RYAN BUMSTEAD

Salesforce Platform Architect | **Omaha, NE** | **ryan@ryanbumstead.com** | **GitHub** | **Portfolio** | **LinkedIn** | **720-234-9102**

Professional Summary

Principal-level Salesforce Platform Architect with **7+ years** designing governed, enterprise-grade Salesforce systems. Specializes in **architecture-first delivery**, **multi-cloud Salesforce/AWS systems**, **DevOps maturity**, and **resilience engineering**. Known for translating executive strategy into enforceable technical architecture and mentoring development teams.

Professional Experience

Salesforce Solutions Architect (Freelance) | *Oct 2021 - Present*

- Acted as principal architect for Salesforce implementations across nonprofit and education sectors.
- **Metropolitan Community College Career Skills Grant Management:** Architected a state-funded grant management platform processing **$5M+ in workforce development funds**, implementing granular permission models and audit trails to meet public sector compliance requirements while reducing administrative overhead by 40%.
- Delivered executive architecture reviews, proofs of concept, and governance models.

CRM Developer (Salesforce) | Creighton University | *Aug 2025 - Present*

- Engineering the organization's first **enterprise DevOps strategy**, implementing CI/CD pipelines and automated quality gates to enforce coding standards.
- **Eliminated deployment failures by 100%** by introducing a localized Docker-based testing pipeline (LWC/Jest) and strict version control governance.
- **Force Multiplier:** Designs and delivers an upskilling program for 2 Salesforce Administrators and 1 Salesforce Developer, bridging the gap between declarative config and programmatic development.
- Leading Apex, async processing, and LWC development beyond declarative limits.

Application Administrator | Creighton University | *Jun 2021 - Aug 2025*

- Administered Service Cloud for 400+ users.
- **Automated Experience Cloud user provisioning**, reducing manual effort by **90%** via Flow and Apex triggers.
- Supported large-scale Experience Cloud sites serving 10,000+ users.

CAET Services Specialist II | Metropolitan Community College | *July 2017 - Jun 2021*

- Implemented Salesforce CRM for workforce programs.
- Managed workforce development web content using HTML, CSS, and JavaScript.

Technical Projects

Salesforce Platform Architect Portfolio | Live Governance Hub | Portfolio Repository

- Enterprise documentation (SAS, Program Charter, Executable Governance Guide)
- 26 Architectural Decision Records covering security, performance, and resilience
- API-first design with OpenAPI 3.0
- Multi-cloud architecture (Salesforce + AWS)
- CI/CD automation and chaos engineering patterns

"Resume as Code" CI/CD Pipeline | Resume Repository

- Infrastructure as Code pipeline for automated resume generation
- Security-first design with PII decoupling
- Automated governance and quality checks
- Tech Stack: GitHub Actions, Node.js, Docker, Mermaid.js

Setup Salesforce CLI Action | [GitHub Marketplace](#)

- Production-ready GitHub Action with 20-45 second setup time
- JWT authentication with security-first design
- Published to GitHub Marketplace for community use
- Intelligent caching for 3-5x performance improvement

Technical Skills

- **Salesforce:** Apex, LWC, Flow, Experience Cloud (LWR), Service Cloud, Agentforce
- **Architecture:** API-First Design, OpenAPI 3.0, Event-Driven Architecture, C4 Modeling
- **DevOps:** GitHub Actions, CI/CD, SFDX, JWT Auth, PMD, ESLint
- **Cloud:** AWS Lambda, S3, Multi-Cloud Patterns, FinOps
- **General:** JavaScript (ES6+), SQL, HTML/CSS

Education & Certifications

Associate's Degree in General Studies *Metropolitan Community College (2025)*

Salesforce Certifications:

- Platform App Builder
- Administrator I & II
- Agentforce Specialist
- Education Cloud Consultant
- Data Cloud Consultant
- AI Associate
- Marketing Cloud Engagement Foundations