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EXPERIENCE

Frontend Developer – Athleta

Gap Inc. | Aug 2017 – Present

* Developed reusable, interactive frontend content with an emphasis on page performance and responsive design using HTML/CSS, Javascript and jQuery, and built JSON to hydrate React components, resulting in increased website user engagement and revenue.
* Create personalized website content based on variant audience criteria, including geo-location, visitor engagement history, and rewards programs/cardholder status using Optimizely and Tealium, resulting in improved user experiences and higher conversion rates.
* Build A/B Tests by leveraging Optimizely resulting in data-driven insights to improve user engagement.
* Lead and document migration of web content to a CMS using Jira/Confluence and trained team members to use Amplience resulting in increased build process efficiency and faster code updates and live-site hotfixes.
* Test pages across multiple browsers and devices using Chrome DevTools, BrowserStack, and LambdaTest.
* Collaborate with other web developers, web production, marketing, design, backend engineering and product management to ensure success of Athleta Online.

PROJECTS

Teacher Archives | Ruby on Rails App

Developed a web app for Sunday school teachers where users can CRUD sermons and lesson plans.

Responsibilities: Built full web application from idea to functional product: utilized Rails and PostgreSQL to migrate database models, create controllers for CRUDing models, and architect RESTful routes, integrated Searchkick gem for search bar functionality, utilized Bcrypt gem for security, integrated Jasny Bootstrap for mobile-first navbar design.

Doge-Meetings | Ruby on Rails App

Worked in a 4-person team to develop a web app where users can set up playdates for their dogs and invite other users’ dogs to playdates.

Responsibilities: Led relational database diagramming, database creation, set up and wrote Rspec tests using Rspec and Factorygirl gems, leveraged Rails framework and Heroku to quickly push a live, working application.

Middle-Earth Creature Quiz | MEN Stack App

Worked in a 2-person team to develop a web app where users can take a quiz to determine their Middle-Earth creature type and receive a madlib.

Responsibilities: Wireframing, architected RESTful API endpoints to support AJAX requests using Express.js and Node.js, utilized Mongoose.js to create database models and schemas, front-end development using Bootstrap, utilized agile practices such as pair programming.

SKILLS

Javascript, HTML/CSS, React, Node, Express, jQuery, Bootstrap, AJAX, MongoDB/Mongoose, PostgreSQL, Ruby, Ruby on Rails, Git/Github, Jira/Confluence

EDUCATION

Web Development Immersive Program

General Assembly | April 2017

Bachelor of Arts, Integrative Biology

University of California, Berkeley