

# RICHARD DAVIS

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## TECHNICAL SKILLS

- HTML/CSS
- Javascript/JQuery
- Github
- PHP
- ReactJS
- MongoDB
- Express
- Wordpress
- MODX

## EXPERIENCE

### Web Developer

360Connect

Jan 2017 - Jan 2018

- Developed and maintained 15 websites to channel customer leads into sales
- Designed A/B tests for website forms and analyzed user conversion rates, website traffic, and dropoff rates
- Converted website from MODX to Wordpress CMS and implemented plug-ins to decrease maintenance time and increase flexibility

### Web Development Student

General Assembly

Aug 2016 - Oct 2016

- Designed Pet Finder website utilizing MongoDB to recommend pet breeds based on user's lifestyle requirements
- Integrated Urban Dictionary API with the concept of Mad Libs to create UrbanLibs website
- Developed a website utilizing PHP and MySQL to help students and teachers track practice time and materials

### Head Band Director

Austin ISD

Oct 2001 - Aug 2016

- Built and implemented a band education curriculum for 300 students
- Headed the Advisory Committee of 15 students and parents by aggregating suggestions and feedback, creating new policies and programs to address concerns, and communicating the changes to the principal
- Chaired the Department of Fine Arts of eight teachers
- Oversaw and allocated \$32,000 annual budget for the band department

## EDUCATION

Aug 2016 - Oct 2016

### General Assembly Web Immersive Program

12-week immersive full-stack programming training program

1984-1988

### University of Texas - Austin

Bachelor of Music; Music Education