RYAN BUMSTEAD

Salesforce Platform Architect | **Omaha, NE** | **ryan@ryanbumstead.com** | **GitHub** | **Portfolio** | **LinkedIn** | **720-234-9102**

Professional Summary

Salesforce Platform Architect with 7+ years designing governed Salesforce systems for enterprise and public-sector organizations. Specializes in architecture-first delivery, DevOps governance, and resilient Salesforce-centric multi-cloud designs. Known for defining enforceable platform standards that balance developer velocity with long-term system integrity.

Professional Experience

Salesforce Solutions Architect (Freelance) | Oct 2021 - Present

- Served as principal architect for Salesforce implementations across nonprofit, education, and public-sector environments.
- Architected a state-funded grant management platform processing $5M+, enforcing auditability, least-privilege access, and compliance-driven design.
- Led architectural evaluations and proofs of concept to guide executive decision-making.

CRM Developer (Salesforce) | Creighton University | Aug 2025 - Present

- Championing DevOps modernization and architectural standards adoption for the university Salesforce platform.
- Defined the organization's first formal Salesforce DevOps governance model, establishing deterministic validation and controlled release promotion to eliminate deployment failures.
- Designed structured certification and training paths for developers and administrators, including Salesforce platform fundamentals and MuleSoft integration curriculum (DEX-401: Essentials of Anypoint Platform Development).
- Engineering CI/CD pipelines using GitHub Actions, SFDX CLI, JWT authentication, LWC/Jest testing, and automated quality gates.
- Acted as technical lead for Apex, asynchronous processing, and LWC development beyond declarative limits.

Application Administrator | Creighton University | Jun 2021 - Aug 2025

- Administered Service Cloud for 400+ internal users and Experience Cloud sites supporting 10,000+ external users.
- Automated onboarding and identity workflows, reducing provisioning time by 90%.

Technical Projects

GlassOps Governance Protocol | Open Source

GlassOps is an open-source governance protocol currently under active development. It represents a reference implementation of governance-first Salesforce DevOps, with early adapters and execution engines being built and validated.

- Designed a deployment governance control plane independent of CI/CD tooling.
- Defined normalized deployment contracts across execution engines.
- Formalized validation gates and arbitration rules for pass/fail enforcement.

Salesforce Platform Architect Portfolio

- Authored enterprise architecture documentation including ADRs, Systems Architecture Specifications (SAS), and Program Charters.
- Designed API-first integrations using OpenAPI 3.0 with enforceable governance controls.
- Implemented zero-touch CI/CD with resilience and controlled failure testing.

Resume as Code

- Architected an event-driven CI/CD pipeline that transforms Markdown source into immutable PDF artifacts.
- Decoupled PII using GitHub Secrets to enable safe and public repository visibility.
- Engineered automated governance to enforce formatting standards and validate hyperlink integrity before compilation.

Technical Skills

- Salesforce: Apex, LWC, Flow, Experience Cloud (LWR), Service Cloud, Agentforce
- DevOps: GitHub Actions, SFDX CLI, JWT Authentication
- Architecture: REST, OpenAPI, Event-Driven Architecture, Multi-Cloud (AWS Lambda)
- General: JavaScript, SQL, HTML/CSS

Education and Certifications

Associate's Degree in General Studies : Metropolitan Community College (Completed 2025)

Salesforce Certifications: Platform Administrator I and II, Platform App Builder, Agentforce Specialist, Data Cloud Consultant, Education Cloud Consultant, AI Associate, Marketing Cloud Engagement Foundations.