

CASE FRONT

A. Slide insert for current Hb

Current Hb g/dL

Target Hb 12 g/dL

Iron needed for Target Hb mg

FeRivalator™
IRON SMARTCARD™

Est. weeks to reach Target Hb

Estimated additional weeks to replenish Iron Stores

Iron needed to replenish Stores mg

Target Ferritin 45 mcg/L

Current Ferritin mcg/L

B. Slide insert for current Ferritin

+

with FeRiva 21/7™

SLIDE FRONT

	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	
PUSH/PULL	1000	925	875	750	650	550	350	300	250	150	PUSH/PULL
	30	24	20	16	12	8	6	5	4	4	

	4	4	4	4	4	4	2	2	2	0	
PUSH/PULL	400	375	350	325	275	225	175	100	50	0	PUSH/PULL
	<5	5	10	15	20	25	30	35	40	45	

CASE BACK

FeRiva 21/7™

The Smarter Iron

Tolerability and absorption go hand-in-hand with FeRiva 21/7™

- Ferrous asparto glycinate (Sumalate®) exhibits the favorable GI tolerance of chelated irons, even in pregnancy^{1,2,4}
 - Iron dose achieves comparable or improved efficacy^{1,2,4}
 - Reduced nausea, vomiting, constipation, diarrhea and abdominal pain vs. iron salts^{1,2,4}
- Iron-Holiday™ reduces iron build-up in the GI tract^{5,6}

Additional tolerability promoter

- May be taken with or without food^{1-3,7-10}
- One tablet once-daily; gluten-free, lactose-free, sugar-free⁷

Learn more at www.feriva21-7.com

FeRiva 21/7™

IRON SUPPLEMENT

SLIDE BACK

Iron stores (mg)	Fraction of iron absorbed*
0	1
50	0.85
100	0.73
200	0.53
300	0.38
400	0.28
500	0.20

*At zero iron stores

- Serum ferritin - most sensitive index of iron status before iron stores completely exhausted¹³
- Serum ferritin < 12 mcg/L represents total depletion of iron store¹³
- Approximately 150 mg of iron are needed to generate 1g Hb²
- Iron absorption is closely regulated by iron stores and decreases with higher ferritin levels (Table 1)¹⁴

Once-daily 21/7 Iron Therapy

Replenish + Regenerate = Renew

- Sumalate® is 3X more bioavailable than ferrous sulfate^{2,8}
- Vitamin C & Succinic acid promote absorption in push-pull partnership in enterocytes^{11,12}
- 21/7 regimen optimizes iron absorption in regenerated enterocytes^{5,6}

2.4 g Hb

in 1 month

A 2.4 g Hb increase within one month of nutritional support has been demonstrated in 3 independent clinical studies using ferrous chelates, including one which used Ferrous asparto glycinate (Sumalate®)^{1,2,11*}