

ROBYN DIANE CAPLAN

CURRICULUM VITAE

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RESEARCH INTERESTS

ICT and data policy, information ethics, comparative public policy, open data, personal informatics, human information behavior, data storage and retrieval, privacy-protection and online identity disclosure, privacy and informed consent

RESEARCH TECHNIQUES

Trained in quantitative (SPSS) and qualitative methods, including case studies, data and statistical analysis, surveys, interviews, and content analysis, as well as interpretive techniques such as interpretive policy analysis and discourse analysis.

EDUCATION

Rutgers University

New Brunswick, NJ

PhD Student, School of Communication and Information Fellow, 2012 - ongoing
Advisor: Phil Napoli

New York University

New York, NY

Master of Arts, Media, Culture & Communications, 2012
Thesis: *Cloud Computing and the Jurisdictional Conundrum*
Advisor: Ted Magder

University of Toronto

Toronto, ON, Canada

Honors Bachelor of Science, 2008
Psychology Major, Philosophy Major
Graduated with Distinction

FELLOWSHIPS AND AWARDS

2015 Milton A. Wolf Emerging Scholar, Center for Global and Communication Studies, University of Pennsylvania.

School of Communication and Information Fellowship, September 2012-June 2015, Rutgers University

Leaska Scholarship, 2011, Media, Culture and Communication, New York University

ROBYN DIANE CAPLAN

PUBLICATIONS

Verhulst, S., and Caplan, R. (2015). "Open Data: A 21st Century Asset for Small and Medium Sized Enterprises," to be published by Markle Foundation. (forthcoming)

Verhulst, S., Noveck, B.S., Caplan, R., Brown, K., and Paz, C. (2014). "The Open Data Era in Health and Social Care: A blueprint for the National Health Service (NHS) to develop a research and learning programme for the open data era in health and social care," published by NHS England and The GovLab at NYU.

RELEVANT WORK EXPERIENCE

The Governance Lab @ NYU

Research Fellow

New York, NY

January 2014 – Ongoing

Serving as a Research Fellow under Stefaan Verhulst at The GovLab at New York University. Research focuses on open data regulation, looking specifically at its role in healthcare, as well as broader regulatory concerns and comparative analyses of issues in open data regulation, specifically measuring impact of open data initiatives, and challenges facing open data, such as privacy and standards and interoperability. Co-wrote and researched two white papers published in 2014-15. The first, "The Open Data Era in Health and Social Care: A blueprint for the National Health Service (NHS England) to develop a research and learning programme for the open data era in health and social care," was published jointly by GovLab and the NHS in June, 2014. The second, "Open Data: A 21st Century Asset for Small and Medium-Sized Enterprises" traced the use of open data by SMEs in creation of businesses and new products and services.

Rutgers University

Fellow

New York, NY and New Brunswick, NJ

September 2012 – Ongoing

Serving as Fellow in the Journalism and Media Studies department in the School of Communication and Information Studies, completing research on Internet security, privacy, values in digital design, human information behavior, and information and technology policy. Presented a paper, "Lost in Translation: Reviewing The Stored Communications Act in Practice" at the 2013 Association for Education in Journalism and Mass Communications. Assisted in teaching the class "Social Media and Participatory Culture" in Spring 2013 and Spring 2014. Served as main instructor for "Introduction to Media Systems and Processes," in Summer 2014.

AppAutopsy.com

Co-Creator

New York, NY

Jan 2011-Ongoing

Website on the ethical dimensions of web applications, completed under the direction of Professor Helen Nissenbaum. Presented at the 2011. Currently a featured project of the Privacy Research Group Labs, a joint project between NYU Law, and NYU Steinhardt's program in Media, Culture, and Communication.

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Orson.com

Research Manager (Contract Position)

New York, NY

May–Sept 2011

Served as the research manager for an Internet startup building software for independent filmmakers. Analyzed research and completed reports on the economics of the film industry, calculated potential market share and potential for web applications. Managed a small research team, and oversaw marketing and PR activity for an independent film serving as a test case for the software.

New York University

Research Assistant

New York, NY

Summer 2010

Grant application research and copywriting for Professor Ben Kafka in the Department of Media, Culture, and Communication.

OTHER PROFESSIONAL EXPERIENCE

Freelancer

Copywriter and Copyeditor

New York, NY and New Brunswick, NJ

September 2012 – Ongoing

Copyedited articles for the Latino Information Network at Rutgers University, *Linar.edu*, and as a long-form copywriter for NewsCred. Wrote articles for BedfordandBowery.com.

MAKERS.com, AOL

Digital Editor

New York, NY

Dec 2011–Aug 2012

Served as the Digital Editor prior to and post-launch for a website focusing on women's history, based out of AOL and in collaboration with PBS. Collaborated with developers and designers to strategize UI/UX elements of the site prior to launch. Responsible for communicating and responding to technical issues on site. Copywriting and copyediting: Wrote or copyedited all copy appearing on site between the period of February 2012 and July 2012. Editorial and content strategy: Collaborated on and executed editorial strategy for the blog, and for social media accounts, including newsletters. Managed the Drupal 7 CMS.

Anyclip.com

Social Media Specialist & Managing Editor (Contract Position)

New York, NY

May 2010–Sept 2010

Researched, edited and published current film news. Co-created Android app titled Filmsight.

Gawker.TV, Gawker Media

Intern & Contributor

New York, NY

Jan 2010–Sept 2010

Researched and edited video content for all Gawker media sites. Wrote and published articles for Gawker.tv. Received cross-posts on other digital publications, including Gawker, Jezebel, StreetCarnage, and the Awl. Assisted in the planning of a charity event for Internet Week New York. Wrote and edited copy for the event, located opportunities for advertising, and managed event information.

ROBYN DIANE CAPLAN

REFEREED CONFERENCE PAPERS AND WORKSHOPS

Caplan, R. “Assessing the Health of Informed Consent,” presented at the National Communication Association (NCA 2014), Chicago, IL, November 20, 2014.

Caplan, R. “Building a Framework to Understand the Context of Open Data,” presented at the Annenberg-Oxford Media Policy Summer Institute, Oxford, UK, July 7, 2014.

Caplan, R. “Learning Immaterial Labour: Cognitive Capitalism 2.0,” presented at the Media Ecology Association (MEA 2014), Toronto, ON, June 18, 2014.

Caplan, R. “Lost in Translation: Reviewing the Stored Communications Act in Practice,” presented at the Association for Education in Journalism and Mass Communications (AEJMC 2013), Washington D.C., August 8, 2013.

Caplan R., and Hockenberry, M., “Digital App Autopsy and Artifact-Altering Technologies,” presented at the Workshop on Values in Design - Building Bridges between RE, HCI & Ethics. 13th IFIP TC13 Conference on Human-Computer Interaction (INTERACT 2011), Lisbon, September 6, 2011.

OTHER GUEST LECTURES, PANELS AND PRESENTATIONS

Caplan, R. “Privacy and Digital Libraries,” as a guest lecturer at Rutgers University for Lecturer Vanessa Kitzie, New Brunswick, NJ, March 23, 2014.

Caplan, R. “Open Data: Communicating Impact and Facilitating Feedback,” as a panel speaker at Rise Conference on Civic Innovation, Philadelphia, PA, October 24, 2014.

Caplan, R. “Digital Rights Management and Copyright,” as a guest lecturer at Rutgers University for Professor Aram Sinnreich, New Brunswick, NJ, October 23, 2014.

Verhulst, S. and Caplan, R. “The Open Data Era in Health and Social Care: A blueprint for the National Health Service (NHS) to develop a research and learning programme for the open data era in health and social care” presented to the Open Data User Group in the Cabinet Office of the United Kingdom, London, UK, July 8, 2014.

Caplan, R. “The Steinhardt GSO Forum on Occupy Wall Street,” (panel speaker) New York University, New York, NY, November 9, 2011.

ADDITIONAL SEMINARS AND SUMMER PROGRAMS

The Oxford Internet Institute Summer Doctoral Program. July 2015. Oxford University. Oxford, UK. (attending)

The Milton A. Wolf Seminar for Media and Diplomacy. *Triumphs and Tragedies: Media and Global Events in 2014*. April 19-21, 2014. Center for Global and Communication Studies at University of Pennsylvania, the Diplomatic Academy, and the American Austrian University. Vienna, Austria.

ROBYN DIANE CAPLAN

The Annenberg-Oxford Media Policy Summer Institute. July 2014. Center for Global and Communication Studies at University of Pennsylvania and Oxford University. Oxford, UK.

TEACHING EXPERIENCE

Rutgers University

New Brunswick, NJ

Instructor

Summer 2014

04:189:102:H6 – Media Systems and Processes

Course comprised of approximately 30 students. Served as main instructor for course, and designed course syllabus.

Conducted three hour lectures twice weekly for four weeks. Other duties included grading weekly papers, designing and grading midterms and final exams, and conducting office hours with students.

Rutgers University

New Brunswick, NJ

Teaching Assistant

Spring 2013, Spring 2014

04:567:275:01 - Social Media and Participatory Culture, Professor Daniel Sutko

Course comprised of approximately 65 students that meet weekly. Duties include grading weekly papers. Course is designed as a case study approach to social media, wherein students choose a social media account or phenomena to follow and analyze throughout the semester.

New York University

New York, NY

Teaching Assistant

Spring 2011

E59.1571 - Rise of Internet Media, Professor Aaron Cohen

Course comprised of approximately 30, third-year students meeting weekly. Duties included lecture attendance, designing and implementing quizzes on readings, designing and implementing midterm and final essay topics, marking and administration and holding office hours to discuss grades and assignments for a one-term introductory course on the history of the Internet.

New York University

New York, NY

Teaching Assistant

Fall 2010

E59.1571 - Business of Media, Professor Ted Magder

Course comprised of approximately 50, third-year students meeting weekly. Duties included lecture attendance,, marking and administration and holding office hours to discuss grades and assignments for a one-term introductory course on the business of media (specifically transitional business models in the digital era).

WORK IN PROGRESS

Caplan, R. (2014). "Open Data for Transparency and/or Economic Growth? The Quiet Private Takeover of a Public Resource" (working title).

Caplan, R. (2014). "The Context of Privacy Concerns in the Self-Regulation of Privacy and Privacy-Protecting Behaviors," (working title).

Caplan, R. (2014). "Reading the Quantified Self: Understanding the Culture of Health and Wellness in QS Communities," (working title).

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SKILLS

Photoshop, InDesign, PowerPoint, KeyNote, QuickTime Pro, iMovie
HTML, XML, CSS, Javascript, Intermediate knowledge of Ruby and Java
SPSS, Excel, Word, Access, Google Documents
Wordpress, Drupal, Joomla
Fluent in French and English