

RALPH CUADILLERA

SENIOR MULTIMEDIA DESIGNER / CREATIVE LEAD

DESIGNER who dreams BIG. I create visually appealing and engaging digital experiences combining technical expertise and creative flair. From concept to execution, I bring ideas to life with graphics, videos, animations and interactive content. I lead teams and ensure cohesive branding, making me a valuable asset for companies looking for a talented designer to enhance their creative efforts. With industry knowledge, I drive innovative and impactful solutions.



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EMAIL:

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HOME:

Calamba Laguna, Philippines

SKILLS

ADOBE
PHOTOSHOP

ADOBE
ILLUSTRATOR

ADOBE
INDESIGN

AFTER
EFFECTS

ADOBE
PREMIERE

BLENDER

ADOBE
XD

FIGMA

UI/UX

VIDEO
EDITING

CREATIVE
DIRECTION

3D
ANIMATION

EDUCATION

2010 TO 2014

HIGH SCHOOL

CNHS | CALAMBA LAGUNA

Calamba National High School, Calamba Laguna,
Philippines

2014 TO 2018

COLLEGE DEGREE

BACHELOR OF SCIENCE IN COMPUTER SCIENCE

Laguna College of Business and Arts, Calamba
Laguna, Philippines

EXPERIENCE

Senior Multimedia Designer

JUNE 2022 - PRESENT

NIMBYX PH

As Nimbyx's Senior Multimedia Designer since June 2022, I've led branding strategies for three divisions, designed content creator studios, and managed equipment procurement. I oversee the operation of a company-owned LED wall, coordinate photoshoots/videoshoots, and independently edit marketing materials with creativity and precision, requiring minimal supervision.

Senior Multimedia Artist

MAY 2020 - JUNE 2022

KUMU PH

Responsible for creating visually appealing video content and motion graphics for the company, executing creative control over design outputs, collaborating with other designers in the team, researching the latest trends and techniques in multimedia design, and supporting the team in crafting design campaigns.

Motion Graphics Designer

NOV. 2019 - MAY 2020

YOURSOCIALCHEF

Responsible for designing marketing campaigns (ads, banners, motion graphics, videos, landing pages, website pages, event signages, etc.) for the organisation's digital marketing clients.

Graphic Designer/Video Editor

MARCH 2019 - JUNE 2019

COLLEGE HUNKS HAULING JUNK & MOVING

Responsible for creating graphics that can be used in both web and print capacities, editing videos and audio to enhance their quality, and assembling content to serve as training videos for the team.

Creative Designer

JULY 2018 - MARCH 2019

ASL GLOBAL

As a creative designer, I bring your expertise in mock-up design and innovative solutions to work with some of the world's biggest brands. Additionally, I create care labels and artwork forms for factory submission.

Graphic Designer

JULY 2017 - NOVEMBER 2018

BREAKTHROUGH4BUSINESS

Specialize in creating a wide range of graphic designs including logos, flyers, brochures, e-books, posters, web elements, webpage mock-ups, banners, intro and outro logo videos, animation videos, and explainer videos.