

The MCC Employer Hub

Partnerships Built on Clarity

Today's Challenge: A Siloed View

No Central View: Multiple departments are talking to the same partners, but no one can see the full conversation.

No Clear Point of Contact: Partners have to reach out to multiple departments and have the same conversation multiple times.

Poor Partner Experience: Ultimately, this friction costs time and risks valuable relationships.

The Solution: A Single, Unified Hub

Centralize

One 360-degree view for every partner. See all emails, meetings, and opportunities in one place.

Automate

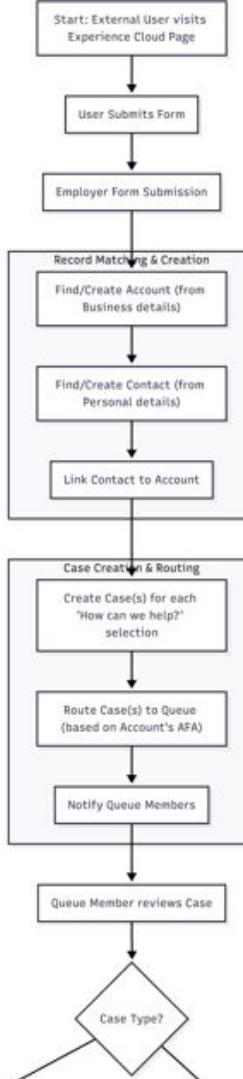
Instantly route new inquiries from a web form to the correct team or "Queue" every single time.

Report

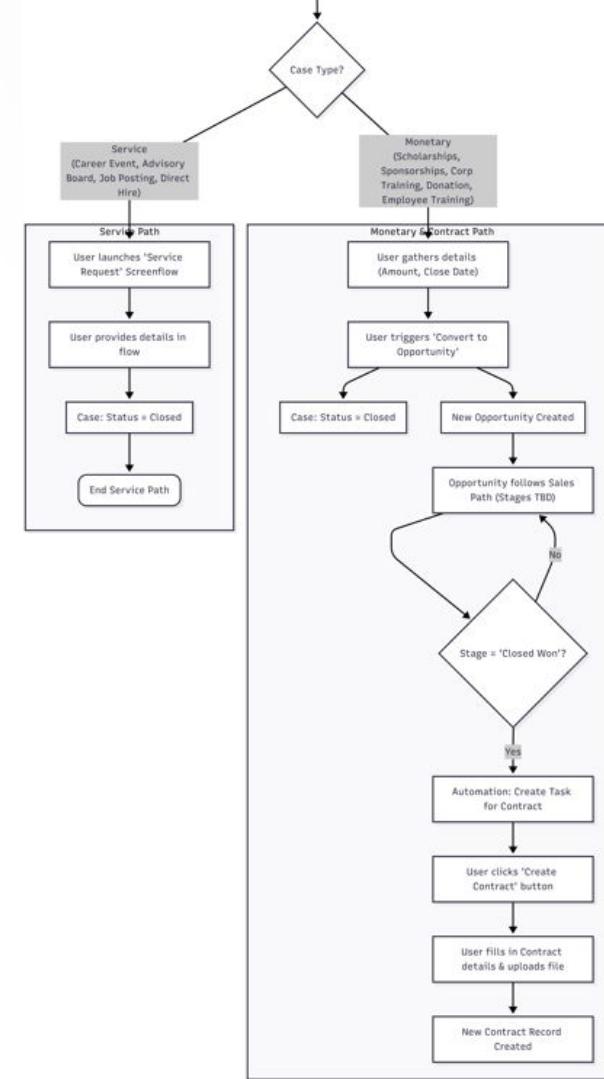
See your entire pipeline, from first contact to signed contract, with real-time dashboards.

The Process Flow

Part 1: Initial Inquiry & Routing



Part 2: Monetary & Service Paths



[Link to chart](#)

Opportunity vs. Case

In Salesforce, an Opportunity is a potential or active sales deal, while a Case is a record for customer service issues or inquiries. An Opportunity tracks the progress of a sale, including its potential revenue, and moves through the sales funnel, while a Case handles customer support.

Opportunity

- **What is it:** A specific sales deal being pursued, often with an estimated monetary value.
- **Purpose:** To track the journey of a potential sale, from qualification to closing the deal.

Case

- **What is it:** A work item that tracks a customer's request, problem, or question.
- **Purpose:** To manage customer service and support issues, ensuring they are addressed and resolved.

Demo: A Day in the Life

The Scenario

We'll follow a real-world scenario, from a new inquiry from "Lozier Corporation" to a coordinated, multi-departmental partnership.

The Characters

- **Kevin Murphy:** VP at Lozier Corporation
- **Ryan Bumstead:** MCC Employer Hub Lead
- **Laura Price:** MCC Foundation

Demo Step 1: The First Inquiry

Kevin Murphy from Lozier sends his first email to Ryan. This is a familiar, siloed conversation. The difference is that this time Salesforce Einstein Activity Capture logs the email directly into Salesforce.

From: Kevin Murphy (kmurphy@lozier.com)
To: rdbumstead@mail.mccneb.edu
Subject: Lozier - Corporate Training

Hi Ryan,

I'm looking into options for some professional development for our front-line managers. We're interested in a 2-day workshop on team leadership and conflict resolution...

From: [Kevin Murphy](#) To: [Ryan Bumstead](#) 10:29 AM | Today

CAUTION: This email originated from outside Metropolitan Community College. Do not click links or open attachments unless you recognize the sender and know the content is safe. **Do not click on any link and fill any request asking for your MCC username and password at any time. MCC will never ask you for your username and password over email.** Forward suspicious items to reportsuspicious@mccneb.edu or use the "Report Suspicious" button.

Hi Ryan,

I'm looking into options for some professional development for our front-line managers. We're interested in a 2-day workshop on team leadership and conflict resolution.

Are you the right person to talk to about setting up some corporate training for a group of about 30 employees?

Thanks,

Kevin Murphy VP of Operations Lozier Corporation

Demo Step 2: Email Exchange

Ryan replies and after an exchange with Kevin a call is planned.

- Einstein Activity Capture logs all of the emails, and in this case all associated with the same email string.
- It's linked to the "Kevin Murphy" Contact.
- It's linked to the "Lozier Corporation" Account.

The screenshot shows the Salesforce Activity feed interface. At the top, there are tabs for 'Activity' (which is selected) and 'Chatter'. Below the tabs are five filter buttons: a green checkmark, a blue checkmark, a purple checkmark, a grey checkmark, and a grey envelope. To the right of these buttons are filters: 'Within 2 months', 'All activities', 'All types', a settings gear icon, and buttons for 'Refresh', 'Expand All', and 'View All'.

The main area displays activity items. A section titled 'Upcoming & Overdue' shows a message: 'No activities to show. Get started by sending an email, scheduling a task, and more.' Below this, a section for November 2025 shows an activity from Kevin Murphy to Ryan Bumstead at 10:36 AM Today. The activity details are: 'Re: Lozier - Corporate Training' and 'Kevin Murphy sent an email to Ryan Bumstead'. The message content is partially visible: 'CAUTION: This email originated from outside Metropolitan Community Col...'. Below this, two more messages from Kevin Murphy to Ryan Bumstead are shown at 10:33 AM Today and 10:29 AM Today, both with similar cautionary text.

Demo Step 3: The Call

Ryan calls Kevin as planned, taking notes, and afterwards logs the call in Salesforce including the notes in the call comments. Ryan also creates the Corporate Training Opportunity.

The logged call is available on the Activity Timeline for both Kevin Murphy and the Lozier Corporation.

Activity Chatter

Filters: Within 2 months • All activities • All types

No activities to show.
Get started by sending an email, scheduling a task, and more.

Upcoming & Overdue

November • 2025 This Month

Call

You logged a call with Kevin Murphy

Name
Kevin Murphy

Description
Had a great initial call with Kevin Murphy following his email. We discussed his need for corporate training, and I outlined the process for him. I also introduced him to our new Employer Form on the website to help streamline any future, separate requests he or his colleagues might have.

Key Discussion Points:

Corporate Training Need: Kevin confirmed his email request. He is looking for a leadership and conflict resolution workshop for a group of approximately 30 front-line managers. His ideal timeline is Q1 2026.

MCC Solution: I confirmed that our Workforce Solutions team is the perfect fit for this. I let him know that I've logged his request in our new system and will be creating an official Opportunity to track it.

Re: Lozier - Corporate Training
Kevin Murphy sent an email to Ryan Bumstead

10:36 AM | Today

Demo Step 4: The Demo

Ryan sends a call summary to Kevin who is interested in a demo of the Employer Form.

Re: Lozier - Corporate Training
Kevin Murphy sent an email to Ryan Bumstead

From: Kevin Murphy
To: Ryan Bumstead

11:31 AM | Today

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Forward suspicious items to reportSuspicious@mccneb.edu or use the "Report Suspicious" button.

Hi Ryan,

Thanks for sending this recap over. This is perfect, and we're excited to hear from your Workforce Solutions team.

That new employer form you linked is a great idea. The system you mentioned—the one that routes requests and keeps everyone on the same page—sounds really impressive.

I know this is last minute, but are you free to show me a quick demo? What about at noon today?

Best,

Kevin

From: Bumstead, Ryan (rdbumstead) <rdbumstead@mail.mccneb.edu>
Sent: Sunday, November 9, 2025 11:26 AM
To: Ryan Bumstead <ryanbumstead.employerhub@outlook.com>
Subject: Re: Lozier - Corporate Training

Hi Kevin,

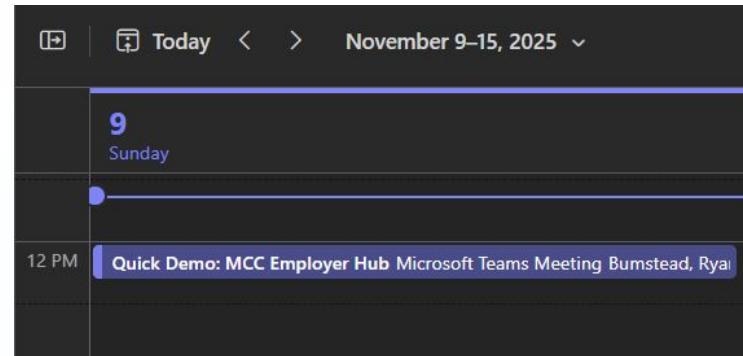
It was great speaking with you today. Thanks again for your time.

Just to recap our call, I'm excited to get the ball rolling on the leadership and conflict resolution workshop for your 30 managers. I've already passed your request and the Q1 2026 timeline to our Workforce Solutions team, and they'll begin putting together some options for you.

As I mentioned, I've taken care of logging this training request in our new system, so you're all set on this one.

For any future needs you or your colleagues might have—like if your HR team wants to post jobs or your marketing team wants to discuss sponsorships—the best and fastest way to get to the right person is by using our new employer form:

<https://employer-hub-demo-dev-ed.develop.my.site.com/>



Ryan schedules the Demo as a Microsoft Teams meeting directly in the Microsoft Teams application which is captured automatically just like the emails.

Activity Chatter

Filters: Within 2 months • All activities • All types Refresh • Expand All • View All

Upcoming & Overdue

Quick Demo: MCC Employer Hub
You have an upcoming event with Kevin Murphy
12:00 PM | Today

Location Microsoft Teams Meeting
Start 11/9/2025, 12:00 PM
End 11/9/2025, 12:20 PM
Description Hi Kevin,
Noon today works great. Sending the invite now.
Talk soon,
Ryan

Microsoft Teams Need help?<https://aka.ms/joinTeamsMeeting?omkt=en-US>
Join the meeting now:<https://teams.microsoft.com/meetup-join/19%3ameeting_NzAzOWZlMWltOGU2Mi00ZDQvLtgzM2EtNGljZGFOTFIZmly%40thread.v2/0?context=%7b%22Tid%22%3a%22f344524-0aa9-4416-89d6-7f1bb85a1364%22%2c%22Oid%22%3a%221accaac5-4ef2-4595-aafdf-7bae4102e3d7%22%7d>
Meeting ID: 281 658 627 7511

November • 2025 This Month

Re: Lozier - Corporate Training
Kevin Murphy sent an email to Ryan Bumstead

11:31 AM | Today

Demo Step 5: Form Submission

Kevin uses the new website form for his next request (sponsorship & Job Posting). This automatically creates two Cases and assigns them to the Skilled Trades and Technical Sciences queue.

Employer Hub

*First Name
Kevin

*Last Name
Murphy

Title
Plant HR Manager

*Email
ryanbumstead.employerhub@outlook.com

*Phone
4025552101

*Business Name
Lozier Corporation

*Business URL
<https://lozier.com/>

What is your primary industry sector?
Manufacturing

How can we help you?

Scholarships
 Sponsorships
 Corporate Training
 Career Event
 Advisory Board
 Donation
 Job Posting
 Direct Hire
 Employee Training

[Next](#)

Demo Step 6: The Automated Handoff

Laura Price (Foundation) receives an email about the creation of the two Cases. Laura logs into Salesforce and sees the new Cases in the the Skilled Trades and Technical Sciences queue on Laura's home page.



The dashboard shows two main sections: "New Inquiries by Queue" and "Neglected Inquiries".

New Inquiries by Queue:

- Sum of Open: 22
- Health Professions: 11
- Skilled Trades and Technical Sciences: 2
- Transfer: 9

Neglected Inquiries:

Case Owner..t	Account Name	Subject	Date/Time O...	Age
Health Professions	Children's Hospital + Medical Center	Children's Hospital + Medical Center - Corporate Training	11/2/2025, 8:49	160
Health Professions	Children's Hospital + Medical Center	Children's Hospital + Medical Center - Career Event	11/2/2025, 8:49	160
Health Professions	Children's Hospital + Medical Center	Children's Hospital + Medical Center - Advisory Board	11/2/2025, 8:49	160
Health Professions	Children's Hospital + Medical Center	Children's Hospital + Medical Center - Direct Hire	11/2/2025, 8:49	160
Health Professions	Children's Hospital + Medical Center	Children's Hospital + Medical Center - Employee	11/2/2025, 8:49	160

Queues:

- Accounts
- Cases
- Contracts
- Opportunities

Skilled Trades and Technical Sciences Queue:

Case Number	Contact Name	Subject	Status	Priority	Date/Time Opened	Case Owner Alias
00001138	Kevin Murphy	Lozier Corporation - Sponsorships	New	Medium	11/9/2025, 12:24 PM	Skilled Trades and Technical Sciences
00001139	Kevin Murphy	Lozier Corporation - Job Posting	New	Medium	11/9/2025, 12:24 PM	Skilled Trades and Technical Sciences

Demo Step 7: Activity History

Laura opens the Lozier Account and sees:

- Ryan's emails with Kevin from yesterday.
- The "Corporate Training" Opportunity.

She knows the full history before emailing.

Activity Chatter

Filters: Within 2 months • All activities • All types

Refresh • Expand All • View All

Upcoming & Overdue

No activities to show.
Get started by sending an email, scheduling a task, and more.

November • 2025 This Month

> Lozier Corporation - 2 Cases Created 12:24 PM | Today
bumsteadyryan@gmail.com sent an email to ryanbumstead.employerhub@gmail.com

> Quick Demo: MCC Employer Hub 12:00 PM | Today
Ryan Bumstead had an event with Kevin Murphy

> Re: Lozier - Corporate Training 11:31 AM | Today
Kevin Murphy sent an email to Ryan Bumstead

> Call Today
Ryan Bumstead logged a call with Kevin Murphy

Account
Lozier Corporation

Industry: Manufacturing Academic Focus Area: Skilled Trades and Technical Sciences Website: <https://lozier.com/> Account Owner: Ryan Bumstead

Related Details

We found no potential duplicates of this Account.

Cases (2)
2 items • Filtered by Status • Updated 31 minutes ago

	Case	Contact Name	Status	Subject	Case Owner Alias
1	00001138	Kevin Murphy	New	Lozier Corporation - Sponsorships	Skilled Trades and Technical Sciences
2	00001139	Kevin Murphy	New	Lozier Corporation - Job Posting	Skilled Trades and Technical Sciences

[View All](#)

Contacts (1)
1 item • Updated 31 minutes ago

	Contact Name	Title	Email	Phone
1	Kevin Murphy	Plant HR Manager	ryanbumstead.employerhub@outlook.com	(402) 555-2101

[View All](#)

Opportunities (1)
1 item • Updated 31 minutes ago

Opportunity Name	Stage	Amount	Close Date
Lozier Corporation - Corporate Training	Value Proposition	\$10,000.00	11/24/2025

[View All](#)

Demo Step 8: Information Inquiry

Laura needs additional information from Kevin about the Sponsorship. Laura is responsible for Sponsorships, but not Job Postings and drafts an email to Kevin directly in Salesforce. Laura also posts internally on Chatter to inform Ryan about taking the Sponsorship.

The screenshot shows the Chatter feed interface. At the top, there are tabs for 'Activity' and 'Chatter', with 'Chatter' being the active tab. Below the tabs are buttons for 'Post', 'Poll', and 'Question'. A text input field says 'Share an update...' and a 'Share' button. A search bar says 'Search this feed...'. Below the search bar is a list of posts. The first post is from 'Laura Price' 1m ago, with a message about a new Case and a request for handling the Job Posting. The second post is from 'Ryan Bumstead' 1h ago, confirming he will take the lead on the Sponsorship piece. At the bottom, there are sections for 'Like' and 'Comment', and a 'Write a comment...' input field. A call log entry shows 'Call — Ryan Bumstead logged a call. 1h ago' with a note about a great initial call with Kevin Murphy. There is also a 'More' link and a '1 view' indicator.

The screenshot shows an email draft window. The recipient is 'Kevin Murphy' (rdbumstead@mail.mccneb.edu). The subject is 'Your MCC Inquiry (Sponsorship & Job Posting)'. The body of the email starts with 'Hi Kevin,' followed by a message about receiving an inquiry regarding a sponsorship and a job posting. It mentions that Laura Price is from the MCC Foundation and handles new sponsorship requests. It states that Ryan Bumstead is the primary contact for manufacturing partners. It notes that while Laura will handle the sponsorship, Ryan's team will follow up on the job posting. The message ends with 'Best, Laura Price MCC Foundation'. Below the email body is a toolbar with icons for edit, bold, italic, etc. At the bottom, it says 'Related To Lozier Corporation' and has a 'Send' button.

Demo Step 9: Sponsorship

Laura sends the email to Kevin to get the additional details about the Sponsorship, then converts the Case to an Opportunity using a custom automated process which is easily accessible on the Case record. After entering the new required details, Laura clicks “Next” and the process is completed. The case has been automatically closed and a new Opportunity for Sponsorship has been added.

Case

Lozier Corporation - Sponsorships

Priority: Medium Status: New Case Number: 00001138

Feed Related

Convert to Oppor... Fulfill Request Log a Call

* Close Date: Nov 24, 2025

Amount: \$10,000.00

* Stage: Negotiation/Review

Next

Opportunities (2)

2 items • Updated a few seconds ago

Opportunity Name	Stage	Amount	Close Date
1 Lozier Corporation - Corporate Training	Value Proposition	\$10,000.00	11/24/2025
2 Lozier Corporation - Sponsorships	Negotiation/Review	\$10,000.00	11/24/2025

View All

Demo Step 10: Sponsorship Planned

Laura works with Kevin to get the Sponsorship Agreement reviewed and completed and assigns the Opportunity to the “Close Won” status which triggers a task via an automation to Laura as a reminder to create a Contract record. Laura receives the email reminder and creates the Contract record by pressing the custom “Create Contract” button on the Opportunity then makes the Task “Complete”.

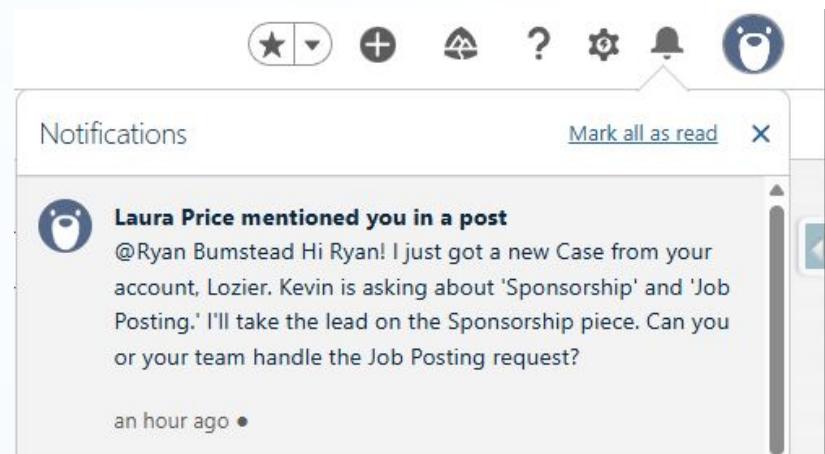
The screenshot shows the 'Tasks' tab selected in a software interface. The title bar includes 'Tasks', 'Queue', 'Opportunities', and 'Accounts'. Below the title bar is a search bar with placeholder text 'Search this list...' and several filter and action buttons. The main area is titled 'Open Tasks' and displays one item: 'Create Contract' related to 'Lozier Corporation - Sponsorships' with a due date of 11/11/2025, status 'Not Started', priority 'Normal', assigned to 'lpric', and last modified on 11/9/2025 at 2:00 PM.

The screenshot shows a 'Create Contract' form. The fields are: Start Date (Nov 24, 2025), Contract Term (Months) (12), Contract Type (Sponsorship Agreement), Amount (\$10,000.00), and Upload Contract (button labeled 'Upload Files'). A 'Next' button is located at the bottom right of the form.

The screenshot shows a 'Contracts' list with one item. The table columns are: Contract Number (00000127), Contract Start Date (11/24/2025), Contract End Date (11/23/2026), Contract Type (Sponsorship Agreement), and Amount (\$10,000.00). There are also 'View All' and navigation arrows at the bottom of the list.

Demo Step 11: Notification and Chatter

Ryan was notified that he was mentioned in a new Chatter post. He checks the post and then sees the Sponsorship Case closed, the Sponsorship Opportunity worked, and a new Sponsorship Agreement Contract added to the Lozier Account. Ryan sends a thank you to Laura and then sends an email to Kevin to get the details for the Job Posting.



A screenshot of the Salesforce Chatter feed. The top navigation bar has tabs for 'Activity' and 'Chatter', with 'Chatter' being the active tab. Below the tabs are buttons for 'Post', 'Poll', and 'Question'. There is a text input field 'Share an update...' and a 'Share' button. On the left is a sidebar with a dropdown arrow, a search bar 'Search this feed...', and a refresh/circular arrow icon. A post from 'Laura Price' is shown with the timestamp '1h ago'. The message reads: '@Ryan Bumstead Hi Ryan! I just got a new Case from your account, Lozier. Kevin is asking about 'Sponsorship' and 'Job Posting.' I'll take the lead on the Sponsorship piece. Can you or your team handle the Job Posting request?'. Below the message is a '1 comment' link. At the bottom of the post are 'Like' and 'Comment' buttons. Another comment from 'Ryan Bumstead' is visible, reading: 'Just saw the new "Sponsorship Agreement" record for Lozier hit the account. Amazing work moving that Opportunity forward so quickly!' with a 'Like' and 'Expand Post' link. A 'Write a comment...' input field is at the bottom.

Demo Step 12: Job Posting

Kevin sends Ryan the Job Posting details and Ryan fulfills the Job Posting Case by creating the Job Posting record straight from the Case by using a custom automation. Ryan then closes the case as Kevin only requested to add a single Job Posting at this time.

Case
Lozier Corporation - Job Posting

Priority: Medium Status: New Case Number: 00001139

Feed Related

Convert to Oppor... Fulfill Request Log a Call

Job Posting Name: Senior Buyer

Start Date: Nov 17, 2025

End Date: Dec 31, 2025

Link: https://lozier.wd5.myworkdayjobs.com/en-US/lozier_careers/job/Omaha-NE/Senior-Buyer_JR101717?locations=a7f1b2e521c5100cc9c4a41a14e90000

Wage: \$84,232.00

Status: Full Time

Classification: Exempt

Previous Next

Demo Step 13: The Result

Before: The "Old Way"

"Who at Lozier is Kevin?"

"Can you forward me that email?"

"Ryan, you need to talk to Laura."

"Who is handling their Sponsorship?"

(Chaos)

After: The Hub

Everyone can see all of their engagements on one screen:

Ryan owns the Training Opportunity and Job Posting.

Laura owns the Sponsorship Opportunity.

(Clarity)

The 360-View: The Result in Action Part 1

The account object contains all of the communication elements such as the Activity Timeline and Chatter enabling cross-functional team collaboration and full-scope understanding of communications with the Business Partner.

Activity Timeline

The screenshot shows the Activity Timeline interface. At the top, there are tabs for 'Activity' and 'Chatter', with 'Activity' being the active tab. Below the tabs are several filter and search options, including a date range selector set to 'Within 2 months', a dropdown for 'All activities', a dropdown for 'All types', and buttons for 'Refresh', 'Expand All', and 'View All'. A message bar at the top says 'No activities to show. Get started by sending an email, scheduling a task, and more.' The main area displays a list of recent interactions:

- Create Contract**: Laura Price had a task about Lozier Corporation - Sponsorships. (Today)
- Reminder: Create Contract for Lozier Corporation - Sponsorships**: bumsteadryan@gmail.com sent an email to bumsteadryan@gmail.com (2:00 PM | Yesterday)
- Your MCC Inquiry (Sponsorship & Job Posting)**: bumsteadryan@gmail.com sent an email to Kevin Murphy and 1 other (1:36 PM | Yesterday)
- Unopened**: (Email icon)
- Lozier Corporation - 2 Cases Created**: bumsteadryan@gmail.com sent an email to ryanbumstead.employerhub@gmail.com (12:24 PM | Yesterday)
- Quick Demo: MCC Employer Hub**: You had an event with Kevin Murphy (12:00 PM | Yesterday)
- Re: Lozier - Corporate Training**: Kevin Murphy sent an email to Ryan Bumstead (11:31 AM | Yesterday)
- Call**: You logged a call with Kevin Murphy (Yesterday)

Chatter

The screenshot shows the Chatter feed. At the top, there are tabs for 'Activity' and 'Chatter', with 'Chatter' being the active tab. Below the tabs are buttons for 'Post', 'Poll', and 'Question'. A text input field says 'Share an update...' with a 'Share' button. To the right is a search bar with the placeholder 'Search this feed...'. The main area displays a single post from Ryan Bumstead:

Ryan Bumstead Hi Ryan! I just got a new Case from your account, Lozier. Kevin is asking about 'Sponsorship' and 'Job Posting'. I'll take the lead on the Sponsorship piece. Can you or your team handle the Job Posting request? (20h ago)

1 comment • 1 view

Ryan Bumstead 20 hours ago @Laura Price Just saw the new "Sponsorship Agreement" record for Lozier hit the account. Amazing work moving that Opportunity forward so quickly!

This is a perfect example of how this is supposed to work.

Ryan Bumstead 22h ago Had a great initial call with Kevin Murphy following his email. We discussed his need for corporate training, and I outlined the process for him. I also introduced him to our new Employer Form on the website to help streamline any future, separate...

More

3 views

Laura Price likes this.

The 360-View: The Result in Action Part 2

The Account also contains all of the related records associated with the Business such as the Cases, Opportunities, Contracts, Job Posting, etc.

Case, Opportunities & Contract

This screenshot shows the Lozier Corporation account page. It includes basic information like Industry (Manufacturing), Academic Focus Area (Skilled Trades and Technical Sciences), Website (https://lozier.com/), and Account Owner (Ryan Bumstead). Below this, there are sections for Related, Details, Cases (0), Contacts (1), Opportunities (2), and Contracts (1). The Opportunities section lists two opportunities: 'Ryan's Opportunity' and 'Laura's Opportunity'. The Contracts section lists one contract: 'Sponsorship Agreement'.

Opportunity Name	Stage	Amount	Close Date
1 Lozier Corporation - Corporate Training	Value Proposition	\$10,000.00	11/24/2025
2 Lozier Corporation - Sponsorships	Closed Won	\$10,000.00	11/9/2025

Contract Number	Contract Start Date	Contract End Date	Contract Type	Amount
1 00000127	11/24/2025	11/23/2026	Sponsorship Agreement	\$10,000.00

Job Postings & Other Records

This screenshot displays several business records. It starts with a Contracts section showing one item: 'Sponsorship Agreement' with a value of \$10,000.00. Below it is a Sponsorships section (0 items). The Program Engagements section shows three items: 'PE-0001' (Test Training Program November 2025 FOC E), 'PE-0002' (Test Training Program November 2025 FOC E), and 'PE-0003' (Career Fair November 2025). The Letters of Support section shows 0 items. Finally, the Job Postings section shows three active items: 'Senior Technical Data Analyst', 'Machine Operator Specialist (1st Shift)', and 'Senior Buyer'. The 'Senior Buyer' record is highlighted with a blue arrow pointing to it from the left side of the slide.

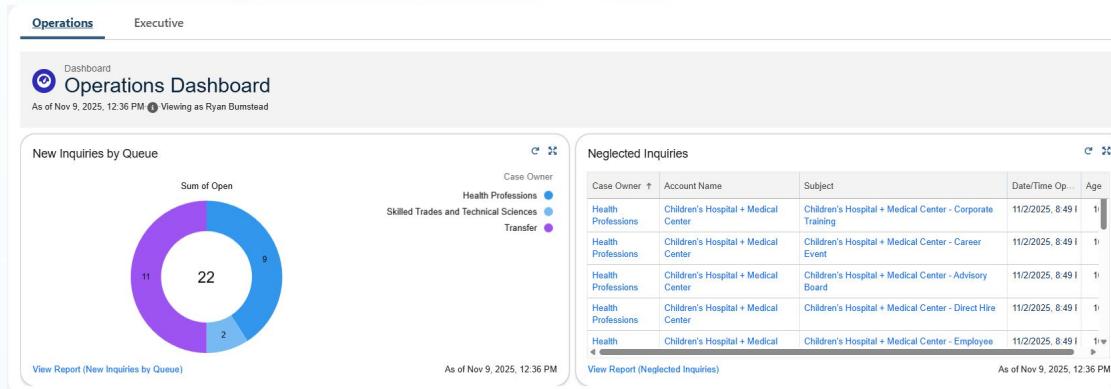
Program Engagement ...	Program Link	Engagement Type
1 PE-0001	Test Training Program November 2025 FOC E	Career Placement Program
2 PE-0002	Test Training Program November 2025 FOC E	Guest Speaker
3 PE-0003	Career Fair November 2025	Career Fair

Job Posting Name	Hourly Wage	Status	Classification	Start Date	End Date
1 Senior Technical Data Analyst	\$43.27	Full Time	Exempt	10/31/2025	12/1/2025
2 Machine Operator Specialist (1st Shift)	\$24.49	Full Time	Non-Exempt	10/31/2025	11/28/2025
3 Senior Buyer	\$40.50	Full Time	Exempt	11/17/2025	12/31/2025

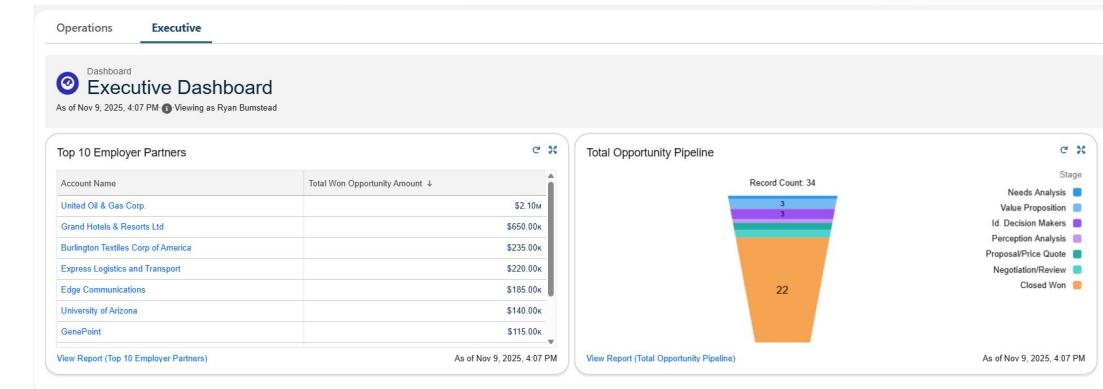
Operations and Executive Dashboards

Custom reports and dashboards focused on the things that matter, providing clarity and accountability for all. All information is reportable, this is just a start.

Operations



Executive



How This Aligns to the Rubric

User Experience: Solves all internal staff needs, providing the 360-degree view.

Communication & Notifications: Solved with EAC, Queues, and automated Email Alerts.

Reporting & Analytics: Creates the central repository for all partner data and reporting.

Questions?

Email: Bumsteadryan@gmail.com