#### Upcoming:

#### **Electronic Display of Information**

Seminar with Mary Bold, PH.D., CFLE Family Sciences Seminar Day Friday, August 5, 2005

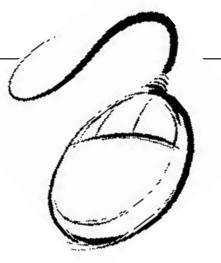
Human Development Building TWU Denton Campus

For Information: famsci@twu.edu free seminar

# Online Degree Programs

Benefits, Risks, & Concomitant Lessons

by Mary Bold, Ph.D., CFLE



#### A

### Decision to go online

- 1 Choice of the right program
- 2 Choice of the right courses
- 3 Schedule for phasing in and ramping up
- 4 DL Guidelines and consistency/conformity
- 5 Delivery modes and back-up plan
- 6 Rarely documented: motivation

University's = market share, growth Department's = mandated Faculty's = challenge, superior results

CONCOMITANT

Classic error by administrator

#### G

#### Personnel

- 1 Faculty roles, adjuncts
- 2 Instructional designers
- 3 Tech support
- 4 Assistants

CONCOMITANT

"Unbundling"

### Н

### Supports for faculty

- 1 Training, conferences
- 2 Time to learn, to experiment
- 3 Sandboxes, Smurfville, observations
- 4 On-the-job training ... co-teaching
- 5 Tangible rewards and copyrights CONCOMITANT

Relief from isolation, reputation hits

### Supports for students

- 1 Early course information, syllabus
- 2 Realistic expectation of commitment of time
- 3 Sense of community and support
- 4 Opportunity to self-evaluate

CONCOMITANT

No amount of support will exceed need

#### E

#### Class size & work units

- 1 Large versus small; with help or without
- 2 Sections or groups for interaction
- 3 Outstanding work highlighted
- 4 Choice of assignments

#### CONCOMITANT

Opportunities for lurking Student's perception of class size

#### E

## Course design

- 1 Temporal: by module, by month, by week
- 2 Interaction: frequency & style
- 3 Navigation: linear, nonlinear, structured, non...
- 4 Universal design principles
- 5 Andragogy principles

#### CONCOMITANT

warm-up week or activity homepages & emergency contact list in-course faculty lounge

#### F

### Screen design

- 1 Typography for the web-accustomed
- 2 Section 508, accessibility, and ADA
- 3 Typography for the range of users
- 4 Suitability for printing

#### CONCOMITANT

No control over user's screen Safety nets ... Arial, 100% tables

#### C

#### Assessment of students

- 1 Low threat environmentPractice boards (w/ and w/o grades)Non-credit practice quizzes
- 2 High standards and ethical behavior Detecting cheating and plagiarism Philosophy versus Policy
- 3 Online tests, proctored tests
  Graded by LMS / instructor / grader
  Window of availability
  Mode of feedback
- 4 Writing by students
  Scholarly posts
  Submitted papers
  APA standards
  Tracking progress
- 5 Group work / projects Advanced Group Mgmt

#### CONCOMITANT

Sort by interaction preference

#### D

### Documentation of Learning

- 1 Principles of Good Practice
- 2 Institutional Effectiveness / SACS
- 3 Graduate Program Review
- 4 Comparability review
- 5 Formative & summative evaluations
- 6 Grade distributions
- 7 Instructor's notes
- 8 Bean-counting
- 9 Backing up
  Regular exports of gradebook
  Occasional Course Statistics

#### CONCOMITANT

Immediate improvement occurs