

# Rose Fitzgerald

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## EDUCATION

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**University of Iowa, Tippie College of Business**, Iowa City, IA May 2025 B.B.A., Business Analytics and Information Systems – B.B.A, Marketing

## WORK EXPERIENCE

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**Rotational Development Intern**, Principal Financial Group, Des Moines, IA May 2024 – August 2024

- Engaged with the Education Strategy Team within RIS, participating in daily client calls, exclusive Q4 campaign meetings, and case studies, culminating in a comprehensive presentation at the all-team conference
- Partnered with the HR Operations team to execute a comprehensive Location Audit and manage employee inquiries through ServiceNow, ensuring accurate data reporting and timely case resolution

**Reservationist/Greeter**, University of Iowa Admissions Office, Iowa City, IA January 2024 – Present

- Manage incoming calls to the Admissions Office, efficiently scheduling visits, transferring calls, and providing accurate information to prospective students and families
- Welcome and assist daily visitors to the University of Iowa by answering inquiries, checking in guests, and guiding them through campus navigation

**Customer Service Support**, Turck, Minneapolis, MN January 2022 – November 2023

- Entered and processed 1,000+ monthly orders using SAP ERP, ensuring accuracy and efficiency in daily operations
- Collaborated with team members to streamline order entry processes and improve workflow effectiveness
- Completed cross-functional training in SAP ERP, Microsoft Teams, OneNote, and additional Microsoft Office programs to enhance operational proficiency

**Lifeguard**, Glen Oaks Country Club, West Des Moines, IA May 2020 – August 2021

- Supervised swimmers and enforced safety protocols alongside a team of 20 lifeguards to ensure a secure and well-regulated aquatic environment
- Earned Lifeguarding and CPR certification through an intensive 3-month training program, demonstrating strong responsibility, quick decision-making, and crisis management skills

## LEADERSHIP

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**Insure Your Future Program** May 2024 – August 2024

Participant

- Participated in four professional development sessions hosted by leading insurance companies across Iowa, gaining valuable insights into industry trends, career pathways, and corporate operations
- Networked with professionals and actively participated in discussions with guest speakers to expand industry connections

**Financial Management Teaching Assistant** August 2024 – January 2025

Student Helper

- Selected from a pool of 300 students to lead financial management activities for 300+ students weekly, enhancing their understanding of financial principles

**University of Iowa Behavioral Research Lab** April 2025 – May 2025

Research Assistant

- Chosen by the Director of Marketing Studies to help with an observational research experiment

**Panhellenic Council Sororities** December 2023 – August 2023

Rho Gamma

- Guided and mentored 20 new recruits through the formal Greek Life recruitment process as a Rho Gamma, providing support, answering questions, and fostering a positive and inclusive experience