

RYAN BUMSTEAD

Salesforce Platform Architect | Omaha, NE | ryan@ryanbumstead.com | [GitHub](#) | [Portfolio](#) | [LinkedIn](#) | 720-234-9102

Professional Summary

Principal-level Salesforce Platform Architect with **7+ years** designing governed, enterprise-grade Salesforce systems. Specializes in **architecture-first delivery, multi-cloud Salesforce/AWS systems, DevOps maturity, and resilience engineering**. Known for translating executive strategy into enforceable technical architecture.

Professional Experience

Salesforce Solutions Architect (Freelance) | Oct 2021 - Present

- Acted as principal architect for Salesforce implementations across nonprofit and education sectors.
- Metropolitan Community College Career Skills Grant Management:** Architected a state-funded grant management platform processing **\$5M+ in workforce development funds**, implementing granular permission models and audit trails to meet public sector compliance requirements while reducing administrative overhead by 40%.
- Delivered executive architecture reviews, proofs of concept, and governance models.

CRM Developer (Salesforce) | Creighton University | Aug 2025 - Present

- Leading platform-level DevOps modernization and architectural standards.
- Advising IT leadership on roadmap planning and architectural risk management.
- Driving best practices for maintainability, scalability, and governance.

Application Administrator | Creighton University | Jun 2021 - Aug 2025

- Administered enterprise Service Cloud environments.
- Automated Experience Cloud onboarding and identity workflows.
- Supported large-scale Experience Cloud implementations (10,000+ users).

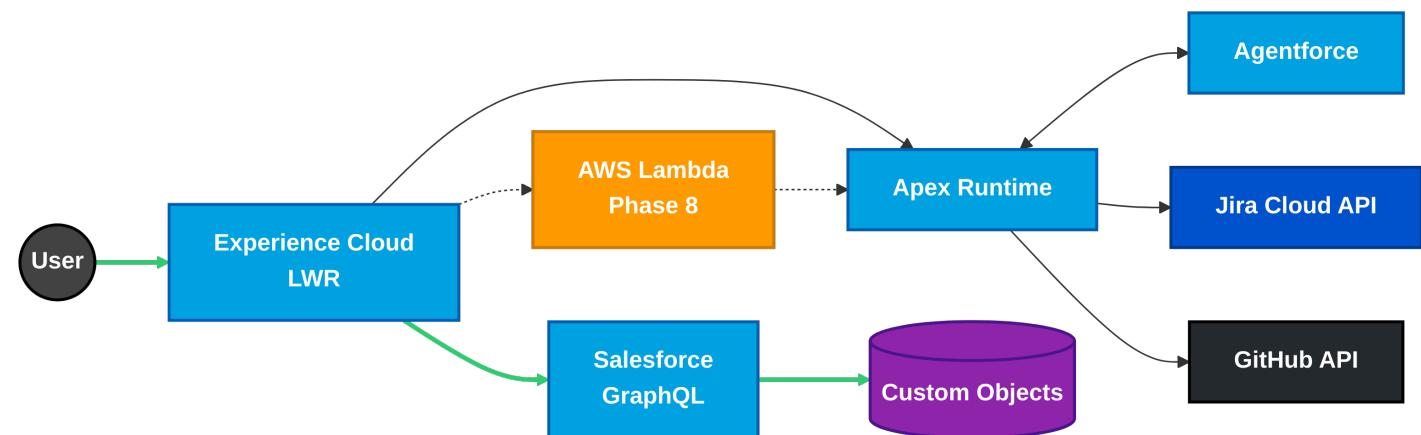
CAET Services Specialist II | Metropolitan Community College | Jul 2017 - Jun 2021

- Implemented Salesforce CRM for workforce programs and managed web content (HTML/CSS).

Technical Projects

Salesforce Platform Architect Portfolio

Open-source, architecture-first reference implementation | [Live Governance Hub](#) | [Portfolio Repository](#)



Key Architecture Artifacts:

- Authored **6 enterprise architecture documents** including the [Systems Architecture Specification \(SAS\)](#), [Program Charter](#), and [Executable Governance Guide](#).
- Documented **26 Architectural Decision Records (ADRs)** covering security, performance, AI governance, FinOps, and resilience.
- Designed a **multi-cloud architecture** using Salesforce LWR, Apex, Agentforce AI, and AWS Lambda.
- Implemented **contract-first APIs** ([System API & Process API](#)) with OpenAPI 3.0 enforcing rate limiting, caching, and observability.
- Engineered **zero-touch CI/CD pipelines** with JWT authentication, delta deployments, and automated quality gates.
- Designed **chaos engineering and resilience simulation patterns** to validate graceful degradation of third-party integrations.

“Resume as Code” CI/CD Pipeline

A “Zero-Touch” CI/CD pipeline treating professional career documentation as a software product | [Resume Repository](#)

- Infrastructure as Code:** Architected an event-driven build pipeline transforming Markdown source into immutable PDF artifacts using [Node.js](#), [Pandoc](#), and [GitHub Actions](#).
- Security Architecture:** Implemented a “Secrets-First” design pattern, decoupling PII (Phone, Email) from the codebase using GitHub Secrets and Environment Variables to enable public repository visibility without data leakage.
- Automated Governance:** Engineered custom Node.js scripts to audit hyperlinks, enforce formatting standards, and inject real-time portfolio statistics via the GitHub API prior to compilation.
- Tech Stack:** GitHub Actions, Node.js, Docker, Mermaid.js, LaTeX.

Setup Salesforce CLI Action

A production-ready GitHub Action for Salesforce CI/CD pipelines | [GitHub Marketplace](#)

- Performance:** 20-45 second setup with intelligent caching (vs 2-3 min without)
- Security:** JWT-based authentication with automatic key cleanup
- Flexibility:** Fully optional plugin system - install only what you need
- Community Impact:** Published to GitHub Marketplace for the Salesforce ecosystem

Technical Skills

- Salesforce Platform:** Apex, LWC, Visualforce, SOQL/SOSL, Flow, Experience Cloud (LWR), Service Cloud, Agentforce
- DevOps & Tooling:** GitHub Actions, SFDX CLI, Git, JWT Auth, PMD, ESLint, VS Code, Jira
- Architecture:** C4 Modeling, REST & OpenAPI Design, Event-Driven Architecture, Multi-Cloud (AWS Lambda, S3), FinOps
- General:** JavaScript (ES6+), SQL, HTML, CSS

Education & Certifications

Associate’s Degree in General Studies *Metropolitan Community College (2025)*

Salesforce Certifications:

- Salesforce Certified Agentforce Specialist
- Salesforce Certified Data Cloud Consultant
- Salesforce Certified Education Cloud Consultant
- Salesforce Certified Platform App Builder
- Salesforce Certified Platform Administrator
- Salesforce Certified Platform Administrator II
- Salesforce Certified AI Associate
- Salesforce Certified Marketing Cloud Engagement Foundations

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