# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2024 Or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

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Exact Name of Registrant; State of Incorporation; Address and Telephone Commission File Number

Number of Principal Executive Offices

to

I.R.S. Employer Identification No.

001-32871

#### **COMCAST CORPORATION**

27-0000798

Pennsylvania One Comcast Center Philadelphia, PA 19103-2838 (215) 286-1700

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, \$0.01 par		
value	CMCSA	The Nasdaq Stock Market LLC
0.000% Notes due 2026	CMCS26	The Nasdaq Stock Market LLC
0.250% Notes due 2027	CMCS27	The Nasdaq Stock Market LLC
1.500% Notes due 2029	CMCS29	The Nasdaq Stock Market LLC
0.250% Notes due 2029	CMCS29A	The Nasdaq Stock Market LLC
0.750% Notes due 2032	CMCS32	The Nasdaq Stock Market LLC
1.875% Notes due 2036	CMCS36	The Nasdaq Stock Market LLC
1.250% Notes due 2040	CMCS40	The Nasdaq Stock Market LLC
5.50% Notes due 2029	CCGBP29	New York Stock Exchange
2.0% Exchangeable Subordinated		
Debentures due 2029	CCZ	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\boxtimes$ No $\square$
Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T ( $\S 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes $\boxtimes$ No $\square$
Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.
Large accelerated Accelerated filer Non- Smaller reporting company Emerging grow company
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. $\Box$
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes $\square$ No $\boxtimes$
Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: As of April 15, 2024, there were 3,914,181,673 shares of Comcast Corporation Class A common stock and 9,444,375 shares of Class B common stock outstanding.

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## **Explanatory Note**

This Quarterly Report on Form 10-Q is for the three months ended March 31, 2024. This Quarterly Report on Form 10-Q modifies and supersedes documents filed before it. The U.S. Securities and Exchange Commission ("SEC") allows us to "incorporate by reference" information that we file with it, which means that we can disclose important information to you by referring you directly to those documents. Information incorporated by reference is considered to be part of this Quarterly Report on Form 10-Q. In addition, information that we

file with the SEC in the future will automatically update and supersede information contained in this Quarterly Report on Form 10-Q. Unless indicated otherwise, throughout this Quarterly Report on Form 10-Q, we refer to Comcast and its consolidated subsidiaries as "Comcast," "we," "us" and "our."

Numerical information in this report is presented on a rounded basis using actual amounts. Minor differences in totals and percentage calculations may exist due to rounding.

#### CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q includes statements that may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are not historical facts or statements of current conditions, but instead represent only our beliefs regarding future events, many of which, by their nature, are inherently uncertain and outside of our control. These may include estimates, projections and statements relating to our business plans, objectives and expected operating results, which are based on current expectations and assumptions that are subject to risks and uncertainties that may cause actual results to differ materially. These forward-looking statements are generally identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "potential," "strategy," "future," "opportunity," "commit," "plan," "goal," "may," "should," "could," "will," "would," "will be," "will continue," "will likely result" and similar expressions. In evaluating forward-looking statements, you should consider various factors, including the risks and uncertainties we describe in the "Risk Factors" sections of our Forms 10-K and 10-Q and in other reports we file with the SEC.

Any of these factors could cause our actual results to differ materially from those expressed or implied by our forward-looking statements, which could adversely affect our businesses, results of operations or financial condition. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date they are made. We undertake no obligation to update or revise publicly any forward-looking statements, whether because of new information, future events or otherwise.

Our businesses may be affected by, among other things, the following:

- our businesses operate in highly competitive and dynamic industries, and our businesses and results of operations could be adversely affected if we do not compete effectively
- changes in consumer behavior continue to adversely affect our businesses and challenge existing business models
- a decline in advertisers' expenditures or changes in advertising markets could negatively impact our businesses
- our success depends on consumer acceptance of our content, and our businesses may be adversely affected if our content fails to achieve sufficient consumer acceptance
- programming expenses for our video services are increasing on a per subscriber basis, which could adversely affect our video businesses
- the loss of programming distribution agreements, or the renewal of these agreements on less favorable terms, could adversely affect our businesses
- our businesses depend on using and protecting certain intellectual property rights and on not infringing the intellectual property rights of others
- we may be unable to obtain necessary hardware, software and operational support
- our businesses depend on keeping pace with technological developments

- a cyber attack, information or security breach, or technology disruption or failure may negatively impact our ability to conduct our business or result in the misuse of confidential information, all of which could adversely affect our business, reputation and results of operations
- weak economic conditions may have a negative impact on our businesses
- acquisitions and other strategic initiatives present many risks, and we may not realize the financial and strategic goals that we had contemplated
- we face risks relating to doing business internationally that could adversely affect our businesses
- natural disasters, severe weather and other uncontrollable events could adversely affect our business, reputation and results of operations
- the loss of key management personnel or popular on-air and creative talent could have an adverse effect on our businesses
- labor disputes, whether involving employees or sports organizations, may disrupt our operations and adversely affect our businesses
- we are subject to regulation by federal, state, local and foreign authorities, which impose additional costs and restrictions on our businesses
- unfavorable litigation or governmental investigation results could require us to pay significant amounts or lead to onerous operating procedures

• our Class B common stock has substantial voting rights and separate approval rights over several potentially material transactions, and our Chairman and CEO has considerable influence over our company through his beneficial ownership of our Class B common stock

# **PART I: FINANCIAL INFORMATION**

# **ITEM 1: FINANCIAL STATEMENTS**

**Comcast Corporation** 

# Condensed Consolidated Statements of Income (Unaudited)

	Three Months Ended			
	March 31,			,
(in millions, except per share data)		2024		2023
Revenue	\$	30,058	\$	29,691
Costs and Expenses:				
Programming and production		8,823		9,004
Marketing and promotion		2,018		1,963
Other operating and administrative		9,857		9,301
Depreciation		2,175		2,264
Amortization		1,376		1,513
Total costs and expenses		24,248		24,045
Operating income		5,810		5,646
Interest expense		(1,002)		(1,010)
Investment and other income (loss), net		298		607
Income before income taxes		5,105		5,243
Income tax expense		(1,328)		(1,476)
Net income		3,777		3,767
Less: Net income (loss) attributable to noncontrolling interests		(79)		(67)
Net income attributable to Comcast Corporation	\$	3,857	\$	3,834
Basic earnings per common share attributable to Comcast	:	"		
Corporation shareholders	\$	0.97	\$	0.91
Diluted earnings per common share attributable to				
Comcast Corporation shareholders	\$	0.97	\$	0.91

See accompanying notes to condensed consolidated financial statements.

# **Comcast Corporation**

# Condensed Consolidated Statements of Comprehensive Income (Unaudited)

	Three Months Ende			nded
		Marc		
(in millions)		2024		2023
Net income	\$	3,777	\$	3,767
Other comprehensive income (loss), net of tax (expense) benefit:				
Currency translation adjustments, net of deferred taxes of \$(21) and \$(2)		(436)		778
Cash flow hedges:				
Deferred gains (losses), net of deferred taxes of \$(1) and \$9		19		(14)
Realized (gains) losses reclassified to net income, net of deferred taxes of \$(1) and \$8		1		(47)
Employee benefit obligations and other, net of deferred taxes of \$5 and \$1		(24)		(6)
Other comprehensive income (loss)		(440)		711
Comprehensive income		3,337		4,478
Less: Net income (loss) attributable to noncontrolling interests		(79)		(67)
Less: Other comprehensive income (loss) attributable to noncontrolling interests		(13)		(3)
Comprehensive income attributable to Comcast Corporation	\$	3,429	\$	4,547

See accompanying notes to condensed consolidated financial statements.

**Comcast Corporation** 

Condensed Consolidated Statements of Cash Flows (Unaudited)

Three Months Ended
March 31,

_	March 31,		
(in millions)	2024		2023
Operating Activities			
Net income \$	3,777	\$	3,767
Adjustments to reconcile net income to net cash provided by			
operating activities:			
Depreciation and amortization	3,551		3,777
Share-based compensation	373		359
Noncash interest expense (income), net	103		78
Net (gain) loss on investment activity and other	(164)		(517)
Deferred income taxes	(17)		82
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:			
Current and noncurrent receivables, net	643		363
Film and television costs, net	124		13
Accounts payable and accrued expenses related to trade			
creditors	(446)		(651)
Other operating assets and liabilities	(97)		(43)
Net cash provided by operating activities	7,848		7,228
Investing Activities			
Capital expenditures	(2,630)		(2,664)
Cash paid for intangible assets	(679)		(765)
Construction of Universal Beijing Resort	(108)		(87)
Proceeds from sales of businesses and investments	274		343
Purchases of investments	(404)		(149)
Other	35		(48)
Net cash provided by (used in) investing activities	(3,511)		(3,370)
Financing Activities			
Proceeds from (repayments of) short-term borrowings, net	_		(660)
Proceeds from borrowings	26		1,059
Repurchases and repayments of debt	(289)		(49)
Repurchases of common stock under repurchase program and employee plans	(2,664)		(2,176)
Dividends paid	(1,193)		(1,174)
Other	97		(82)
Net cash provided by (used in) financing activities	(4,023)		(3,082)
Impact of foreign currency on cash, cash equivalents and restricted cash	(10)		20
Increase (decrease) in cash, cash equivalents and restricted cash	304		796
Cash, cash equivalents and restricted cash, beginning of period	6,282		4,782
Cash, cash equivalents and restricted cash, end of period \$		\$	5,577
	-,,,,,		-,,

See accompanying notes to condensed consolidated financial statements.

**Comcast Corporation** 

Condensed Consolidated Balance Sheets (Unaudited)

(in millions, except share data)	1	March 31, 2024	D€	ecember 31, 2023
Assets				
Current Assets:				
Cash and cash equivalents	\$	6,515	\$	6,215
Receivables, net		13,144		13,813
Other current assets		4,319		3,959
Total current assets		23,978		23,987
Film and television costs		12,757		12,920
Investments		9,548		9,385
Property and equipment, net of accumulated depreciation of \$59,163 and \$58,701		59,918		59,686
Goodwill		58,668		59,268
Franchise rights		59,365		59,365
Other intangible assets, net of accumulated amortization of \$31,023 and \$30,290		27,063		27,867
Other noncurrent assets, net		12,304		12,333
Total assets	\$	263,601	\$	264,811
Liabilities and Equity				
Current Liabilities:				
Accounts payable and accrued expenses related to trade creditors	\$	11,792	\$	12,437
Accrued participations and residuals		1,583		1,671
Deferred revenue		3,446		3,242
Accrued expenses and other current liabilities		11,834		11,613
Current portion of debt		2,502		2,069
Advance on sale of investment		9,167		9,167
Total current liabilities		40,324		40,198
Noncurrent portion of debt		94,071		95,021
Deferred income taxes		25,978		26,003
Other noncurrent liabilities		19,935		20,122
Commitments and contingencies				
Redeemable noncontrolling interests		243		241
Equity:				
Preferred stock—authorized, 20,000,000 shares; issued, zero		_		_
Class A common stock, \$0.01 par value—authorized, 7,500,000,000 shares; issued, 4,798,654,750 and 4,842,108,959; outstanding, 3,925,863,722 and 3,969,317,931		48		48
Class B common stock, \$0.01 par value—authorized, 75,000,000 shares; issued and outstanding, 9,444,375		<del>-</del>		<del>-</del>
Additional paid-in capital		38,274		38,533
Retained earnings		53,425		52,892
Treasury stock, 872,791,028 Class A common shares		(7,517)		(7,517)
Accumulated other comprehensive income (loss)		(1,680)		(1,253)
Total Comcast Corporation shareholders' equity		82,549		82,703
Noncontrolling interests		500		523

See accompanying notes to condensed consolidated financial statements.

**Comcast Corporation** 

Condensed Consolidated Statements of Changes in Equity (Unaudited)

Three Months Ended
March 31

		March 31,		
(in millions, except per share data)		2024		2023
Redeemable Noncontrolling Interests				
Balance, beginning of period	\$	241	\$	411
Contributions from (distributions to) noncontrolling interests,				
net		(10)		(7)
Net income		12		17
Balance, end of period	\$	243	\$	422
Class A Common Stock				
Balance, beginning of period	\$	48	\$	51
Repurchases of common stock under repurchase program and				
employee plans				
Balance, end of period	\$	48	\$	50
Additional Paid-In Capital				
Balance, beginning of period	\$	38,533	\$	39,412
Share-based compensation		323		293
Repurchases of common stock under repurchase program and		(645)		(521)
employee plans		(645)		(521)
Issuances of common stock under employee plans Other		62 1		76
	<u>_</u>			20 262
Balance, end of period	\$	38,274	\$	39,262
Retained Earnings				
Balance, beginning of period	\$	52,892	\$	51,609
Repurchases of common stock under repurchase program and		(2,082)		(1 600)
employee plans  Dividends declared		(1,243)		(1,688) (1,231)
Net income		3,857		3,834
Balance, end of period	\$	53,425	\$	<b>52,524</b>
	<b>→</b>	33,423	<b>—</b>	32,324
Treasury Stock at Cost	_	/= ===\	_	/2 F43\
Balance, beginning and end of period	\$	(7,517)	\$	(7,517)
Accumulated Other Comprehensive Income (Loss)				
Balance, beginning of period	\$	(1,253)	\$	(2,611)
Other comprehensive income (loss)		(427)		713
Balance, end of period	\$	(1,680)	\$	(1,898)
Noncontrolling Interests				
Balance, beginning of period	\$	523	\$	684
Other comprehensive income (loss)		(13)		(3)
Contributions from (distributions to) noncontrolling interests,				
net		81		15
Net income (loss)		(91)		(84)
Balance, end of period	\$	500	\$	612
Total equity	\$	83,049	\$	83,033
Cash dividends declared per common share	\$	0.31	\$	0.29

See accompanying notes to condensed consolidated financial statements.

**Comcast Corporation** 

# NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

#### **Note 1: Condensed Consolidated Financial Statements**

#### **Basis of Presentation**

We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, cash flows and financial condition for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States ("GAAP"). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2023 Annual Report on Form 10-K.

#### **Recent Accounting Pronouncements**

#### **Segment Disclosures**

In November 2023, the Financial Accounting Standards Board ("FASB") issued updated accounting guidance related to annual and interim segment disclosures. The updated accounting guidance, among other things, requires disclosure of certain significant segment expenses. We will adopt the updated accounting guidance in our Annual Report on Form 10-K for the year ended December 31, 2024.

#### **Income Tax Disclosures**

In December 2023, the FASB issued updated accounting guidance related to income tax disclosures. The updated accounting guidance, among other things, requires additional disclosure primarily related to the income tax rate reconciliation and income taxes paid. We will adopt the updated accounting guidance in our Annual Report on Form 10-K for the year ended December 31, 2025.

#### **Note 2: Segment Information**

We are a global media and technology company with two primary businesses: Connectivity & Platforms and Content & Experiences. We present the operations of (1) our Connectivity & Platforms business in two segments: Residential Connectivity & Platforms and Business Services Connectivity; and (2) our Content & Experiences business in three segments: Media, Studios and Theme Parks.

Our financial data by segment is presented in the tables below. We do not present asset information for our segments as this information is not used to allocate resources and capital.

Three Months Ended March 31,

	202	2024 2023		
(in millions)	Revenue <sup>(a)</sup>	Adjusted EBITDA <sup>(b)</sup>	Revenue <sup>(a)</sup>	Adjusted EBITDA <sup>(b)</sup>
Connectivity & Platforms				
Residential Connectivity & Platforms	17,868 \$	6,852 \$	17,869 \$	6,762
Business Services Connectivity	2,407	1,366	2,283	1,332
Connectivity & Platforms	20,275	8,218	20,153	8,093
Content & Experiences				
Media	6,371	827	6,152	880
Studios	2,743	244	2,956	277
Theme Parks	1,979	632	1,949	658
Headquarters and Other	12	(243)	19	(232)
Eliminations <sup>(a)</sup>	(731)	33	(817)	24
Content & Experiences	10,374	1,493	10,259	1,607
Corporate and Other	767	(329)	707	(288)
Eliminations <sup>(a)</sup>	(1,358)	(26)	(1,427)	3
Comcast Consolidated	30,058	9,355 \$	29,691 \$	9,415

## **Comcast Corporation**

(a) Included in Eliminations are transactions that our segments enter into with one another. The most significant of these transactions include distribution revenue in Media related to fees from Residential Connectivity & Platforms for the rights to distribute television programming and content licensing revenue in Studios for licenses of owned content to Media.

A summary of revenue for each of our segments resulting from transactions with other segments and eliminated in consolidation is presented in the table below.

	Three Months Ended		
(in millions)	2024		2023
Connectivity & Platforms			
Residential Connectivity & Platforms	\$ 38	\$	53
Business Services Connectivity	6		_
Content & Experiences			
Media	1,149		1,167
Studios	838		962
Theme Parks	_		_
Headquarters and Other	8		8
Corporate and Other	51		54
Total intersegment revenue	\$ 2,089	\$	2,244

(b) We use Adjusted EBITDA as the measure of profit or loss for our operating segments. From time to time we may report the impact of certain events, gains, losses or other charges related to our operating segments within Corporate and Other. Our reconciliation of the aggregate amount of Adjusted EBITDA for our segments to consolidated income before income taxes is presented in the table below.

	Three Months Ended March 31,			Ended
				th 31,
(in millions)		2024		2023
Adjusted EBITDA	\$	9,355	\$	9,415
Adjustments		6		8
Depreciation		(2,175)		(2,264)
Amortization		(1,376)		(1,513)
Interest expense		(1,002)		(1,010)
Investment and other income (loss), net		298		607
Income (loss) before income taxes	\$	5,105	\$	5,243

Adjustments represent the impact of certain events, gains, losses or other charges that are excluded from Adjusted EBITDA, including costs related to our investment portfolio.

# **Comcast Corporation**

**Note 3: Revenue** 

	 Three Months Ended March 31,			
(in millions)	2024		2023	
Domestic broadband	\$ 6,591	\$	6,343	
Domestic wireless	972		858	
International connectivity	1,116		897	
Total residential connectivity	8,679		8,099	
Video	6,876		7,382	
Advertising	951		907	
Other	1,362		1,482	
Total Residential Connectivity & Platforms	17,868		17,869	
Total Business Services Connectivity	2,407		2,283	
Total Connectivity & Platforms	20,275		20,153	
Domestic advertising	2,025		2,025	
Domestic distribution	2,906		2,709	
International networks	1,021		1,008	
Other	420		410	
Total Media	6,371		6,152	
Content licensing	2,101		2,344	
Theatrical	330		319	
Other	312		292	
Total Studios	2,743		2,956	
Total Theme Parks	1,979		1,949	
Headquarters and Other	12		19	
Eliminations <sup>(a)</sup>	(731)		(817)	
Total Content & Experiences	10,374		10,259	
Corporate and Other	767		707	
Eliminations <sup>(a)</sup>	(1,358)		(1,427)	
Total revenue	\$ 30,058	\$	29,691	

<sup>(</sup>a) Included in Eliminations are transactions that our segments enter into with one another. See Note 2 for additional information on these transactions.

# **Condensed Consolidated Balance Sheets**

	 March 31,	December 31,		
(in millions)	2024		2023	
Receivables, gross	\$ 13,860	\$	14,511	
Less: Allowance for credit losses	716		698	
Receivables, net	\$ 13,144	\$	13,813	

The following table summarizes our other balances that are not separately presented in our condensed consolidated balance sheets that relate to the recognition of revenue and collection of the related cash.

(in millions)	N	March 31, 2024	De	cember 31, 2023
Noncurrent receivables, net (included in other noncurrent assets,		2021		2023
net)	\$	1,899	\$	1,914
Noncurrent deferred revenue (included in other noncurrent				
liabilities)	\$	622	\$	618

## **Comcast Corporation**

Our accounts receivables include amounts not yet billed related to equipment installment plans, as summarized in the table below.

	N	March 31,	Dec	cember 31,
(in millions)		2024		2023
Receivables, net	\$	1,708	\$	1,695
Noncurrent receivables, net (included in other noncurrent assets,				
net)		1,201		1,223
Total	\$	2,909	\$	2,918

# **Note 4: Programming and Production Costs**

	Three Months Ended			
	Mar	ch 31,		
(in millions)	2024		2023	
Video distribution programming	\$ 3,020	\$	3,191	
Film and television content:				
Owned <sup>(a)</sup>	2,562		2,734	
Licensed, including sports rights	2,924		2,732	
Other	317		347	
Total programming and production costs	\$ 8,823	\$	9,004	

<sup>(</sup>a) Amount includes amortization of owned content of \$2.1 billion and \$2.2 billion for the three months ended March 31, 2024 and 2023, respectively, as well as participations and residuals expenses.

#### **Capitalized Film and Television Costs**

	March 31,		December 31,	
(in millions)		2024		2023
Owned:				
In production and in development	\$	2,821	\$	2,893
Completed, not released		383		317
Released, less amortization		4,188		4,340
		7,392		7,551
Licensed, including sports advances		5,365		5,369
Film and television costs	\$	12,757	\$	12,920

# Note 5: Debt

As of March 31, 2024, our debt had a carrying value of \$96.6 billion and an estimated fair value of \$89.5 billion. As of December 31, 2023, our debt had a carrying value of \$97.1 billion and an estimated fair value of \$92.2 billion. The estimated fair value of our publicly traded debt was primarily based on Level 1 inputs that use quoted market value for the debt.

The estimated fair value of debt for which there are no quoted market prices was based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

# Note 6: Investments and Variable Interest Entities Investment and Other Income (Loss), Net

	Three Months Ended March 31,			
(in millions)		2024		2023
Equity in net income (losses) of investees, net	\$	158	\$	485
Realized and unrealized gains (losses) on equity securities, net		(51)		(6)
Other income (loss), net		191		128
Investment and other income (loss), net	\$	298	\$	607

The amount of unrealized gains (losses), net recognized in the three months ended March 31, 2024 and 2023 that related to marketable and nonmarketable equity securities still held as of the end of each reporting period was \$(70) million and \$(24) million, respectively.

#### **Comcast Corporation**

#### **Investments**

	March 31,		December 31,	
(in millions)		2024		2023
Equity method	\$	7,850	\$	7,615
Marketable equity securities		56		39
Nonmarketable equity securities		1,410		1,482
Other investments		562		559
Total investments		9,878		9,694
Less: Current investments		330		310
Noncurrent investments	\$	9,548	\$	9,385

#### **Equity Method Investments**

The amount of cash distributions received from equity method investments presented within operating activities in the condensed consolidated statements of cash flows in the three months ended March 31, 2024 and 2023 was \$32 million and \$20 million, respectively.

#### **Atairos**

Atairos is a variable interest entity ("VIE") that follows investment company accounting and records its investments at their fair values each reporting period with the net gains or losses reflected in its statement of operations. We recognize our share of these gains and losses in equity in net income (losses) of investees, net. For the three months ended March 31, 2024 and 2023, we made cash capital contributions to Atairos totaling \$13 million and \$14 million, respectively. As of March 31, 2024 and December 31, 2023, our investment in Atairos, inclusive of certain distributions retained by Atairos on our behalf and classified as advances within other investments, was \$5.7 billion and \$5.5 billion, respectively. As of March 31, 2024, our remaining unfunded capital commitment was \$1.4 billion.

#### **Other Investments**

Other investments also includes investments in certain short-term instruments, which totaled \$259 million and \$254 million as of March 31, 2024 and December 31, 2023, respectively. The carrying amounts of these investments approximate their fair values, which are primarily based on Level 2 inputs that use interest rates for instruments with similar terms and remaining maturities. Proceeds from short-term instruments for the three months ended March 31, 2024 and 2023 were \$255 million and \$304 million, respectively. Purchases of short-term instruments for the three months ended March 31, 2024 were \$257 million. There were no purchases of short-term instruments for the three months ended March 31, 2023.

# **Consolidated Variable Interest Entity**

#### **Universal Beijing Resort**

We own a 30% interest in a Universal theme park and resort in Beijing, China ("Universal Beijing Resort"). Universal Beijing Resort is a consolidated VIE with the remaining interest owned by a consortium of Chinese state-owned companies. The construction was funded

through a combination of debt financing and equity contributions from the partners in accordance with their equity interests. As of March 31, 2024, Universal Beijing Resort had \$3.5 billion of debt outstanding, including \$3.1 billion principal amount of a term loan outstanding under the debt financing agreement. As of December 31, 2023, Universal Beijing Resort had \$3.5 billion of debt outstanding, including \$3.1 billion principal amount of a term loan outstanding under the debt financing agreement.

As of March 31, 2024, our condensed consolidated balance sheets included assets and liabilities of Universal Beijing Resort totaling \$7.5 billion and \$7.1 billion, respectively. As of December 31, 2023, our condensed consolidated balance sheets included assets and liabilities of Universal Beijing Resort totaling \$7.8 billion and \$7.2 billion, respectively. The assets and liabilities of Universal Beijing Resort primarily consist of property and equipment, operating lease assets and liabilities, and debt.

#### **Comcast Corporation**

# Note 7: Equity and Share-Based Compensation

#### **Weighted-Average Common Shares Outstanding**

	Three Montl March		
(in millions)	2024	2023	
Weighted-average number of common shares outstanding - basic	3,959	4,208	
Effect of dilutive securities	34	19	
Weighted-average number of common shares outstanding – diluted	3,992	4,227	
Antidilutive securities	162	202	

Weighted-average common shares outstanding used in calculating diluted earnings per common share attributable to Comcast Corporation shareholders ("diluted EPS") considers the impact of potentially dilutive securities using the treasury stock method. Antidilutive securities represent the number of potential common shares related to share-based compensation awards that were excluded from diluted EPS because their effect would have been antidilutive.

#### **Accumulated Other Comprehensive Income (Loss)**

deferred taxes	\$ (1,680)	\$	(1,253)
Accumulated other comprehensive income (loss), net of			
other	269		293
Unrecognized gains (losses) on employee benefit obligations and			
Deferred gains (losses) on cash flow hedges	70		49
Cumulative translation adjustments	\$ (2,019)	\$	(1,596)
(in millions)	2024		2023
	March 31,		cember 31,

#### **Share-Based Compensation**

Our share-based compensation plans consist primarily of awards of restricted share units ("RSUs") and stock options to certain employees and directors as part of our approach to long-term incentive compensation. Additionally, through our employee stock purchase plans, employees are able to purchase shares of our common stock at a discount through payroll deductions.

In March 2024, we granted 31 million RSUs and 3 million stock options related to our annual management awards. The weighted-average fair values associated with these grants were \$42.62 per RSU and \$9.49 per stock option. During the three months ended March 31, 2024 and 2023, share-based compensation expense recognized in our condensed consolidated statements of income was \$303 million and \$295 million, respectively. As of March 31, 2024,

we had unrecognized pretax compensation expense of \$2.8 billion related to nonvested RSUs and nonvested stock options.

# **Note 8: Supplemental Financial Information**

# **Cash Payments for Interest and Income Taxes**

	Three Mo	nths E	nded	
	 Marc	ch 31,	,	
(in millions)	2024	2023		
Interest	\$ 731	\$	766	
Income taxes	\$ 349	\$	148	

#### **Noncash Activities**

During the three months ended March 31, 2024:

- we acquired \$2.0 billion of property and equipment and intangible assets that were accrued but unpaid
- we recorded a liability of \$1.2 billion for a quarterly cash dividend of \$0.31 per common share paid in April 2024

During the three months ended March 31, 2023:

- we acquired \$2.1 billion of property and equipment and intangible assets that were accrued but unpaid
- we recorded a liability of \$1.2 billion for a quarterly cash dividend of \$0.29 per common share paid in April 2023

## **Comcast Corporation**

#### Cash, Cash Equivalents and Restricted Cash

The following table provides a reconciliation of cash, cash equivalents and restricted cash reported in the condensed consolidated balance sheets to the total of the amounts reported in our condensed consolidated statements of cash flows.

(in millions)	March 31, 2024		December 31, 2023	
Cash and cash equivalents	\$	6,515	\$	6,215
Restricted cash included in other current assets and other noncurrent assets, net		71		67
Cash, cash equivalents and restricted cash, end of period	\$	6,586	\$	6,282

# **Note 9: Commitments and Contingencies**

#### **Contingencies**

We are subject to legal proceedings and claims that arise in the ordinary course of our business. While the amount of ultimate liability with respect to such proceedings and claims is not expected to materially affect our results of operations, cash flows or financial position, any such legal proceedings or claims could be time-consuming and injure our reputation.

# ITEM 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion is provided as a supplement to, and should be read in conjunction with, the condensed consolidated financial statements and related notes ("Notes") included in this Quarterly Report on Form 10-Q and our 2023 Annual Report on Form 10-K.

#### **Overview**

We are a global media and technology company with two primary businesses: Connectivity & Platforms and Content & Experiences. We present the operations of (1) our Connectivity & Platforms business in two segments: Residential Connectivity & Platforms and Business Services Connectivity; and (2) our Content & Experiences business in three segments: Media, Studios and Theme Parks.

# **Consolidated Operating Results**

		Three Months Ended March 31,			Change
(in millions, except per share data)		2024		2023	%
Revenue	\$	30,058	\$	29,691	1.2 %
Costs and Expenses:					
Programming and production		8,823		9,004	(2.0)
Marketing and promotion		2,018		1,963	2.8
Other operating and administrative		9,857		9,301	6.0
Depreciation		2,175		2,264	(3.9)
Amortization		1,376		1,513	(9.1)
Total costs and expenses		24,248		24,045	0.8
Operating income		5,810		5,646	2.9
Interest expense		(1,002)		(1,010)	(0.7)
Investment and other income (loss), net		298		607	(51.0)
Income before income taxes		5,105		5,243	(2.6)
Income tax expense		(1,328)		(1,476)	(10.1)
Net income		3,777		3,767	0.3
Less: Net income (loss) attributable to noncontrolling interests		(79)		(67)	18.9
Net income attributable to Comcast Corporation	\$	3,857	\$	3,834	0.6 %
Basic earnings per common share attributable to Comcast Corporation shareholders	\$	0.97	\$	0.91	6.9 %
Diluted earnings per common share attributable	<b>T</b>	0.10.1	т	0.00	010 70
to Comcast Corporation shareholders	\$	0.97	\$	0.91	6.5 %
Weighted-average number of common shares					
outstanding – basic		3,959		4,208	(5.9)%
Weighted-average number of common shares outstanding – diluted		3,992		4,227	(5.6)%
Adjusted EBITDA <sup>(a)</sup>	\$	9,355	\$	9,415	(0.6)%

<sup>(</sup>a) Adjusted EBITDA is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 22 for additional information, including our definition and our use of Adjusted EBITDA, and for a reconciliation from net income attributable to Comcast Corporation to Adjusted EBITDA.

**Consolidated revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily driven by an increase in the Content & Experiences business and in Corporate and Other. Revenue for our segments and other businesses is discussed separately below under the heading "Segment Operating Results."

**Consolidated costs and expenses**, excluding depreciation and amortization expense, increased for the three months ended March 31, 2024 primarily driven by increases in the Content & Experiences business and in Corporate and Other. Costs and expenses for our segments and our corporate operations and other businesses are discussed separately below under the heading "Segment Operating Results."

**Consolidated depreciation and amortization expense** decreased for the three months ended March 31, 2024 primarily due to decreased amortization of software.

Amortization expense from acquisition-related intangible assets totaled \$569 million and \$556 million for the three months ended March 31, 2024 and 2023, respectively. Amounts primarily relate to customer relationship intangible assets recorded in connection with the Sky transaction in 2018 and the NBCUniversal transaction in 2011.

**Consolidated interest expense** remained consistent for the three months ended March 31, 2024 primarily due to interest expense in the prior year associated with our collateralized obligation which was repaid in the fourth quarter of 2023, offset by an increase in average debt outstanding and higher weighted-average interest rates.

**Consolidated investment and other income (loss), net** decreased for the three months ended March 31, 2024 compared to the same period in 2023.

	 Three Months Ended March 31,			
(in millions)	2024		2023	
Equity in net income (losses) of investees, net	\$ 158	\$	485	
Realized and unrealized gains (losses) on equity securities, net	(51)		(6)	
Other income (loss), net	191		128	
Total investment and other income (loss), net	\$ 298	\$	607	

The change in equity in net income (losses) of investees, net was primarily due to our investment in Atairos. The income (losses) at Atairos were driven by fair value adjustments on its underlying investments with income (loss) of \$195 million and \$524 million for the three months ended March 31, 2024 and 2023, respectively.

The change in realized and unrealized gains (losses) on equity securities, net for the three months ended March 31, 2024 was primarily due to gains on marketable securities in the prior year period and higher losses on nonmarketable securities in the current year period.

The change in other income (loss), net for the three months ended March 31, 2024 primarily resulted from a gain related to an equity method investment in the current year period.

**Consolidated income tax expense** for the three months ended March 31, 2024 and 2023 reflects an effective income tax rate that differs from the federal statutory rate due to state and foreign income taxes and adjustments associated with uncertain tax positions. The decrease in income tax expense for the three months ended March 31, 2024 compared to the same period in 2023 was primarily driven by lower domestic income before income taxes.

**Consolidated net income (loss) attributable to noncontrolling interests** changed for the three months ended March 31, 2024 compared with the same period in 2023 primarily due to an increase in losses in our Xumo streaming platform joint venture, partially offset by a decrease in losses at Universal Beijing Resort in the current year period.

# **Segment Operating Results**

Our segment operating results are presented based on how we assess operating performance and internally report financial information. See Note 2 for additional information on our segments.

# **Connectivity & Platforms Results of Operations**

						Constant
		Three Months Ended				Currency
		March 31,		Change	Change <sup>(b)</sup>	
(in millions)		2024		2023	%	%
Revenue						
Residential Connectivity & Platforms	\$ :	17,868	\$	17,869	<b>–</b> %	(0.8)%
Business Services Connectivity		2,407		2,283	5.4	5.4
Total Connectivity & Platforms revenue	\$2	0,275	\$2	20,153	0.6 %	(0.1)%
Adjusted EBITDA						
Residential Connectivity & Platforms	\$	6,852	\$	6,762	1.3 %	1.1 %
Business Services Connectivity		1,366		1,332	2.6	2.6
Total Connectivity & Platforms Adjusted	1					
EBITDA	\$	8,218	\$	8,093	1.5 %	1.3 %
Adjusted EBITDA Margin <sup>(a)</sup>						
Residential Connectivity & Platforms		38.3 %		37.8 %	50 bps	60 bps
Rusinoss Sorvicos Connectivity						(160)
Business Services Connectivity		56.7		58.3	(160) bps	bps
<b>Total Connectivity &amp; Platforms Adjusted</b>	i					
EBITDA margin		40.5 %		40.2 %	30 bps	50 bps

<sup>(</sup>a) Our Adjusted EBITDA margin is Adjusted EBITDA as a percentage of revenue. We believe this metric is useful particularly as we continue to focus on growing our higher-margin businesses and improving overall operating cost management. Change in Adjusted EBITDA margin reflects the year-over-year basis point change.

We continue to focus on growing our higher-margin connectivity businesses while managing overall operating costs. We also continue to invest in our network to support higher-speed broadband offerings and to expand the number of homes and businesses passed. An increasingly competitive environment and continued low domestic household move levels have had negative impacts on our customer relationships additions/(losses). In addition, if funding for the Affordable Connectivity Program, which provides a monthly discount towards broadband service for eligible low-income households, expires without renewal by Congress during the second quarter of 2024, our residential broadband customer relationships may be negatively impacted. We believe our residential connectivity revenue will increase as a result of growth in average domestic broadband revenue per customer, as well as increases in

<sup>(</sup>b) Constant currency is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 22 for additional information, including our definition and our use of constant currency, and for a reconciliation of constant currency amounts.

domestic wireless and international connectivity revenue. At the same time, we expect continued declines in video revenue as a result of domestic customer net losses due to shifting video consumption patterns and the competitive environment, although customer net losses typically mitigate the impact of continued rate increases on programming expenses. We also expect continued declines in other revenue related to declines in wireline voice revenue. We believe our Business Services Connectivity segment will continue to grow by offering competitive services, including to medium-sized and enterprise customers. Global economic conditions and consumer sentiment have in the past, and may continue to, adversely impact demand for our products and services and our results of operations.

## **Connectivity & Platforms Customer Metrics**

			Net Addi (Loss	•
			Three Mont	
	Marc	h 31,	March ————	31,
(in thousands)	2024	2023	2024	2023
Customer Relationships				
Domestic Residential Connectivity & Platforms customer relationships <sup>(a)</sup>	31,555	31,826	(94)	(34)
International Residential Connectivity & Platforms customer relationships <sup>(a)</sup>	17,782	18,051	(65)	111
Business Services Connectivity customer relationships <sup>(b)</sup>	2,634	2,630	(7)	5
Total Connectivity & Platforms customer relationships	51,971	52,507	(166)	82
Domestic Broadband				
Residential customers	29,693	29,815	(55)	3
Business customers	2,495	2,508	(10)	2
Total domestic broadband customers	32,188	32,324	(65)	5
Domestic Wireless				
Total domestic wireless lines <sup>(c)</sup>	6,877	5,668	289	355
Domestic Video				
Total domestic video customers	13,618	15,528	(487)	(614)
Domestic homes and businesses passed <sup>(d)</sup>	62,729	61,624		
Domestic broadband penetration of homes and businesses passed <sup>(e)</sup>	51.1 %	52.3 %	, 0	

- (a) Residential Connectivity & Platforms customer relationships generally represent the number of residential customer locations that subscribe to at least one of our services. International Residential Connectivity & Platforms customer relationships represent customers receiving Sky services in the United Kingdom and Italy. Because each of our services includes a variety of product tiers, which may change from time to time, net additions or losses in any one period will reflect a mix of customers at various tiers.
- (b) Business Services Connectivity customer metrics are generally counted based on the number of locations receiving services, including locations within our network in the United States, as well as locations outside of our network both in the United States and internationally. Certain arrangements whereby third parties provide connectivity services leveraging our network are also generally counted based on the number of locations served.
- (c) Domestic wireless lines represent the number of residential and business customers' wireless devices. An individual customer relationship may have multiple wireless lines.
- (d) Connectivity & Platforms domestic homes and businesses are considered passed if we can connect them to our network in the United States without further extending the transmission lines. Homes and businesses passed is an estimate based on the best available information.

(e) Penetration is calculated by dividing the number of domestic customers located within our network by the number of domestic homes and businesses passed.

					Constant
	Three Moi	nths	Ended		Currency
	 Marc	:h 3	1,	Change	Change <sup>(a)</sup>
	2024		2023	%	%
Average monthly total Connectivity & Platforms revenue per customer					
relationship	\$ 129.84	\$	128.04	1.4 %	0.7 %
Average monthly total Connectivity & Platforms Adjusted EBITDA per customer					
relationship	\$ 52.62	\$	51.42	2.3 %	2.1 %

<sup>(</sup>a) Constant currency is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 22 for additional information, including our definition and our use of constant currency, and for a reconciliation of constant currency amounts.

Average monthly total revenue per customer relationship is impacted by rate adjustments and changes in the types and levels of services received by our residential and business customers, as well as changes in advertising and other revenue and in foreign currency exchange rates. While revenue from our individual service offerings is also impacted by changes in the allocation of revenue among services sold in a bundle, the allocation does not impact average monthly total revenue per customer relationship. Each of our services has a different contribution to Adjusted EBITDA margin. We use average monthly Adjusted EBITDA per customer relationship to evaluate the profitability of our customer base across our service offerings. We believe both metrics are useful to understand the trends in our business, and average monthly Adjusted EBITDA per customer relationship is useful particularly as we continue to focus on growing our higher-margin businesses.

## Connectivity & Platforms — Supplemental Costs and Expenses Information

Connectivity & Platforms supplemental costs and expenses information in the table below is presented on an aggregate basis across the Connectivity & Platforms segments as the segments use certain shared infrastructure, including our network in the United States. Costs and expenses information reported separately for the Residential Connectivity & Platforms and Business Services Connectivity segments include each segment's direct costs and an allocation of shared costs.

					Constant
	Three Mo		Currency		
	 Marc	:h 3	1,	Change	Change <sup>(g)</sup>
(in millions)	2024		2023	%	%
Costs and Expenses					
Programming <sup>(a)</sup>	\$ 4,405	\$	4,600	(4.2)%	(5.1)%
Technical and support <sup>(b)</sup>	1,959		1,830	7.0	6.4
Direct product costs(c)	1,514		1,401	8.1	5.9
Marketing and promotion(d)	1,173		1,202	(2.5)	(3.2)
Customer service <sup>(e)</sup>	709		709	_	(0.7)
Other <sup>(f)</sup>	2,297		2,317	(0.9)	(1.7)
Total Connectivity & Platforms costs and					
expenses	\$ 12,058	\$	12,059	<b>-</b> %	(1.0)%

- (a) Programming expenses, which represent our most significant operating expense, are the fees we incur to provide video services to our customers, and primarily include fees related to the distribution of television network programming and fees charged for retransmission of the signals from local broadcast television stations. These expenses also include the costs of content on the Sky-branded entertainment television networks, including amortization of licensed content.
- (b) Technical and support expenses primarily include costs for labor to complete service call and installation activities; and costs for network operations and satellite transmission, product development, fulfillment and provisioning.
- (c) Direct product costs primarily include access fees related to using wireless and broadband networks owned by third parties to deliver our services and costs of products sold, including wireless devices and Sky Glass smart televisions.
- (d) Marketing and promotion expenses include the costs associated with attracting new customers and promoting our service offerings.
- (e) Customer service expenses include the personnel and other costs associated with customer service and certain selling activities.
- (f) Other expenses primarily include administrative personnel costs; franchise and other regulatory fees; fees paid to third parties where we represent the advertising sales efforts; other business support costs, including building and office expenses, taxes and billing costs; and bad debt.
- (g) Constant currency is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 22 for additional information, including our definition and our use of constant currency, and for a reconciliation of constant currency amounts.

## **Residential Connectivity & Platforms Segment Results of Operations**

					Constant
	Three Mo		Currency		
	Mar	ch 31	L,	Change	Change <sup>(a)</sup>
(in millions)	2024		2023	%	%
Revenue					
Domestic broadband	\$ 6,591	\$	6,343	3.9 %	3.9 %
Domestic wireless	972		858	13.3	13.3
International connectivity	1,116		897	24.4	19.4
Total residential connectivity	8,679		8,099	7.2	6.7
Video	6,876		7,382	(6.9)	(7.7)
Advertising	951		907	4.9	3.5
Other	1,362		1,482	(8.1)	(9.0)
Total revenue	17,868		17,869	_	(8.0)
Costs and Expenses					
Programming	4,405		4,600	(4.2)	(5.1)
Other	6,611		6,508	1.6	0.4
Total costs and expenses	11,016		11,108	(0.8)	(1.9)
Adjusted EBITDA	\$ 6,852	\$	6,762	1.3 %	1.1 %

<sup>(</sup>a) Constant currency is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 22 for additional information, including our definition and our use of constant currency, and for a reconciliation of constant currency amounts.

## **Residential Connectivity & Platforms Segment - Revenue**

**Domestic broadband revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 due to an increase in average rates.

**Domestic wireless revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 due to an increase in the number of customer lines.

**International connectivity revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 due to increases in broadband revenue resulting from an increase in average rates and in wireless revenue resulting from increases in wireless services and sales of wireless devices. These increases include the positive impact of foreign currency.

**Video revenue** decreased for the three months ended March 31, 2024 compared to the same period in 2023 due to a decline in the overall number of residential video customers, partially offset by an overall increase in average rates and the positive impact of foreign currency.

**Advertising revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily driven by an increase in domestic political advertising, increased revenue from our advanced advertising business and the positive impact of foreign currency, partially offset by lower domestic advertising.

**Other revenue** decreased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to a decrease in residential wireline voice revenue driven by a decline in the number of customers.

## Residential Connectivity & Platforms Segment - Costs and Expenses

**Programming expenses** decreased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to a decline in the number of domestic video subscribers, partially offset by rate increases under our domestic programming contracts and the impact of foreign currency.

**Other expenses** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to higher technical and support expenses, the impact of foreign currency and increased spending on direct product costs, partially offset by decreased spending on marketing and promotion.

## **Business Services Connectivity Segment Results of Operations**

	Three Mo	Ended		
	Marc	ch 31	,	Change
(in millions)	2024		2023	%
Revenue	\$ 2,407	\$	2,283	5.4 %
Costs and expenses	1,041		952	9.4
Adjusted EBITDA	\$ 1,366	\$	1,332	2.6 %

**Business services connectivity revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 due to an increase in revenue from small business customers driven by an increase in average rates, and due to an increase in revenue from medium-sized and enterprise customers.

**Business services connectivity costs and expenses** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to increases in

## **Content & Experiences Results of Operations**

	Three Months Ended					
		Marc	Change			
(in millions)		2024		2023	%	
Revenue						
Media	\$	6,371	\$	6,152	3.6 %	
Studios		2,743		2,956	(7.2)	
Theme Parks		1,979		1,949	1.5	
Headquarters and Other		12		19	(36.8)	
Eliminations		(731)		(817)	10.5	
Total Content & Experiences revenue	\$	10,374	\$	10,259	1.1 %	
Adjusted EBITDA						
Media	\$	827	\$	880	(6.1)%	
Studios		244		277	(12.2)	
Theme Parks		632		658	(3.9)	
Headquarters and Other		(243)		(232)	(4.8)	
Eliminations		33		24	36.9	
Total Content & Experiences Adjusted EBITDA	\$	1,493	\$	1,607	(7.1)%	

We operate our Media segment as a combined television and streaming business. We expect that the number of subscribers and audience ratings at our linear television networks will continue to decline as a result of the competitive environment and shifting video consumption patterns, which we aim to mitigate over time by continued growth in paid subscribers and advertising revenue at Peacock. We expect to continue to incur significant costs related to content and marketing at Peacock. Revenue and programming expenses are also impacted by the timing of certain sporting events, including the Olympics in the third quarter of 2024. Global economic conditions and consumer sentiment have in the past, and may continue to, adversely impact demand for our products and services and our results of operations.

Our Studios segment generates revenue primarily from third parties and from licensing content to our Media segment. While results of operations for our Studios segment are not impacted, results for our total Content & Experiences business may be impacted as the Studios segment licenses content to the Media segment, including for Peacock, rather than licensing the content to third parties.

We continue to invest significantly in existing and new theme park attractions, hotels and infrastructure, including Epic Universe in Orlando, as well as in new destinations and experiences which we believe will have a positive impact on attendance and guest spending at our theme parks.

## **Media Segment Results of Operations**

			hree Moi Marc	 	C	hange
(in millions)		2	024	2023		%
Revenue						
Domestic advertising	Ş	\$	2,025	\$ 2,025		— %
Domestic distribution			2,906	2,709		7.2
International networks			1,021	1,008		1.3
Other			420	410		2.5
Total revenue			5,371	6,152		3.6
Costs and Expenses						
Programming and production			4,140	3,989		3.8
Marketing and promotion			314	305		3.0
Other			1,090	978		11.5
Total costs and expenses			5,545	5,272		5.2
Adjusted EBITDA		<b>\$</b>	827	\$ 880		(6.1)%

## **Media Segment - Revenue**

**Domestic advertising revenue** remained consistent for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to a decrease in revenue at our linear television networks, offset by an increase in revenue at Peacock.

**Domestic distribution revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to an increase in Peacock paid subscribers, partially offset by a decrease in revenue at our linear television networks. The decrease at our networks was primarily due to a decline in the number of subscribers, partially offset by contractual rate increases.

**International networks revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to the positive impact of foreign currency.

\* \* \*

Media segment total revenue included \$1.1 billion and \$685 million related to Peacock for the three months ended March 31, 2024 and 2023, respectively. We had 34 million and 22 million paid subscribers of Peacock as of March 31, 2024 and 2023, respectively. Peacock paid subscribers represent customers from which Peacock receives a subscription fee on a retail or wholesale basis. Paid subscribers do not include certain customers that receive Peacock as part of bundled services where Peacock does not receive fees.

## **Media Segment - Costs and Expenses**

**Programming and production costs** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to higher programming costs at Peacock and an increase in domestic sports programming costs for our television networks. This increase was partially offset by a decrease in international sports programming costs driven by the shift of certain European football matches and the related programming expense to the first half of 2023 due to timing of the 2022 FIFA World Cup and a decrease in content costs for our entertainment television networks.

**Marketing and promotion expenses** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to higher costs related to marketing for Peacock.

**Other expenses** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to an increase in costs related to Peacock.

\* \* \*

Media segment total costs and expenses included \$1.7 billion and \$1.4 billion related to Peacock for the three months ended March 31, 2024 and 2023, respectively.

## **Studios Segment Results of Operations**

		Marc	ch 31,		Change
(in millions)	2024			2023	%
Revenue					
Content licensing	\$	2,101	\$	2,344	(10.4)%
Theatrical		330		319	3.4
Other		312		292	6.6
Total revenue		2,743		2,956	(7.2)
Costs and Expenses					
Programming and production		1,859		2,101	(11.5)
Marketing and promotion		431		397	8.5
Other		209		180	16.3
Total costs and expenses		2,499		2,678	(6.7)
Adjusted EBITDA	\$	244	\$	277	(12.2)%

## **Studios Segment - Revenue**

**Content licensing revenue** decreased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to the timing of when content was made available by our film studios.

**Theatrical revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to higher revenue from recent releases, including Kung Fu Panda 4 and Migration, compared to revenue from releases in the prior year period, including Puss in Boots: The Last Wish and M3GAN.

## **Studios Segment - Costs and Expenses**

**Programming and production costs** decreased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to lower costs associated with content licensing.

**Marketing and promotion expenses** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to increased spending on recent and upcoming theatrical film releases in the current year period.

## **Theme Parks Segment Results of Operations**

		Three Mo			
		Marc	ch 31	L,	Change
(in millions)		2024		2023	%
Revenue	\$	1,979	\$	1,949	1.5 %
Costs and expenses		1,347		1,291	4.3
Adjusted EBITDA	\$	632	\$	658	(3.9)%

**Theme parks segment revenue** increased for the three months ended March 31, 2024 compared to the same period in 2023 driven by an increase at our domestic theme parks in the current year period. International theme parks revenue was consistent with the prior year period as the underlying revenue increases at our theme parks were offset by the negative impact of foreign currency.

**Theme parks segment costs and expenses** increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to higher marketing and promotion costs, partially offset by the impact of foreign currency.

## Content & Experiences Headquarters, Other and Eliminations

## **Headquarters and Other Results of Operations**

		Marc	Change	
(in millions)		2024	2023	%
Revenue	\$	12	\$ 19	(36.8)%
Costs and expenses		255	251	1.7
Adjusted EBITDA	\$	(243)	\$ (232)	(4.8)%

Headquarters and Other expenses include overhead, personnel costs and costs associated with corporate initiatives.

#### **Eliminations**

	March 31,				Change
(in millions)		2024	2	023	%
Revenue	\$	(731)	\$	(817)	(10.5)%
Costs and expenses		(765)		(841)	(9.1)
Adjusted EBITDA	\$	33	\$	24	(36.9)%

Amounts represent eliminations of transactions between segments in our Content & Experiences business, the most significant being content licensing between the Studios and Media segments, which are affected by the timing of recognition of content licenses.

Eliminations increase or decrease to the extent that additional content is made available to our other segments within the Content & Experiences business. Refer to Note 2 for additional information on transactions between our segments.

## **Corporate, Other and Eliminations**

## **Corporate and Other Results of Operations**

		Marc	Change		
(in millions)		2024	2023		%
Revenue	\$	767	\$	707	8.6 %
Costs and expenses		1,096		995	10.2
Adjusted EBITDA	\$	(329)	\$	(288)	(14.2)%

Corporate and Other primarily includes overhead and personnel costs; Sky branded video services and television networks in Germany; Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania; and Xumo, our consolidated streaming platform joint venture.

Corporate and Other revenue increased for the three months ended March 31, 2024 compared to the same period in 2023 driven by increases across our businesses.

Corporate and Other costs and expenses increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to increases related to corporate functions, Sky and Xumo.

## **Eliminations**

	Three Mon			
	 March 31,			Change
(in millions)	2024		2023	%
Revenue	\$ (1,358)	\$	(1,427)	(4.8)%
Costs and expenses	(1,332)		(1,430)	(6.8)
Adjusted EBITDA	\$ (26)	\$	3	NM

Percentage changes that are considered not meaningful are denoted with NM.

Amounts represent eliminations of transactions between our Connectivity & Platforms, Content & Experiences and other businesses, the most significant being distribution of television network programming between the Media and Residential Connectivity & Platforms segments. Eliminations of transactions between segments within Content & Experiences are presented separately. Refer to Note 2 for additional information on transactions between our segments.

## **Non-GAAP Financial Measures**

## **Consolidated Adjusted EBITDA**

Adjusted EBITDA is a non-GAAP financial measure and is the primary basis used to measure the operational strength and performance of our businesses as well as to assist in the evaluation of underlying trends in our businesses. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-

intensive nature of certain of our businesses and from intangible assets recognized in business combinations. It is also unaffected by our capital and tax structures, and by our investment activities, including the results of entities that we do not consolidate, as our management excludes these results when evaluating our operating performance. Our management and Board of Directors use this financial measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe that Adjusted EBITDA is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure of Adjusted EBITDA may not be directly comparable to similar measures used by other companies.

We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests, income tax expense, investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance.

We reconcile consolidated Adjusted EBITDA to net income attributable to Comcast Corporation. This measure should not be considered a substitute for operating income (loss), net income (loss) attributable to Comcast Corporation, or net cash provided by operating activities that we have reported in accordance with GAAP.

## Reconciliation from Net Income Attributable to Comcast Corporation to Adjusted EBITDA

	Three Months Ended			inded
	March 31,			
(in millions)		2024		2023
Net income attributable to Comcast Corporation	\$	3,857	\$	3,834
Net income (loss) attributable to noncontrolling interests		(79)		(67)
Income tax expense		1,328		1,476
Interest expense		1,002		1,010
Investment and other (income) loss, net		(298)		(607)
Depreciation		2,175		2,264
Amortization		1,376		1,513
Adjustments <sup>(a)</sup>		(6)		(8)
Adjusted EBITDA	\$	9,355	\$	9,415

<sup>(</sup>a) Amounts represent the impact of certain events, gains, losses or other charges that are excluded from Adjusted EBITDA, including costs related to our investment portfolio.

## **Constant Currency**

Constant currency and constant currency growth rates are non-GAAP financial measures that present our results of operations excluding the estimated effects of foreign currency exchange rate fluctuations. Certain of our businesses, including Connectivity & Platforms, have operations outside the United States that are conducted in local currencies. As a result, the comparability of the financial results reported in U.S. dollars is affected by changes in foreign currency exchange rates. In our Connectivity & Platforms business, we use constant currency and constant currency growth rates to evaluate the underlying performance of the businesses, and we believe they are helpful for investors because such measures present operating results on a comparable basis year over year to allow the evaluation of their underlying performance.

Constant currency and constant currency growth rates are calculated by comparing the results for each comparable prior year period adjusted to reflect the average exchange rates from each current year period presented rather than the actual exchange rates that were in effect during the respective periods.

## **Reconciliation of Connectivity & Platforms Constant Currency**

	Three months ended March 31, 2023					
		Effects		ffects of		Constant
				Foreign		Currency
(in millions)		As Reported		Currency		Amounts
Revenue						
Residential Connectivity & Platforms	\$	17,869	\$	135	\$	18,004
Business Services Connectivity		2,283		1		2,284
Total Connectivity & Platforms revenue	\$	20,153	\$	134	\$	20,287
Adjusted EBITDA						
Residential Connectivity & Platforms	\$	6,762	\$	18	\$	6,780
Business Services Connectivity		1,332				1,332
Total Connectivity & Platforms Adjusted EBITDA	\$	8,093	\$	18	\$	8,111
Adjusted EBITDA Margin						
Residential Connectivity & Platforms		37.8 %		(10) bps		37.7 %
Business Services Connectivity		58.3		— bps		58.3
Total Connectivity & Platforms Adjusted EBITDA						
margin		40.2 %	(	20) bps		40.0 %
		Three mo	onth	ns ended M	arcl	h 31, 2023
				Effects of		Constant
				Foreign		Currency
		As Reported	t	Currency		Amounts

\$ 128.04 \$

51.42

0.85

0.11 \$

\$ 128.89

51.53

Average monthly total Connectivity & Platforms revenue

Average monthly total Connectivity & Platforms Adjusted

per customer relationship

EBITDA per customer relationship

	Three months ended March 31, 2023					
			Ef	fects of	C	Constant
			F	oreign	C	Currency
(in millions)	As	Reported	С	urrency	Δ	mounts
Costs and Expenses						
Programming	\$	4,600	\$	42	\$	4,642
Technical and support		1,830		10		1,841
Direct product costs		1,401		29		1,430
Marketing and promotion		1,202		11		1,212
Customer service		709		5		714
Other		2,317		21		2,338
Total Connectivity & Platforms costs and expenses	\$	12,059	\$	117	\$	12,176

## **Reconciliation of Residential Connectivity & Platforms Constant Currency**

	Three months ended March 31, 2023					
			Е	ffects of	(	Constant
				Foreign	(	Currency
(in millions)	As	Reported		Currency		Amounts
Revenue						
Domestic broadband	\$	6,343	\$	_	\$	6,343
Domestic wireless		858		_		858
International connectivity		897		38		935
Total residential connectivity		8,099		37		8,136
Video		7,382		69		7,451
Advertising		907		12		919
Other		1,482		15		1,497
Total revenue		17,869		135		18,004
Costs and Expenses						
Programming		4,600		42		4,642
Other		6,508		75		6,583
Total costs and expenses		11,108		116		11,224
Adjusted EBITDA	\$	6,762	\$	18	\$	6,780

## **Other Adjustments**

From time to time, we present adjusted information, such as revenue, to exclude the impact of certain events, gains, losses or other charges. This adjusted information is a non-GAAP financial measure. We believe, among other things, that the adjusted information may help investors evaluate our ongoing operations and can assist in making meaningful period-over-period comparisons.

## **Liquidity and Capital Resources**

Three Months Ended
March 31,

(in billions)		2024		2023
Cash provided by operating activities	\$	7.8	\$	7.2
Cash used in investing activities	\$	(3.5)	\$	(3.4)
Cash used in financing activities	\$	(4.0)	\$	(3.1)

			De	cember 31,
(in billions)	March	31, 2024		2023
Cash and cash equivalents	\$	6.5	\$	6.2
Debt	\$	96.6	\$	97.1

Our businesses generate significant cash flows from operating activities. We believe that we will be able to continue to meet our current and long-term liquidity and capital requirements, including fixed charges, through our cash flows from operating activities; existing cash, cash equivalents and investments; available borrowings under our existing credit facility; and our ability to obtain future external financing. We anticipate that we will continue to use a substantial portion of our cash flows from operating activities in repaying our debt obligations, funding our capital expenditures and cash paid for intangible assets, investing in business opportunities, and returning capital to shareholders.

We maintain significant availability under our revolving credit facility and our commercial paper program to meet our short-term liquidity requirements. Our commercial paper program generally provides a lower-cost source of borrowing to fund our short-term working capital requirements. As of March 31, 2024, amounts available under our revolving credit facility, net of amounts outstanding under our commercial paper program and outstanding letters of credit and bank guarantees, totaled \$11.0 billion.

## **Operating Activities**

## **Components of Net Cash Provided by Operating Activities**

	Three Months Ended			nded
	March 31,			
(in millions)		2024		2023
Operating income	\$	5,810	\$	5,646
Depreciation and amortization		3,551		3,777
Noncash share-based compensation		373		359
Changes in operating assets and liabilities		(940)		(1,731)
Payments of interest		(731)		(766)
Payments of income taxes		(349)		(148)
Proceeds from investments and other		134		91
Net cash provided by operating activities	\$	7,848	\$	7,228

The variance in changes in operating assets and liabilities for the three months ended March 31, 2024 compared to the same period in 2023 was primarily related to the timing of amortization and related payments for our film and television costs and decreases in receivables and inventory.

The increase in payments of income taxes for the three months ended March 31, 2024 compared to the same period in 2023 was primarily due to higher payments of state and foreign income taxes in the current year period. Income tax payments related to the sale of our investment in Hulu will primarily be made in 2024.

## **Investing Activities**

Net cash used in investing activities increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to increased purchases of short-term investments and decreased proceeds from the maturity of short-term investments in the current year period. This increase was partially offset by decreased cash paid for intangible

assets related to software development and decreased capital expenditures. Capital expenditures decreased for the three months ended March 31, 2024 compared to the same period in 2023 primarily reflecting decreased spending on customer premise equipment, scalable infrastructure and support capital, partially offset by increased spending on line extensions by the Connectivity & Platforms businesses.

In the fourth quarter of 2023, we exercised our put right requiring Disney to purchase our interest in Hulu and received \$8.6 billion, representing \$9.2 billion for our share of Hulu's minimum equity value presented as an advance on the sale of our investment in our condensed consolidated balance sheet, less \$557 million for our share of prior capital calls. We expect to receive additional proceeds for the sale of our interest in Hulu in 2024 following the final determination of Hulu's fair value pursuant to a third-party appraisal process, at which time we will recognize the sale of our interest.

## **Financing Activities**

Net cash used in financing activities increased for the three months ended March 31, 2024 compared to the same period in 2023 primarily due to higher proceeds from borrowings in the prior year period and increases in repurchases of common stock and repurchases and repayments of debt in the current year period. This increase was partially offset by repayments of short-term borrowings in the prior year period.

For the three months ended March 31, 2024, we repurchased \$267 million principal amount of our debt, including \$132 million of 3.375% Notes due 2025, \$97 million of 3.950% Notes due 2025 and \$25 million of 5.250% Notes due 2025.

We have made, and may from time to time in the future make, optional repayments on our debt obligations, which may include repurchases or exchanges of our outstanding public notes and debentures, depending on various factors, such as market conditions. Any such repurchases may be effected through privately negotiated transactions, market transactions, tender offers, redemptions or otherwise. In particular, we may repurchase varying amounts of our outstanding public notes and debentures with short to medium term maturities through privately negotiated or market transactions. See Notes 5 and 7 for additional information on our financing activities.

## **Share Repurchases and Dividends**

During the three months ended March 31, 2024, we repurchased a total of 56 million shares of our Class A common stock for \$2.4 billion. In January 2024, our Board of Directors terminated the existing share repurchase program authorization and approved a new share repurchase program authorization of \$15.0 billion, which has no expiration date. As of March 31, 2024, we had \$13.2 billion remaining under the authorization. We expect to repurchase additional shares of our Class A common stock under this new authorization in the open market or in private transactions, subject to market and other conditions.

In addition, we paid \$256 million for the three months ended March 31, 2024 related to employee taxes associated with the administration of our share-based compensation plans.

In January 2024, our Board of Directors approved a 6.9% increase in our dividend to \$1.24 per share on an annualized basis and approved our first quarter dividend of \$0.31 per share, which was paid in April 2024. During the three months ended March 31, 2024, we paid dividends of \$1.2 billion. We expect to continue to pay quarterly dividends, although each dividend is subject to approval by our Board of Directors.

## **Guarantee Structure**

Our debt is primarily issued at Comcast, although we also have debt at certain of our subsidiaries as a result of acquisitions and other issuances. A substantial amount of this debt is subject to guarantees by Comcast and by certain subsidiaries that we have put in place to simplify our capital structure. We believe this guarantee structure provides liquidity benefits to debt investors and helps to simplify credit analysis with respect to relative value considerations of guaranteed subsidiary debt.

**Debt and Guarantee Structure** 

(in billions)			December 31,
(III DIIIIOTIS)	Mar	ch 31, 2024	2023
Debt Subject to Cross-Guarantees			
Comcast	\$	91.5	\$ 91.9
NBCUniversal <sup>(a)</sup>		1.6	1.6
Comcast Cable <sup>(a)</sup>		0.9	0.9
		94.0	94.4
Debt Subject to One-Way Guarantees			
Sky		3.6	3.6
Other <sup>(a)</sup>		0.1	0.1
		3.7	3.8
Debt Not Guaranteed			
Universal Beijing Resort <sup>(b)</sup>		3.5	3.5
Other		1.4	1.5
		4.9	5.0
Debt issuance costs, premiums, discounts, fair value adjustments for acquisition accounting and hedged positions	5,		
net		(6.1)	(6.1)
Total debt	\$	96.6	\$ 97.1

<sup>(</sup>a) NBCUniversal Media, LLC ("NBCUniversal"), Comcast Cable Communications, LLC ("Comcast Cable") and Comcast Holdings Corporation ("Comcast Holdings"), which is included within other debt subject to one-way guarantees, are each consolidated subsidiaries subject to the periodic reporting requirements of the SEC. The guarantee structures and related disclosures in this section, together with Exhibit 22, satisfy these reporting obligations.

<sup>(</sup>b) Universal Beijing Resort debt financing is secured by the assets of Universal Beijing Resort and the equity interests of the investors. See Note 6 for additional information.

#### **Cross-Guarantees**

Comcast, NBCUniversal and Comcast Cable (the "Guarantors") fully and unconditionally, jointly and severally, guarantee each other's debt securities. NBCUniversal and Comcast Cable also guarantee other borrowings of Comcast, including its revolving credit facility. These guarantees rank equally with all other general unsecured and unsubordinated obligations of the respective Guarantors. However, the obligations of the Guarantors under the guarantees are structurally subordinated to the indebtedness and other liabilities of their respective non-guarantor subsidiaries. The obligations of each Guarantor are limited to the maximum amount that would not render such Guarantor's obligations subject to avoidance under applicable fraudulent conveyance provisions of U.S. and non-U.S. law. Each Guarantor's obligations will remain in effect until all amounts payable with respect to the guaranteed securities have been paid in full. However, a guarantee by NBCUniversal or Comcast Cable of Comcast's debt securities, or by NBCUniversal of Comcast Cable's debt securities, will terminate upon a disposition of such Guarantor entity or all or substantially all of its assets.

The Guarantors are each holding companies that principally hold investments in, borrow from and lend to non-guarantor subsidiary operating companies; issue and service third-party debt obligations; repurchase shares and pay dividends; and engage in certain corporate and headquarters activities. The Guarantors are generally dependent on non-guarantor subsidiary operating companies to fund these activities.

As of March 31, 2024 and December 31, 2023, the combined Guarantors have noncurrent notes payable to non-guarantor subsidiaries of \$138 billion and \$136 billion, respectively, and noncurrent notes receivable from non-guarantor subsidiaries of \$18 billion for both periods. This financial information is that of the Guarantors presented on a combined basis with intercompany balances between the Guarantors eliminated. The combined financial information excludes financial information of non-guarantor subsidiaries. The underlying net assets of the non-guarantor subsidiaries are significantly in excess of the Guarantor obligations. Excluding investments in non-guarantor subsidiaries, external debt and the noncurrent notes payable and receivable with non-guarantor subsidiaries, the Guarantors do not have material assets, liabilities or results of operations.

#### **One-Way Guarantees**

Comcast provides full and unconditional guarantees of certain debt issued by Sky Limited ("Sky"), including all of its senior notes, and other consolidated subsidiaries not subject to the periodic reporting requirements of the SEC.

Comcast also provides a full and unconditional guarantee of \$138 million principal amount of subordinated debt issued by Comcast Holdings. Comcast's obligations under this guarantee are subordinated and subject, in right of payment, to the prior payment in full of all of Comcast's senior indebtedness, including debt guaranteed by Comcast on a senior basis, and are structurally subordinated to the indebtedness and other liabilities of its non-guarantor subsidiaries (for purposes of this Comcast Holdings discussion, Comcast Cable and NBCUniversal are included within the non-guarantor subsidiary group). Comcast's obligations as guarantor will remain in effect until all amounts payable with respect to the guaranteed debt have been paid in full. However, the guarantee will terminate upon a disposition of Comcast Holdings or all or substantially all of its assets. Comcast Holdings is a consolidated

subsidiary holding company that directly or indirectly holds 100% and approximately 37% of our equity interests in Comcast Cable and NBCUniversal, respectively.

As of March 31, 2024 and December 31, 2023, Comcast and Comcast Holdings, the combined issuer and guarantor of the guaranteed subordinated debt, have noncurrent senior notes payable to non-guarantor subsidiaries of \$106 billion and \$104 billion, respectively, and noncurrent notes receivable from non-guarantor subsidiaries of \$14 billion for both periods. This financial information is that of Comcast and Comcast Holdings presented on a combined basis with intercompany balances between Comcast and Comcast Holdings eliminated. The combined financial information excludes financial information of non-guarantor subsidiaries of Comcast and Comcast Holdings. The underlying net assets of the non-guarantor subsidiaries of Comcast and Comcast Holdings are significantly in excess of the obligations of Comcast and Comcast Holdings. Excluding investments in non-guarantor subsidiaries, external debt, and the noncurrent notes payable and receivable with non-guarantor subsidiaries, Comcast and Comcast Holdings do not have material assets, liabilities or results of operations.

## **Critical Accounting Estimates**

The preparation of our condensed consolidated financial statements requires us to make estimates that affect the reported amounts of assets, liabilities, revenue and expenses, and the related disclosure of contingent assets and contingent liabilities. We base our judgments on our historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making estimates about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

For a more complete discussion of the accounting estimates that we have identified as critical in the preparation of our condensed consolidated financial statements, please refer to our Management's Discussion and Analysis of Financial Condition and Results of Operations in our 2023 Annual Report on Form 10-K.

# ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We have evaluated the information required under this item that was disclosed in our 2023 Annual Report on Form 10-K and there have been no material changes to this information.

#### **ITEM 4: CONTROLS AND PROCEDURES**

#### Conclusions regarding disclosure controls and procedures

Our principal executive and principal financial officers, after evaluating the effectiveness of our disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, such disclosure controls and procedures were effective.

## Changes in internal control over financial reporting

There were no changes in internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II: OTHER INFORMATION

## **ITEM 1: LEGAL PROCEEDINGS**

See Note 9 included in this Quarterly Report on Form 10-Q for a discussion of legal proceedings.

## **ITEM 1A: RISK FACTORS**

There have been no material changes from the risk factors previously disclosed in Item 1A of our 2023 Annual Report on Form 10-K.

# ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The table below summarizes Comcast's common stock repurchases during the three months ended March 31, 2024.

				Total Dollar	Maximum Dollar
				Amount	Value of Shares That
	Total	Average	Total Number of	Purchased	May Yet Be
	Number of	Price	Shares Purchased	Under the Publicly	Purchased Under the
	Shares	Per	as Part of Publicly	Announced	<b>Publicly Announced</b>
Period	Purchased	Share	Announced Authorization	Authorization	Authorization <sup>(a)</sup>
January 1-31, 2024	17,178,651	\$ 43.95	17,178,651	\$ 754,999,127	\$ 14,840,000,081
February 1-29, 2024		\$ 42.62	22,479,364		
March 1-31,	22,479,304	<b>3 42.02</b>	22,479,304	<b>\$ 930,030,090</b>	<b>J</b> 13,001,949,903
2024	16,303,521	\$ 42.63	16,303,521	\$ 694,997,151	\$ 13,186,952,831
Total	55,961,536	\$43.03	55,961,536	\$2,408,046,377	\$13,186,952,831

<sup>(</sup>a) In September 2022, our Board of Directors approved a share repurchase program authorization of \$20.0 billion. In January of 2024, our Board of Directors terminated the existing program and approved a new share repurchase authorization of \$15.0 billion effective as of January 26, 2024, which has no expiration date. We expect to repurchase additional shares of our Class A common stock under this authorization, in the open market or in private transactions, subject to market and other conditions.

## **ITEM 6: EXHIBITS**

Exhibit	
No.	Description
31	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
<u>32</u>	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from Comcast Corporation's Quarterly Report on Form 10-Q for the three months ended March 31, 2024, filed with the Securities and Exchange Commission on April 25, 2024, formatted in Inline Extensible Business Reporting Language (iXBRL): (i) the Condensed Consolidated Statements of Income; (ii) the Condensed Consolidated Statements of Comprehensive Income; (iii) the Condensed Consolidated Statements of Cash Flows; (iv) the Condensed Consolidated Balance Sheets; (v) the Condensed Consolidated Statements of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.
104	Cover Page Interactive Data File (embedded within the iXBRL document).

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## **COMCAST CORPORATION**

By: /s/ DANIEL C. MURDOCK

Daniel C. Murdock Executive Vice President, Chief Accounting Officer and Controller (Principal Accounting Officer)

Date: April 25, 2024