Eighteen clipswere extracted from Season 3, Episode 4 “The Antique Shop” from *Nathan for You®.* Approximate time codes from which each clip was extracted are listed below. Start time codes are based on a 0:00 start time for the episode, and no commercials. Duration (clip length) of each clip is also provided.

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|  | *Nathan For You* | |
| Duration | Time code |
| Clip 1 | 0:22 | 0:00 - 0:22 |
| Clip 2 | 0:29 | 0:22 - 0:48 |
| Clip 3 | 0:22 | 0:47 - 1:09 |
| Clip 4 | 0:24 | 1:09 - 1:33 |
| Clip 5 | 0:15 | 1:33 - 1:49 |
| Clip 6 | 0:21 | 1:47 - 2:08 |
| Clip 7 | 0:19 | 2:06 - 2:25 |
| Clip 8 | 0:22 | 2:26 - 2:48 |
| Clip 9 | 0:21 | 2:45 - 3:07 |
| Clip 10 | 0:27 | 3:08 - 3:35 |
| Clip 11 | 0:27 | 3:35 - 4:02 |
| Clip 12 | 0:19 | 4:08 - 4:29 |
| Clip 13 | 0:21 | 4:30 - 4:51 |
| Clip 14 | 0:24 | 4:51-5:12/5:12-5:22 |
| Clip 15 | 0:26 | 5:22 - 5:49 |
| Clip 16 | 0:21 | 5:49 - 6:11 |
| Clip 17 | 0:19 | 8:24 - 8:42 |
| Clip 18 | 0:45 | 8:42 - 9:30 |

Clip 1

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| 1. **What type of businesses are around the antique shop? (control)**    1. Bars    2. International restaurants    3. Antique shops    4. Grocery stores |
| 1. **What is Emily's business problem? (control)**    1. She does not have a lot of customers    2. She cannot hire enough help    3. She sells poor quality goods    4. She does not like to drink |
| 1. **What is the name of Emily's business? (control)**    1. Magnolia & Willow    2. Sport Bar    3. til 2 Club    4. P.B.S. Pub & Company   Clip 2 |
| 1. **How does Emily feel about having bars and nightclubs in the area? (emotion)**    1. It bothers her    2. It does not concern her    3. It makes her happy    4. It makes her angry |
| 1. **Why does Emily think overserving (serving too much alcohol) is a problem? (infer belief)**    1. People might get rowdy or disruptive    2. People won't have money left to shop    3. The bars will run out of alcohol    4. The bars become overcrowded |
| 1. **Why does Emily think having bars nearby doesn't affect her business? (infer belief)**    1. Her store closes before most people are drunk    2. She is closed in time to go to the bars after work    3. Bars and antique stores attract different customers    4. Their different hours make parking easier for her customers |
| 1. **What does Nathan want Emily to change about her business? (control)**    1. Her hours    2. What she sells    3. Her location    4. The store's size |
| 1. **Why does Nathan want Emily to extend her hours? (motivation)**    1. So drunk customers will come to her store    2. She needs to work harder    3. So she can hire people from the bar    4. To make sure no one breaks anything 2. **What is the policy in Emily’s store? (control)**    1. You break it, you buy it    2. Don’t touch the merchandise    3. No shoes, no service    4. Cash only   Clip 3 |
| 1. **How does Emily feel about Nathan's plan? (emotion)**    1. Reluctant    2. Enthusiastic    3. Intrigued    4. Agitated |
| 1. **Why does Nathan want drunk customers in Emily's store? (motivation)**    1. Because they are likely to break her merchandise    2. He wants Emily to have company when she is open late    3. So Emily can have more people in the store    4. He thinks drunk customers will want to spend more money |
| 1. **Did someone say or do something inappropriate in this clip? (social norm violation)**    1. Yes, Nathan's plan for people to break things so they have to buy them is inappropriate    2. Yes, it is inappropriate to make Emily work longer days    3. No, there was nothing inappropriate in this clip    4. Yes, Emily did not appreciate Nathan's help   Clip 4 |
| 1. **Why does Nathan want "the right drunk" to come in Emily's shop? (motivation)**    1. They are more likely to break, then have to buy, a lot of items    2. To get them interested in antiques    3. To convince Emily of his plan    4. They would want to spend a lot of money |
| 1. **Did something awkward happen in this clip? (social norm violation)**    1. Yes, Emily is uneasy by the plan, and Nathan does not notice    2. Yes, Emily does not want to work late at night    3. No, Emily and Nathan are both excited about the plan    4. No, Nathan thinks Emily’s business is doing well 2. **How does Emily feel about selling broken items (emotion)**    1. She is not enthusiastic about the idea    2. She loves the idea    3. She is sorry she didn't think of it first    4. She is frustrated by the idea |
| 1. **Did someone say something inappropriate? (social norm violation)**    1. Yes, Nathan said some of Emily's items aren't worth buying    2. Yes, Emily says she would prefer not to sell broken items    3. No, a sale is a sale    4. No, Nathan and Emily agree |
| 1. **What does Nathan think about some of the items in Emily's store? (infer belief)**    1. He thinks some of them aren't worth buying    2. He thinks they are in high demand    3. He thinks they are attractive    4. He thinks they are underpriced |
| 1. **How does Emily feel when Nathan says that some items wouldn't sell unless broken? (emotion)**    1. She is offended    2. She is amused    3. She is confused    4. She is irritated   Clip 5 |
| 1. **Why did Nathan narrow the aisles? (motivation)**    1. To increase the likelihood that people would break the items    2. To allow space to showcase more items    3. To confuse people when they enter the store    4. To make space for a bar |
| 1. **Where did he put her poorer selling items? (control)**    1. On the edge of shelves    2. In the front of the store    3. On the floor    4. In different aisles |
| 1. **Why did Nathan move Emily's poorer selling items? (motivation)?**    1. To make them easier to break    2. To get people to notice them    3. To make them easier to reach    4. To hide items that sell easily   Clip 6 |
| 1. **Why did Nathan say he wanted to guarantee Emily saw results that evening? (control)**    1. So she would use his plan    2. So she would not have to sell broken items    3. So she could sell undesirable items    4. So he could have a drink |
| 1. **Why did Nathan head to a nearby bar? (motivation)**    1. To find someone drunk to take to the store    2. To have a drink after the long day    3. To ask the owners about their business success    4. To find a nice place to show Emily   Clip 7 |
| 1. **What type of patron did Nathan want to befriend (motivation)?**    1. Someone he thought he would be able to fool    2. Someone who would have a drink with him    3. Someone who wanted to chat with him about his plan    4. Someone who likes antiques |
| 1. **Did something awkward happen in this clip? (social norm violation)**    1. Yes, the locals didn’t want to talk to Nathan    2. Yes, Nathan did not have a drink    3. No, there was nothing awkward    4. No, Nathan and the locals had fun   Clip 8 |
| 1. **What does the JJ say is his favorite movie? (control)**    1. Forrest Gump    2. Inception    3. No favorite    4. Antique Store |
| 1. **Why does JJ think Nathan is talking to him? (infer belief)**    1. Because JJ thinks Nathan is friendly    2. Because Nathan sells antiques    3. Because Nathan wants to borrow JJ's sunglasses    4. Because Nathan hopes JJ will buy him a drink |
| 1. **Why is Nathan actually talking to JJ? (deception)**    1. Nathan thinks JJ would be easy to fool    2. Nathan is friendly    3. Nathan thinks JJ is an interesting person    4. Nathan thinks JJ would like antiques 2. **Why does Nathan want to stay sober? (motivation)**    1. So he can keep his focus    2. So he does not give the bar more business    3. So he can enjoy listening to JJ    4. So he can drive JJ home   Clip 9 |
| 1. **What is Nathan drinking (control)**     1. Apple juice    2. Beer    3. Liquor    4. Water 2. **Why did Nathan want his glass to be refilled with apple juice? (deception)**    1. Nathan wants to stay sober, but encourage JJ to drink    2. Nathan prefers the taste of apple juice    3. Nathan did not want to pay for alcohol    4. Nathan wants to use the device he had made |
| 1. **What does JJ think Nathan is drinking? (infer belief)**    1. Liquor    2. Apple juice    3. Beer    4. Water |
| Clip 10 |
| 1. **What did JJ's roommates put in his pocket? (control)**    1. His address    2. Money    3. A recipe    4. A shopping list |
| 1. **Did something awkward happen in this clip? (social norm violation)**    1. Yes, JJ tells Nathan he gets drunk every night    2. Yes, Nathan should have shown JJ his address too    3. No, Nathan and JJ enjoyed each other’s company    4. No, Nathan decided it was time to leave when JJ got tipsy |
| 1. **Why did Nathan think they were ready to head out? (infer belief)**    1. He thought JJ was drunk enough to break things in the shop    2. He thought JJ needed to go home    3. He wanted to see if Emily had gotten any business    4. He was tired of spending time with JJ |
| Clip 11 |
| 1. **Is there a costume party? (deception)**    1. No, but JJ thinks there is    2. Yes, and Nathan is taking JJ    3. No, but JJ knows that    4. Yes, but Nathan is going alone 2. **Why are the cameras actually there (deception)**    1. They are recording Nathan’s show    2. To record a documentary on nightlife in Long Beach    3. They are security cameras for the bar    4. They belong to other patrons in the bar 3. **Why did Nathan tell JJ there was a costume party? (deception)**    1. To get JJ to wear a bulky outfit    2. To keep JJ out longer    3. Nathan likes costume parties    4. Nathan thought JJ would enjoy it |
| 1. **Why did Nathan want JJ to wear that specific costume? (motivation)**    1. To make JJ more likely to break things in the store    2. To disguise him from Emily    3. To keep him warm while they walked    4. To make him look foolish |
| Clip 12 |
| 1. **Why is Nathan wearing a costume? (deception)**    1. To convince JJ that there was a costume party    2. Because he does not want JJ to look foolish    3. Because he was tired of wearing his jacket    4. Because he got his clothes dirty |
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| 1. **Why does the antique shop advertise free pizza? (deception)**    1. To draw people into the store    2. To compete with the bar    3. To expand their inventory    4. To make the store smell better |
| 1. **Who does JJ think put the pizza in the antique shop? (infer belief)**    1. The store owner    2. Nathan    3. The bar owner    4. The cameraman 2. **Why is the pizza in the back of the antique shop? (deception)**    1. To trick people to walk down the aisle and break things    2. It's a thank you for paying customers    3. To help drunk people sober up    4. As a snack for Emily when she's working late   Clip 13 |
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| 1. **Why does Nathan tell JJ to be careful? (deception)**    1. Nathan wants JJ to think he's being supportive    2. Nathan does not want JJ to eat all the pizza    3. Nathan doesn’t want JJ to break anything    4. JJ is not looking where he is going |
| 1. **What does Emily think JJ will do? (infer belief)**    1. She thinks he will break something    2. She thinks he will eat all the pizza    3. She thinks he will want to buy antiques    4. She thinks he will be careful |
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| 1. **Did something awkward happen? (social norm violation)**    1. Yes, JJ does not fit in the aisle    2. Yes, Nathan told JJ to be careful    3. No, Nathan walked into the store with JJ    4. No, Nathan warned JJ to be careful   Clip 14 |
| 1. **Why would Nathan ask JJ if he wants the pizza? (deception)**    1. Nathan wants JJ to break more things    2. Nathan thinks JJ is hungry    3. Nathan is worried about JJ    4. Nathan wants the pizza |
| 1. **Did something awkward happen? (social norm violation)**    1. Yes, JJ broke items in the store    2. Yes, Nathan did not help JJ    3. No, Nathan helped JJ    4. No, Emily was happy to make the sale |
| 1. **How does JJ feel about the "break it, you buy it" policy? (emotion)**    1. Unhappy    2. Excited    3. Surprised    4. Angry |
| 1. **How does Emily feel as antiques are being broken? (emotion)**    1. She is uncomfortable with the situation    2. She is happy that Nathan's plan is working    3. She is angry that JJ didn't break more    4. She is worried that JJ will not be able to pay her   Clip 15 |
| 1. **Why did Nathan tell JJ he was pretty clumsy? (deception)**    1. So JJ would not realize Nathan tricked him    2. Nathan is mad at JJ for breaking so many things    3. So JJ would enjoy the pizza    4. To distract JJ from wanting to take off his costume |
| 1. **How much damage did JJ cause? (control)**    1. About $300    2. Less than $100    3. About $1000    4. At least $500 |
| 1. **How does JJ feel about the cost of the broken items? (emotion)**    1. Defeated    2. Surprised    3. Relieved    4. Carefree   Clip 16 |
| 1. **Did something inappropriate happen? (social norm violation)**    1. No, it was appropriate for JJ to pay for the items he broke    2. Yes, JJ’s credit card was denied    3. Yes, Emily should have charged JJ more    4. No, Nathan made JJ feel better 2. **How does JJ feel about getting to take home the vase? (emotion)**    1. He’s unhappy because the vase isn't worth the money he paid    2. He’s excited because it looks brand new    3. He's relieved that something good came out of it    4. He's angry that he did not get to take more items |
| 1. **How does Emily feel about having JJ buy the items he broke? (emotion)**    1. She is uncomfortable with it    2. She is excited that it helped her business    3. She is surprised that she made such a large sale    4. She is upset JJ took her vase   Clip 17 |
| 1. **What does Nathan think about how his plan went? (infer belief)**    1. He thinks Emily will be excited about it    2. He thinks it was a bad idea    3. He wishes it had not cost JJ so much    4. He thinks it was uncomfortable |
| 1. **What does Emily think of Nathan's plan? (infer belief)**    1. She is uneasy with the plan    2. She thought the plan was a great idea    3. She will definitely try the plan on her own    4. She thinks Nathan will continue to carry it out for her |
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| 1. **Did something awkward happen in this clip? (social norm violation)**    1. Yes, Nathan does not understand that Emily dislikes his plan    2. Yes, Emily does not appreciate Nathan's hard work    3. No, Nathan helped Emily's business    4. No, Nathan and Emily are on the same page   Clip 18 |
| 1. **Did someone do something awkward in this clip? (social norm violation)**    1. Yes, Nathan broke the plate    2. No, nothing was awkward in the clip    3. Yes, Nathan told Emily to have a good day    4. No, Emily thanked Nathan for his help 2. **Why did Nathan break the plate? (motivation)**    1. To give Emily another sale    2. He did not like the plate    3. He wanted to give it to JJ    4. It was an accident |
| 1. **Do you think Emily will continue to use Nathan's plan? (infer belief)**    1. No, she did not like it    2. Yes, she will try it    3. Yes, she thinks it was really great    4. No, she wanted to sell more |
| 1. **How did Nathan feel about breaking the plate? (emotion)**    1. Proud    2. Embarrassed    3. Angry    4. Fortunate |