

RYAN BUMSTEAD

Salesforce Platform Architect | Omaha, NE | ryan@ryanbumstead.com | [GitHub](#) | [Portfolio](#) | [LinkedIn](#) | 720-234-9102

Professional Summary

Lead Salesforce Architect with 7+ years designing customer-centric, scalable enterprise systems. Specializes in bridging the gap between complex backend architecture and intuitive user experiences using Experience Cloud (LWR) and Service Cloud. Known for a “Design-First” approach that combines rigorous DevOps governance with high-performance, resilient customer journeys to drive service quality.

Professional Experience

Salesforce Solutions Architect (Freelance) | Oct 2021 - Present

- **Strategic Partner:** Delivers enterprise-grade solution architecture and technical implementations across nonprofit, education, and public-sector organizations.
- **Metropolitan Community College Employer Hub (Design & PoC):** Diagnosed data silos and designed a unified Experience/Service Cloud hub. Delivered executive walkthroughs and prototypes to validate Flow automation and Einstein Activity Capture.
- **Greenville Literacy Association:** Led architectural evaluation of Education Cloud vs NPSP + PMM. Performed cost-benefit analysis leveraging the Salesforce Power of Us program.
- **Metropolitan Community College Career Skills Grant Management:** Architected a state-funded grant management platform processing \$5M+ in workforce development funds. Implemented granular permission models and audit trails to meet public sector compliance requirements while reducing administrative overhead by 40%.

CRM Developer (Salesforce) | Creighton University | Aug 2025 - Present

- **DevOps Transformation:** Engineers the organization’s first formal DevOps strategy, eliminating deployment failures by 100% by introducing a localized Docker-based testing pipeline (LWC/Jest) and strict version control governance.
- **Force Multiplier:** Designs and delivers an upskilling program for 2 Salesforce Administrators and 1 Salesforce Developer, bridging the gap between declarative config and programmatic development to establish standards for maintainability.
- **Advanced Engineering:** Leads backend development using Apex triggers, asynchronous processing, and LWC to extend platform capabilities beyond declarative limits.
- **Strategic Advisory:** Advises IT leadership on Salesforce roadmap planning, architectural dependencies, and platform optimization.

Application Administrator | Creighton University | Jun 2021 - Aug 2025

- Administered Salesforce Service Cloud for 400+ users.
- Automated Experience Cloud contact and user provisioning to eliminate manual processing.
- Integrated Microsoft Power Automate for on-demand user provisioning, reducing setup time by 90%.
- Maintained Experience Cloud sites supporting 10,000+ external users.

CAET Services Specialist II | Metropolitan Community College | Jul 2017 - Jun 2021

- Implemented and administered Salesforce CRM supporting \$2M+ in workforce training programs.
- Managed workforce development web content using HTML, CSS, and JavaScript.

Technical Projects

Salesforce Platform Architect Portfolio | [Portfolio Repository](#)

An architecture-first reference implementation. **Read the full documentation on the [Live Governance Hub](#).**

- **Governance & Guardrails:** Authored [Executable Governance Guide](#) defining automated quality gates, compliance rules, and “Definition of Done” for enterprise delivery.

- **Architectural Decision Records (ADRs):** Documented 26 immutable [ADRs](#) covering security, FinOps, and resilience, treating architectural decisions as code.
- **Enterprise Architecture:** Authored Systems Architecture Specification ([SAS](#)) and [Program Charter](#). Design covers governed multi-cloud architecture across Salesforce LWR, AWS Lambda, and Agentforce AI.
- **API-First Design:** Designed and published contract-first APIs using OpenAPI 3.0, enforcing governance via rate limiting, caching directives, and distributed tracing headers.
- **DevOps Engineering:** Engineered zero-touch CI/CD pipeline using GitHub Actions and JWT authentication. Implementation includes delta deployments and automated quality gates using PMD and ESLint.
- **Resilience & Chaos Engineering:** Architected controlled failure simulation and chaos engineering patterns to validate graceful degradation of third-party integrations like GitHub and Jira.
- **Outcome:** Demonstrates end-to-end Salesforce platform architecture combining governance, resilience, DevOps automation, and executive alignment.

“Resume as Code” CI/CD Pipeline | [Resume Repository](#)

A “Zero-Touch” CI/CD pipeline treating professional career documentation as a software product.

- **Infrastructure as Code:** Architected event-driven build pipeline transforming Markdown source into immutable PDF artifacts using **Node.js**, **Pandoc**, and **GitHub Actions**.
- **Security Architecture:** Implemented “Secrets-First” design pattern, decoupling PII (Phone, Email) from codebase using GitHub Secrets and Environment Variables to enable public repository visibility without data leakage.
- **Automated Governance:** Engineered custom Node.js scripts to audit hyperlinks, enforce formatting standards, and inject real-time portfolio statistics via GitHub API prior to compilation.
- **Tech Stack:** GitHub Actions, Node.js, Docker, Mermaid.js, LaTeX.

Setup Salesforce CLI Action | [GitHub Marketplace](#)

A production-ready GitHub Action for Salesforce CI/CD pipelines.

- **Performance:** 20-45 second setup with intelligent caching (vs 2-3 min without)
- **Security:** JWT-based authentication with automatic key cleanup
- **Flexibility:** Fully optional plugin system - install only what you need
- **Community Impact:** Published to GitHub Marketplace for the Salesforce ecosystem

Technical Skills

- **Salesforce Platform:** Apex, LWC, Visualforce, SOQL/SOSL, Flow, Experience Cloud (LWR), Service Cloud, Agentforce
- **DevOps & Tooling:** GitHub Actions, SFDX CLI, Git, JWT Auth, PMD, ESLint, VS Code, Jira
- **Architecture:** C4 Modeling, REST & OpenAPI Design, Event-Driven Architecture, Multi-Cloud (AWS Lambda, S3), FinOps
- **General:** JavaScript (ES6+), SQL, HTML, CSS

Education & Certifications

Associate’s Degree in General Studies *Metropolitan Community College (2025)*

Salesforce Certifications:

- Salesforce Certified Agentforce Specialist
- Salesforce Certified Data Cloud Consultant
- Salesforce Certified Education Cloud Consultant
- Salesforce Certified Platform App Builder
- Salesforce Certified Platform Administrator
- Salesforce Certified Platform Administrator II
- Salesforce Certified AI Associate
- Salesforce Certified Marketing Cloud Engagement Foundations

[Verify credentials on Trailhead](#)