



# Introduction to GIS and Spatial Analysis

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Center

# About RCC-GIS

- **Support for Geospatial Information Science Research**
- Assistance for all UChicago students, faculty, and staff
  - Training
  - Consultation
  - Events
- <https://gis.rcc.uchicago.edu>

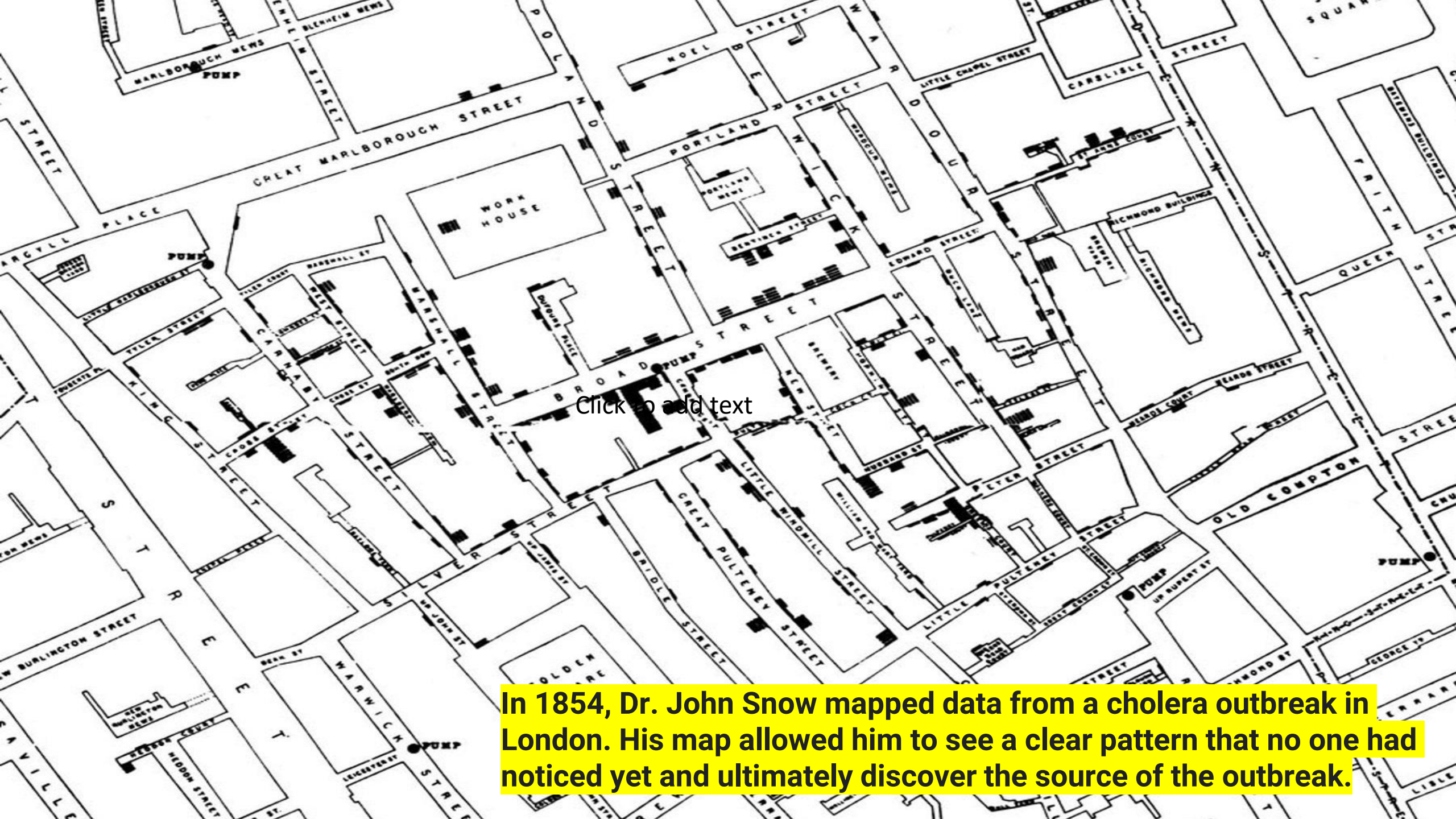
# Topics

- Software and packages for GIS analysis
- Basic GIS operations.
- Understanding the Census
- Spatial Analysis with Vector data
- Geocoding and Geo-referencing
- Basic web mapping techniques

# GIS

- A geographic information system (GIS) lets us visualize, question, analyze, interpret, and **understand data to reveal relationships, patterns, and trends.**
  - - esri





**In 1854, Dr. John Snow mapped data from a cholera outbreak in London. His map allowed him to see a clear pattern that no one had noticed yet and ultimately discover the source of the outbreak.**



# What can GIS do?

As an integrated system for geographic data

- Capturing data
- Storing data
- Querying data
- Analyzing data
- Displaying data

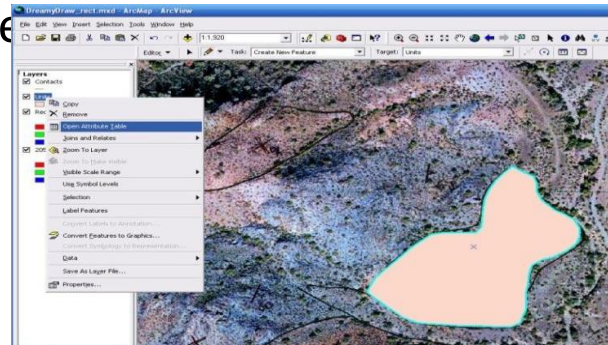
# What can GIS do?

- Geographic Information System (GIS):  
An integrated system for geographic data
  - Capturing data
  - Storing data
  - Querying data
  - Analyzing data
  - Displaying data



# Capturing data

- Digitizing
  - Creating a digital copy of existing data
  - Paper maps, Aerial imagery, Topographic maps
  - Output is a GIS friendly vector format



- GPS
  - Global Positioning System
  - Coverage of entire planet
  - Data Formats:
    - Temporal – accurate to about 14 nanoseconds
    - Spatial – sub-meter accuracy





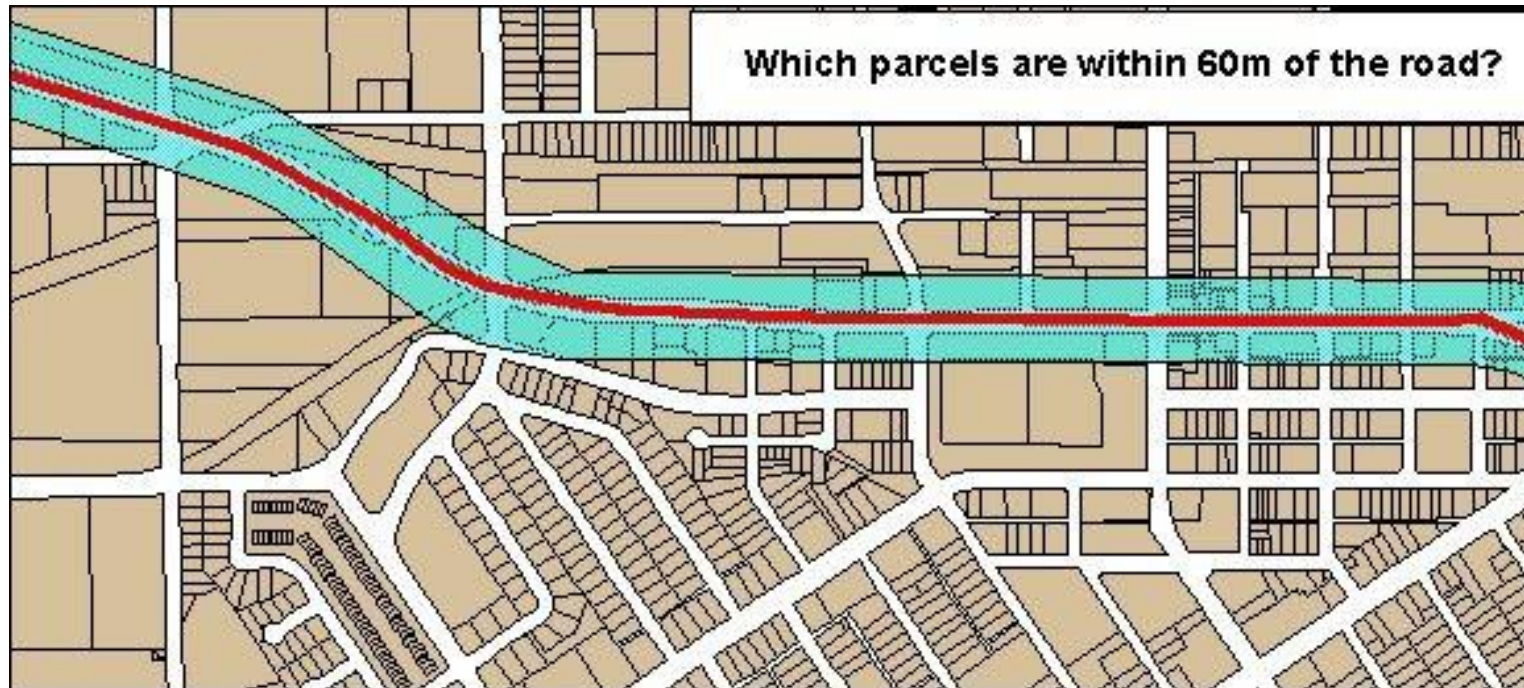
# Storing data

- Files
  - Shapefile
  - KML (Google)
  - Spreadsheet
  - Geodatabase
- Spatial Database
  - PostGIS, Oracle, SQL Server
  - Traditional database management system that also stores vector feature geometry and location data



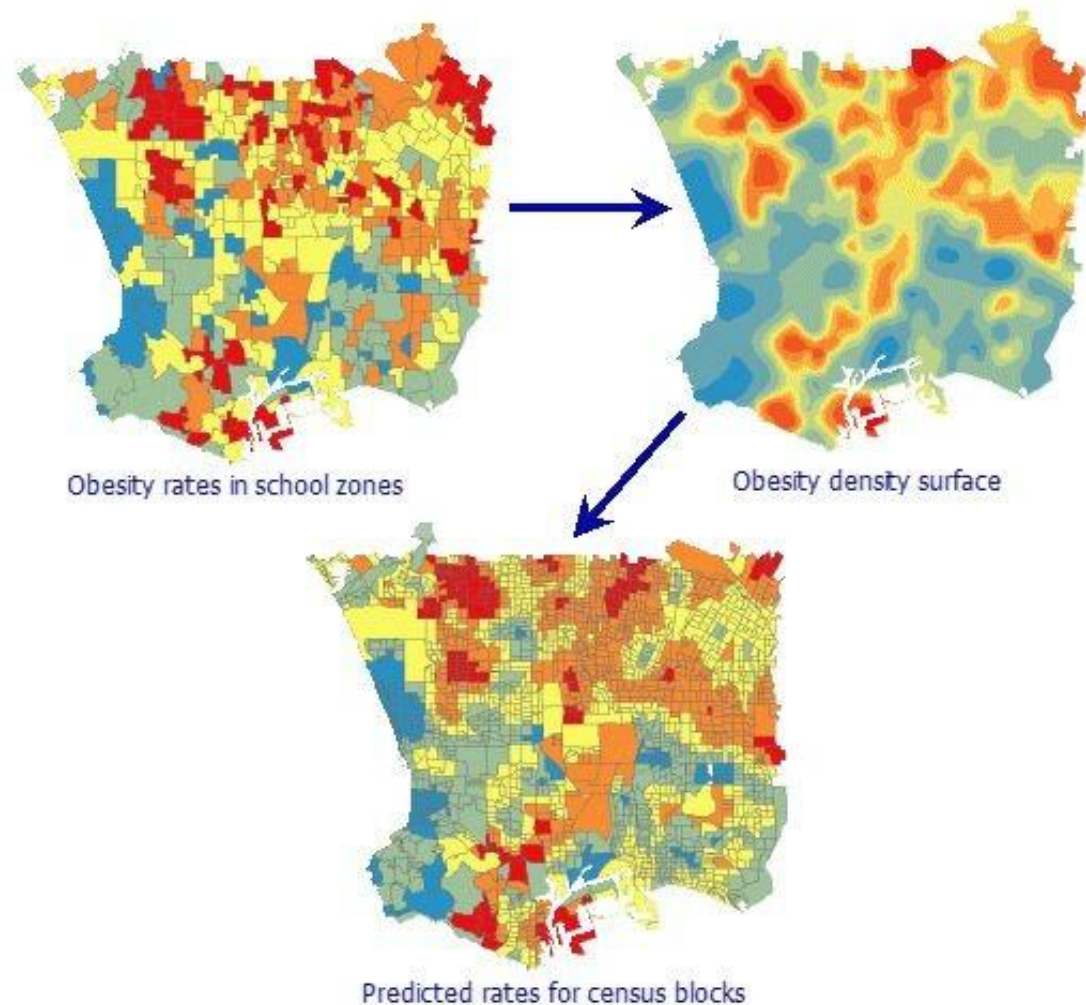
# Querying data

Ask a question of the data based on location or other attribute



# Analyzing data

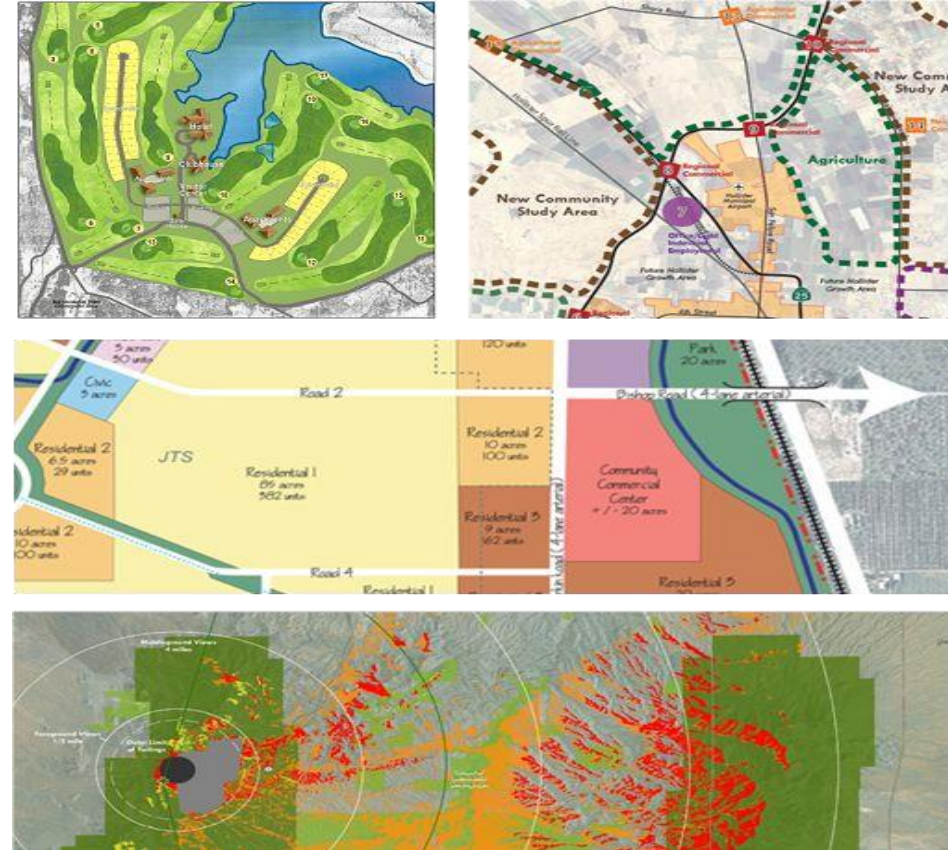
- Performing operations on the spatial data
  - “How far am I from the nearest park?”
  - Overlays
  - Extracts
  - Proximity
  - Spatial Statistics





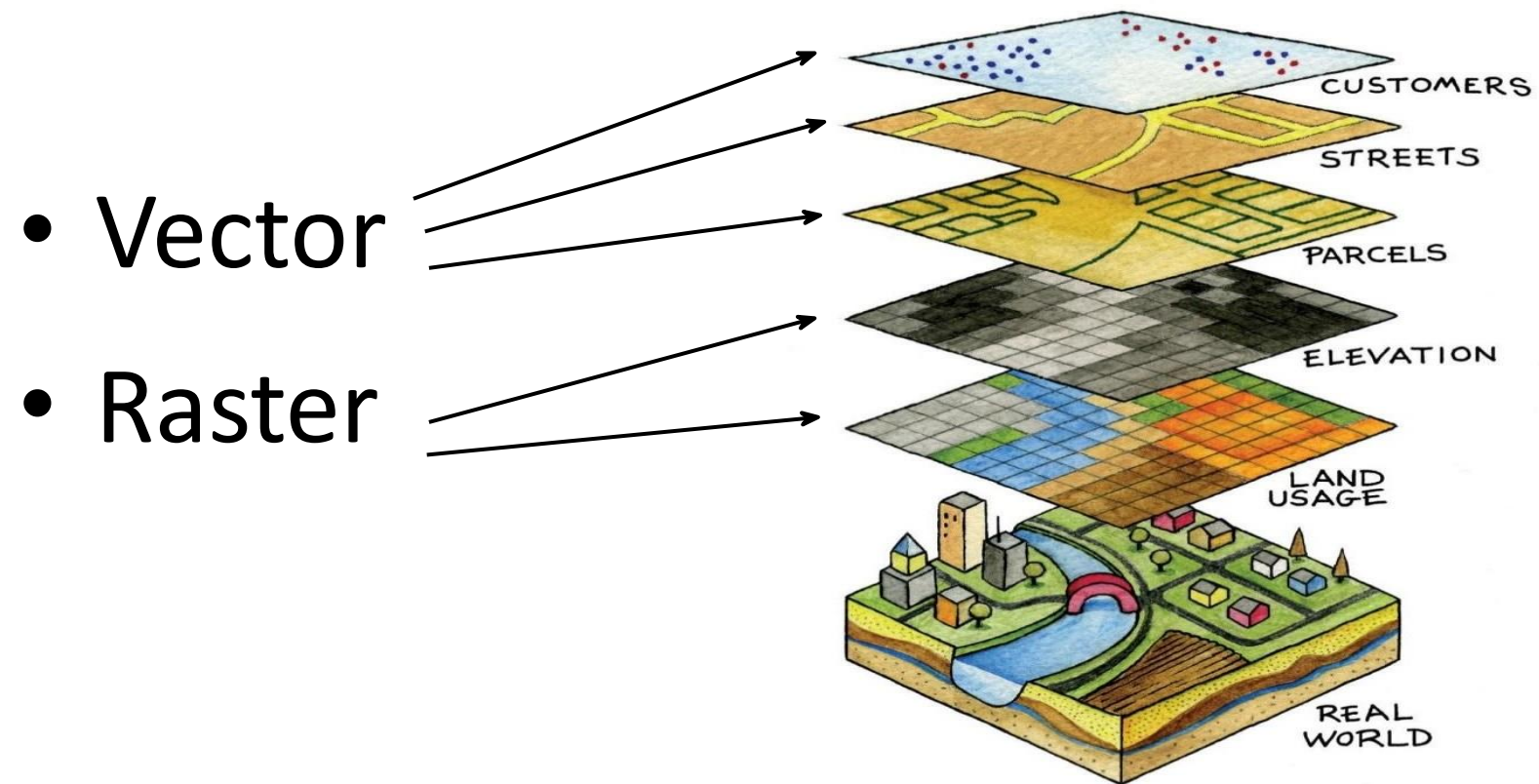
# Displaying data

- Mapping
  - The display of spatial data for a specific purpose
  - Visualization
    - Re-emerging as a popular means to artistically portray traditional data
    - Not necessarily spatial data
- Output Format
  - Print or Web

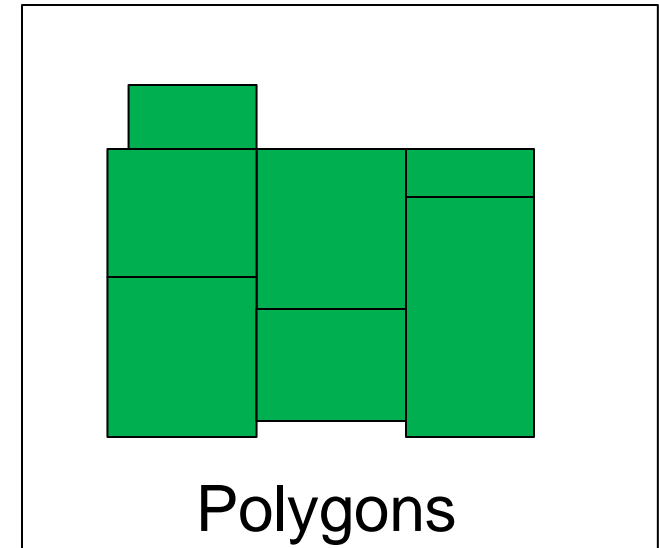
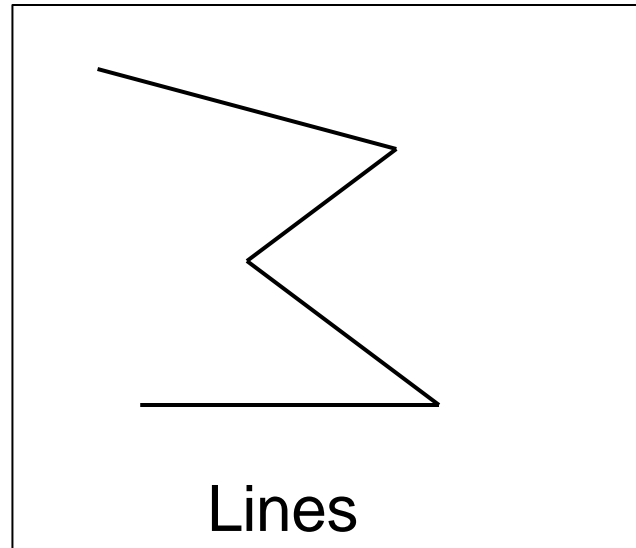
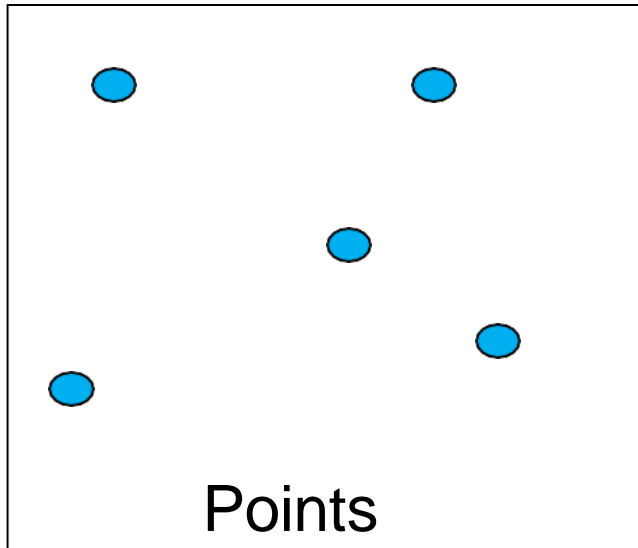




# Spatial Data Models



# Vector Data Model

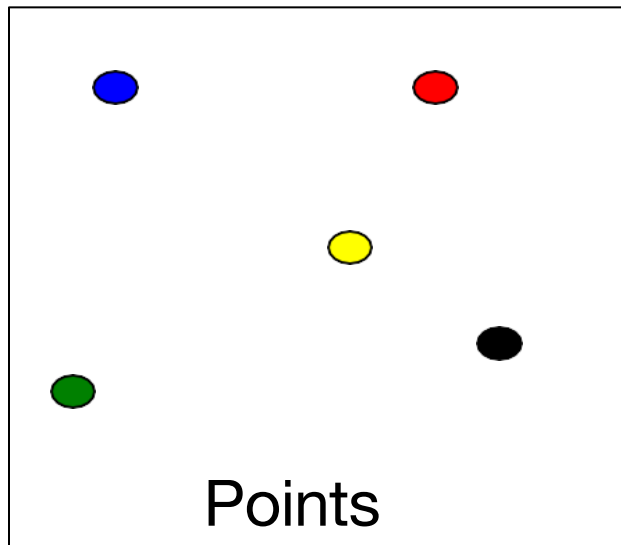


# Spatial and Tabular Data

- Adds geometry to traditional data
  - Geometry: location and geometric characteristics of geographic (real-world) features
  - Attributes: data describing the characteristics of geographic features

# Spatial and Tabular Data

## Geometry + Attributes

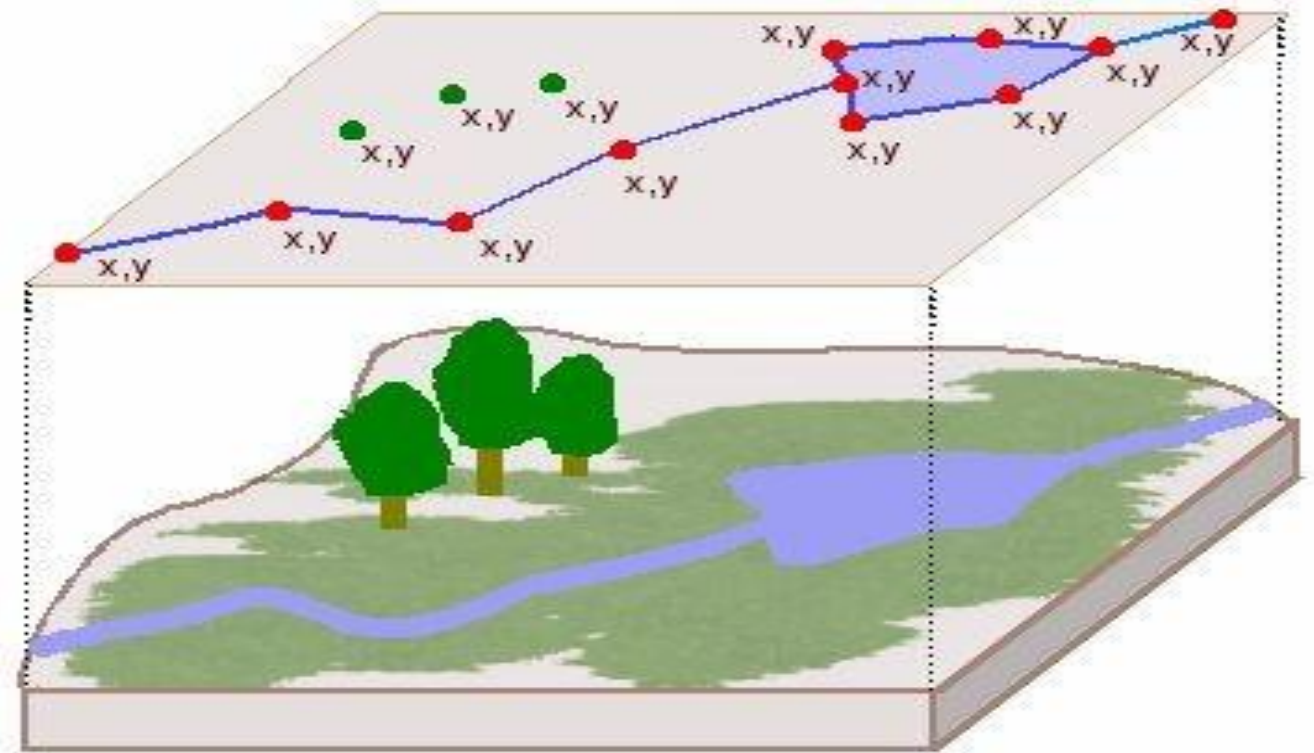


ID	Color	Use
1	Blue	Hospital
2	Red	Fire Dept.
3	Green	Office
4	Yellow	University
5	Black	Retail



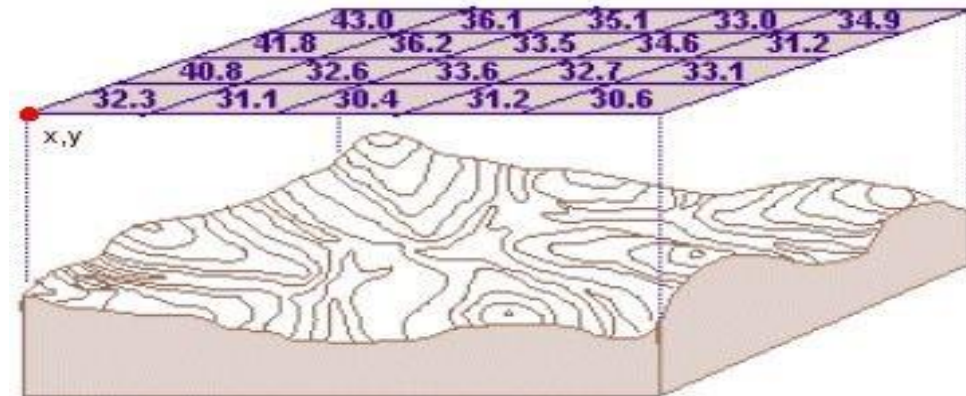
# Vector Model

- Vector
  - Discrete entities defined by coordinate points
  - Three types of vector data
    - Point
    - Line
    - Polygon



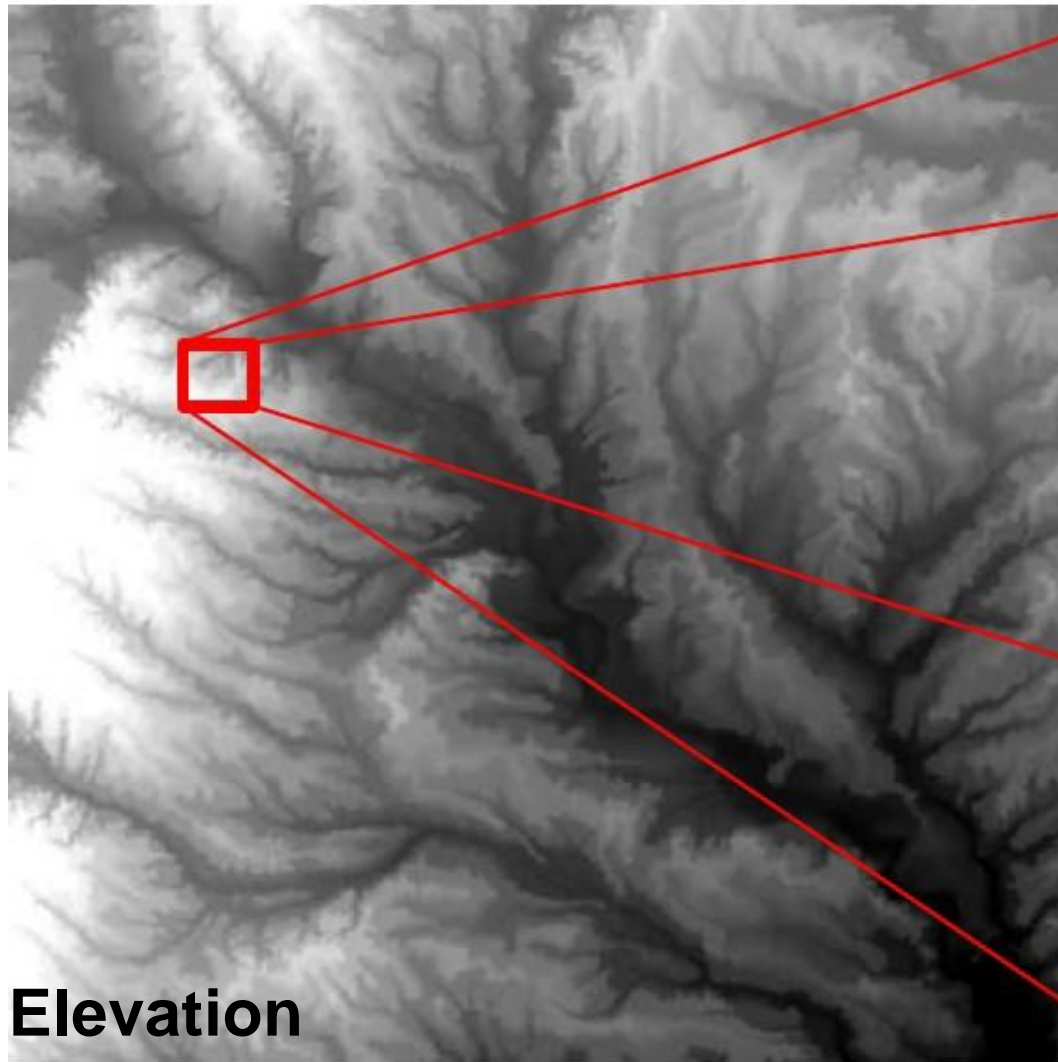
# Raster Model

- Composed of a regular grid of cells
- Every grid cell has a value
- Every point on ground belongs to a grid cell
- Examples
  - Elevation
  - Crime hotspot
  - Temperature
  - Rainfall



# Raster Data Model

- Conventionally, stored row by row from the top left corner
- Attributes are recorded by assigning each cell a single value: e.g., landuse type
- Simple data structure
  - Directly store each layer as a single table
  - each layer is analogous to a "spreadsheet" or "matrix"



**Elevation**

- High : 262

- Low: 73



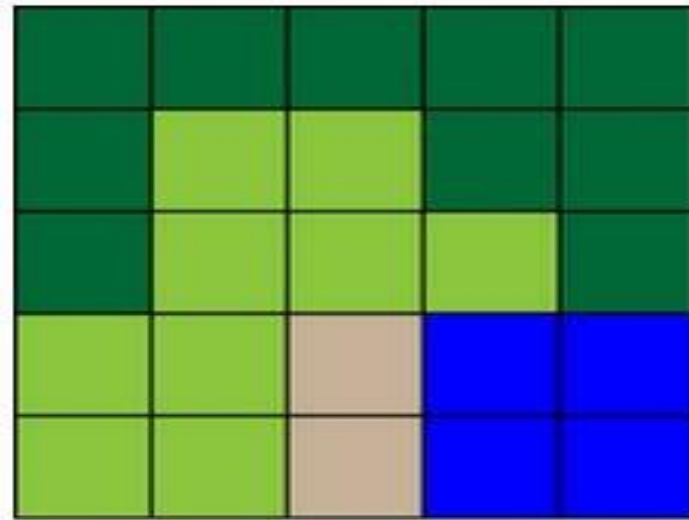
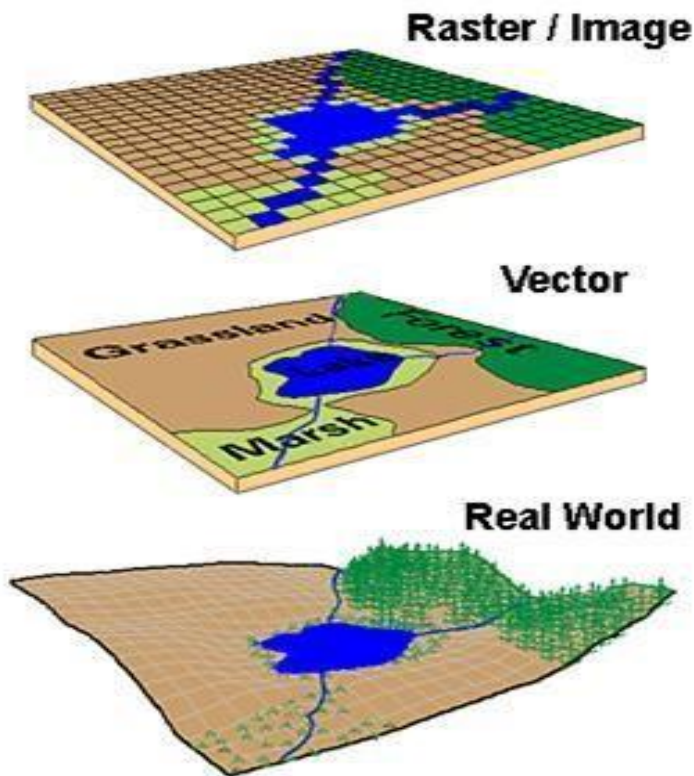
**Elevation in Dallas county**

The whole county and a small area in the county  
(Data Source: USGS)



# Raster vs. Vector

- Different ways of displaying the “real world”



Raster

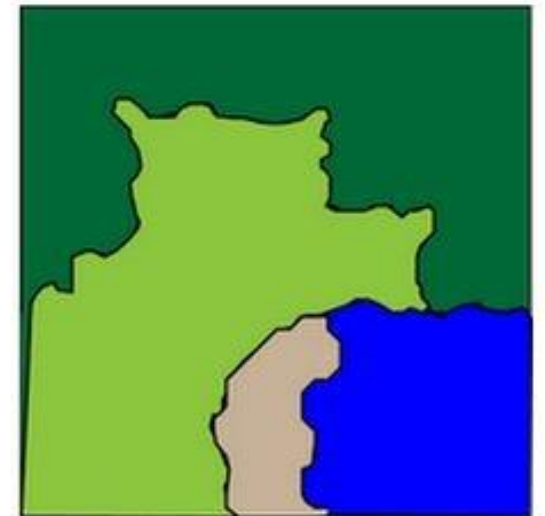
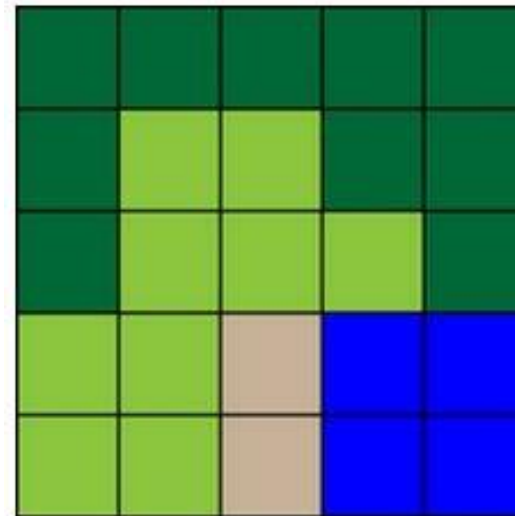
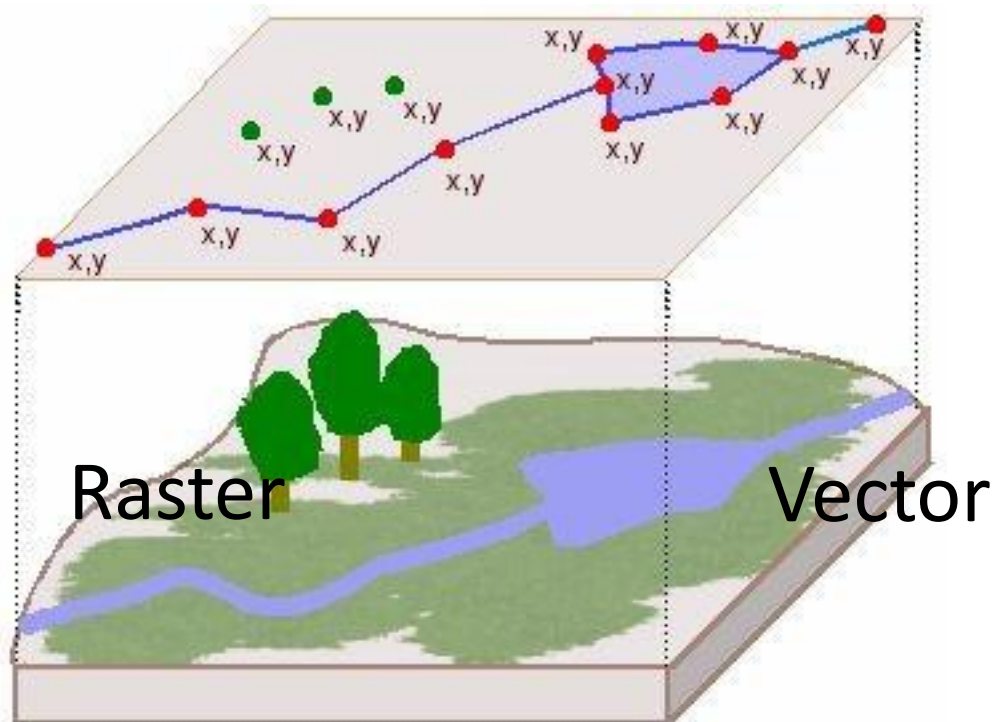


Vector

Source: University of Connecticut

# Generalization

- The amount of detail given to an object



# Data formats

Individual files vs. databases






# Spatial Data: Shapefile

- Most common spatial data format in GIS
- Has been around for 40 years!
- Made up of points, lines, or polygons (**vector**)
- All GIS software will read shapefiles
- Used across all disciplines



# Spatial Data: Shapefile

- Single shapefile actually consists of multiple files
  - .shp – stores geometry
  - .dbf – stores attributes
  - .shx – index file
  - .prj – projection file
  - .xml – metadata file

 bike_trails.dbf	10/8/2017 2:47 PM	DBF File	164 KB
 bike_trails.prj	10/8/2017 2:47 PM	PRJ File	1 KB
 bike_trails.qpj	10/8/2017 2:47 PM	QPJ File	1 KB
 bike_trails.shp	10/8/2017 2:47 PM	SHP File	300 KB
 bike_trails.shx	10/8/2017 2:47 PM	SHX File	5 KB

# Geodatabase

- Stores a set of files
- Also allows for data query, data management



# Feature Class

- Layer
- Grouping of one type of feature  
(i.e. points, lines, polygons)
- With spatial and attribute information for each feature
- A “shapefile” stored within a Geodatabase

# Metadata

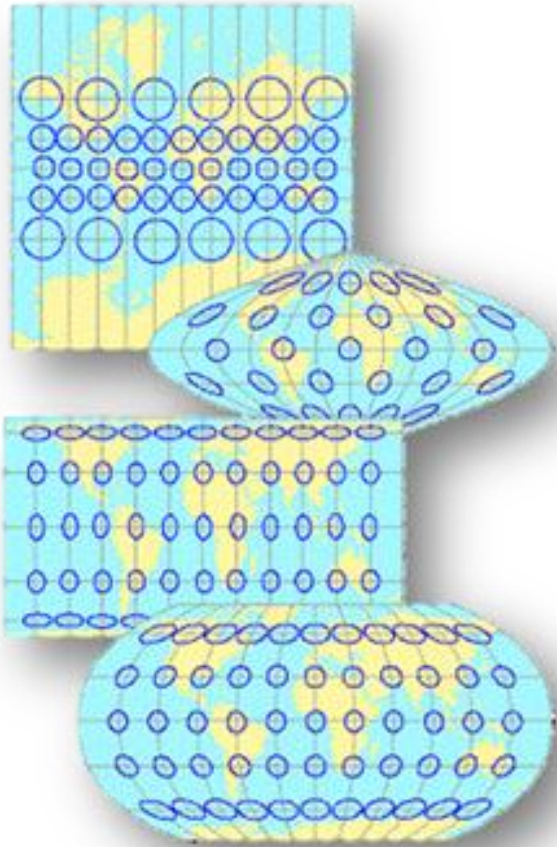
- Data about data
- Describes the content, lineage, creator, distributor, processing steps, and spatial reference of the spatial data
- Helps users determine the availability and access requirements for data
- Helps users judge the quality and “fitness-for-use” of the data for their particular application
- Results only as good as input data!
- “**View Metadata**” in ArcGIS Pro

# Projection

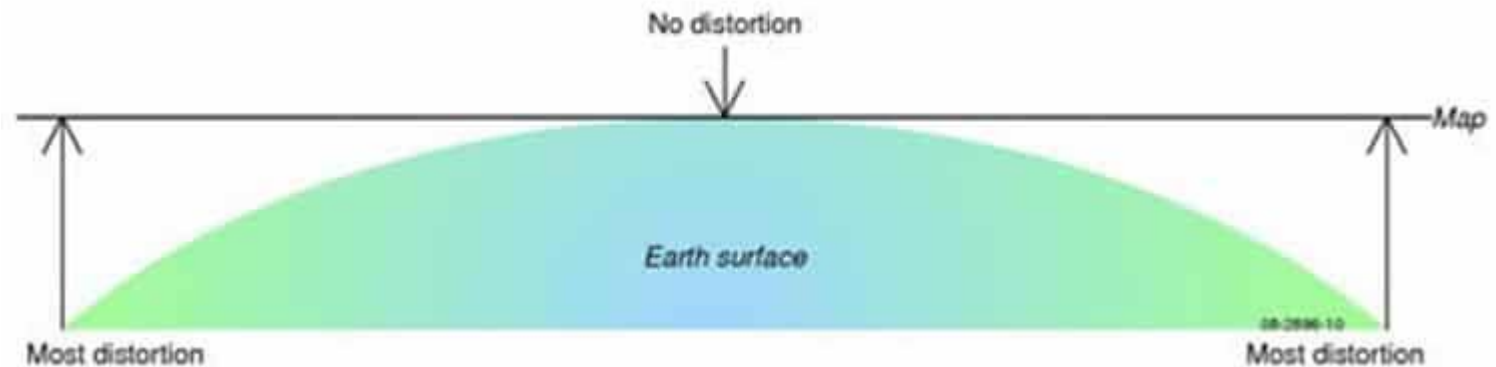
- Earth is spherical, maps are not
- Projections allow for “best” views of specific areas
- Will not be covered in detail but
  - Different Scales use different projections
  - States have their own projections
  - Counties have their own projections



# Projections



- The Earth is an ellipsoid whose larger radius is located at the Equator. If the jurisdiction of the owner is small enough, the planar assumption is valid.



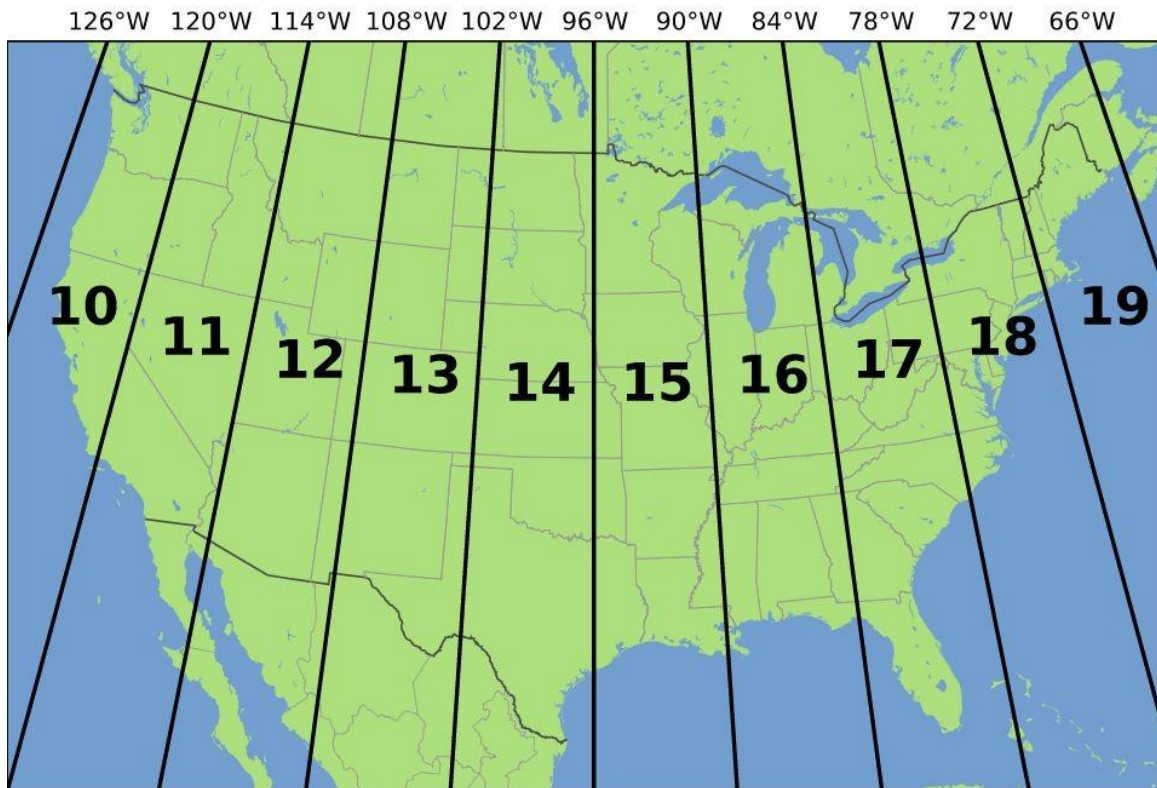
projection distortion



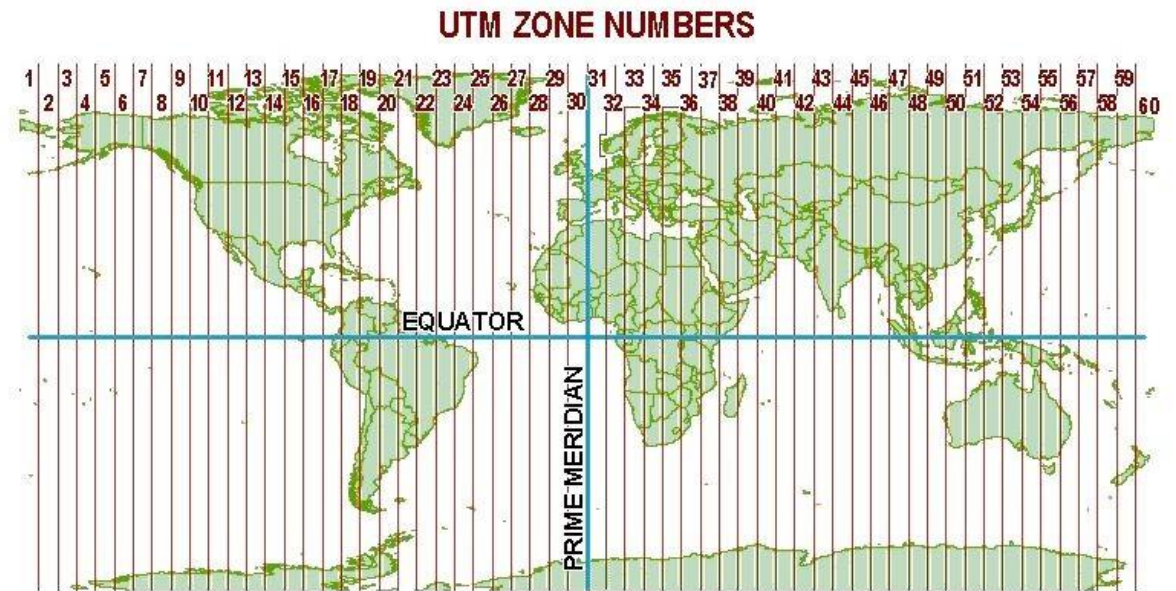


# UTM Projections

## UTM Zones for the United States



## UTM Zones for the World



# Mapping

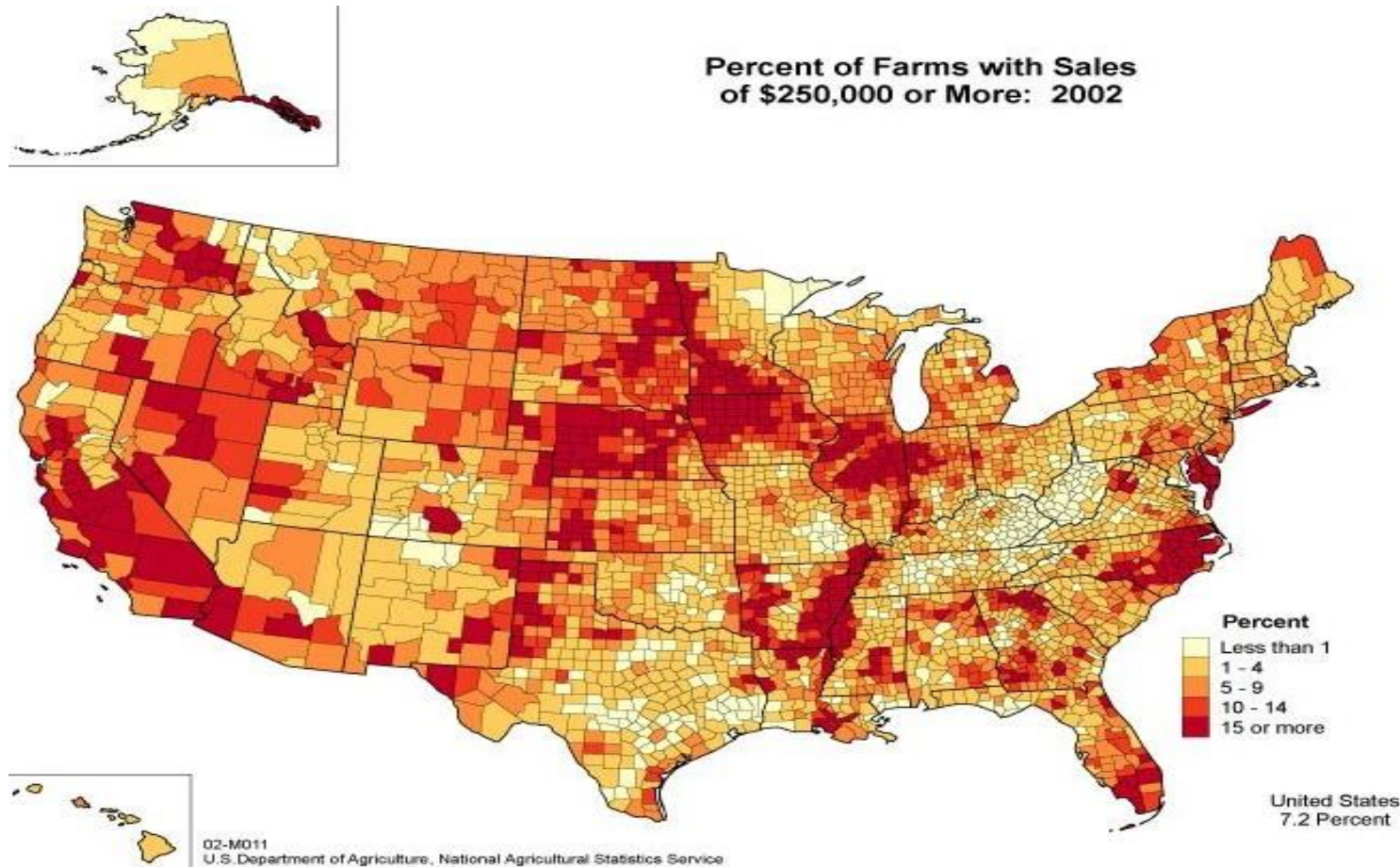
# Types of Thematic Maps

- Choropleth
- Graduated Symbol
- Hot Spot

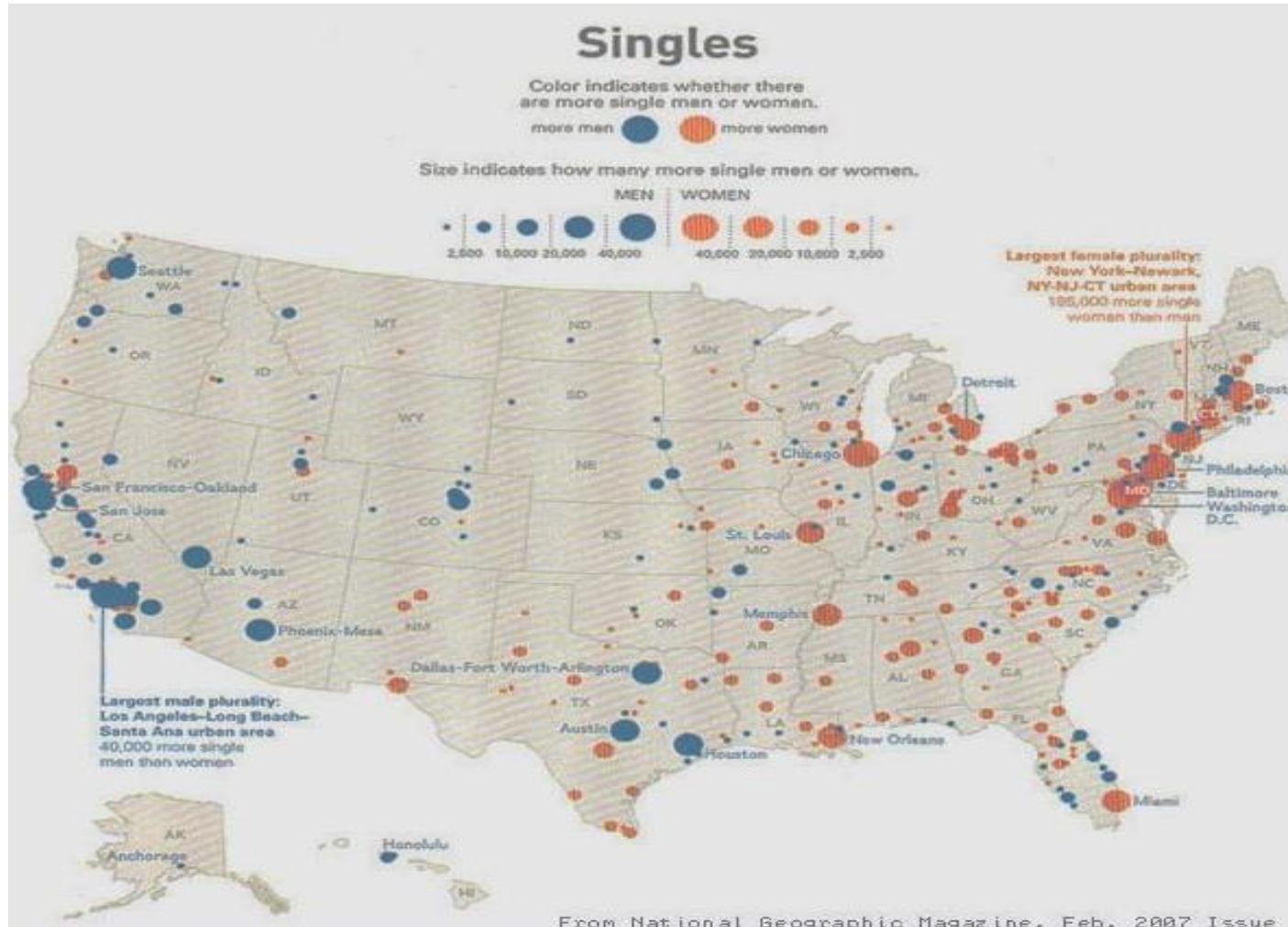


# Choropleth Map

Shows value per unit using colors. Use these for comparing relative numbers across space.



# Proportional Symbol Map

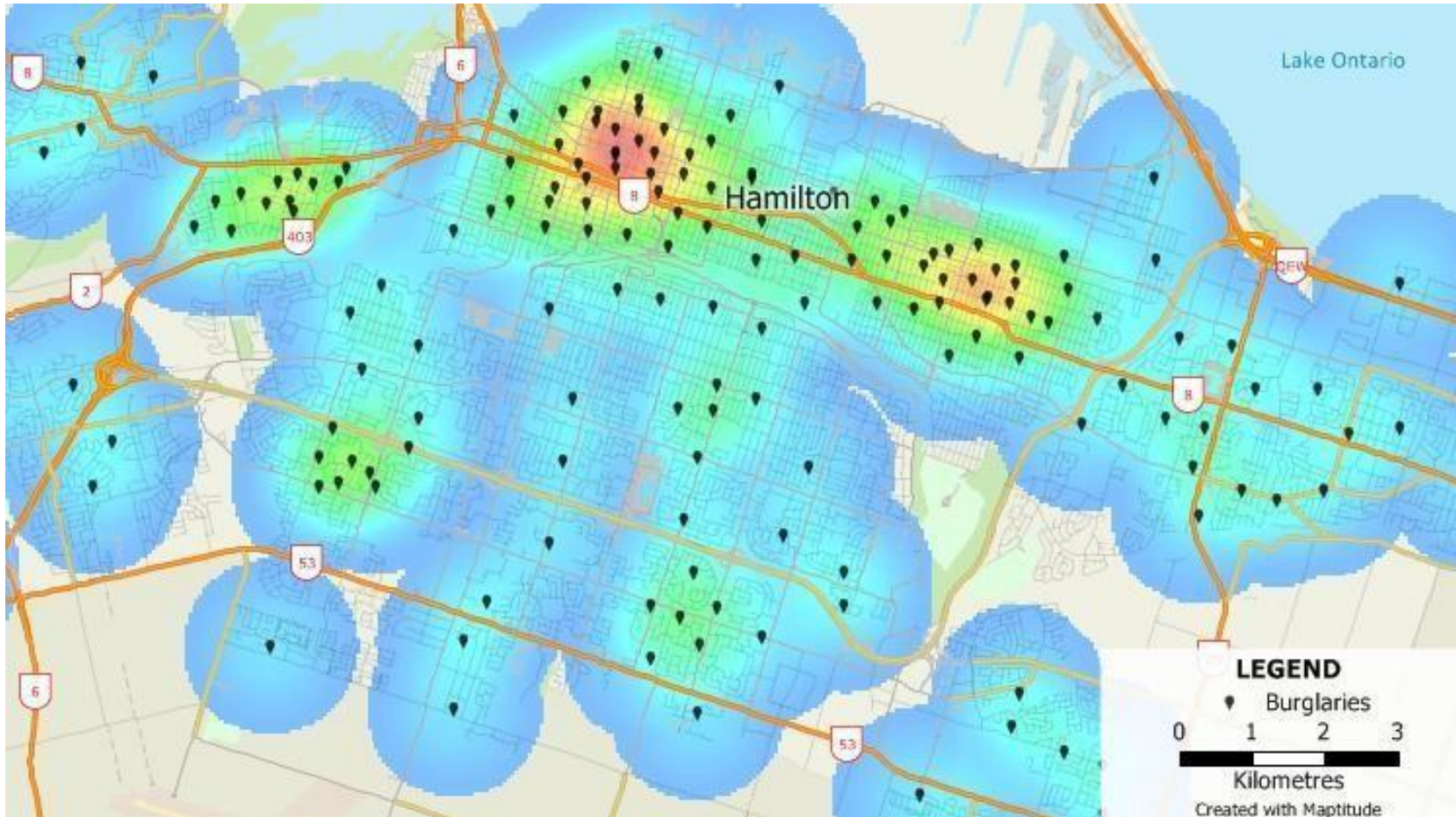


The size of the symbol is representative of the value of the variable.

Difficult use well.



# Hot Spot Map



Shows density or clustering of phenomenon using color.

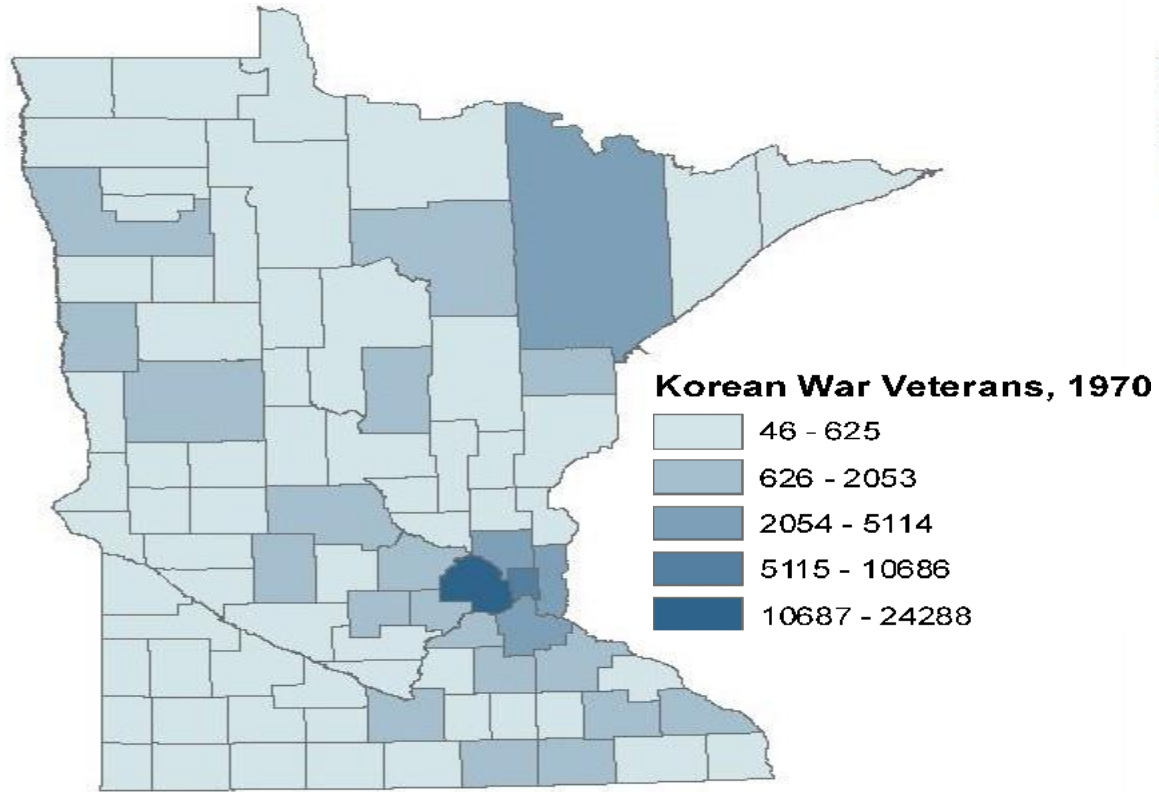
Statistically significant areas are displayed, excluding areas with no data.

# Data Standardization

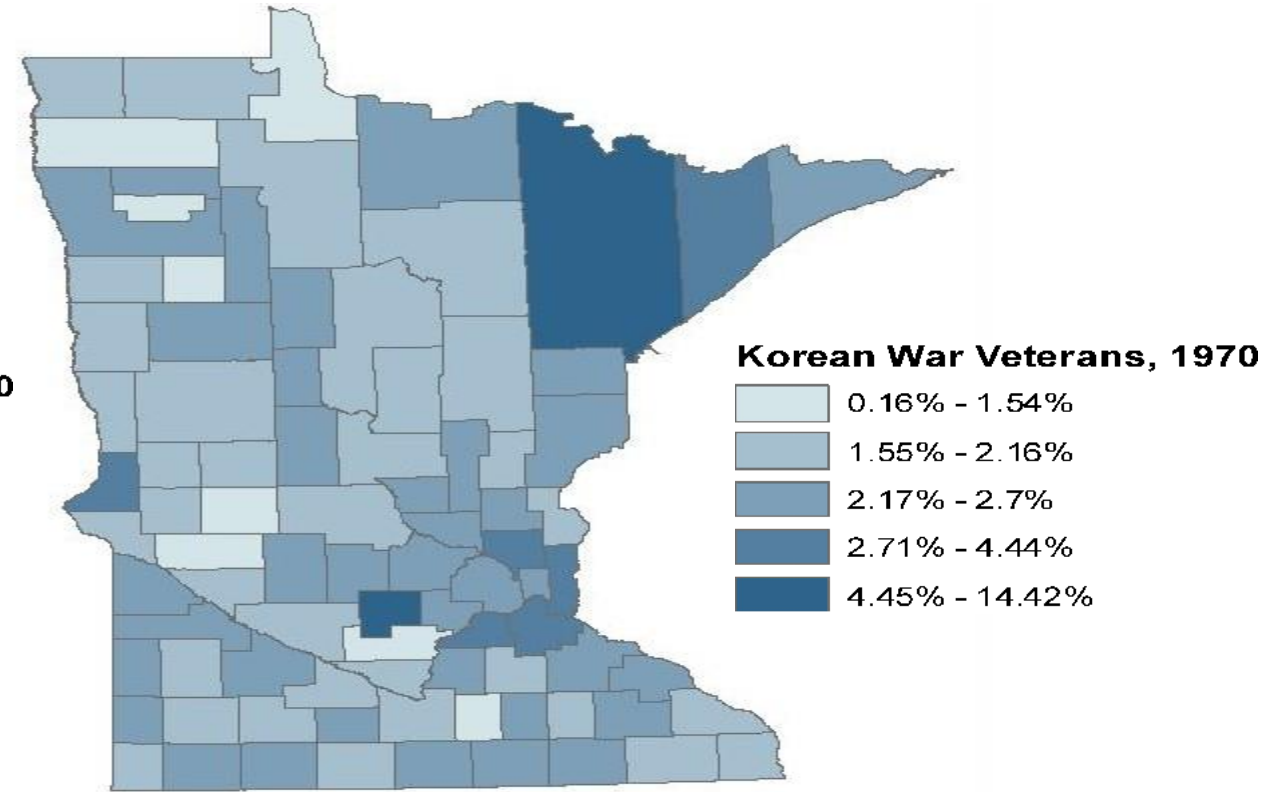
- Data should usually be standardized
  - Ability to compare areas
- By Population
  - Per person, Percentages
- By Area
  - Density

# Data Standardization by Pop

## Unstandardized



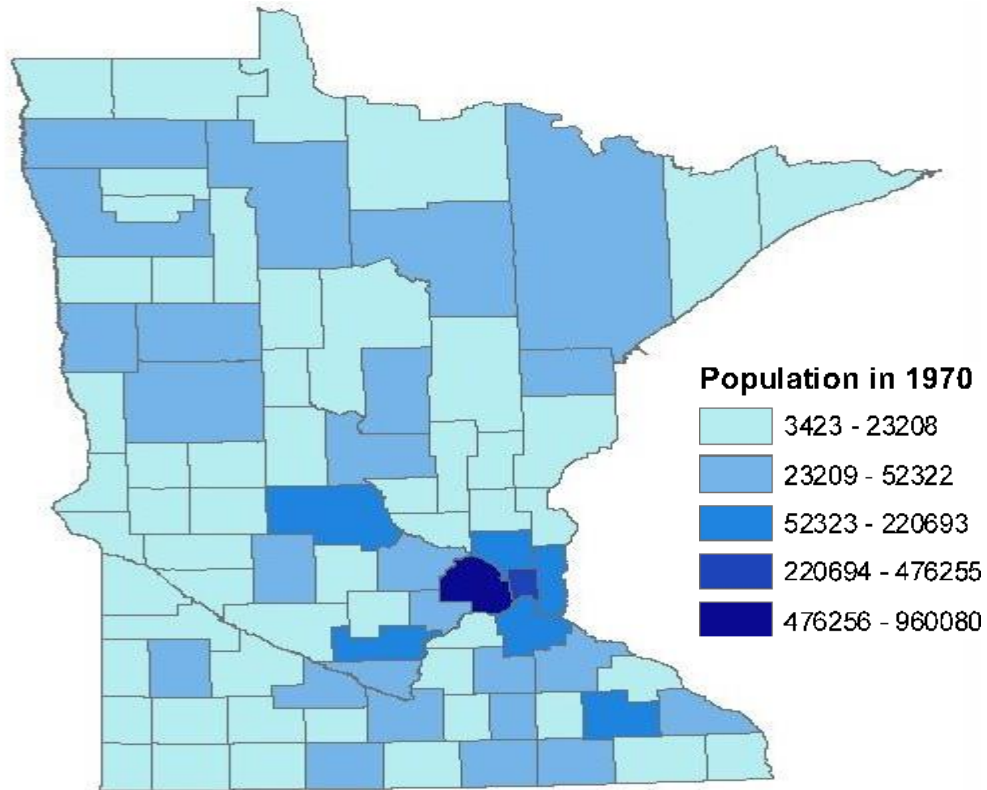
## Standardized/Normalized



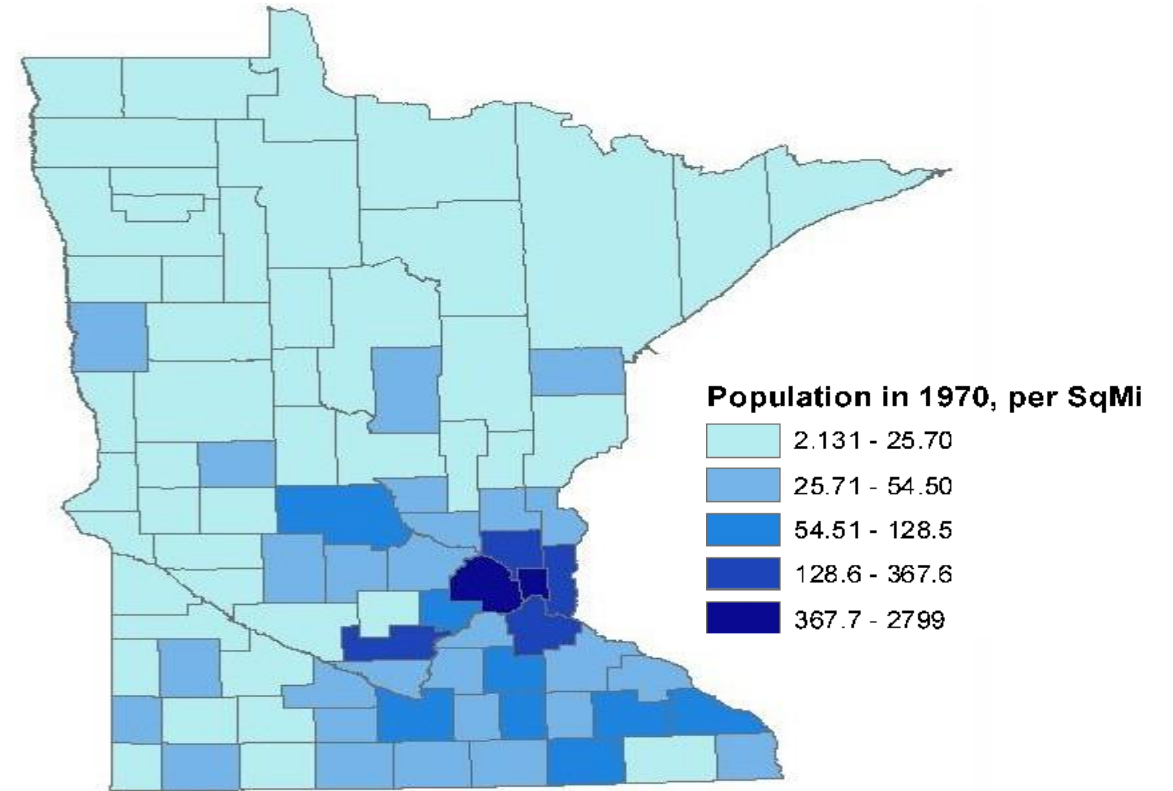


# Data Standardization by Area

## Unstandardized



## Standardized/Normalized

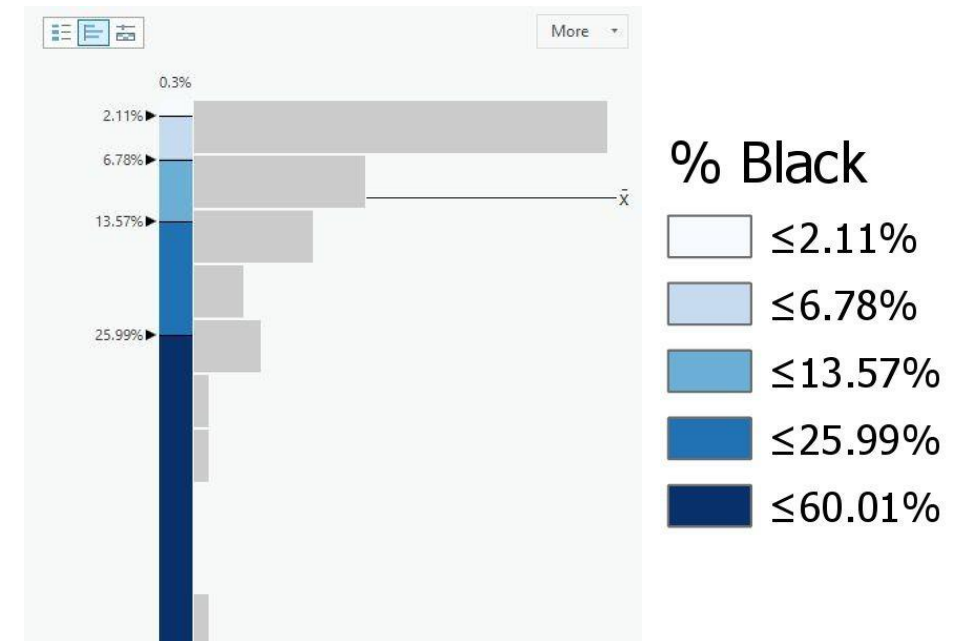
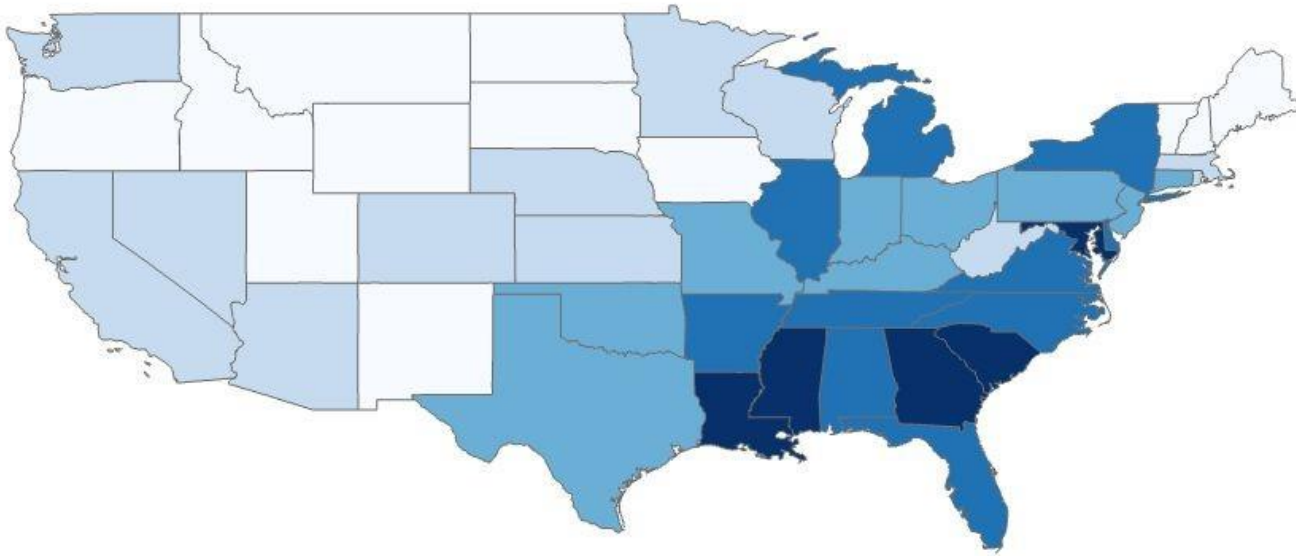


# Classification

- Natural Breaks/Jenks
- Quantile
- Equal Interval Based on Range
- Equal Interval not Based on Range/Defined Interval

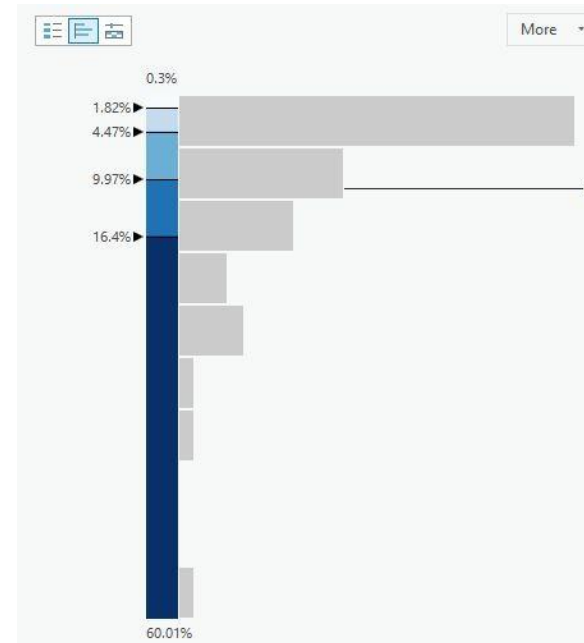
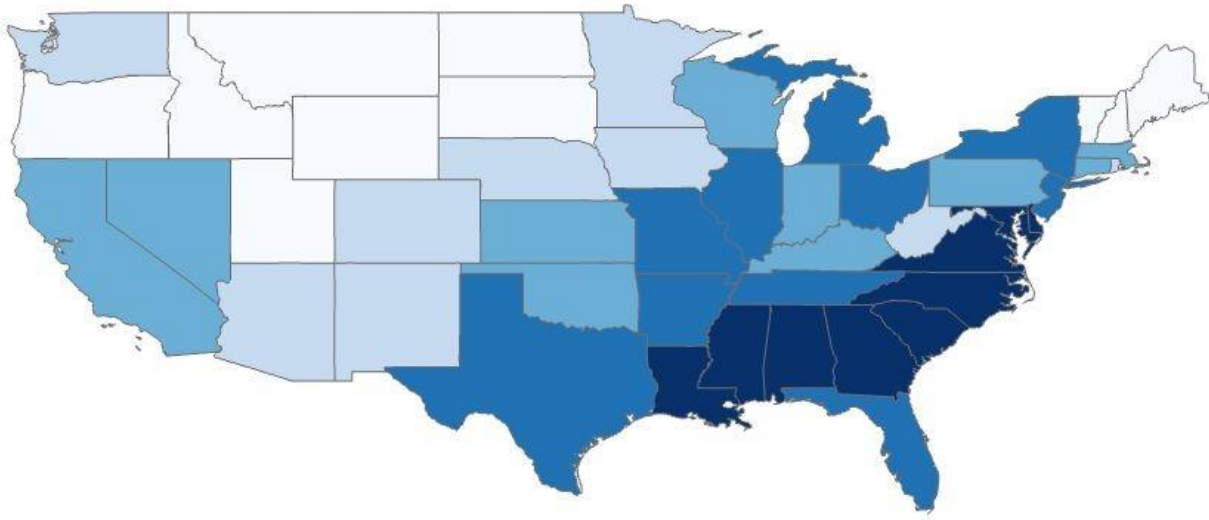
# Natural Breaks (Jenks)

Natural Breaks has intervals that are created using natural clustering of the data. It maximizes variance between groups and minimizes variation within groups.

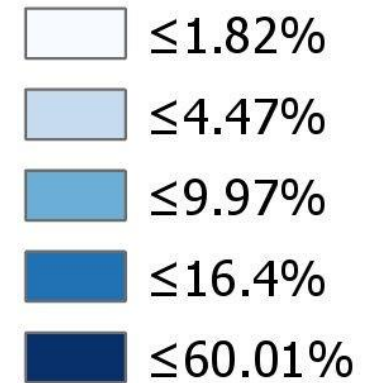


# Quantile

Quantile has equal numbers of data in each class— sometimes called Quintile for 5 classes



% Black

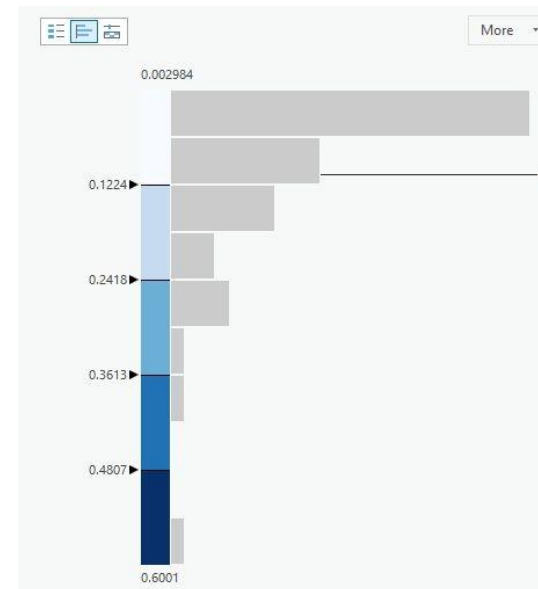


# Equal Interval (Based on Range)

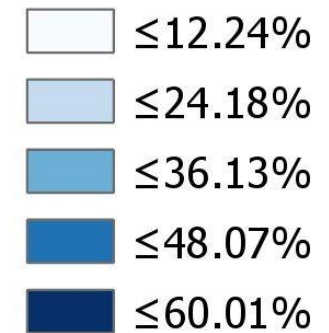
## Equal-sized subranges



$$\frac{\text{Value of Highest Observation} - \text{Value of Lowest Observation}}{\text{Number of Classes}}$$

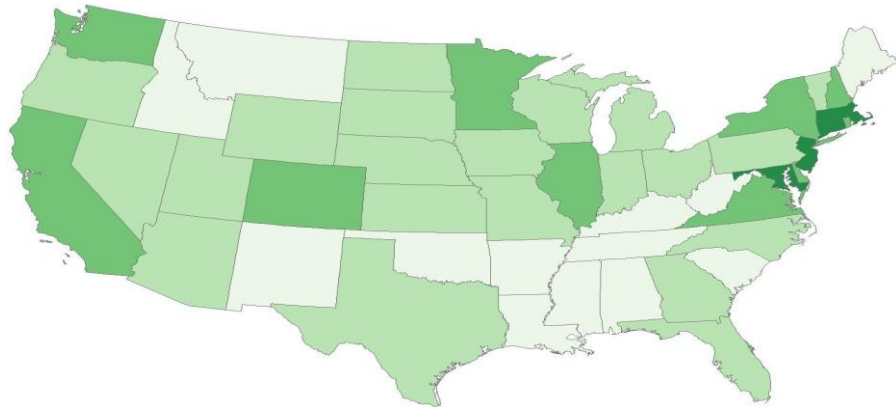


## % Black

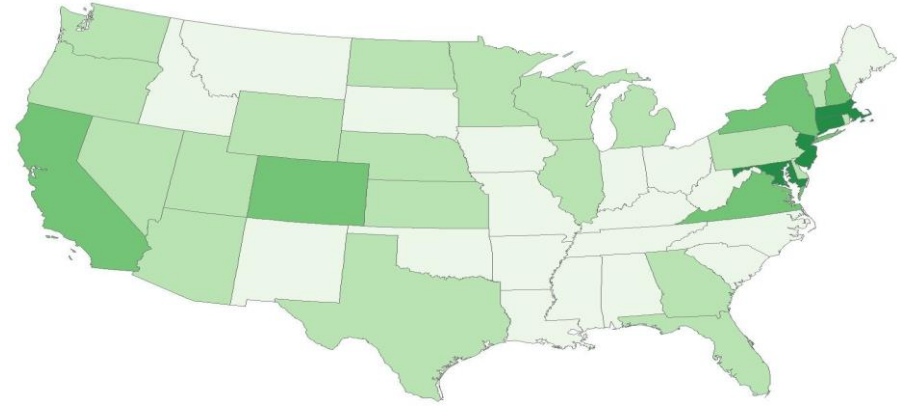




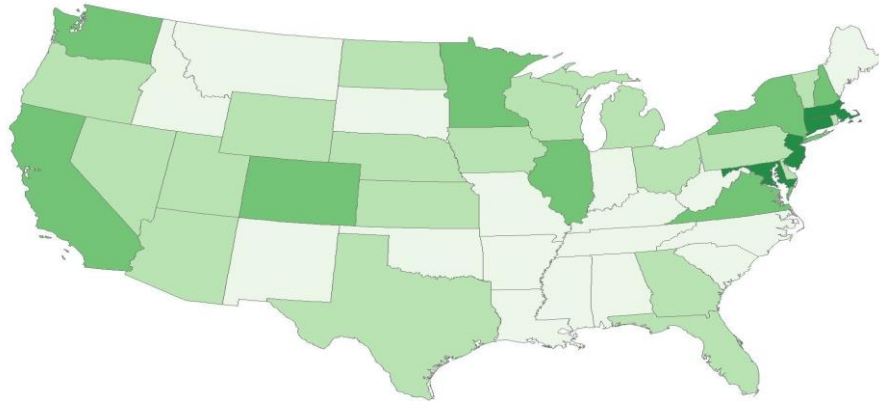
# Classification: Method Comparison



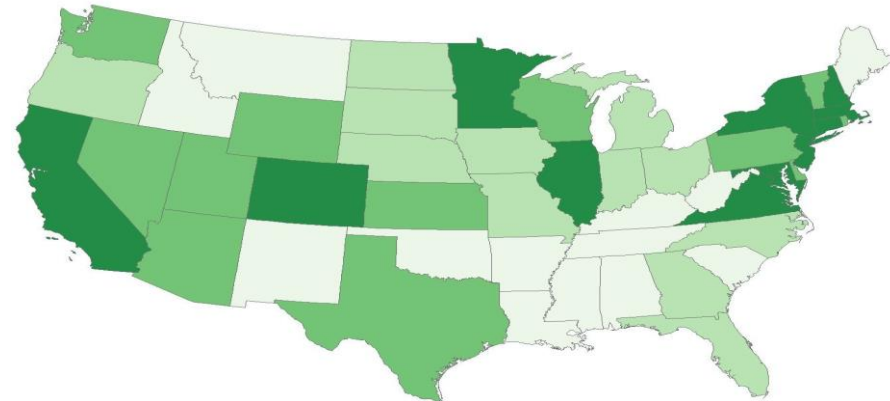
Natural Breaks



Equal Interval



Standard Deviation



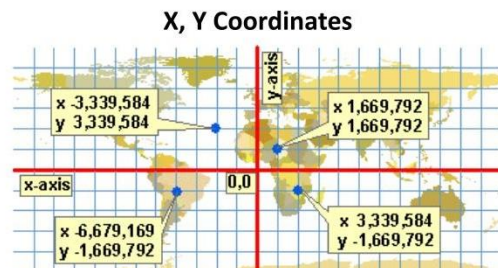
Quantile

# Geocoding

# Geocoding

- The process of finding the location of an address on a map.
- The location can be a pair of (X, Y) coordinate or a street address, postal delivery location, or building.
  - X – longitude (+ for E hemisphere; - for W hemisphere)
  - Y – latitude (+ for N hemisphere; - for S hemisphere)
- In GIS, geocoding requires a reference dataset that contains address attributes for the geographic features in the area of interest.

The Basics of Geocoding



# Address Matching

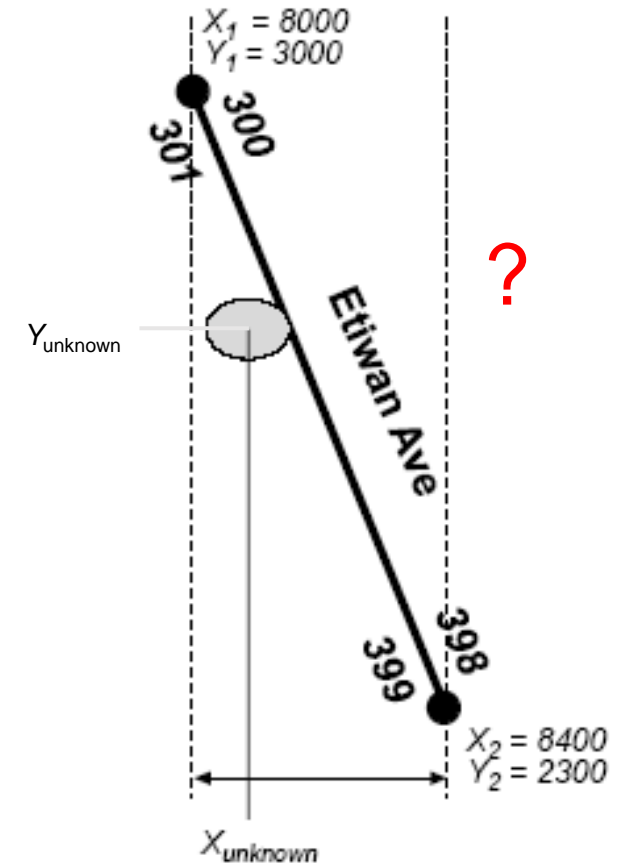
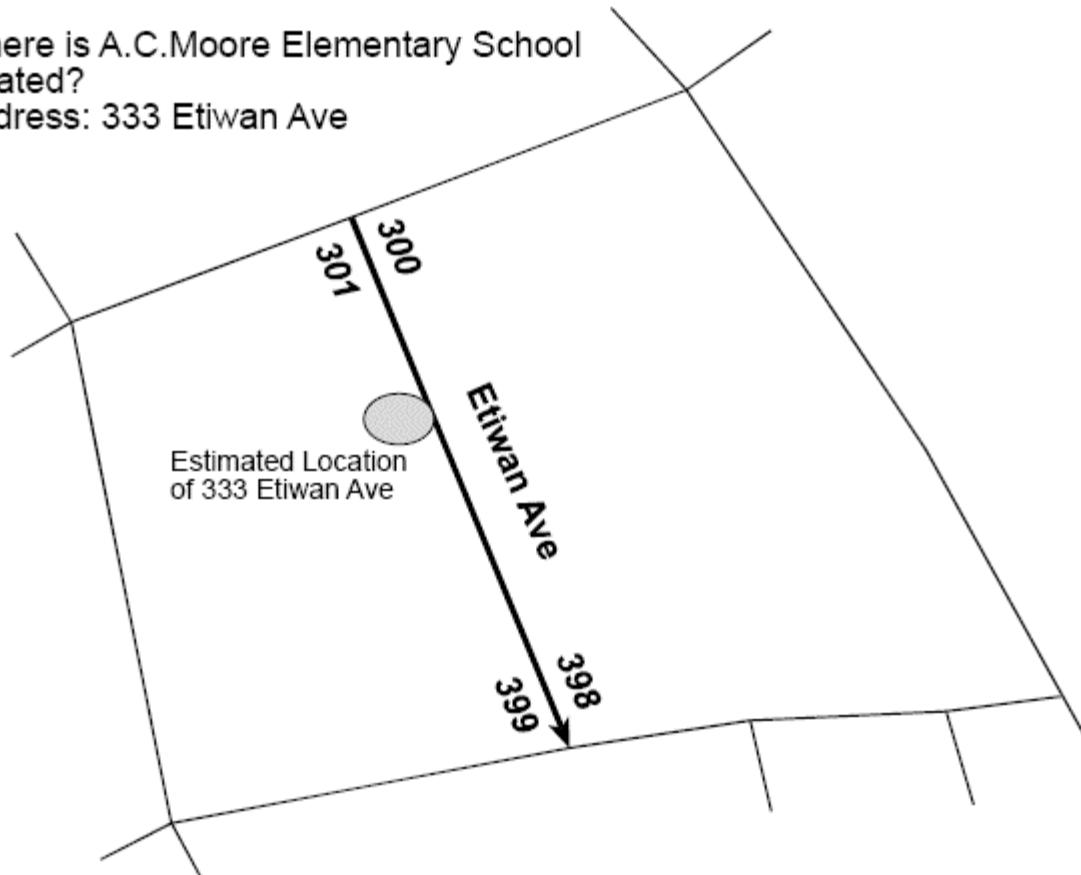
Address matching is the process of assigning an actual address to a geographic location on some reference files.

If an address falls within a feature's address range, it is considered a match and a location can be returned.



# Address Matching

Where is A.C. Moore Elementary School located?  
Address: 333 Etiwan Ave



- --- Both X and Y need to be interpolated allocate the address.

# RCC-GIS Geocoding Service: Formatting Data for Processing

<https://gis.rcc.uchicago.edu/content/rcc-gis-geocoding-service>

**Based on ESRI world Geocoder**

## **Acceptable headers:**

ID

ADDRESS

NEIGHBORHOOD

CITY

SUBREGION

REGION or STATE or ST

POSTAL or ZIP or ZIP CODE

COUNTRYCODE

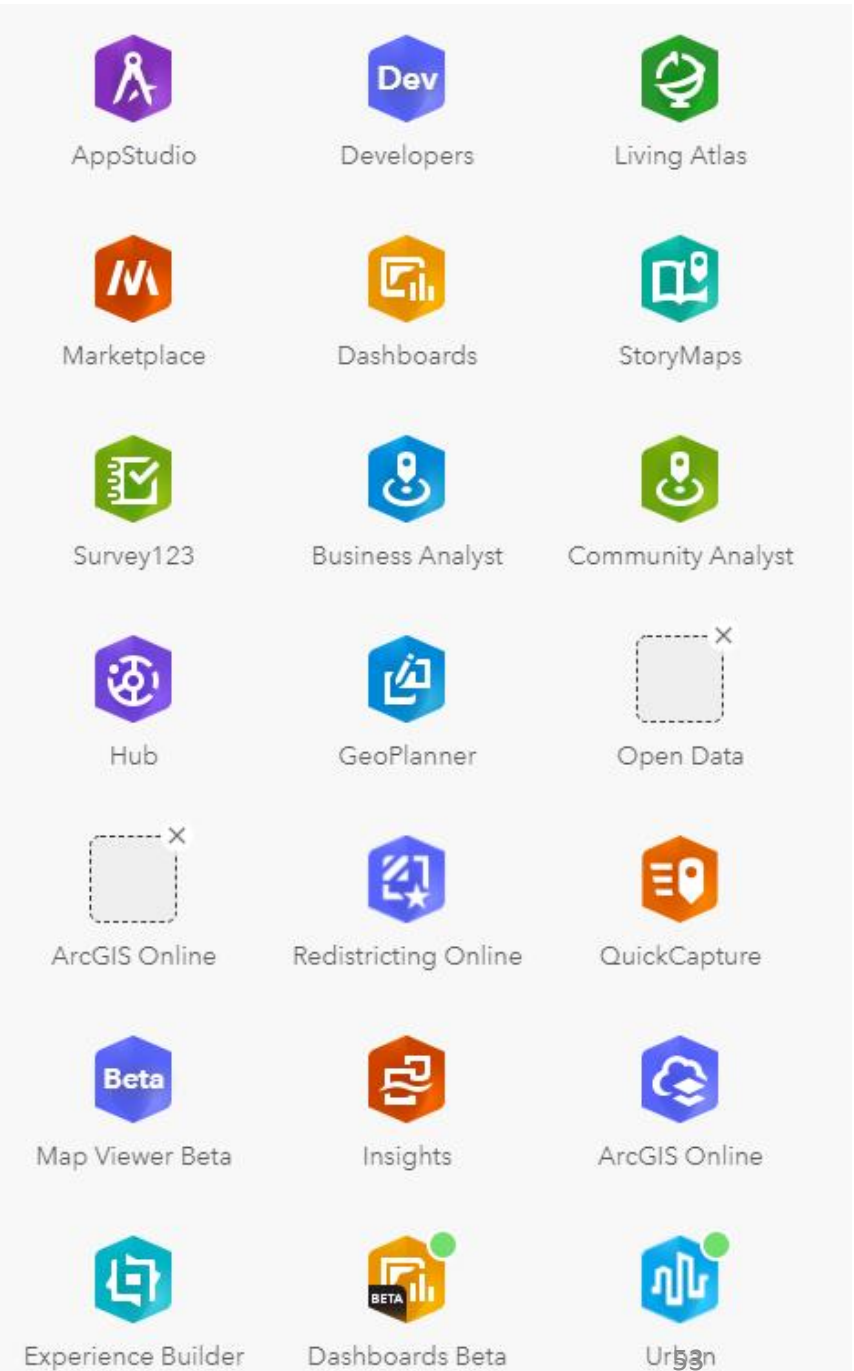


# Geocoding Review

- Be careful which locator service you use, online geocoders are not HIPAA compliant
- Geocode to the appropriate geographic scale, can take care of confidentiality issues
- A high match score does not mean the point is accurate, best practice is to choose a small percentage of results to review
- Valid address does not necessarily mean correct location!

# ArcGIS Online

- <https://uchicago.maps.arcgis.com>



- <https://uchicago.maps.arcgis.com/home/organization.html#overview>
- <https://insights.arcgis.com/#/view/e9c2f264784543d7b9fa22c6df55cb92>

# Using ArcGIS Online

- Wayback App
- <https://livingatlas.arcgis.com/wayback>
- Navigate to <https://livingatlas.arcgis.com>
- Sign in using CNETid
- Search “Global Imagery Browse Services”



Global Imagery Browse Services

[Search examples](#)

All



Trending ▼



Basemaps ▼



Imagery ▼



Boundaries ▼



People ▼



Infrastructure ▼



Environment ▼

Filters:

All content types ▼

All time ▼

All regions ▼

☐ Esri-only contentSort by: [Relevance](#) ▼

21 Results



## MODIS True Color - Terra Surface Reflectance

 Imagery Layer By: [esri](#)

This layer provides access to NASA Global Imagery Browse Services, which delivers global, full-resolution satellite imagery. This band composition (Bands 1 4 3) most accurately represents how we see the earth's surface with our own eyes.

☒ Authoritative

## MODIS True Color - Terra Corrected Reflectance

 Imagery Layer By: [esri](#)

This layer provides access to NASA Global Imagery Browse Services, which delivers global, full-resolution satellite imagery. This band composition (Bands 1 4 3) most accurately represents how we see the earth's surface with our own eyes.



## MODIS True Color - Aqua Corrected Reflectance

 Imagery Layer By: [esri](#)

This layer provides access to NASA Global Imagery Browse Services, which delivers global, full-resolution satellite imagery. This band composition (Bands 1 4 3) most accurately represents how we see the earth's surface with our own eyes.

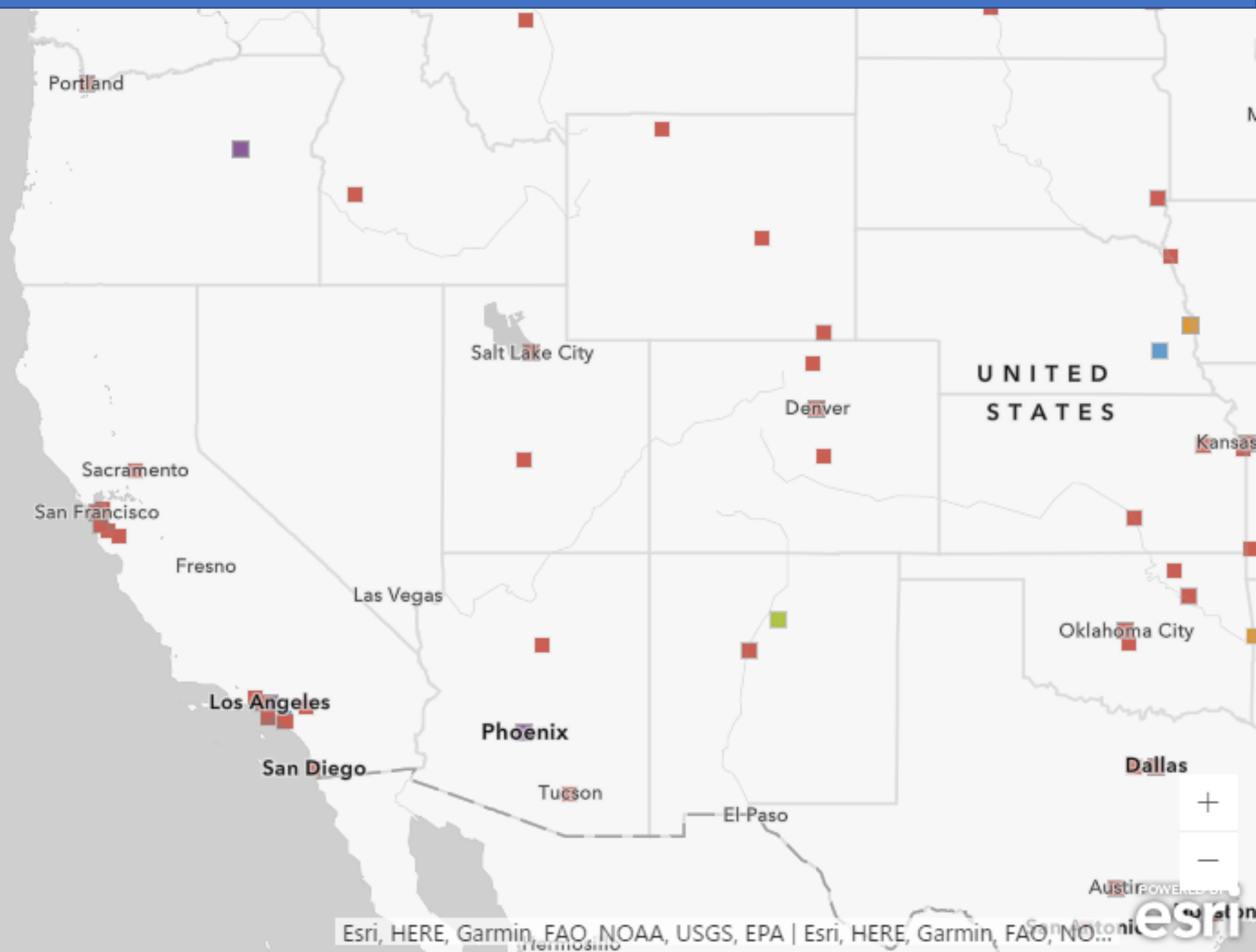
☒ Authoritative

## Daily Planet Imagery

 Web Map By: [esri](#)

This map shows imagery for the planet that is updated on a daily basis. It features the NASA MODIS imagery True Color band composition (Bands 1 4 3 | Red, Green, Blue) which most accurately shows how we see the earth's surface with our own eyes.





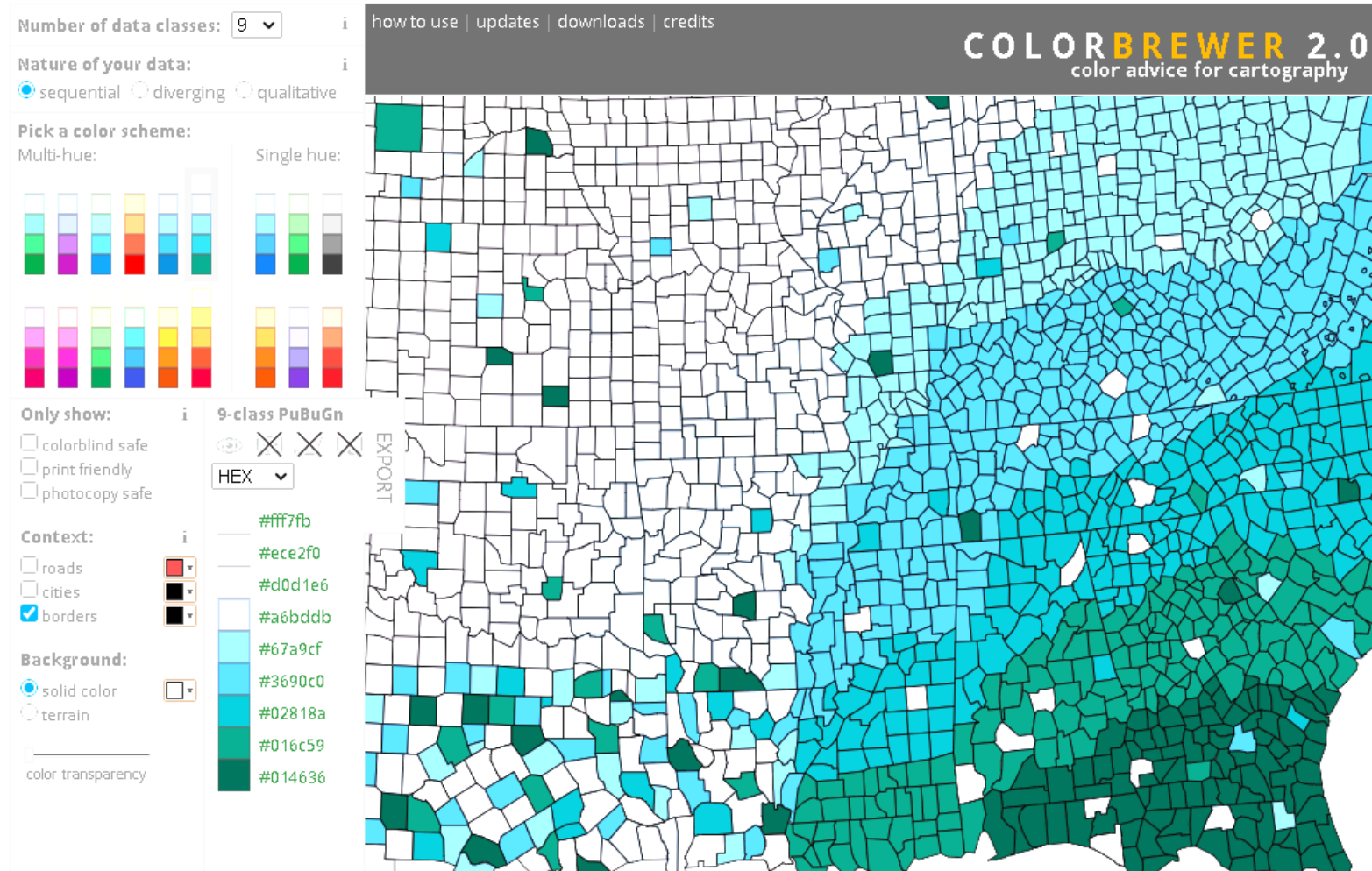
# Software

QGIS

ArcGIS Online

R

# ColorBrewer



© Cynthia Brewer, Mark Harrower and The Pennsylvania State University

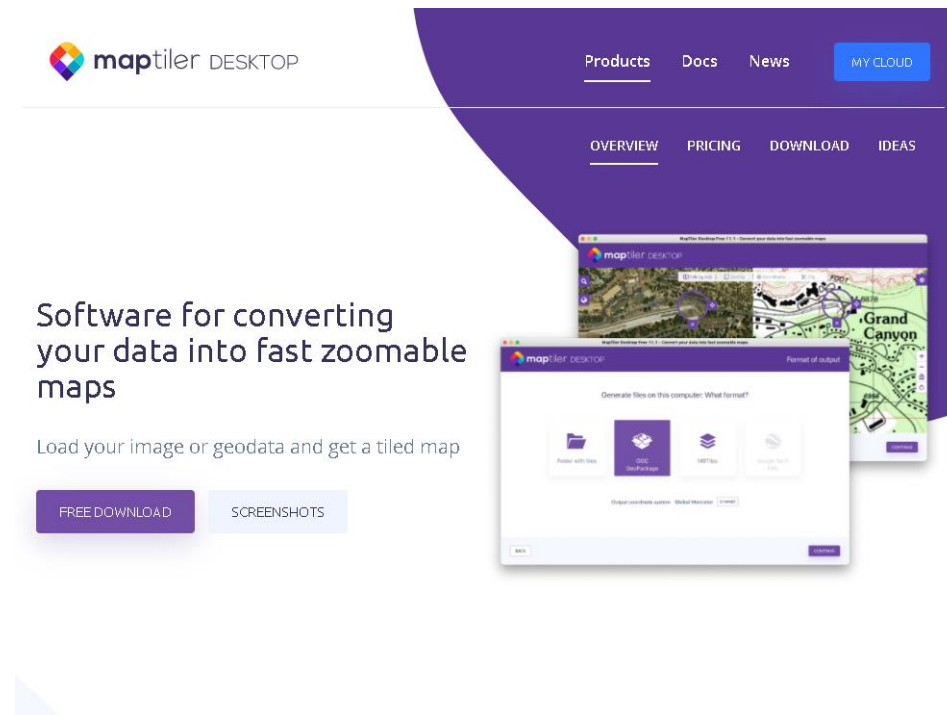
[Source code and feedback](#)

[Back to Flash version](#)

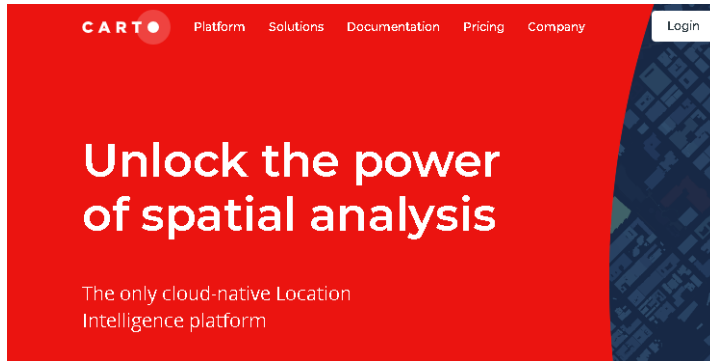
[Back to ColorBrewer 1.0](#)

axismaps

# MapTiler



# CartoDB



TypeID	StoreName	Address	Phone
1	Starbucks - TX - Richardson 75001	1930 N. Coit Rd, Richardson, Texas 75080	972-889-3137
1	Starbucks - TX - Dallas 75002	1380 W Campbell Rd, Dallas, Texas 75080	972-680-6010
1	Starbucks - TX - Richardson 75003	101 W. Campbell Road, Richardson, Texas 75080	972-231-1371
1	Starbucks - TX - Dallas 75004	16731 Coit Rd, Dallas, Texas 75248	214-775-0206
1	Starbucks - TX - Richardson 75005	710 Renner Rd, Richardson, Texas 75080	972-783-7665
1	Starbucks - TX - Dallas 75006	6859 Arapaho Rd, Dallas, Texas 75248	972-458-2284
1	Starbucks - TX - Dallas 75007	7995 LBJ, Dallas, Texas 75231	972-661-2666
1	Starbucks - TX - Richardson 75008	630 S Plano Rd, Richardson, Texas 75081	214-530-0183
1	Starbucks - TX - Dallas 75009	14999 Preston Rd, Dallas, Texas 75240	
1	Starbucks - TX - Dallas 75010	18208 Preston Road, Dallas, Texas 75252	972-519-0537
1	Starbucks - TX - Plano 75011	2024 15th Street, Plano, Texas 75075	972-633-5612
1	Starbucks - TX - Dallas 75012	9140 Forest Lane, Dallas, Texas 75243	214-221-0939
1	Starbucks - TX - Dallas 75013	13556 Preston Rd, Dallas, Texas 75240	972-661-8079
1	Starbucks - TX - Dallas 75014	7718 Forest Lane, Dallas, Texas 75230	214-369-3228
1	Starbucks - TX - Plano 75015	801 West 15th St, Plano, Texas 75075	972-422-5003
1	Starbucks - TX - Richardson 75016	2191 West Buckingham Road, Richardson, Texas 75081	972-238-1563
1	Starbucks - TX - Garland 75017	2645 Arapaho, Garland, Texas 75044	972-675-8853
1	Starbucks - TX - Dallas 75018	8520 Abrams Rd, Dallas, Texas 75243	214-342-6998
1	Starbucks - TX - Dallas 75019	5223 Alpha Road, Dallas, Texas 75240	972-960-9595
1	Starbucks - TX - Plano 75020	4836 W Park Blvd, Plano, Texas 75093	972-964-8190
1	Starbucks - TX - Plano 75021	1709 Preston Rd, Plano, Texas 75093	972-407-1008
1	Starbucks - TX - Dallas 75022	13350 Dallas Pkwy, Dallas, Texas 75240	972-716-0838
1	Starbucks - TX - Dallas 75023	11919 Preston Road, Dallas, Texas 75230	972-392-1680
1	Starbucks - OH 06428	650 South 3rd Street, Columbus, OH 43206	614-443-1611
1	Starbucks - OH 06429	1505 W 5th Ave, Columbus, OH 43212	614-486-0352
1	Starbucks - OH 06430	88 East Broad Street, Columbus, OH 43215	614-228-9589
1	Starbucks - OH 06431	339 North Front Street, Columbus, OH 43215	614-246-6400
1	Starbucks - OH 06432	3416 North High Street, Columbus, OH 43202	614-263-1292
1	Starbucks - OH 06433	4015 Easton Station, Columbus, OH 43219	614-337-0361
1	Starbucks - OH 06434	4784 Morse Rd, Columbus, OH 43230	614-475-4147
1	Starbucks - OH 06435	10 W Broad St, Columbus, OH 43215	614-228-4651
1	Starbucks - OH 06436	6490 Sawmill Road, Columbus, OH 43235	614-889-5914
1	Starbucks - OH 06437	1782 North High Street, Columbus, OH 43201	614-291-5687
2	Best Buy - OH001	1375 Polaris Pkwy, Columbus, OH 43240	614-430-0789
2	Best Buy - OH002	5745 Chantry Drive, Columbus, OH 43232	614-759-9829
2	Best Buy - OH	3840 Morse Road, Columbus, OH 43219	614-471-9510

# Thank You

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