# RICHARD DAVIS

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## TECHINCAL SKILLS

- HTML/CSS
- Javascript/JQuery
- Github

- PHP
- ReactJS
- MySQL

- Express
- Wordpress
- MODX

## EXPERIENCE

## Web Developer

360Connect

Jan 2017 - Jan 2018

- Developed and maintained 15 websites to channel customer leads into sales
- Designed A/B tests for website forms and analyzed user conversion rates, website traffic, and dropoff rates
- Converted website from MODX to Wordpress CMS and implemented plug-ins to decrease maintenance time and increase flexibility

# Web Development Student

General Assembly Aug 2016 - Oct 2016

- Designed Pet Finder website utilizing MongoDB to recommend pet breeds based on user's lifestyle requirements
- Integrated Urban Dictionary API with the concept of Mad Libs to create UrbanLibs website
- Developed a website utilizing PHP and MySQL to help students and teachers track practice time and materials

#### **Head Band Director**

Austin ISD

Oct 1991- Aug 2016

- Built and implemented a band education curriculum for 300 students
- Headed the Campus Advisory Committee of 15 teachers and parents by aggregating suggestions and feedback, creating new policies and programs to address concerns, and communicating the changes to the staff and community
- Chaired the Department of Fine Arts of eight teachers
- Oversaw and allocated \$32,000 annual budget for the band department

# EDUCATION

Aug 2016 - Oct 2016

## General Assembly Web Immersive Program

12-week immersive full-stack programming training program

1984-1988

University of Texas - Austin

Bachelor of Music; Music Education