Reed Dahltorp

Westminster, CO.
[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

SUMMARY

Full-stack engineer with a background of 6+ years in marketing for tech companies and a Full-stack certification from the University of Denver. Reed is passionate about developing creative and user-friendly applications.

LANGUAGES & TOOLS

- <u>Front-End:</u> HTML, CSS, JavaScript, Bootstrap, React, Material UI
- <u>Backend:</u> JavaScript, Node.js, jQuery, MySQL, MongoDB, Jest, APIs (REST)
- <u>Additional:</u> Git, GitHub

PROJECTS

Tech Blog - [Repo](#) | [Live App](#)
Blog site allowing users to sign up for an account, add posts, and comment on other posts.
- Responsibilities: Developed design and front-end and back-end functionality.
- Languages/Tools Used: JavaScript, Bootstrap, Handlebars, MySQL, Express.js.

Employee Tracker (CLI App) - [Repo](#) | [Demo](#)
A command line application that allows users to review their employee structure, view or add employees, departments, and roles, as well as update an existing employee's role.
- Responsibilities: Developed back-end and database functionality.
- Languages/Tools Used: JavaScript, MySQL, Express.js, Inquirer.

VeggieBook - [Repo](#) | [Live App](#)
An inventory site for local farmers and growers to keep track of their inventory and prices. Future developments will allow buyers to interact with growers and purchase produce directly.
- Responsibilities: Developed UI and front-end functionality, and led project management.
- Languages/Tools Used: JavaScript, CSS, Handlebars, Bootstrap.

EXPERIENCE

The Zebra, Austin, TX (Remote) *- Brand Marketing Manager*
September 2021 - PRESENT
- Managed the development, implementation, and performance reporting of integrated advertising campaigns increasing overall site traffic and user comprehension of the brand.

Angi, Denver, CO *- Creative Brand Manager*

April 2016 - September 2021

- Led the development of advertising campaigns by working with creative agencies and designers, increasing brand awareness & ensuring a unified look and feel across channels.

EDUCATION

University of Denver, Denver, CO

- Fullstack Certification focused on the MERN stack

Colorado State University, Fort Collins, CO

- Bachelor's Degree Journalism and Technical Communications