

# COMM 439

## *Communication and Popular Culture*

Communication Studies 439  
Examines the relationship between communication and popular culture in the public sphere. The course aims at improving students' abilities to respond critically to everyday mass social messages.

Dr. Ebony Utley is teaching the course in London, from June 18 to July 10, 2016. CSULB students and alumni as well as community members are welcome.

## *Dr. Ebony Utley, Ph.D*

Dr. Utley is an associate professor of communication studies at California State University Long Beach, and lectures at universities across the world. In her other research, she explores intimacy interrupted by infidelity, investigates beliefs about marriage, studies the relationship between hip hop and love, considers the impact of early childhood sexual violations on adults, and scrutinizes the effects of technology on intimacy.

## Contact

Dr. Utley

<http://www.theutleyexperience.com/>

[Ebony.Utley@csulb.edu](mailto:Ebony.Utley@csulb.edu)

562-985-5303

## FAQS

- Concerns over recent events in Europe should not be a worry. London is one of the safest and most heavily surveilled cities in the world.
- Students are given free time to go adventuring throughout on their own
- Necessities such as meals are paid for as part of the program; any activities not a part of the program are paid for by the student.

# LONDON CSULB

## Summer 2016

**Join Dr. Ebony Utley in an exciting and educational three week summer course in London! CSULB credit is applied, making this an ideal opportunity to study abroad!**



**Apply at: <http://bit.ly/1IcfIBa>**

# Itinerary

1. Attend London Tech Week
2. Explore London's Tech City
3. Visit co-working spaces, incubators, and accelerators
4. Learn about UK government involvement in supporting digital business
5. Create and critique new popular culture communication technologies
6. Attend workshops that teach you to think like an entrepreneur

## Cost

Approximate Travel Cost: \$3,038 + Airfare  
Tuition: \$897 Insurance: \$65

## Tech City

*Tech Nation 2016* comes to you from Tech City UK and innovation charity [Nesta](#), supported by core data partner [GrowthIntel](#). Tech Nation 2016 is the most comprehensive analysis of the UK's Digital Tech Economy to date, showing how the Digital Tech Industries are driving economic growth, employment and regional development:

- The UK's Digital Tech Industries are growing 32% faster than the rest of the UK economy (in turnover)
- The estimated turnover of UK digital tech industries reached £161bn in 2014
- The Digital Tech Industries are creating employment opportunities and accounting for 1.56M jobs across the UK
- The UK's increasingly diverse range of digital skills and specialisms are also now thriving beyond the tech sector – 41% of Digital Tech Economy jobs exist in what are thought of as traditionally non-digital industries – such as the public sector and financial services
- Over 80% of Tech Nation clusters have seen growth in digital turnover, jobs and advertised digital salaries

## ***Immerse Yourself in a New Culture***

Familiarize yourself with British culture! Get to experience the customs of the people of the UK, from their famous British accent to their world renowned humour! Break the American stereotype and be cultured!

- Go for a glass of wine in the middle of lunch!
- Read British tabloids!
- Expose yourself to genuine British delicacies!
- Witness the differences in speech from American English and British English.

### **Big Ben**

Visit one of the most iconic landmarks in the UK! Each dial is seven meters in diameter, the minute hands are 4.2 meters long and weigh approximately 100 kg and the numbers are approximately 60 cm long!



### **Buckingham Palace**



See the residence of the Queen! With over 77,000 square meters, plenty to see and experience is available!

### **Why Study abroad?**

Studying abroad provides students the opportunity to experience a new culture whilst working towards their academic goals. It impresses on a resume, as employers see that as the applicant being more cultured and useful in international business.

### **Benefits**

- Allows the student to set foot in a new atmosphere whilst making academic progress.
- The opportunity to study abroad is at a pivotal moment in students' lives, where future job priorities may hinder the possibility of going abroad. So take the chance and study abroad as part of a college run program!
- Familiarize and meet new people, and experience a new academic institution.
- Use the time abroad as a vacation!
- Enjoy many amazing experiences that you will tell for the rest of your life!

The London Shard



