# **RACHEL WANG**

# Designer + Developer

### **EXPERIENCE**

# **LinkedIn** / UI Engineer Intern

Working with the Premium management team to create and ramp a unified cancellation parity on web. Collaboration with designers, API engineers, and software engineers to build a new user experience.

# Dojo / UI Designer

Contracted development of branding and user interface design aesthetics for Dojo, a collaborative personal training app. Building wireframes, storyboards, and interactive prototypes in Figma to illustrate app flow.

#### Haute Magazine / Visual Designer

Designing publication spreads and visual assets for Haute Magazine, USC's art, fashion, and culture publication. Haute showcases all things creative within the USC student body—art, fashion, journalism, music, film, photography, and more.

# MASH Magazine / Web Design Chair

Web design and development for MASH (React.js), an online publication highlighting the intersection of fashion and business with a focus on sustainability, diversity, and design.

# **EDUCATION**

#### UNIVERSITY OF SOUTHERN CALIFORNIA

Design BFA

Concentrations in Computer Science and Communications

May 2022

**GPA 3.9** 



rchlwng.site



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### TOOLS

Adobe Creative Suite Figma Git + Command Line Procreate Cinema4D

# **LANGUAGES**

HTML / CSS / JS Ruby on Rails Swift React.js C++

# **AWARDS**

Curation in USC Roski Exhibition
Bushong Family Scholar
Intel SWE Scholar
USC Academic Achievement Award

# **SKILLS**

Web Development
Visual Design
Branding
Interaction Design
Object-Oriented Programming
3D Design
iOS App Development

# **SITE PORTFOLIO**

MASH Magazine
Scope USC
STEM to the Future