

## STAA57 W19: Project Proposal Rubric

	Excellent	(scale)	Needs Improvement	Weight
1. Research Questions	Questions are relevant, focused, and clear.	1-10	Questions are irrelevant, general, and ambiguous.	15 %
2. Analysis Plan	Plan is applicable, well-defined, and feasible.	1-10	Plan is inapplicable, vague, and infeasible.	15%
3. Data Sources	Data are appropriate, sufficient, and well-thought-out.	1-10	Data are inappropriate, insufficient, and ill-considered.	15%
4. Data Description	Demonstrate understanding of how data are organized.	1-10	Show confusion about how data are organized.	10%
5. Read Data	Load data onto R, with appropriate data types and variable names.	1-10	Problems or inaccuracies loading data onto R.	10%
6. Explore Data	Present interesting, meaningful, and relevant data visualizations.	1-10	Present uninformative, confusing, or irrelevant data visualizations.	15%
EXTRA	Additional marks (up to 20% of total) for demonstrating exceptional effort and creativity.			20%