

Rose Fitzgerald

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EDUCATION

University of Iowa, Tippie College of Business, Iowa City, IA
B.B.A., Business Analytics and Information Systems – B.B.A, Marketing

May 2025

WORK EXPERIENCE

Rotational Development Intern, Principal Financial Group, Des Moines, IA May 2024 – August 2024

- Engaged with the Education Strategy Team within RIS, participating in daily client calls, exclusive Q4 campaign meetings, and case studies, culminating in a comprehensive presentation at the all-team conference
- Collaborated with the HR Operations team on a Location Audit and managed ServiceNow cases

Reservationist/Greeter, University of Iowa Admissions Office, Iowa City, IA January 2024 – Present

- Manage incoming calls to the Admissions Office, efficiently scheduling visits, transferring calls, and providing accurate information to prospective students and families
- Welcome and assist daily visitors to the University of Iowa by answering inquiries, checking in guests, and guiding them through campus navigation

Customer Service Support, Turck, Minneapolis, MN January 2022 – November 2023

- Conducted daily order entry in collaboration with my team to optimize efficient order processing operations
- Attained profound insights of database SAP ERP to enter 1000+ orders into the system a month
- Collaborated with colleagues to undergo training covering SAP, Teams, OneNote, and other Microsoft programs

Lifeguard, Glen Oaks Country Club, West Des Moines, IA May 2020 – August 2021

- Supervised swimmers, enforced facility policies to maintain swimmer safety with a team of 20 lifeguards
- Completed a 3-month certification program in Lifeguarding and CPR, demonstrated crucial skills including heightened responsibility and critical problem-solving abilities

LEADERSHIP

Insure Your Future Program May 2024 – August 2024

Participant

- Engaged in four developmental sessions at various insurance companies across Iowa, gaining industry insights and knowledge
- Networked with professionals and actively participated in discussions with guest speakers to expand industry connections

Financial Management Teaching Assistant August 2024 – Present

Student Helper

- Selected from a pool of 300 students to lead financial management activities for 300+ students weekly, enhancing their understanding of financial principles

Panhellenic Council Sororities December 2023 – August 2023

Rho Gamma

- Support and lead 20 new recruits through the Greek Life recruitment process

VOLUNTEER WORK

Iowa Farm Sanctuary August 2024 – Present

Volunteer

- Contribute one to two times a month by performing various labor tasks on the farm, supporting the sanctuary's mission and animal care