

Rubric for Evaluating FS 2003 Ethnographic Project

Criterion	Level 1 Not Acceptable	Level 2 Acceptable- Low Quality	Level 3 Intermediate Quality	Level 4 High Quality
1. Introduction/ Purpose	Purpose is not stated or not appropriate. Unclear conceptualization.	Purpose is minimally stated; somewhat vague design.	Purpose is clearly stated and conceptualized; terms operationalized.	Excellent statement of purpose with clear and concise articulation; conceptual framework links purpose to theory; terms fully operational
2. Interview	Poor quality. Few scholarly references; disorganized; not related to purpose.	Acceptable in quality with some appropriate research; not well organized	Good, organized interview ; relevant to purpose.	Logical, well-organized, comprehensive interview; relevance to topic articulated.
3. Activities/ Research design	Contains design errors. Poor analytic skills in relation to conclusions.	Methodology is appropriate with few design errors. Analytic lack clarity and applicability to conclusions.	Methodology is sound, demonstrates an understanding of research design. Analytic reasoning clear and supportive of conclusions.	Excellent methodology and appropriate design. Thorough analysis of findings, demonstrating strong analytic reasoning skills.
4. Implications and Summary	No discussion of findings and implications. No mastery of research topic is demonstrated.	Poor discussion of findings and implications. Weak mastery of research topic is shown in writing.	Adequate discussion of findings and implications showing mastery of knowledge on research topic.	Excellent discussion of findings and implications showing a strong mastery of knowledge on research topic. Conclusions supported by data.
5. Scholarly writing APA Formatting	Writing reflects poor quality with many errors. Writing does not follow correct APA format.	Writing contains some errors; does not represent scholarly writing; contains some APA errors.	Writing is clear, contains few errors and follows APA format with few errors.	Writing is clear and error-free, reflects mature writing ability and displays perfect APA format.
Comments:				