Rachel Chang

Designer

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(510) 676 - 7167

Education

Carnegie Mellon University
BFA in Communication Design
Human Computer Interaction minor
Pittsburgh, PA May 2017

Skills

Visual design
Research methods
Adobe Creative Suite
CSS/HTML
Python
Mandarin
Principle
Sketch

Awards & Honors

Szylinski Blue Sky Thinking Award
Dean's List Spring 2016

Experience

Bluewolf

[Graphic Design Intern// June 2016 to August 2016]

I created a variety of internal and external facing collateral distributed through a variety of channels, including events, digital marketing, and social media, ensuring that brand experience was consistent throughout.

Symkala

[Visual and Experience Designer// June 2015 to June 2016]

Symkala allows subject matter experts to manage, analyze, and visualize structured and unstructued data. I established the core branding and visual language for print, web, and the software interface, researched usage personas, from which I designed workflows journeys, and prototyped interfaces and interactions in HTML/CSS, Sketch and Principle.

Design Patterns in Online Math Tutors

[Research assistant// June 2015 to October 2015]

Using a data mining approach, design patterns were extracted from online math tutoring systems and then applied to problems associated with poor learning outcomes. I sorted through data, analyzed affect values, identified potential patterns.

Lunar Gala

[Visual Director// Sept 2015 to Present]

Lunar Gala is a student run and produced fashion show. I am collaborating on establishing the theme, concept, and visual indentity and branding of the show, as well as designing posters, show programs, and other print materials.

University Rowing President

[Jan 2016 to Present]

I act as the liaison between the board, team, coaches, alumni, and administration. With the rest of the board, I manage individual and group goals and encourage collaboration for the team's growth. Previously I led the finance team as the treasurer, balancing a budget of over $20,000.