[rccacho@gmail.com](mailto:rccacho@gmail.com) | 562 – 304 – 8339 | Alameda, CA | rccacho.github.io

Education

**Web Development Immersive Program**

General Assembly | April 2017

**Bachelor of Arts, Integrative Biology**

University of California, Berkeley | Aug 2011

Experience

**Web Content Developer**

Gap Inc. – Athleta | Aug 2017 – Present

* Create interactive frontend components for users using HTML/CSS, Javascript, and jQuery.
* Modularize marketing content by building JSON to hydrate React components.
* Build A/B Tests and personalization campaigns by leveraging Optimizely software.
* Build and serve creative marketing content and promos with an emphasis on improving page performance and responsive design.
* Perform live-site hotfixes by updating code and running replication through Jenkins.
* Test pages across multiple browsers and devices using Chrome DevTools and BrowserStack.
* Collaborate with other Web Content Developers, web production, marketing, design, backend engineering and product management to ensure success of Athleta Online.

Projects

**Teacher Archives | Ruby on Rails App**

Developed a web app for Sunday school teachers where teachers can CRUD sermons and lesson plans.

**Responsibilities:** Built full web application from idea to functional product: utilized Rails and PostgreSQL to migrate database models, create controllers for CRUDing models, and architect RESTful routes, integrated Searchkick gem for search bar functionality, utilized Bcrypt gem for security, integrated Jasny Bootstrap for mobile-first navbar design.

**Doge-Meetings | Ruby on Rails App**

Worked in a 4-person team to develop a web app where dog owners can set up playdates for their dogs and invite other users’ dogs to playdates.

**Responsibilities:** Led relational database diagramming, database creation, set up and wrote Rspec tests using Rspec and Factorygirl gems, leveraged Rails framework and Heroku to quickly push a live working application.

**Middle-Earth Creature Quiz | MEN Stack App**

Worked in a 2-person team to develop a web app where users can take a quiz to determine their Middle-Earth creature type and receive a madlib.

**Responsibilities:** Wireframing, architected RESTful API endpoints to support AJAX requests using Express.js and Node.js, utilized Mongoose.js to create database models and schemas, front-end development using Bootstrap, utilized agile practices such as pair programming.

Skills

Javascript, HTML/CSS, Node, Express, jQuery, Bootstrap, React, AJAX, MongoDB/Mongoose, PostgreSQL, Ruby, Ruby on Rails, Git/Github