Rachel Chang
Communication Designer

rchlchang@gmail.com
rachelchang.net
(510) 676 - 7167

Education
Carnegie Mellon University
BFA in Communication Design
Human Computer Interaction minor
Pittsburgh, PA May 2017

Skills
Visual design
Research methods
Adobe creative suite
Digital photography
Python
Mandarin
CSS/HTML

Experience

Symkala
[Designer// June 2015 to present]
I develop and execute the brand of Symkala as well as an intuitive interface and work flow for an optimal experience. Symkala allows non-experts to model, simulate, and analyze environments composed of unstructured data.

Design Patterns in Online Math Tutors
[Research assistant// June 2015 to October 2015]
Utilizing data mining techniques, I identify potential design patterns characterizing good and bad pedagogy in online learning systems. Patterns are validated through randomized control tests.

University Rowing President
[Jan 2016 to Present]
I act as the liaison between the board, team, coaches, alumni, and administration. With the rest of the board, I create individual and group goals and encourage collaboration for the team's growth. Previously I led the finance team as the treasurer.

Projects

Lunar Gala
[Creative & Designer// Sept 2015 to Feb 2016]
Collaborated on establishing brand guidelines and immersive identity for a variety of mediums, including print, web, motion for a student-run fashion show. I also designed and produced a fifteen piece collection of with a partner.

BLACKOUT
[Art show // January 2015]
I produced two print pieces for a student curated exhibition exploring social and racial injustices in America. I aimed to facilitate a dialogue and discussion about these complex topics.