



Rotman School of Management  
UNIVERSITY OF TORONTO

Economic Analysis and Policy Area  
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Toronto, November 15, 2021

Department of Economics  
Sample Teaching Focused  
105 St George Street

Dear Members of the Search Committee,

I am writing to express my interest in the position of Assistant Professor. I am an applied microeconomist specializing in Urban and Real Estate Economics, Entrepreneurship, and Industrial Organization. In the summer of 2022, I expect to complete my Ph.D. in Management with a concentration in Economic Analysis and Policy from the Rotman School of Management, University of Toronto.

In my job market paper, I use data on the universe of firms in large Canadian cities to study how critical the spatial concentration of economic activity is for startups' success. The primary identification challenge in this setting is location sorting. I combine structural methods and machine learning algorithms with detailed firm, entrepreneur, and spatial data to account for sorting in two steps: across blocks within and between neighborhoods. I find strong causal evidence that exposure to more productive (proxied by revenue or employment) incumbent firms in the same industry has economically significant effects on startup end-of-year revenue, employment, and survival rates. However, these effects are hyper-local, mostly fading away after 75 meters, and are heterogeneous across industries. These results have direct implications for the understanding of the success of firms at early stages providing value not only to entrepreneurs but also to policymakers and investors.

During graduate school, I have gained extensive experience as a teaching assistant for a broad range of classes at the undergraduate and MBA levels. Through these roles, I further developed the communication and teaching skills necessary to provide a stimulating and engaging learning environment for students. I believe these experiences give me the foundation to teach a wide variety of undergraduate and graduate courses, including Urban and Real Estate Economics, Data Analysis, Microeconomics, Econometrics, International Trade, and Industrial Organization.

To support my application, I have enclosed curriculum vitae, job market paper, a statement of research, and a statement of teaching philosophy with a summary of teaching evaluations. I will gladly provide more details about my background and experience upon request. I am available for interviews on demand or at the 2020 ASSA/AEA meetings in San Diego. Thank you in advance for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Rolando Campusano", with a stylized flourish at the end.

Rolando Campusano