



Cornell University



31087039
USAIPO1936-0053

Country: United States

Title: Gallup Poll # 1936-0053: Teachers' Oath/Government Loans for Farmers/Employers Insurance Contributions/Presidential Candidates

Survey Organizations: Gallup Organization

Sponsors: None

Field Dates: September 28 - October 2, 1936

Sample: National Adult

Sample Size: 5599

Interview Modes: Face-to-face interview

Weight Location: None

Usage Notes: Files reweighted by Berinsky/Schickler available to download.

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SURVEY IDENTIFICATION

1. COUNTRY: UNITED STATES
2. TITLE: THE GALLUP POLL
3. DATE: SEPTEMBER 28-OCTOBER 2, 1936
4. SURVEY NUMBER: AIPO 53
5. SURVEY ORGANIZATION: AMERICAN INSTITUTE OF PUBLIC OPINION
6. SPONSOR: LEADING REPUBLICAN, DEMOCRATIC AND
INDEPENDENT NEWSPAPERS
7. DUPLICATES AVAILABLE FROM
THE ROPER PUBLIC OPINION RESEARCH CENTER
WILLIAMS COLLEGE
P.O. BOX 624
WILLIAMSTOWN, MASSACHUSETTS 01267

SAMPLE INFORMATION

1. POPULATION UNIVERSE: ADULT CROSS-SECTION - NATIONAL
2. SAMPLING TECHNIQUE: MODIFIED PROBABILITY
3. SAMPLE SIZE: 5599
4. METHOD OF SAMPLING:
PRIOR TO 1950, THE SAMPLES FOR ALL GALLUP SURVEYS, EXCLUDING SPECIAL SURVEYS, WERE A COMBINATION OF WHAT IS KNOWN AS A PURPOSEIVE DESIGN FOR THE SELECTION OF CITIES, TOWNS, AND RURAL AREAS, AND THE QUOTA METHOD FOR THE SELECTION OF INDIVIDUALS WITHIN SUCH SELECTED AREAS.
THE FIRST STEP IN OBTAINING THE SAMPLE WAS TO DRAW A NATIONAL SAMPLE OF PLACES (CITIES, TOWNS, AND RURAL AREAS). THESE WERE DISTRIBUTED BY SIX REGIONS AND FIVE OR SIX CITY SIZE, URBAN RURAL GROUPS OR STRATA IN PROPORTION TO THE DISTRIBUTION OF THE POPULATION OF VOTING AGE BY THESE REGIONAL-CITY SIZE STRATA. THE DISTRIBUTION OF CASES BETWEEN THE NON-SOUTH AND SOUTH, HOWEVER, WAS ON THE BASIS OF THE VOTE IN PRESIDENTIAL ELECTIONS.
WITHIN EACH REGION THE SAMPLE OF SUCH PLACES WAS DRAWN SEPARATELY FOR EACH OF THE LARGER STATES AND FOR GROUPS OF SMALLER STATES. THE PLACES WERE SELECTED TO PROVIDE BROAD GEOGRAPHIC DISTRIBUTION WITHIN STATES AND AT THE SAME TIME IN COMBINATION TO BE POLITICALLY REPRESENTATIVE OF THE STATE OR GROUP OF STATES IN TERMS OF THREE PREVIOUS ELECTIONS. SPECIFICALLY THEY WERE SELECTED SO THAT IN COMBINATION THEY MATCHED THE STATE VOTE FOR THREE PREVIOUS ELECTIONS WITHIN SMALL TOLERANCES. GREAT EMPHASIS WAS PLACED ON ELECTION DATA AS A CONTROL IN THE ERA FROM 1935 TO 1950.
WITHIN THE CIVIL DIVISIONS IN THE SAMPLE, RESPONDENTS WERE SELECTED ON THE BASIS OF AGE, SEX AND SOCIO-ECONOMIC QUOTAS. OTHERWISE, INTERVIEWERS WERE GIVEN CONSIDERABLE LATITUDE WITHIN THE SAMPLE AREAS, BEING PERMITTED TO DRAW THEIR CASES FROM HOUSEHOLDS AND FROM PERSONS ON THE STREET ANYWHERE IN THE COMMUNITY.

5. RESPONSE DATA: RPORC RESPONSE DATA FILE IS IN BCD
 FORMAT ON TAPE. DATA HAVE BEEN CLEANED
 AND THE FINAL CODE IS NUMERIC (0-9).
 STRAY PUNCHES HAVE BEEN RECODED AS THE
 "NO CODE OR NO DATA" RESPONSE.
 TAPES MAY BE ORDERED ACCORDING TO THE
 FOLLOWING OPTIONS:
 A. 7 TRACK - 200, 556, OR 800 BPI
 B. 9 TRACK - 800 BPI

ROPER CENTER CODEBOOK EXPLANATION
 QUESTIONS AND RELATED INFORMATION

Q. QUESTION
 N. DATA PROVIDED BY INTERVIEWER WITHOUT VERBAL
 INTERACTION
 V. VARIABLE - INTRODUCED BY PRIMARY RESEARCH
 ORGANIZATION
 F. FILTER QUESTION INFORMATION
 CARD. CARD NUMBER INDICATOR
 DECK. SURVEY NUMBER INDICATOR
 BALLOT. RESPONDENT ID NUMBER INDICATOR
 WEIGHT. CODE INDICATOR FOR DUPLICATE CARDS IN WEIGHTED
 SAMPLES
 SPLIT. CODE INDICATOR IN SPLIT-BALLOT (SPLIT-FORM)
 SURVEY
 SEC. SPECIAL CODING INTRODUCED IN SECONDARY RESEARCH -
 NOT USED IN THE ORIGINAL CODEBOOK

RESPONSES AND RELATED INFORMATION

R. RESPONDENT CHOICE IN CLOSED QUESTIONS
 A. RESPONDENT CHOICE IN SELF-ADMINISTERED QUESTIONS
 C. RESPONDENT CHOICE CODED BY CODER (OPEN QUESTIONS)
 OR INTERVIEWER CHOICE WITH N. ITEMS
 J. RESPONDENT CHOICE CODED BY SECONDARY CODER
 U. CODING METHOD UNKNOWN
 Y. DATA INSERTED BY RPORC
 ANP ACTUAL NUMBER PUNCHED

OTHER INFORMATION

S. GENERAL SURVEY DESCRIPTION (SUMMARY)
 E. SURVEY ORGANIZATION EXPLANATORY MATERIAL
 P. PROLOGUE OR PREAMBLE (PRECEDES ACTUAL QUESTION)
 I. INSTRUCTIONS TO INTERVIEWER
 READ. SIGNALS USE OF MATERIAL (CARD, PHOTOGRAPHS, ETC.)
 HANDED TO RESPONDENT BY INTERVIEWER
 Z. INSTRUCTIONS TO CODER
 X. RPORC COMMENTS

CARD 1
CARD.
C. COL. 1.
5599 1. CARD ONE
DECK.
Y. COLS. 2-4.
053. SURVEY NUMBER
BALLOT.
Y. COLS. 5-8.
X. BALLOT NUMBER INSERTED BY ROPER CENTER.

Q.1. ARE YOU IN FAVOR OF LEGISLATION REQUIRING TEACHERS IN YOUR
STATE TO TAKE A SPECIAL OATH OF LOYALTY*

R. COL. 9.

2679 1. YES
1805 2. NO
805 3. NO OPINION
310 0. NO CODE OR NO DATA

Q.2. WOULD YOU FAVOR GOVERNMENT LOANS, ON A LONG TIME AND
EASY BASIS, TO ENABLE FARM TENANTS TO BUY FARMS THEY NOW
RENT*

R. COL. 10.

3910 1. YES
808 2. NO
608 3. NO OPINION
273 0. NO CODE OR NO DATA

Q.3. DO YOU FAVOR THE COMPULSORY OLD-AGE INSURANCE PLAN,
STARTING JANUARY FIRST, WHICH REQUIRES EMPLOYERS AND
EMPLOYEES TO MAKE EQUAL MONTHLY CONTRIBUTIONS*

R. COL. 11.

3175 1. YES
1453 2. NO
696 3. NO OPINION
275 0. NO CODE OR NO DATA

Q.4A. REGARDLESS OF HOW YOU, YOURSELF, PLAN TO VOTE, WHICH
PRESIDENTIAL CANDIDATE DO YOU THINK WILL WIN*

R. COL. 12.

1615 1. LANDON
3569 2. ROOSEVELT
1 3. THOMAS
19 4. LEMKE
395 0. NO CODE OR NO DATA

Q.4B. WHICH CANDIDATE DO YOU THINK WILL WIN IN YOUR STATE*

R. COL. 13.

1838	1. LONDON
3200	2. ROOSEVELT
0	3. THOMAS
30	4. LEMKE
531	0. NO CODE OR NO DATA

Q.4C. DOES THE NEWSPAPER WHICH YOU READ SUPPORT LONDON OR
ROOSEVELT*

R. COL. 14.

2264	1. LONDON
1400	2. ROOSEVELT
775	3. NEITHER
182	4. DON,T READ A PAPER
381	5. BOTH CANDIDATES
597	0. NO CODE OR NO DATA

Q.5A. WHICH CANDIDATE DO YOU PREFER FOR PRESIDENT*

R. COL. 15.

2109	1. LONDON
3121	2. ROOSEVELT
55	3. THOMAS
167	4. LEMKE
14	5. OTHER PARTY
133	6. NO ANSWER

Q.5B. DID YOU VOTE IN 1932* IF SO, FOR WHOM*

R. COL. 16.

1580	1. YES, VOTED FOR HOOVER
2722	2. YES, VOTED FOR ROOSEVELT
87	3. YES, VOTED FOR THOMAS
560	4. NO
595	5. NO, TOO YOUNG TO VOTE
55	0. NO CODE OR NO DATA

N.6. CLASSIFY RESPONDENT AS:

C. COL. 17.

1682	1. AVERAGE PLUS
1296	2. AVERAGE
1270	3. POOR OR POOR PLUS
440	4. ON RELIEF
96	5. UNDESIGNATED CODE
37	6. UNDESIGNATED CODE
778	0. NO CODE OR NO DATA

N.7. CHECK WHETHER:

C. COL. 18.

897	1. CAR
1194	2. NO CAR
3507	0. NO CODE OR NO DATA

N.8. CHECK WHETHER:

C. COL. 19.

4515	1. MAN
1083	2. WOMAN
1	0. NO CODE OR NO DATA

N.9. CHECK WHETHER:

C. COL. 20.

2025	1. WHITE
71	2. COLORED
3503	0. NO CODE OR NO DATA

N.10. OCCUPATION:

C. COL. 21.

383	1. PROFESSIONAL
348	2. BUSINESS
3100	3. SKILLED WORKERS
433	4. UNSKILLED WORKERS
77	5. UNEMPLOYED
1256	6. OTHER AND NONE
2	0. NO CODE OR NO DATA

N.11. APPROXIMATE AGE:

C. COL. 22.

2	1. 17-20 YEARS
589	2. 21-24 YEARS
1121	3. 25-34 YEARS
1264	4. 35-44 YEARS
1288	5. 45-54 YEARS
989	6. 55 YEARS AND OVER
346	0. NO CODE OR NO DATA

N.12. RURAL-URBAN:

C. COL. 23.

3786	1. URBAN
856	2. FARM
956	3. SMALL TOWN
1	0. NO CODE OR NO DATA

N. 13. SECTION:

CODE FOR FIRST COLUMN OF TWO COLUMN STATE CODE BELOW:

1.	NEW ENGLAND
2.	MIDDLE ATLANTIC
3.	EAST CENTRAL
4.	WEST CENTRAL
5 & 8.	SOUTHERN
6.	ROCKY MOUNTAIN
7.	PACIFIC

N. 14. STATE:

C. COLS. 24-25.

43	11. MAINE
55	12. NEW HAMPSHIRE
57	13. VERMONT
207	14. MASSACHUSETTS
97	15. RHODE ISLAND
47	16. CONNECTICUT
637	21. NEW YORK
174	22. NEW JERSEY
463	23. PENNSYLVANIA
69	24. MARYLAND
76	25. DELAWARE
103	26. WEST VIRGINIA
326	31. OHIO
212	32. MICHIGAN
137	33. INDIANA
349	34. ILLINOIS
142	41. WISCONSIN
103	42. MINNESOTA
120	43. IOWA
180	44. MISSOURI
47	45. NORTH DAKOTA
42	46. SOUTH DAKOTA
59	47. NEBRASKA
90	48. KANSAS
145	51. NORTH CAROLINA
28	52. SOUTH CAROLINA
115	53. VIRGINIA
56	54. GEORGIA
60	55. ALABAMA
46	56. ARKANSAS
94	57. FLORIDA
131	58. KENTUCKY
50	59. LOUISIANA
40	81. MISSISSIPPI
0	82. OKLAHOMA
142	83. TENNESSEE
115	84. TEXAS
46	61. MONTANA
60	62. ARIZONA
40	63. COLORADO
50	64. IDAHO
38	65. WYOMING
38	66. UTAH
44	67. NEVADA
66	68. NEW MEXICO
295	71. CALIFORNIA
44	72. OREGON
21	73. WASHINGTON

N.15. CITY:

U. COLS. 26-27. ANP

00.ŠNO CODE OR NO DATA

X. CODES NOT PROVIDED BY SURVEY ORGANIZATION. DATA TRANSFERRED
AS IS.

N.16. INTERVIEWER,S NUMBER:

U. COLS. 28-30. ANP

000.ŠNO CODE OR NO DATA

X. CODES NOT PROVIDED BY SURVEY ORGANIZATION. DATA TRANSFERRED
AS IS.

SINGLE COL	COL	FREQUENCIES	FOR	USAIPO1936-0053	(COLS. 1-30)							/	NCARDS	5599				
COL	&	-	0	1	2	3	4	5	6	7	8	9	BLANK	OTHER	NONBLNK	COL		
1	0	0	0	5599	0	0	0	0	0	0	0	0	0	0	0	5599	1	
2	0	0	5599	0	0	0	0	0	0	0	0	0	0	0	0	5599	2	
3	0	0	0	0	0	0	0	5599	0	0	0	0	0	0	0	5599	3	
4	0	0	0	0	0	5599	0	0	0	0	0	0	0	0	0	5599	4	
5	0	0	999	1000	1000	1000	1000	600	0	0	0	0	0	0	0	5599	5	
6	0	0	599	600	600	600	600	600	500	500	500	500	0	0	0	5599	6	
7	0	0	559	560	560	560	560	560	560	560	560	560	0	0	0	5599	7	
8	0	0	559	560	560	560	560	560	560	560	560	560	0	0	0	5599	8	
9	0	0	310	2679	1805	805	0	0	0	0	0	0	0	0	0	5599	9	
10	0	0	273	3910	808	608	0	0	0	0	0	0	0	0	0	5599	10	
11	0	0	275	3175	1453	696	0	0	0	0	0	0	0	0	0	5599	11	
12	0	0	395	1615	3569	1	19	0	0	0	0	0	0	0	0	5599	12	
13	0	0	531	1838	3200	0	30	0	0	0	0	0	0	0	0	5599	13	
14	0	0	597	2264	1400	775	182	381	0	0	0	0	0	0	0	5599	14	
15	0	0	0	2109	3121	55	167	14	133	0	0	0	0	0	0	5599	15	
16	0	0	55	1580	2722	87	560	595	0	0	0	0	0	0	0	5599	16	
17	0	0	778	1682	1296	1270	440	96	37	0	0	0	0	0	0	5599	17	
18	0	0	3507	897	1195	0	0	0	0	0	0	0	0	0	0	5599	18	
19	0	0	1	4515	1083	0	0	0	0	0	0	0	0	0	0	5599	19	
20	0	0	3503	2025	71	0	0	0	0	0	0	0	0	0	0	5599	20	
21	0	0	2	383	348	3100	433	77	1256	0	0	0	0	0	0	5599	21	
22	0	0	346	2	589	1121	1264	1288	989	0	0	0	0	0	0	5599	22	
23	0	0	1	3786	856	956	0	0	0	0	0	0	0	0	0	5599	23	
24	0	0	0	506	1522	1024	783	725	382	360	297	0	0	0	0	5599	24	
25	0	0	0	1674	676	1095	1026	318	276	197	287	50	0	0	0	5599	25	
26	0	0	4031	507	455	307	59	240	0	0	0	0	0	0	0	5599	26	
27	0	0	4157	176	274	198	95	73	178	249	102	97	0	0	0	5599	27	
28	0	0	3503	138	587	465	335	274	91	120	86	0	0	0	0	5599	28	
29	0	0	4095	418	260	188	135	155	117	142	89	0	0	0	0	5599	29	
30	0	0	3698	392	201	183	272	253	196	141	144	119	0	0	0	5599	30	