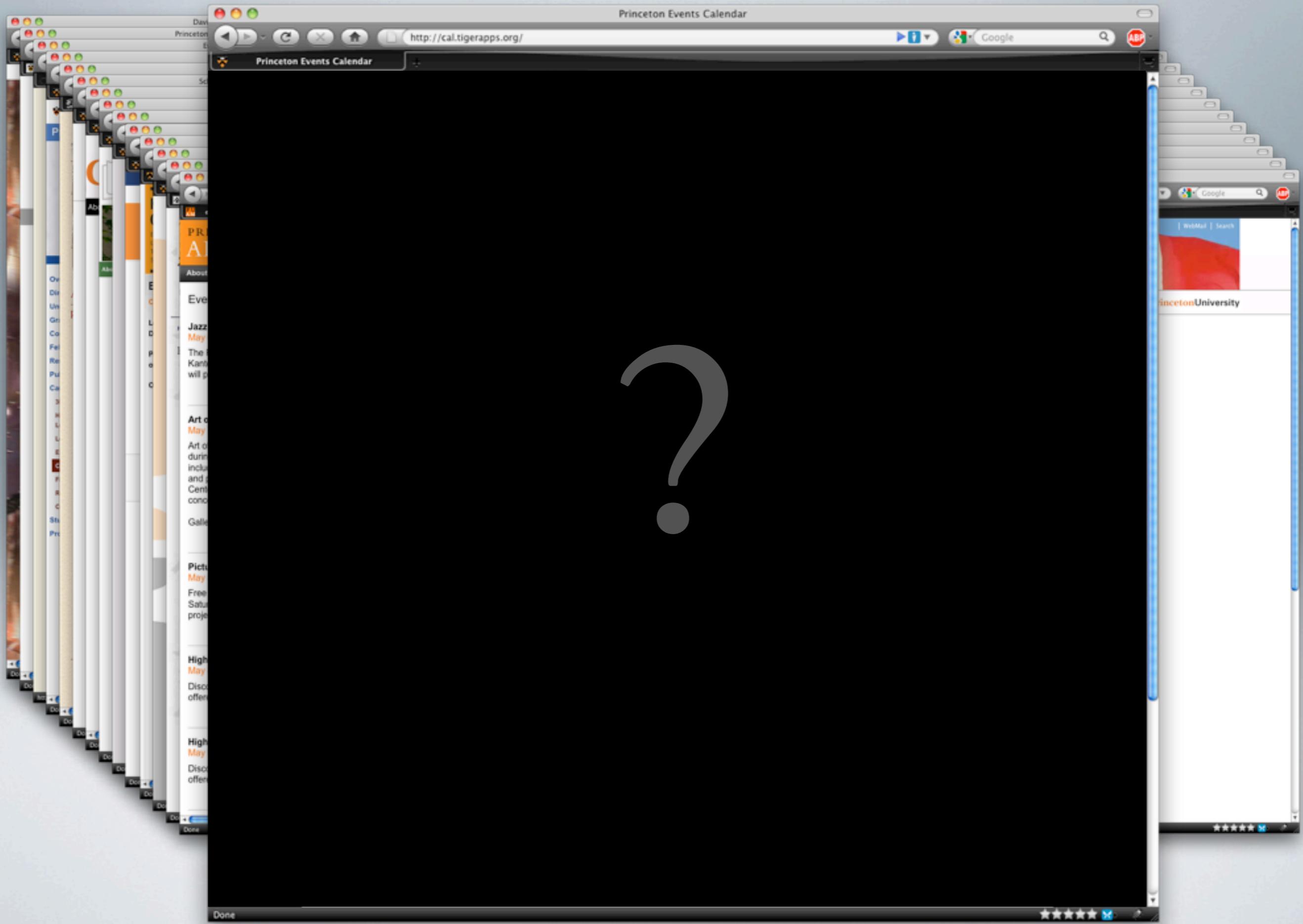


# PRINCETON EVENTS CALENDAR

A new way to find and share events.



# POINT EVENTS

The screenshot shows a website for "Point" with a navigation bar including Home, Events, Campus, Academics, Settings, and links for USG, email, and logout. A search bar and category dropdown are also present. The main content displays events listed by day.

**Events listed by day**: An annotation pointing to the date "Today, May 4th".

**One feature of many**: An annotation pointing to a specific event entry: "3:00 PM - Title: A Conversation with James Lapine [i] \* Friend Center 004, Princeton University Campus | Lectures".

**Basic searching and filtering**: An annotation pointing to the search bar and category dropdown.

**Critical information up front**: An annotation pointing to the date "Tomorrow, May 5th".

**Events cannot be modified**: An annotation pointing to a specific event entry: "6:30 PM - (1) Formal [x] \*\*\*\*".

**Wasted space**: An annotation pointing to a large, empty area of the page.

**Event Details (Today, May 4th)**

- 3:00 PM - Title: A Conversation with James Lapine [i] \*  
Friend Center 004, Princeton University Campus | Lectures
- 4:30 PM - Althea Ward Clark W;21 Reading Series: Senior Thesis Readings [x] ★  
James M. Stewart ;32 Theater, Lewis Center for the Arts at 185 Nassau Street | Lectures
- 6:30 PM - 'The Role of the U.S. Courts in Bioethics Debates' featuring Pres. Shapiro [x] ★  
Frist 309 | Lectures
- 9:00 PM - Curate a Gallery - Info Session [x]  
Hall Gallery, New Butler Lower Level | Other

---

**Event Details (Tomorrow, May 5th)**

- 8:50 AM - Indaba - "Kenya Study Abroad Senior Presentations" [x]  
ABH 216 | Lectures
- 12:00 PM - Lunch 'n Learn: The New Blackboard 9: Finding Your Way [x] ★  
Frist Multipurpose Room B | Lectures
- 12:00 PM - Undergraduate Research Symposium [x] ★  
Icahn | Lectures
- 4:30 PM - Make-up General International Pre-Departure Orientation [x]  
McCosh 46 | Other
- 4:30 PM - Althea Ward Clark W;21 Reading Series: Senior Thesis Readings [x]  
James M. Stewart ;32 Theater, Lewis Center for the Arts at 185 Nassau Street | Lectures
- 4:30 PM - Recursive Reconstruction of Sparse Signal Sequences [x]  
Quad B205 | Other
- 6:30 PM - (1) Formal [x] \*\*\*\*  
Pine Field (Campus Club -Rain | location) | Party
- 6:30 PM - (1) Formal [x] \*\*\*\*  
Pine Field (Campus Club -Rain | location) | Party
- 6:30 PM - (1) Formal [x] \*\*\*\*  
Pine Field (Campus Club -Rain | location) | Party
- 6:30 PM - (1) Formal [x] \*\*\*\*  
Pine Field (Campus Club -Rain | location) | Party

# POINT EVENTS

**Basic information highly visible**

**Connects with your calendar**

**Delete is the only admin tool**

**Allows for description**

**Layout lacks purpose**

**That's it.**

The screenshot shows a web interface for managing events. At the top, there is a navigation bar with links for Home, Events, Campus, Academics, Settings, a user icon, Remember Me, and Log Out. Below the navigation bar, a green speech bubble highlights the title and basic information as 'Basic information highly visible'. The main content area displays an event titled 'Title: A Conversation with James Lapine' with details: 'Tuesday, May 4, 3:00 PM - 1 hour, 45 minutes - Lectures' and 'Friend Center 004, Princeton University Campus'. Two buttons for adding the event to a calendar ('Add to Google Calendar' and 'Add to iCal') are shown. A brown speech bubble next to the calendar buttons highlights the feature as 'Connects with your calendar'. Another brown speech bubble highlights the lack of an 'Edit' or 'Update' button, stating 'Delete is the only admin tool'. Below the event details, a large text block provides a description of James Lapine's work and sponsorship information. A green speech bubble highlights this descriptive text as 'Allows for description'. At the bottom of the page, a poster image for the event is displayed, featuring a photo of James Lapine and text about the event's purpose and schedule. A brown speech bubble highlights the layout of the poster as 'Layout lacks purpose'. The footer of the page includes a 'Submitted by vancleaf' note and various university logos.

# THE PROBLEMS

Very limited functionality

Lack of incentive to visit again

Nothing ‘shiny’

# A PROPOSAL

- Undergraduate Student Government  
Community Service Initiatives

**Meeting with Connor and Mike**

4/11

1)  
-Groups that are not recognized (greek community) show how much they care about. Council.  
    \*get a list of; see if they would be interested in  
with Nurkin/Brown.

2)  
-Data Base: how many people they need, what kind of event.  
    \*net-ID; emailed to coordinator  
    -comprehensive  
-students to get more information on the group itself.  
-Competition? Group Ranking?

\*civic engagement tab  
-**forum for people to ask questions**; how do we get a van from here to there?  
-**registering events**; seperate tab because some events might be off campus

3)  
Pace Partner:  
\*\*ask SGRC to stress\*\*  
What do you have to do to be a Pace Partner:  
-example: 75% of the group participates to become a Pace Partner

**Meeting Notes** May 2009

The idea is a database on Point for civic engagement/ community service events. People can sign up with their netid's. Comments section for each event where members can relay information.

Possibly move the "Fun" section into another section and have that tab become the "CE/Community Service" tab.

Click on "Service" tab-->Events listed by date-->click on event:  
--Title  
--Date--Duration  
--Location  
--Type  
--Sponsor-->Link  
--Description + option to upload images  
--Comments: blah blah blah  
--Box to submit comments...submit.  
--Big box saying "SIGN UP" in the corner.

Sign up page to put in events:  
Title, category, location, type (drop down menu), sponsor, etc.  
checkboxes for block, allow signups, max signups, reminder email.

Admin Page for the sponsor  
Title Modify  
Date, Time, Location  
Registrants  
Link to personally email, as well as mass mail  
\*If modified, everyone signed up gets a notification

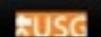
# KEY FEATURES

Adding events to a list of “My Events”

Inviting others to events

Message board

Multi-day event support

[Home](#)[Events](#)[Campus](#)[Academics](#)[Settings](#)[Remember Me](#) [Log Out](#)[All Categories](#)[All Events](#) | [Free Food](#) | [TigerTicket Events](#) | [Civic/Community Service](#) | [Submit an Event](#)

### Today, May 4th

- 3:00 PM - Title: A Conversation with James Lapine ★  
Friend Center 004, Princeton University Campus | Lectures
- 4:30 PM - Althea Ward Clark Wi'21 Reading Series: Senior Thesis Readings ★  
James M. Stewart 132 Theater, Lewis Center for the Arts at 185 Nassau Street | Lectures
- 6:30 PM - 'The Role of the U.S. Courts in Bioethics Debates' featuring Pres. Shapiro ★  
Frist 309 | Lectures
- 9:00 PM - Curate a Gallery - Info Session   
Hall Gallery, New Butler Lower Level | Other

---

### Tomorrow, May 5th

- 8:50 AM - Indaba - "Kenya Study Abroad Senior Presentations"   
ABH 216 | Lectures
- 12:00 PM - Lunch 'n Learn: The New Blackboard 9: Finding Your Way ★  
Frist Multipurpose Room B | Lectures
- 12:00 PM - Undergraduate Research Symposium ★  
Icahn | Lectures
- 4:30 PM - Make-up General International Pre-Departure Orientation   
McCosh 46 | Other
- 4:30 PM - Althea Ward Clark Wi'21 Reading Series: Senior Thesis Readings   
James M. Stewart 132 Theater, Lewis Center for the Arts at 185 Nassau Street | Lectures
- 4:30 PM - Recursive Reconstruction of Sparse Signal Sequences   
E-Quad B205 | Other
- 6:30 PM - (in)Formal \*\*\*\*  
Pine Field (Campus Club -Rain Location) | Party  
600 E Pinelawn Rd, Princeton, NJ 08544 | Party  
6:30 PM - (in)Formal \*\*\*\*  
E-Quad B205 | Party  
6:30 PM - (in)Formal \*\*\*\*  
E-Quad B205 | Party  
6:30 PM - (in)Formal \*\*\*\*  
E-Quad B205 | Party

 Point

Home Events Campus Academics Settings

Search A

All Events | Free Food | TigerTicket Events | Civic/Community Service

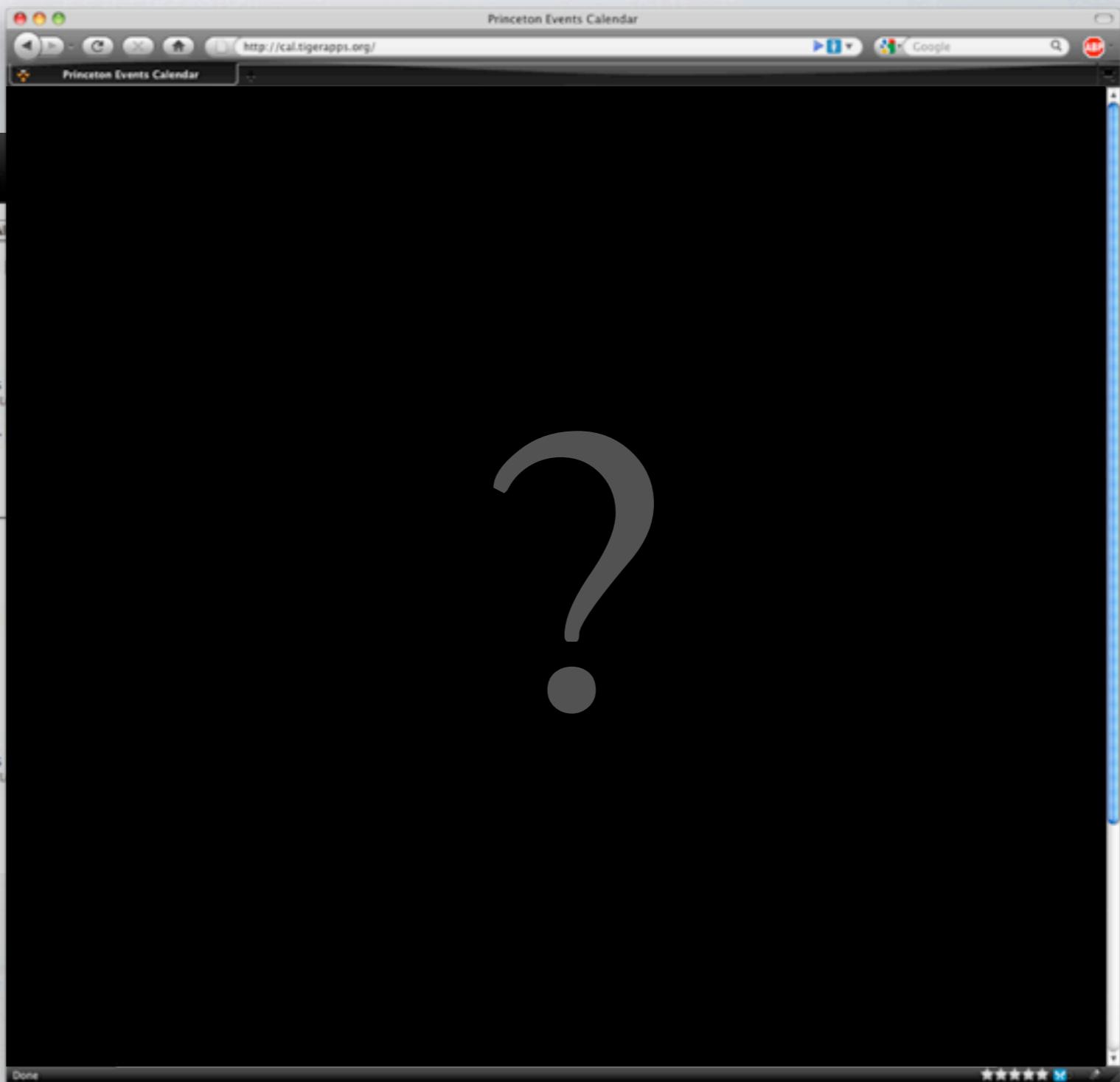
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E-Quad B205 | Other
- 9:30 PM - (in)Formal  \*\*\*\*  
E-Quad B202 | Other
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E-Quad B202 | Other
- 9:30 PM - (in)Formal  \*\*\*\*  
E-Quad B202 | Other



Princeton Events Calendar

http://cal.tigerapps.org/

Princeton Events Calendar

Front Today Week Weekend All

Search Events

Event Manager My Events Michael Yaroshefsky

Today is Tuesday, May 4th 2010

Welcome back, Michael!



**My Events**

Indaba - "Kenya Study Abroad..."  
Wednesday, May 5, 8:50 am

**Invitations**

Princeton University Wind Ensemble  
Thursday, May 6, 8:00 pm  
From dwhoffma. accept | decline

**Profile**

Manage Profile  
My Messages  
Add an Event

**Wednesday, May 5**

8:50 am [Indaba - "Kenya Study Abroad Senior Presentations"](#)  
ABH 216 | 1 attendee

12:00 pm [Undergraduate Research Symposium](#)  
Icahn | 0 attendees

4:30 pm [Make-up General International Pre-Departure Orientation](#)  
McCosh 46 | 0 attendees

4:30 pm [Althea Ward Clark Reading Series: Senior Thesis Readings](#)  
185 Nassau Street | 0 attendees

4:30 pm [Recursive Reconstruction of Sparse Signal Sequences](#)  
E-Quad B205 | 0 attendees

6:30 pm [\(in\)Formal](#)  
Poe Field (Campus Club - Rain Location) | 1 attendee

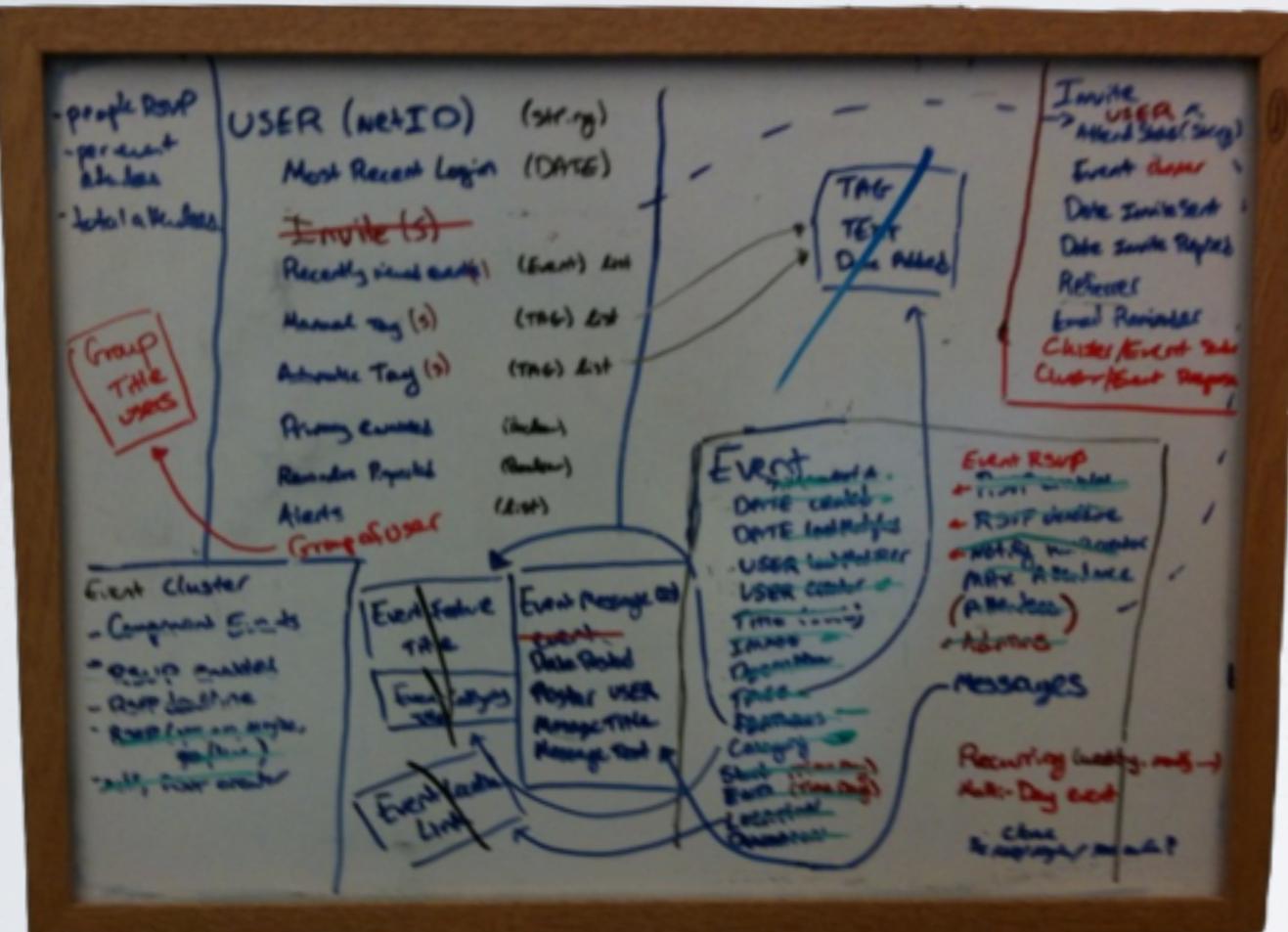
**Thursday, May 6**

7:00 pm [Surviving your Stupid Stupid Decision to go to Grad School](#)  
Lewis Thomas Lab 003 | 1 attendee

Done



# BEHIND THE CURTAINS



Princeton Events Calendar		Welcome, yaro.
Upcoming Events		
<u>Monday, March 8</u>		<div style="float: right; margin-bottom: -20px;"> <input type="text" value="Search..."/> <span style="color: blue;">go</span> </div>
<p><b>9:00 a.m. Breakfast with Shirley Tilghman</b> Rocky Private Dining Room   7 attendees</p> <p><b>12:30 p.m. Productive Scholar: Scanning and Image Editing with Photoshop</b> Frist Multipurpose Room A   3 attendees</p> <p><b>2:45 p.m. Time Capsule: A Century of Dance</b> Berlind Theatre, McCarter Theatre Center, 91 U...   3 attendees</p>		<p>Shirley Tilghman, Free Food, Rocky, more.  <a href="#">add tag...</a> <span style="color: blue;">add</span></p> <p>Photoshop, Editing, Images, more.  <a href="#">add tag...</a> <span style="color: blue;">add</span></p> <p>Dance, McCarter, History  <a href="#">add tag...</a> <span style="color: blue;">add</span></p>
<u>Tuesday, March 9</u>		<p>Shirley Tilghman, Free Food, Rocky, more.  <a href="#">add tag...</a> <span style="color: blue;">add</span></p> <p>Photoshop, Editing, Images, more.  <a href="#">add tag...</a> <span style="color: blue;">add</span></p>
<p><b>9:00 a.m. Breakfast with Shirley Tilghman</b> Rocky Private Dining Room   7 attendees</p> <p><b>12:30 p.m. Productive Scholar: Scanning and Image Editing with Photoshop</b> Frist Multipurpose Room A   3 attendees</p>		<p>Shirley Tilghman, Free Food, Rocky, more.  <a href="#">add tag...</a> <span style="color: blue;">add</span></p> <p>Photoshop, Editing, Images, more.  <a href="#">add tag...</a> <span style="color: blue;">add</span></p>
<h3>What's Hot</h3> <p><b>Fellows Chat with Gloria Fisk</b> March 24, 6:00 p.m.   30 attendees</p> <p><b>Dodgeball Tournament</b> Tomorrow, 7:30 p.m.   275 attendees</p>		<h3>Recently Added</h3> <p><b>Fellows Chat with Gloria Fisk</b> March 24, 6:00 p.m.   added 5 minutes ago</p> <p><b>Dodgeball Tournament</b> Tomorrow, 7:30 p.m.   added 2 hours ago</p>
<h3>Recommended for You</h3> <p><b>Fellows Chat with Gloria Fisk</b> March 24, 6:00 p.m.   Tags: Free Food</p> <p><b>Dodgeball Tournament</b> Tomorrow, 7:30 p.m.   Tags: Competition</p>		

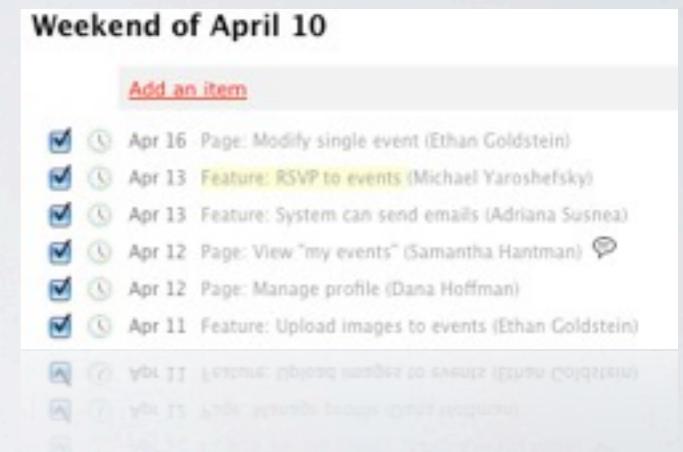
# GROUP ORGANIZATION

Comprehensive timeline and milestones

Mercurial Version Control

Central managing website with to-do lists and time trackers

Scheduled times to work together



# DESIGN DECISIONS

One-time events and two types of multi-day events

How to resolve the difference without overcomplicating?

Two database models- EventCluster and Event



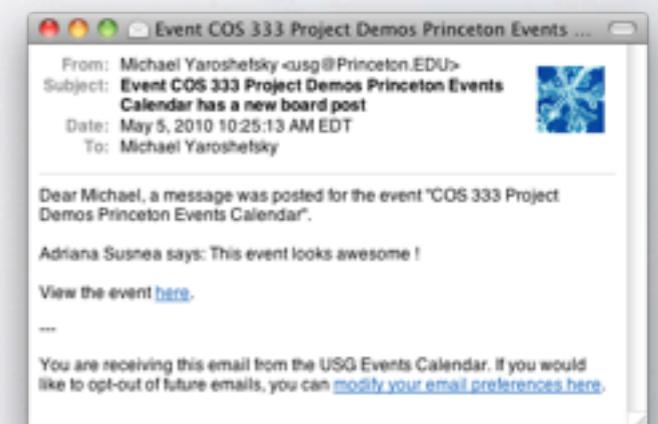
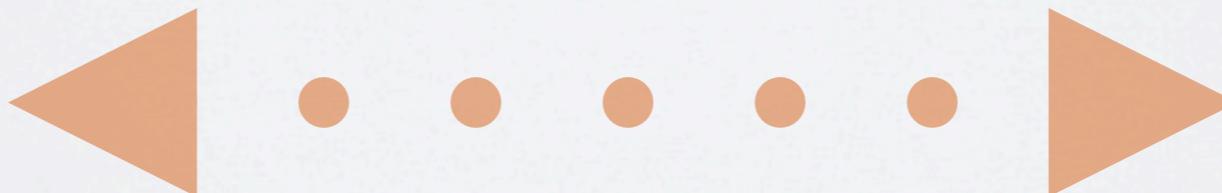
# DESIGN DECISIONS

System sends emails and messages within the site

Emails for important information you need to know

Messages for alerts you may be interested in

Page alerts and confirmations



# CODE MAINTAINABILITY

- Modules/functions
  - Emailer
- Reusing templates
  - Event views

# KEY FEATURES

My Events

Inviting Others to Events

Message Board

Multi-Day Event support

# My Events

Email reminders morning before an event

Getting updates from event creator

See list of events you are attending

*Future:* Get event recommendations

## My Events

COS 333 Project Demos ETD...

Wednesday, May 5, 10:30 am

(in)Formal

Wednesday, May 5, 6:30 pm

Wednesday, May 5, 6:30 pm

(in)Formal

# KEY FEATURES

My Events

Inviting Others to Events

Message Board

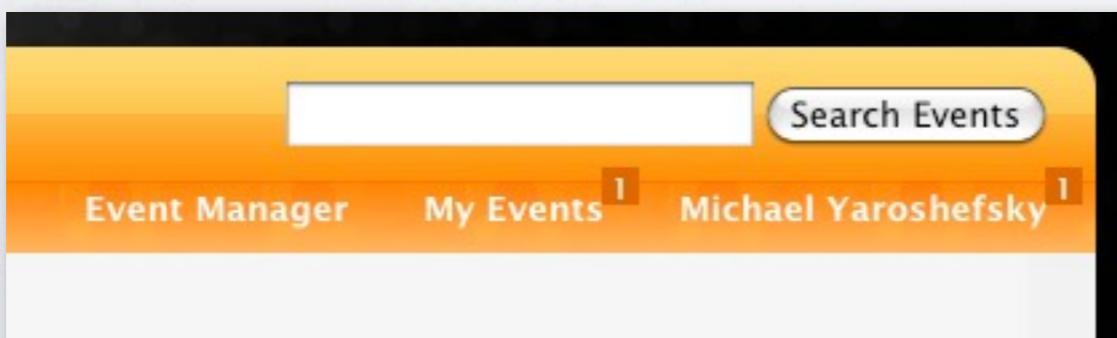
Multi-Day Event support

# Inviting Others to Events

Integrated Princeton directory lookup

Optional email notifications on invitation

Seamless integration into event viewing



Send Invitation  
Send Invitation  
Send Invitation

Bri Ke|

Search Results

- [Brian W. Kernighan \(bwk\)](#)
- [Brian P. Skerratt \(skerratt\)](#)
- [Brian Flickenger \(bflick\)](#)
- [Brian K. Biskeborn \(bbiskebo\)](#)
- [Brian Ebke \(bebke\)](#)
- [Brian P. Kenney \(bkenney\)](#)
- [Britt A. Lake \(balake\)](#)
- [Brian L. Kepcsynski \(bkepcsyn\)](#)
- [Brian M. Kelly \(bmkelley\)](#)
- [Gabrielle R. Wilkerson-Melnick \(gwilkers\)](#)

Click a name to send the invitation.

# KEY FEATURES

My Events

Inviting Others to Events

Message Board

Multi-Day Event support

# Message Board

Optional embedded discussion board for each event

Single discussion board for multi-day events

Optional post notifications

Content moderation

The screenshot shows a "Message Board" section. At the top, it says "Posted by Adriana Susnea" and "This event looks awesome!". To the right, the date "Wednesday, May 5 at 10:26 am" is displayed. Below this, there is a text input field with the placeholder "Post a new message". At the bottom of the input field is a "Post Message" button. In the bottom right corner of the entire interface, it says "Logged in as: Michael Yaroshefsky".

# KEY FEATURES

My Events

Inviting Others to Events

Message Board

Multi-Day Event support

# Multi-Day Event support

Support for recurring events

Shared characteristics

Streamlined adding

Link to one another

The screenshot displays a detailed view of an event titled "COS 333 Project Demos" from the Princeton Events Calendar. The event is scheduled for 2:00 pm on Wednesday, May 5, at Friend Center 004. The interface includes sections for "Event Creator Tools" (with links to email attendees, modify event, and delete), "My Events" (listing "Not Added" and "Add to My Events"), and "Send Invitation" (with fields for NetID and an "Invite" button). The main content area shows the event title, date, and location, along with sections for "Description" (a brief description of the project demos), "Who's Coming" (listing attendees: Samantha Hantman, Adriana Susnea, Ethan Goldstein), and a "Message Board". The message board shows a single post by Adriana Susnea stating "I bet this is gonna be a really good presentation" posted on Wednesday, May 5 at 10:28 am. A text input field for "Post a new message" is present, along with a "Post Message" button and a note that the user is "Logged in as: Michael Yaroshefsky". The right sidebar contains "Details" such as category (Lectures), attendees (3), max attendees (100), and related events like "ETDA - Enhanced Terminal Desktop Application" and "Grappler".

# KEY FEATURES

My Events

Inviting Others to Events

Message Board

Multi-Day Event support

# IN THE FUTURE...

Add planned features: tags, alerts, recommendations

Get in touch with more potential users

Add new features

Launch!