Rachel Chang	rachelchang.net	510 - 676 - 7167	rchlchang@gmail.com
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Work Experience	<del>)</del>		
'20 - '24	ChargePoint Senior User Experience Designer	Led mobile app redesign to meet accessibility standards, improve usability, and pilot a design system with product and engineering. Developed feature improvements based on user research to ensure a best in class charging experience. Collaborated with designers, researchers, and engineering on internal sales tool, fleet management systems, and account management, and more.	
'17 - '20	Tulco Labs User Experience Designer	Designed tools for optimizing employee efficiency for B2B clients; shipped project reduced data entry time by 80%. Owned research, product development, and prototyping while working closely with engineers, data scientists, and clients to implement designs.	
·15 - ·16	Symkala Visual and Experience Designer	Established branding system, designed workflow journeys, and prototyped interfaces and interactions for managing, analyzing, and visualizing structured and unstructured data	
'15 - '15	Design Patterns in Online Math Tutors Research Assistant	Sorted through data, analyzed affect values, identified patterns in online math tutoring systems. Utilizing a data mining approach, designed experiments to determine best e-learning practices.	
Projects			
'24 - '24	US Digital Reserve User Experience Researcher/ Designer	Worked with Long Beach Public Library to improve usability of their digital library services. Planned and conducted survey studies and interviews with Long Beach residents to determine user needs and user experience recommendations.	
·17 - '17	Fibo User Experience Designer	In partnership with PNC Banking, prototyped a digital personal assistant that builds long term customer relationships by developing customer's financial literacy and decision making skills.	
'17 - '17	I Lived, We Live: What Did We Miss? Visual Designer	With the residents of Hazelwood, Pittsburgh, we designed a exhibit exploring the impact of systemic divestment in a community. Responsibilities included interviewing stakeholders, developing a curatorial narrative, and designing exhibit graphics and wayfinding.	
Education			
'13 - '17	Carnegie Mellon University BFA in Communication Design, Minor in Human Computer Interaction	Szylinski Blue Sky Thinking Award, School of Design Merit Award, University & College Honors	
Skills			
		Adobe Creative Suite, Figma, CSS/HTML, Javascript, User  Experience Research, Mandarin, Accessible Design	

Experience Research, Mandarin, Accessible Design