

#iVoted

A website for young voters



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THE TOP THREE ISSUES INFLUENCING YOUNG VOTERS ARE:

ENVIRONMENTAL
AND CLIMATE
CHANGE

HEALTHCARE
ACCESS AND
AFFORDABILITY

RACISM

10 Most Likely Senate Seats to Flip



But who are these people and what do they have to say?

Problem Statement

Young Americans are uninformed about where their politicians stand on major issues and therefore are less inclined to vote in elections .




Why bother?

22.8% of the US population is aged 16-30.

It is important that young Americans use their votes to make a mark on politics.



The background features abstract geometric shapes. A large, dark blue arrow-like shape points from the left towards the right, containing the text. Above and below this shape are lighter blue geometric forms. In the bottom right corner, there is a red horizontal bar with a small orange triangle at its left end.

The target audience for this website is Americans ages 17-30, who are able to vote in primaries and general elections.

**And our goal, is to give them the
tools to vote in an informed manner**

What will this look like?

Home Page: Mission Statement & Electoral Map

Voting Resources: About Midterm Elections

State Pages: Candidates, Major Issues, Historical Elections, Voter Turnout, & Other Statistics



All in Red,
White, &
Blue



[Name]



[Policies]



[Name]



[Policies]



[Name]



[Policies]



[Name]



[Policies]

Voter
Turnout



Youth
Voting

Past
Results

***See you at the polling
stations!***

#iVoted
Any Questions?



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- Information on issues for each state and what people are voting for there.
 - Voter turnout and explaining that if you vote more you can help influence the outcomes to your benefit.
 - Three main issues of the politicians in the states.
 - One page explaining how senate works and stuff (no graphs)
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Sources

- <https://circle.tufts.edu/latest-research/election-week-2020#what-you-should-know-about-young-voters>
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What: An overview of the site/app/data viz

Our website will feature a home page, which will include our mission statement and which has map selection feature, allowing you to go to the page of the chosen state.



The website will consist of a page for each state (in our demo we will focus on a few swing states).

Each state page will include the Senate and House of Representative candidates and their views on various topics.

The data will be presented through charts and tables. Additionally, the page will have voting resources, such as voting dates and centers.

How: What is your MVP?

- + Share some wireframes, color palettes, research that you've done anything that you have ready so far!

<https://wireframe.cc/>

