

Courtney Grace Raphael

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SUMMARY

Motivated and self-driven Visual Designer who creates innovative design solutions for print, mobile, and web applications. Takes ideas through the design thinking process, and delivers a fully developed result. Works in a team-based setting and within the constraints of tight deadlines.

EXPERIENCE

Graphic Designer and Video Producer

Georgia Expo Manufacturing | February 2017 – Present

- Created web and print graphics using Photoshop, Illustrator, and InDesign for both in-house marketing and clientele
- Designed advertisements that appeared online and in Rental Management magazines
- Produced videos for Google Ads campaigns and YouTube using Premiere and After Effects
- Provided email graphics and marketing campaigns (MailChimp and Pardot)
- More than doubled social media presence (Facebook, Instagram, YouTube)
- Worked with customers to design large-format printed backdrops for trade shows and exhibition centers

Freelance Writer

Wonder How To | February 2019 – February 2020

- Reached the front page of Gadgethacks.com with how-to articles about Adobe Mobile apps
- Created all assets for articles using both Apple and Android devices

PROJECTS

Suwanee Performing Arts – Responsive Website Design

- Delivered responsive wireframes and prototypes to stakeholder's specification
- Rebranded organization with new styles (color, layout, components)

Outer Reach – Social Media Travel App Design

- Conducted research, established branding, and mocked prototype for a mobile application
- Applied Apple's Human Interface Guidelines to inform style guide and app flow

EDUCATION

Certificate in UX/UI Design

Georgia Institute of Technology • Atlanta, GA • 2019

Georgia State University

Bachelor's of Fine Arts • Atlanta, GA • 2016 • 3.75

SKILLS

- **Design:** Graphic Design, UX/UI, Design Thinking, Prototyping, Storytelling
- **Marketing:** Email Marketing, Video Production, Social Media Management, Content Writing
- **Software:** Adobe Suite, Figma, Sketch, HTML, CSS, JavaScript, GitHub, Git