Cal Arts Workshop 1. Dec 08 + 09 2106 David Rudnick

Autonomy & Solidarity



Day 1 For first discussion:

Consider an individual, named object, or named event that has special significance to you in particular. It or they could demonstrate values that inspire you or that you are simply interested in exploring further, or communicating this importance to others.

Think of one during our initial conversation, don't worry about taking too long over it. We will have signups and I will try and see each student individually at the end of the first day to discuss their choice and to identify a second individual, named object or event to pair with it.

At the end of Day 1 you should have 2 proper nouns chosen that will relate to each other.

Day 2:

Each student will produce content and document it as follows:

You are creating an image that functions as a hyperlink to your online portfolio or preferred social media profile. The content of this image will be a presentation of the two proper nouns you chose. This can be in whatever form they believe best communicates the connection they percieve between them, but also the form they believe will most activate this connection for the viewer. The students work will all be documented together using the same format: a simple website with a grid of PNG images all the same size, and with the object or image isolated as a transparency so that the edges of the image are a clear and solid border.

The final product of the workshop will be a website, that presents the viewers with the voices of the students as autonomous individuals, and as a collective of individuals.

The goal of the workshop is to encourage you to feel confident exploring the minimum strategies, being visually generous to the surroundings of your fellow students work, and also to the viewer who will view all the work en masse, to communicate the unique relationship you percieve in these terms, and how you have presented them.

The first task of the workshop is to discuss and debate the assignment itself. Suggest any alterations to the task you believe are appropriate or necessary.