express  
React  
Swift / Xcode  
Agile Development  
Adobe AEM  
Project Management  
AWS  
UX  
HTML & CSS  
Writing  
Photoshop  
Illustrator  
Adobe XD  
After Effects  
Premiere Pro

## EXPERIENCE

### Digital Product Owner - AEM

*Cox Communications / August 2016-January 2018*

- Lead Agile Team responsible for Cox.com CMS AEM
- Wrote User Stories, Acceptance Criteria, and prioritized backlog supporting multiple stakeholders
- Created Product Roadmap and lead initiative to redesign and develop new components for authoring to provide content authors more flexibility in building new personal experiences.

### Design, Web Development, Video

*Freelance / March 2013-Present*

- Graphic Design
- Motion Graphics & Video Production
- Web Development

### Internet Marketing Coordinator

*Greater Atlanta Christian School / March 2015-August 2016*

- Developed and designed Athletics and Summer Camp websites
- Created Motion Graphics and video production to support the Admissions and Advancement teams
- Maintained technical vendor relationships
- Led Internal Email Marketing Campaigns

### Junior Content Producer

*CSE / August 2014-March 2015*

- Worked on Agile Development Team building out new websites on the AEM platform
- QA AEM components
- Content Managed multiple sites for a number of clients