




ROBERT CROCKER

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EXPERIENCE

Slalom Consulting

Data Visualization Consultant

San Francisco, CA

January 2015 to Present

- Responsible for designing, developing, and implementing information delivery solutions for Slalom Consulting's clients using Tableau.
- Collaborate with business users and analyze user requirements
- Create functional & technical docs related to data visualization solutions
- Provide thought leadership, best practices, and standards required to deliver effective solutions to clients
- Experience includes clients in Consumer Packaged Goods, Logistics, Banking, Health Care, Pharmaceuticals and Energy

Georgia-Pacific

Business Intelligence Programmer

Atlanta, GA

April 2014 – December 2014

- Improved effectiveness of lumber sales reps by developing a pipeline composed of SQL stored procedures and a suite of Tableau dashboards
- Proactively partnered with internal clients enabling the IT team to make an impact in areas previously reserved for the business
- Played a key role in initiating the first Tableau Server investment at Georgia-Pacific (GP) by demonstrating improved flexibility, richness of dashboard offerings and reduced development time
- Co-founded Georgia-Pacific Tableau User Group where I presented and also sourced presenters on a monthly cadence

Supply Chain Optimization Analyst

November 2011 - April 2014

- Improved modal accuracy by identifying misallocated resource capacity caused by the data feeds into our linear modeler
- Spearheaded Dixie® trailer load utilization project, resulting in annual savings of over 50k
- Automated the end to end reporting of model output presented to the mergers and acquisitions group
- Held Excel classes to increase productivity and professional fulfillment of interns and full-time employees

Master Database Management Intern

June 2011 - November 2011

- Created scripts, score cards and work flow diagrams to streamline user acceptance testing
- Restructured purchase order information in MDM's Share Point site reducing managerial overhead by > 50%

SKILLS

- Tableau
- SQL
- D3
- HTML
- CSS
- JavaScript
- Data Visualization
- Information Design
- Requirements Gathering

PROJECTS

- Co-host the d3.bayarea() MeetUp for San Francisco
- 2016 Moderator of the Data Visualization Summit for Innovation Enterprise
- Co-found the Berkeley Tableau User Group
- Selected for Data Canvas exhibition **hack-a-thon** to showcase **SoundScore**
- Honorable mention in the 2013 Cystic Fibrosis hack
- Winner of 2013 Atlanta Govathon

EDUCATION

UT Knoxville

2011

BA: Logistics

Minor: Int'l Business