

## EDUCATION

### Auburn University

BFA in Graphic Design

Graduated Spring 2011

GPA: 3.32

## SKILL

### Languages

HTML5

CSS3 / SASS

JavaScript

JQuery

PHP

### Software

Adobe Creative Suite

Sublime Text 2

Yeoman

Git

### Artistic Skill

Photography

Illustration

## EXPERIENCE

### Books-A-Million — Birmingham, AL

*Digital Designer: Summer 2012 – Present*

Responsibilities included designing and coding email campaigns, creating and maintaining websites, developing in-store signage and managing a variety of projects from within the marketing department.

### Shred Ready — Auburn, AL

*Graphic Designer: Spring 2010 – Spring 2011, Fall 2011 – Summer 2012*

Responsibilities included managing all design needs of a watersport helmet manufacturing company, such as designing seasonal catalogues, magazine ads, tradeshow exhibits, web banners, and helmet graphics, as well as managing all product photography, website content, and technical drawings.

### Interface — LaGrange, GA

*Custom Development: Summer 2007, Summer 2008*

Responsibilities included creating digital simulations of Interface carpet in photographs of client's buildings and generating realistic paper simulations of specific carpet tile designs.

### David Oakey Designs — LaGrange, GA

*Photographer/Designer: Summer 2006*

Responsibilities included photographing client's buildings and rendering these images in Photoshop with FLOR carpet digitally installed, as well as designing carpet patterns to implement in these images.

## HONORS / AWARDS

Hatton Lovejoy Scholarship 2010

American Institute of Graphic Arts (AIGA) 2009-2010

National Society of Collegiate Scholars (NSCS) 2008-2010

Auburn University Honors College 2007-2010

SOA Founders Scholarship 2007-2010

Hooper Knight Scholarship 2007-2010

Association of Visual Arts (AVA) 2008

Wade Sykes Annual Art Scholarship 2007-2008

General Liberal Arts Scholarship 2007-2008

(678) 822-2067

rdanieldesign@gmail.com

www.rdanieldesign.com