

RYAN BUMSTEAD

Salesforce Platform Architect | Omaha, NE | ryan@ryanbumstead.com | [GitHub](#) | [Portfolio](#) | [LinkedIn](#) | 720-234-9102

Professional Summary

Principal-level Salesforce Platform Architect with **7+ years** designing governed, enterprise-grade Salesforce systems. Specializes in **architecture-first delivery, multi-cloud Salesforce/AWS systems, DevOps maturity, and resilience engineering**. Known for translating executive strategy into enforceable technical architecture and mentoring development teams.

Professional Experience

Salesforce Solutions Architect (Freelance) | Oct 2021 - Present

- Acted as principal architect for Salesforce implementations across nonprofit and education sectors.
- Metropolitan Community College Career Skills Grant Management:** Architected a state-funded grant management platform processing **\$5M+ in workforce development funds**, implementing granular permission models and audit trails to meet public sector compliance requirements while reducing administrative overhead by 40%.
- Delivered executive architecture reviews, proofs of concept, and governance models.

CRM Developer (Salesforce) | Creighton University | Aug 2025 - Present

- Engineering the organization's first **enterprise DevOps strategy**, implementing CI/CD pipelines and automated quality gates to enforce coding standards.
- Eliminated deployment failures by 100%** by introducing a localized Docker-based testing pipeline (LWC/Jest) and strict version control governance.
- Force Multiplier:** Designs and delivers an upskilling program for 2 Salesforce Administrators and 1 Salesforce Developer, bridging the gap between declarative config and programmatic development.
- Leading Apex, async processing, and LWC development beyond declarative limits.

Application Administrator | Creighton University | Jun 2021 - Aug 2025

- Administered Service Cloud for 400+ users.
- Automated Experience Cloud user provisioning**, reducing manual effort by **90%** via Flow and Apex triggers.
- Supported large-scale Experience Cloud sites serving 10,000+ users.

CAET Services Specialist II | Metropolitan Community College | July 2017 - Jun 2021

- Implemented Salesforce CRM for workforce programs.
- Managed workforce development web content using HTML, CSS, and JavaScript.

Technical Projects

Salesforce Platform Architect Portfolio | [Live Governance Hub](#) | [Portfolio Repository](#)

- Enterprise documentation ([SAS](#), [Program Charter](#), [Executable Governance Guide](#))
- 26 [Architectural Decision Records](#) covering security, performance, and resilience
- API-first design with OpenAPI 3.0
- Multi-cloud architecture (Salesforce + AWS)
- CI/CD automation and chaos engineering patterns

“Resume as Code” CI/CD Pipeline | [Resume Repository](#)

- Infrastructure as Code pipeline for automated resume generation
- Security-first design with PII decoupling
- Automated governance and quality checks
- Tech Stack: GitHub Actions, Node.js, Docker, Mermaid.js

Setup Salesforce CLI Action | [GitHub Marketplace](#)

- Production-ready GitHub Action with 20-45 second setup time
- JWT authentication with security-first design
- Published to GitHub Marketplace for community use
- Intelligent caching for 3-5x performance improvement

Technical Skills

- **Salesforce:** Apex, LWC, Flow, Experience Cloud (LWR), Service Cloud, Agentforce
- **Architecture:** API-First Design, OpenAPI 3.0, Event-Driven Architecture, C4 Modeling
- **DevOps:** GitHub Actions, CI/CD, SFDX, JWT Auth, PMD, ESLint
- **Cloud:** AWS Lambda, S3, Multi-Cloud Patterns, FinOps
- **General:** JavaScript (ES6+), SQL, HTML/CSS

Education & Certifications

Associate's Degree in General Studies *Metropolitan Community College (2025)*

Salesforce Certifications:

- Salesforce Certified Agentforce Specialist
- Salesforce Certified Data Cloud Consultant
- Salesforce Certified Education Cloud Consultant
- Salesforce Certified Platform App Builder
- Salesforce Certified Platform Administrator
- Salesforce Certified Platform Administrator II
- Salesforce Certified AI Associate
- Salesforce Certified Marketing Cloud Engagement Foundations

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