Rachel Chang	rachelchang.net	510 - 676 - 7167	rchlchang@gmail.com
Work Experience			
'20 - '24	ChargePoint Senior User Experience Designer	Led mobile app redesign to meet accomprove usability, and pilot a design engineering. Developed feature improve research to ensure a best in class changement collaborated with designers, research internal sales tool, fleet management management, and more.	system with product and overnents based on user harging experience. Shers, and engineering on
'17 - '20	Tulco Labs User Experience Designer	Designed tools for optimizing employee efficiency for B2B clients; shipped project reduced data entry time by 80%. Owned research, product development, and prototyping while working closely with engineers, data scientists, and clients to implement designs.	
·15 - ·16	Symkala Visual and Experience Designer	Established branding system, design prototyped interfaces and interaction and visualizing structured and unstructured	ns for managing, analyzing,
·15 - '15	Design Patterns in Online Math Tutors Research Assistant	Sorted through data, analyzed affect in online math tutoring systems. Utiliz approach, designed experiments to practices.	zing a data mining
Projects			
'24 - '24	US Digital Reserve User Experience Researcher & Designer	Worked with Long Beach Public Libr increase usage of their digital library conducted survey and interview studies residents to understand user needs user experience recommendations.	services. Planned and dies with Long Beach
·17 - ·17	Fibo User Experience Designer	In partnership with PNC Banking, devastistant prototype that improves cuand decision making skills, with the i	stomer's financial literacy

'24 - '24	US Digital Reserve User Experience Researcher & Designer	Worked with Long Beach Public Library to improve usability and increase usage of their digital library services. Planned and conducted survey and interview studies with Long Beach residents to understand user needs and challenges to develop user experience recommendations.
'17 - '17	Fibo User Experience Designer	In partnership with PNC Banking, developed a digital personal assistant prototype that improves customer's financial literacy and decision making skills, with the intent of increasing wallet share and strengthening long term relationships with mass affluent customers through establishing PNC as a trusted leader in financial education.
'17 - '17	I Lived, We Live: What Did We Miss? Visual Designer	With the residents of Hazelwood, Pittsburgh, we designed a exhibit exploring the impact of systemic divestment in a community. Responsibilities included interviewing stakeholders, developing a curatorial narrative, and designing exhibit graphics and wayfinding.

'13 - '17	Carnegie Mellon University	Szylinski Blue Sky Thinking Award, School of Design Me	
	BFA in Communication Design, Minor in Human Computer Interaction	Award, University & College Honors	

Skills