

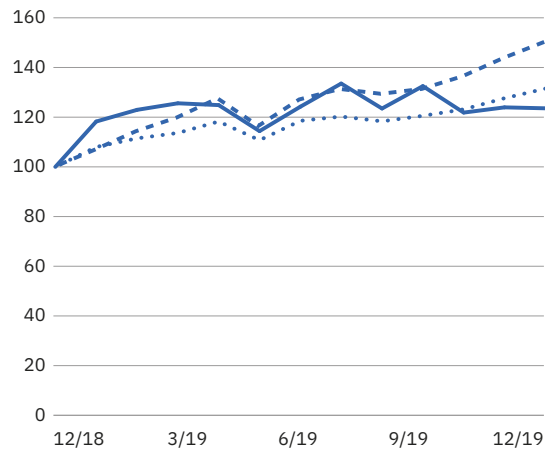
**COMPARISON OF ONE- AND FIVE-YEAR CUMULATIVE
TOTAL RETURN FOR IBM,
S&P 500 STOCK INDEX AND S&P INFORMATION
TECHNOLOGY INDEX**

The following graphs compare the one- and five-year cumulative total returns for IBM common stock with the comparable cumulative returns of certain Standard & Poor's (S&P) indices. Due to the fact that IBM is a company included in the S&P 500 Stock Index, the SEC's rules require the use of that index for the

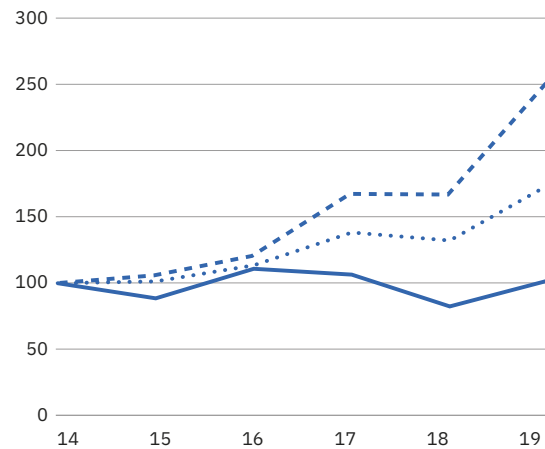
required five-year graph. Under those rules, the second index used for comparison may be a published industry or line-of-business index. The S&P Information Technology Index is such an index. IBM is also included in this index.

Each graph assumes \$100 invested on December 31 (of the initial year shown in the graph) in IBM common stock and \$100 invested on the same date in each of the S&P indices. The comparisons assume that all dividends are reinvested.

One-Year



Five-Year



One-Year

| (U.S. Dollar) | 12/2018 | 3/2019 | 6/2019 | 9/2019 | 12/2019 |
|-----------------------------------|----------|----------|----------|----------|--------------------------|
| — International Business Machines | \$100.00 | \$125.59 | \$124.22 | \$132.50 | \$123.57 |
| S&P 500 | 100.00 | 113.65 | 118.54 | 120.55 | 131.49 |
| --- S&P Information Technology | 100.00 | 119.86 | 127.13 | 131.37 | 150.29 |

Five-Year

| (U.S. Dollar) | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|-----------------------------------|----------|----------|----------|----------|----------|--------------------------|
| — International Business Machines | \$100.00 | \$ 88.59 | \$110.90 | \$106.49 | \$ 82.49 | \$101.93 |
| S&P 500 | 100.00 | 101.38 | 113.51 | 138.29 | 132.23 | 173.86 |
| --- S&P Information Technology | 100.00 | 105.92 | 120.59 | 167.42 | 166.94 | 250.89 |