

Interview 1: Event Management

- Name: Paige Bennet
- Organization: Eventtree
- job title: Project Manager
- time and date: Dec 7, 3:47
- and interview medium: young professional interview video
- personal story of how they got to be doing what they do
 - Always been a planner in the family
 - Mission created lots of experience with designing experiences
 - Create meaningful connections
 - Went to a byu career fair and found the company
- what it's really like
 - Full time employee and student her senior year, traveling for events
 - Slowed down in covid, now virtual, hopes to get back to onsite events asap
- what they love and what they hate
 - Loves: traveling, human connection, networking with event professionals worldwide, managing, leading
 - Hates: didn't mention
- days look like:
 - Precovid: calls with clients, create documentation, constant communication with clients and teams, onsite are long, manage expectations of clients, make sure staff has tools to succeed.
 - post covid: virtual platform, create success for clients using new tools, how to manage virtual events, onsite days are much shorter than precovid.
- Tips: get involved in clubs, with professors, etc.

Interview 2: Education, Business etc.

- Name: Holly Baker
- Organization: Academy of America
- job title: Owner Founder
- time and date: Dec 9, 3:00
- and interview medium: facetime
- personal story of how they got to be doing what they do
 - Business background was most beneficial for being able to establish the services she wants to.

- Masters in education
- Working on an Ed specialist degree
- Understands both education and business to meet both needs
- Through the course of building other businesses
- She saw a need to provide equitable education for all students of varying learning styles. Provide opportunities for them to learn in their best mode. Mission is to decrease the dropout rate in America, provide neurodivergent students, etc with better learning opportunities.
- what it's really like
 - In charge of organizational, vision and design of creating the environment to provide quality education services for this unique population.
- what they love and what they hate
 - Hate: when people don't come through on deadlines, costs time
 - Love: seeing the rewards of helping a student succeed., seeing other people prosper, providing jobs
- days look like
 - Oversee the design, contracts, accreditation, IT development teams
 - Oversees most of the business, legal aspects, curriculum and design.

Interview 3: Entrepreneurship

- Name: Chris Dockter
- Organization: Legends Furniture, Dockter China
- job title: CEO
- time and date: Dec 7, 7:21
- and interview medium: phone call
- personal story of how they got to be doing what they do:
 - mandarin at BYU
 - got MBA at thunderbird
 - opportunity to do an internship for a company that sourced plumbing, cabinetry, etc from china; didn't get hired when time was up, but
 - His manager at the internship suggested he contact Legends
 - got a job with Legends after getting his MBA, helped them develop acquiring finished goods from china
 - asked who their furniture designer was, they didn't have one, so he started doing sketches and designs
 - in charge of sourcing products from asia
 - 2007 he left and went to work for a company that produced building materials for hotels and resorts

- 2008 the company went out of business, and no one was hiring, so he reached out to a previous customer of legends, and they suggested he start a business
- and offered to help out potentially
- he set up a showroom and they bought some stuff from them
- Then this company was looking to get mattresses Private labeling product for different companies
- after 10 years, saw the owner of legends at a convention and was casually offered the company
- trying to build a brand
- what it's really like
 - trying to stay in business in a very competitive world
- what they love and what they hate
 - Love: a lot of flexibility, no one sets schedule, innovation
 - Downside: never free from potential business failure, no one cares as much about your business as much as you do; burden: responsible to so many people(stressful)
 - Favorite: working with product development on new items, new designs
 - Least favorite: worrying about the financial side, managing cash flow, paying bills
- days look like
 - go into work after dropping kids off around 9am
 - get settled into the office
 - Check emails
 - call up management, product development team, see what is in the works
 - call up sales team to see what is going on with big initiatives with customers
 - check in with the CFO on financial side
 - go down to the factory floor to see what is going on, check quality, bottlenecks
 - deal with hr issues
 - phone calls with customers, sales reps, etc.
 - think about how to grow the business and improve collecting money, talk to accounts payable
 - leaves last