

# Exponential Families

An exponential family is a parameterized family of distributions

## Single-Parameter Exponential Family

For some  $X \subset \mathbb{R}$ , a parameterized family of distributions over the alphabet  $\mathcal{Y}$  is a **single parameter exponential family** if it can be expressed in the form:

$$p_y(y; x) = \exp(\lambda(x)t(y) - \alpha(x) + \beta y)$$

for some choice of functions  $\lambda, t, \beta$

- $\lambda$ : natural parameter
- $t$ : natural statistic
- $\beta$ : log base function

$\alpha$  is not part of the specification because it is for normalization

- A family may become no longer possible to be normalized for specific  $x$

$$Z(x) = e^{\alpha(x)} = \sum_y \exp(\lambda(x)t(y) + \beta(y))$$

- $Z(x)$  is known as the partition function
- $\alpha(x)$  is then known as the log-partition function

We denote that  $y$  follows an exponential family by:

$$y \sim p \in \mathcal{E}(\mathcal{X}, \mathcal{Y}, \lambda, t, \beta)$$

We note that if we instead factor out  $\beta(y)$  to get:

$$p_y(y; x) \propto q(y) \exp(\lambda(x)t(y))$$

- If we can get  $q(y)$  to be a distribution (integrate to 1) then this is known as the **base distribution** of the family

## Canonical Single-Parameter Exponential Family

A **canonical exponential family** is one with  $\lambda(x) = x$

## Natural Parameter Set

The **natural parameter space** is the collection of all possible  $x$  such that the corresponding form of the distribution can be normalized

- This is a convex set, which we will see shortly
- When  $\mathcal{Y}$  is finite, it is an open set

## Natural Exponential Families

Canonical exponential families with  $\mathcal{Y} \subset \mathbb{R}$  and  $t(y) = y$  are referred to as natural exponential families

# Log-Partition Function Properties

## Property 1

The log-partition function for a general exponential family satisfies:

$$\frac{d}{dx}\alpha(x) = \frac{d}{dx}\lambda(x) \cdot \mathbb{E}[t(y)]$$

### Property 2

The log-partition function for a general exponential family satisfies:

$$\frac{d^2}{dx^2}\alpha(x) = \left(\frac{d}{dx}\lambda(x)\right)^2 \cdot \frac{d^2}{dx^2}\lambda(x) \cdot \text{Var}[t(y)]$$

If we have a canonical exponential family, this simplifies to just  $\text{Var}[t(y)]$

- This implies the log-partition function is convex since the variance is nonnegative
- This then verifies that the natural parameter space is convex for canonical exponential families

### Property 3

The score function for a general exponential family satisfies:

$$S(y; x) = \frac{\partial}{\partial x} \ln p_y(y; x) = \frac{d}{dx}\lambda(x) \cdot (t(y) - \mathbb{E}[t(y)])$$

### Property 4

The Fisher information for a general exponential family satisfies:

$$J_y(x) = \mathbb{E}[S(y; x)^2] = \left(\frac{d}{dx}\lambda(x)\right)^2 \cdot \text{Var}[t(y)]$$

### Property 5

For a general exponential family, we have:

$$\frac{d}{dx}\mathbb{E}[t(y)] = \frac{d}{dx}\lambda(x) \cdot \text{Var}[t(y)]$$

This allows Property 4 to equivalently be expressed as:

$$J_y(x) = \frac{d}{dx}\lambda(x) \cdot \frac{d}{dx}\mathbb{E}[t(y)]$$

## Exponential Family Constructions and Interpretations

Many familiar parameterized distributions can be expressed as exponential families:

- Bernoulli random variable
- Binomial random variable
- Guassian random variable
- Exponential random variable

The uniform random variable is **not** exponential

## Geometric Mean of Distributions

### Geometric Mean

Consider two strictly positive probability distributions  $p_1$  and  $p_2$ , the **\*\*weighted** geometric mean of these distributions is defined for all  $x \in [0, 1]$ :

$$p_y(y; x) = \frac{p_1(y)^x p_2(y)^{1-x}}{Z(x)}$$

This is an exponential family with:

- $\lambda(x) = x$
- $t(y) = \ln p_1(y) / p_2(y)$
- $\beta(y) = \ln p_2(y)$
- $\alpha(x) = \ln Z(x)$

**Any** canonical exponential family over a finite alphabet  $\mathcal{Y}$  can be expressed as the geometric mean of two distributions

- To see this, suppose we have a family specified by  $t$  and  $\beta$
- Then choose  $p_2(y) = c_1 e^{\beta(y)}$  and  $p_1(y) = c_2 p_2(y) e^{t(y)}$
- This implies that given two distributions  $p_1$  and  $p_2$ :
  - There is a single-parameter canonical exponential family that includes both as members
    - This is because we could weight the geometric mean to just get one or the other
  - That single-parameter canonical exponential family is unique
  - This is summarized in the following theorem

### Geometric Mean Characterization of Canonical Exponential Families

Let  $\mathcal{P}$  denote a single-dimensional family of distributions over  $\mathcal{Y}$  for all  $x \in \mathcal{X}$ , where  $\mathcal{X}$  is convex. Then  $\mathcal{P}$  is a canonical exponential family iff for every  $p_1, p_2, p_3 \in \mathcal{P}$  there is some  $\lambda \in \mathbb{R}$  such that:

$$p_3(y) = \frac{p_1(y)^\lambda p_2(y)^{1-\lambda}}{Z(\lambda)}$$

## Tilting Distributions

Given a base distribution  $q$  over an alphabet  $\mathcal{Y} \subset \mathbb{R}$  we refer to  $p_y(\cdot; x)$  as a tilted distribution where:

$$p_y(y; x) = \frac{q(y) e^{xt(y)}}{Z(x)}$$

It is a member of an exponential family with:

- $\lambda(x) = x$
- $t(y) = t(y)$
- $\beta(y) = \ln q(y)$
- $\alpha(x) = \ln Z(x)$

Any canonical exponential family with a finite alphabet  $\mathcal{Y}$  can be expressed as a tilted distribution

## Efficient Estimators

### Exponential Family Characterization of Efficient Estimators

An efficient estimator exists for estimating a nonrandom parameter  $x$  from observations  $y$  iff the model  $p_y(y; x)$  is a member of an exponential family such that:

$$\frac{d}{dx} \lambda(x) = c J_y(x)$$

for some constant  $c > 0$ .

When it exists, the efficient estimator takes the form for some constant  $b$ :

$$\hat{x} = ct(y) + b$$

which must also be the ML estimator (as shown previously)

### Corollary

If the model is from a canonical exponential family, then an efficient estimator exists iff the Fisher information  $J_y(x)$  is constant and does not depend on the parameter  $x$