Relatório de Vendas Considerando Produtos e Segmento
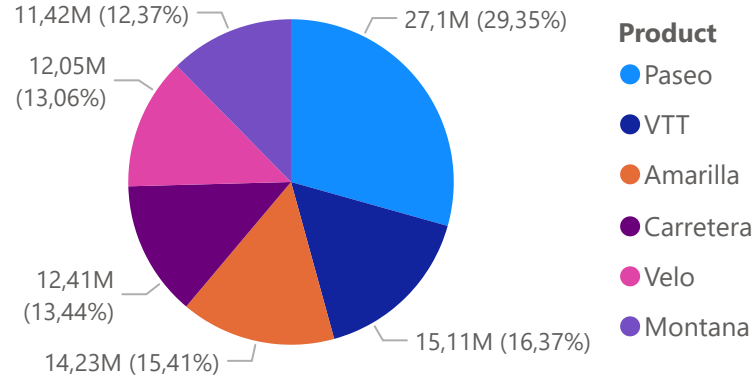
Ano, Mês
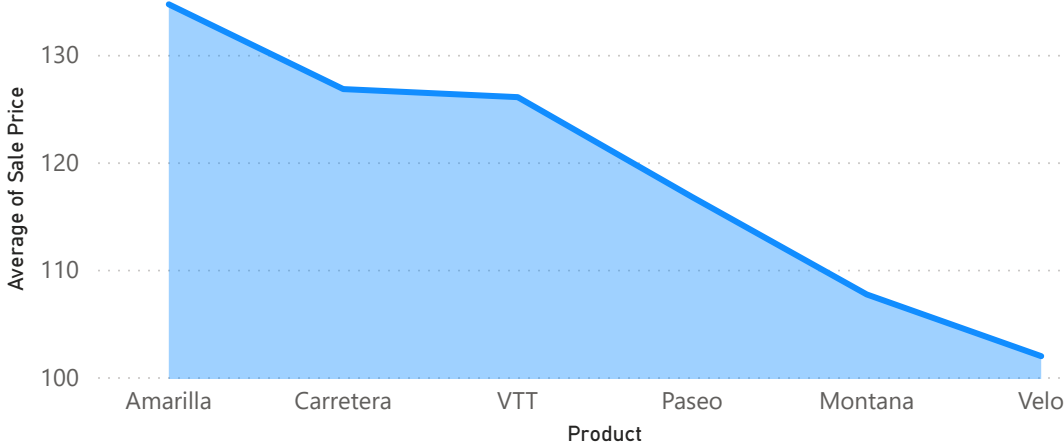
Sum of Sales by Product

- 11,42M (12,37%)
- 27,1M (29,35%)
- 12,05M (13,06%)
- 12,41M (13,44%)
- 14,23M (15,41%)
- 15,11M (16,37%)

Product
- Paseo
- VTT
- Amarilla
- Carretera
- Velo
- Montana

Average of Sale Price by Product

Average of Sale Price — Product: Amarilla, Carretera, VTT, Paseo, Montana, Velo

Sum of Sales by Ano, Mês and Segment

Segment ● CHANNEL PARTNERS ● ENTERPRISE ● GOVERNMENT ● MIDMARKET ● SMALL BUSINESS

Sum of Sales — Mês (2014): janeiro, fevereiro, março, abril, maio, junho, julho, agosto, setembro, outubro, novembro, dezembro
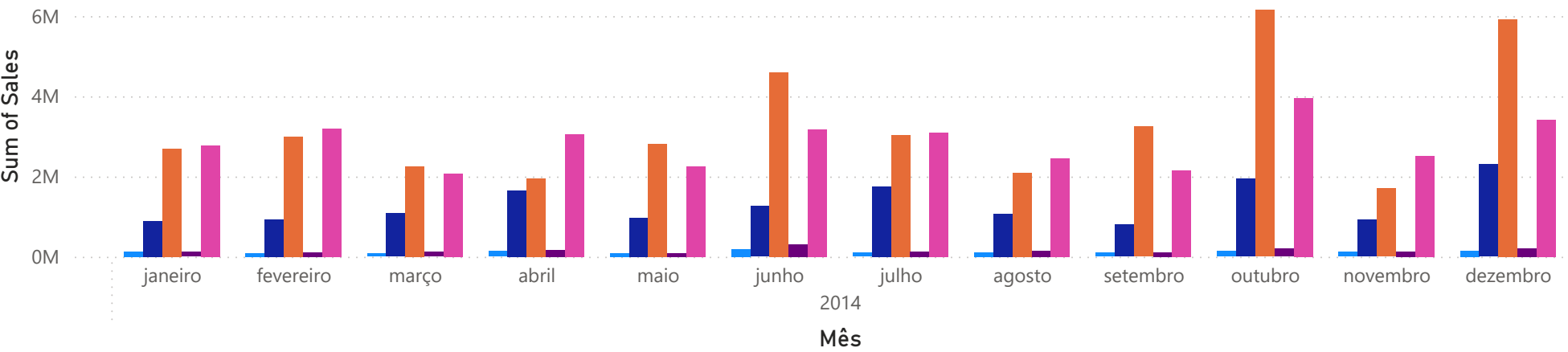
Relatório de Vendas Considerando Países e Lucro

118,73M
Sum of Sales

1M
Sum of Units Sold

Sum of Profit by Country

- ● France
- ● Germany
- ● Canada
- ● United States of Ame...
- ● Mexico

Country

- 3,78M (22,38%)
- 2,91M (17,21%)
- 3M (17,73%)
- 3,53M (20,89%)
- 3,68M (21,79%)
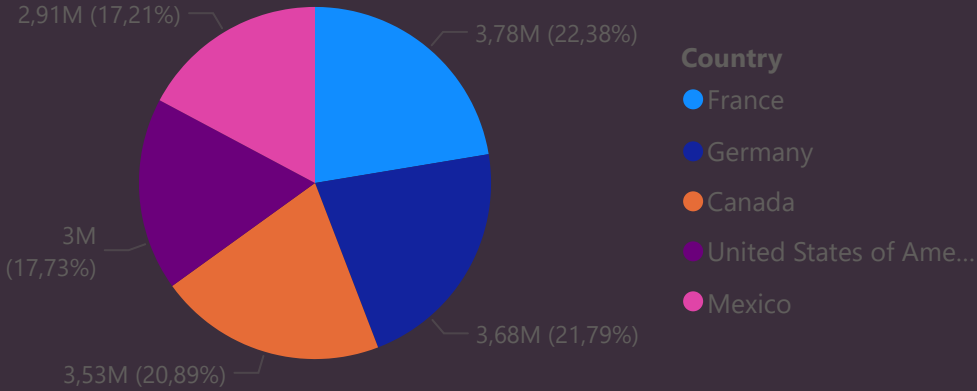
Sum of Profit by Ano and Mês

2013 — setembro, outubro, novembro, dezembro
2014 — janeiro, fevereiro, março, abril, maio, junho, julho, agosto, setembro, outubro, novembro, dezembro

Mês

Sum of Sales by Country

United States of America, Canada, France, Germany, Mexico
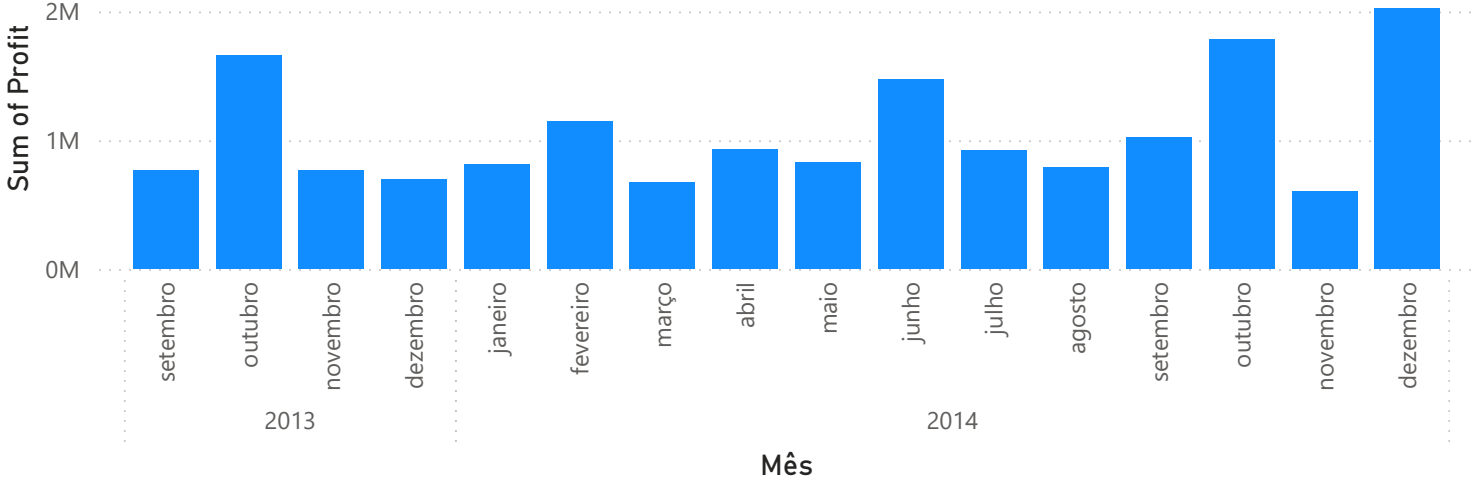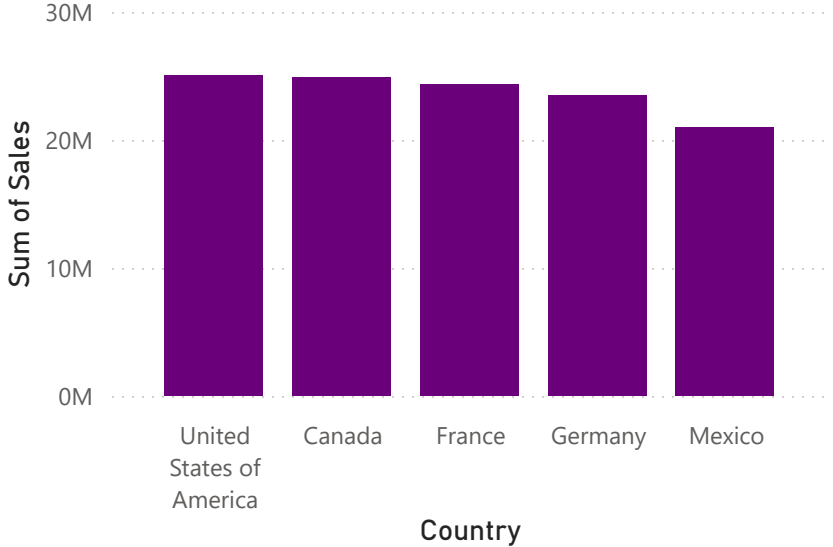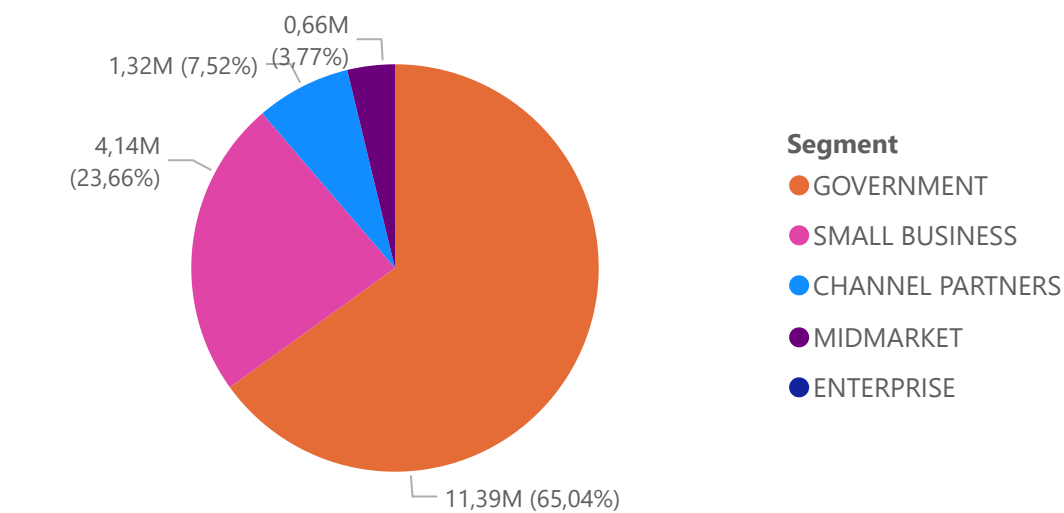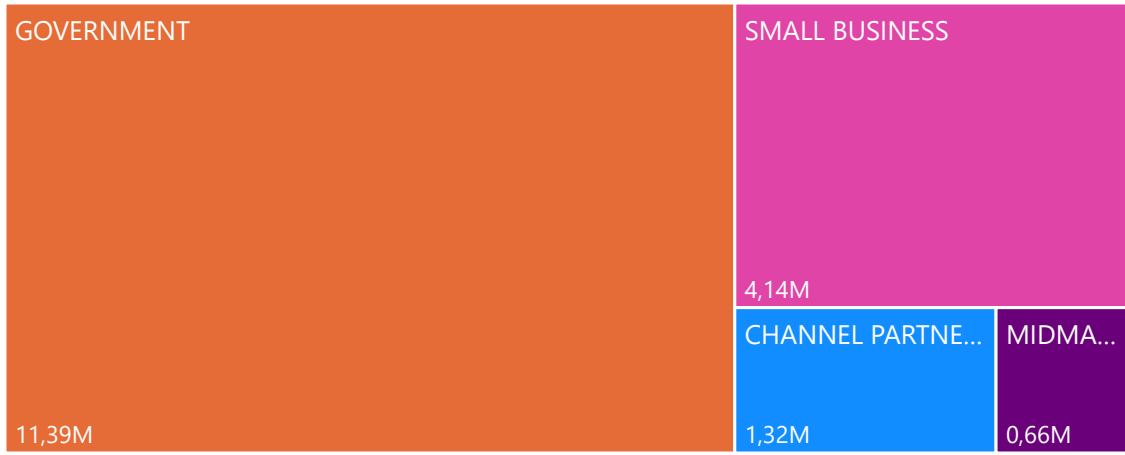
Country

Distribuição de Lucro, Vendas e Unidades vendidas por país e segmento

Sum of Profit by Segment

Sum of Sales and Sum of Units Sold by Country

Sum of Profit by Country

0,66M (3,77%)

1,32M (7,52%)

4,14M (23,66%)

11,39M (65,04%)

Segment
- GOVERNMENT
- SMALL BUSINESS
- CHANNEL PARTNERS
- MIDMARKET
- ENTERPRISE

Sum of Profit by Segment

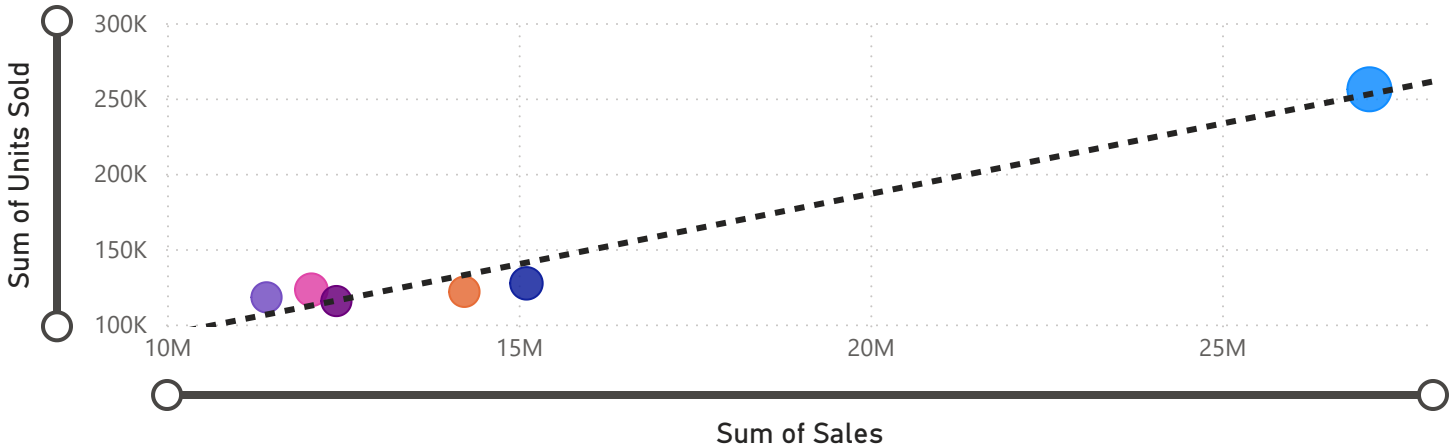| GOVERNMENT	SMALL BUSINESS
11,39M	4,14M
	CHANNEL PARTNE... 1,32M / MIDMA... 0,66M
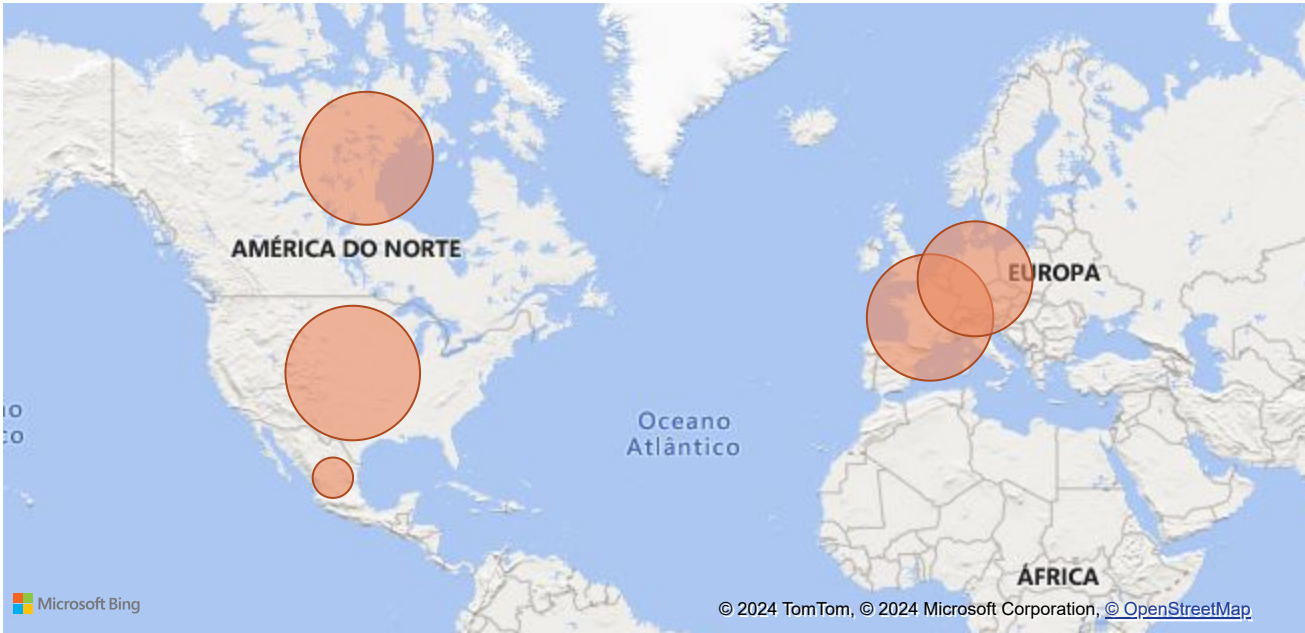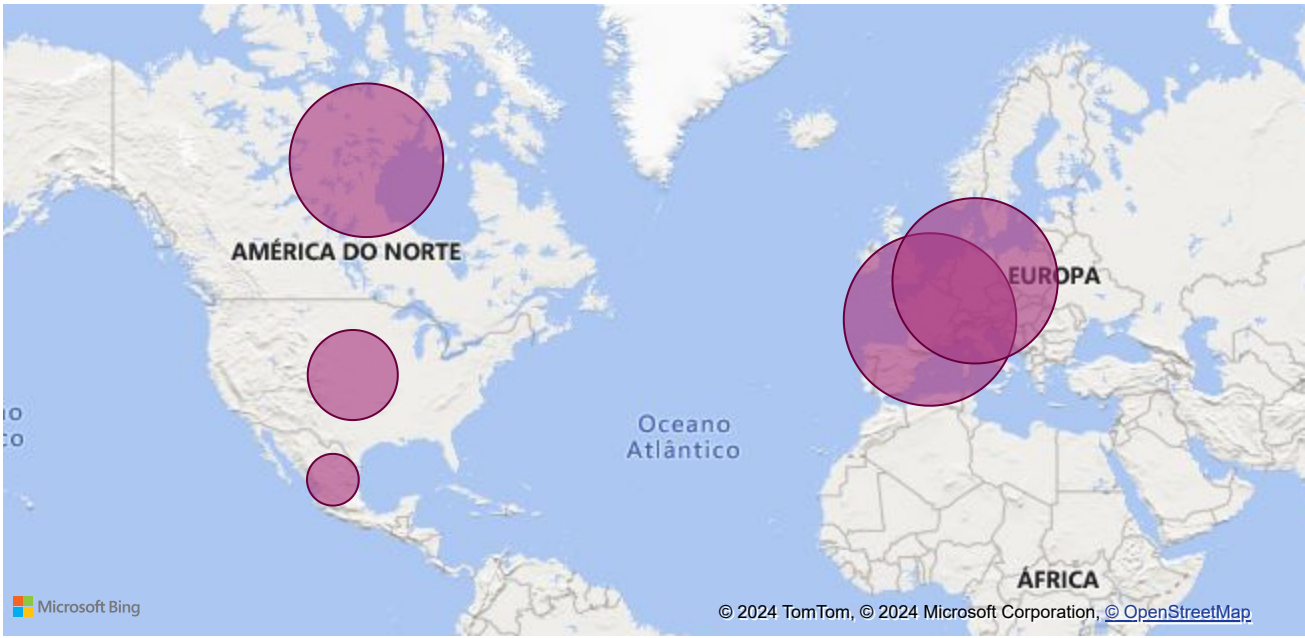
Sum of Sales, Sum of Units Sold and Count of Profit by Product and Product

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT

Country

All

13,02M

Sum of Profit

13.015.237,75
Sum of Profit

92.311.094,75
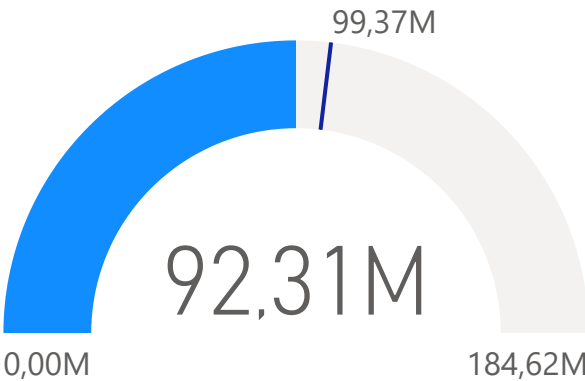Sum of Sales

861150
Sum of Units Sold

Sum of Sales and Sum of Profit by Trimestre

● Increase ● Decrease ● Total

| | Trim 1 | Trim 2 | Trim 3 | Trim 4 | Total |

Sum of Sales and Sum of Gross Sales

99,37M

92,31M

0,00M   184,62M
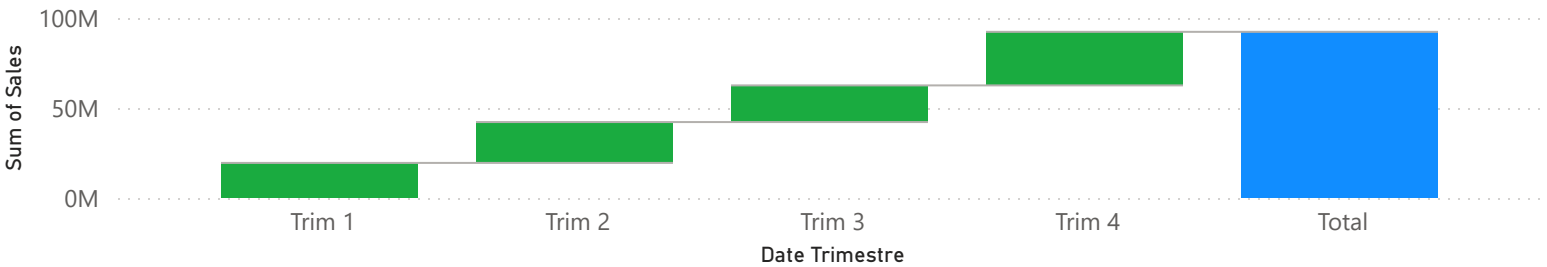
First Product by Country and Sales

© 2024 TomTom, © 2024 Microsoft Corporation, © OpenStreetMap

Sum of Gross Sales, Sum of Sales and Sum of Profit

100%	
Sum of Gross Sales	127,93M
Sum of Sales	118,73M
Sum of Profit	16,89M
13,2%	

Sales Products by country

Sum of Profit by Country

France	United St...
Germany	
Canada	Mexico
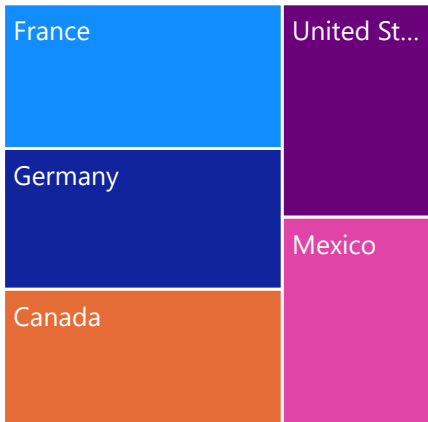
118,73M

Sum of Sales

16,89M

Sum of Profit

What influences Profit to [Decrease ⌄] ?

When...

....the average of Profit decreases by

| Segment is ENTERPRISE | ⟶ | 35,33K |

Segment is MIDMARKET ⟶ 20,45K

Segment is CHANNEL PARTNERS ⟶ 12,79K
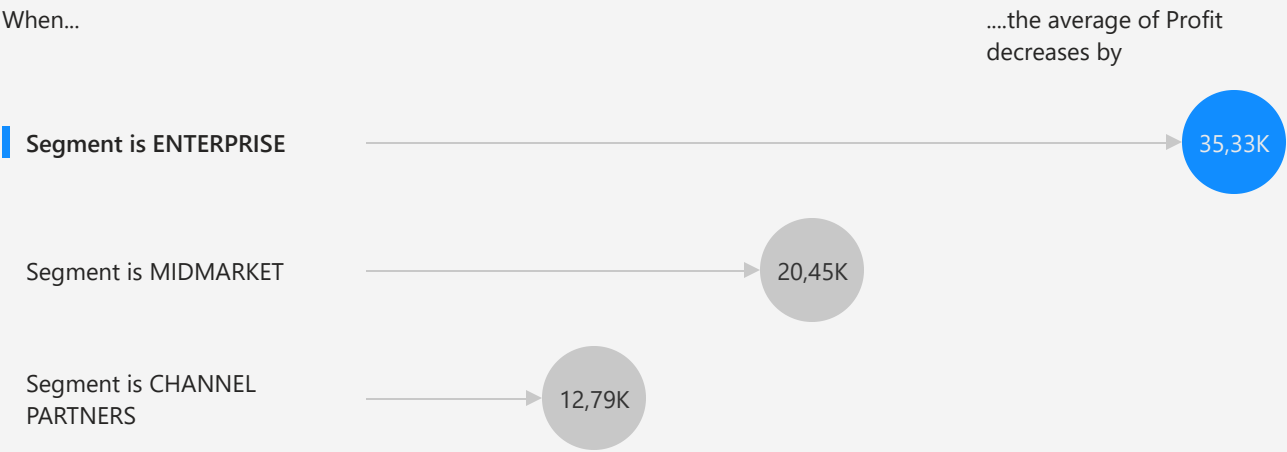
← Profit is more likely to decrease when Segment is ENTERPRISE than otherwise (on average).

40K

Average (excluding selected): 29.180,41

30K

20K

10K

Average of Profit

0K

-10K

ENTERPRISE   MIDMARKET   CHANNEL PARTNERS   GOVERNMENT   SMALL BUSINESS

Segment
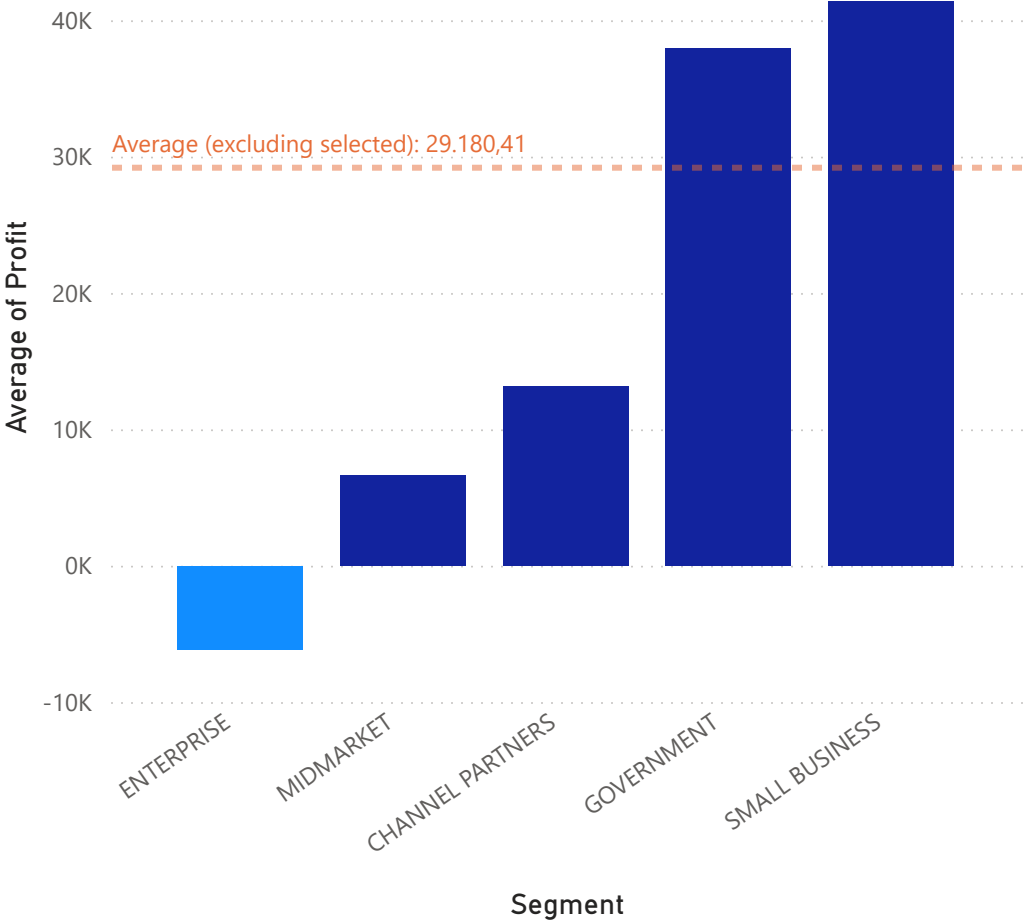
☐ Only show values that are influencers

Year ×
2014

Segment ×
GOVERNMENT

Country ×

Canada
5655

France
5655

Germany
5655

Mexico
5655

United States of Ameri...
5655

GOVERNMENT
28275

SMALL BUSINESS
22500

ENTERPRISE
9375

MIDMARKET
1125

CHANNEL PARTNERS
900

2014
62175

2013
20725

Sum of Sale Price
82900
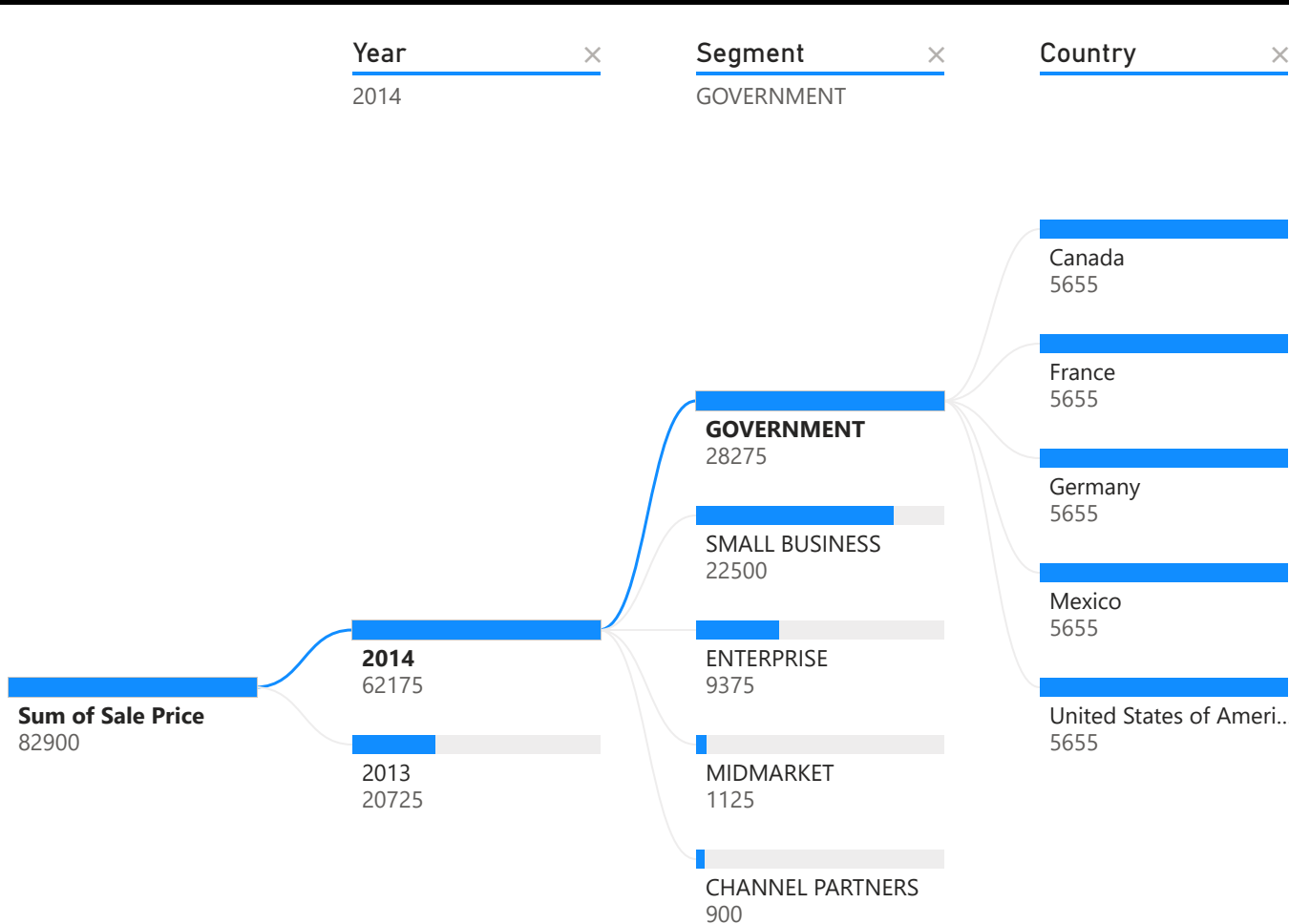
Árvore de decomposição

Diferentes dimensões do cenário de vendas

ⓘ Help Q&A understand people better by adding ...   **Add synonyms now**   ✕

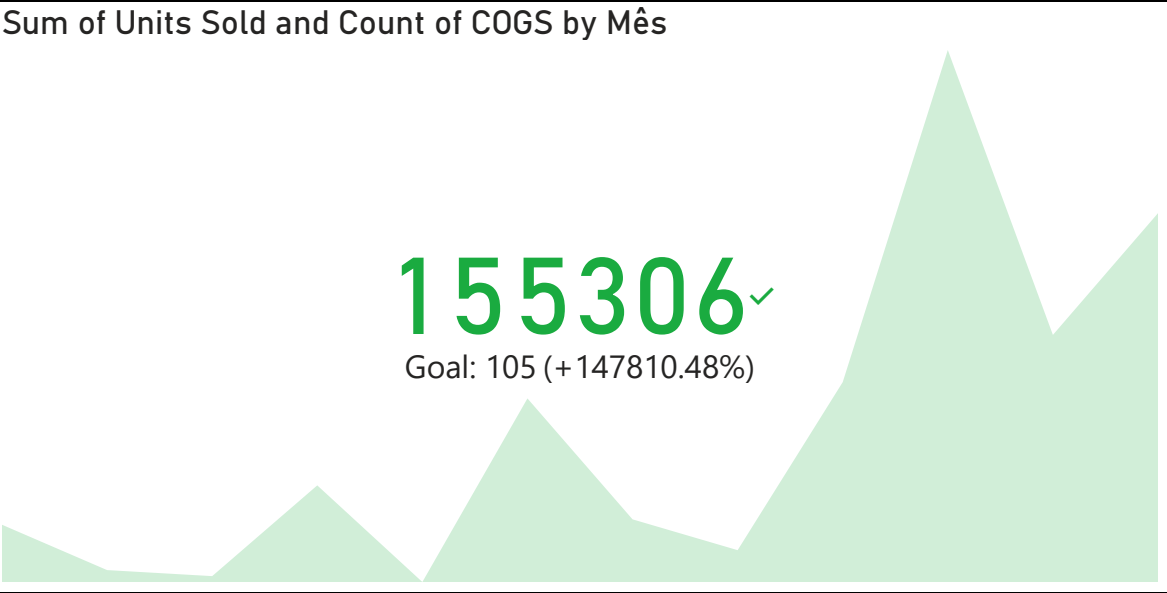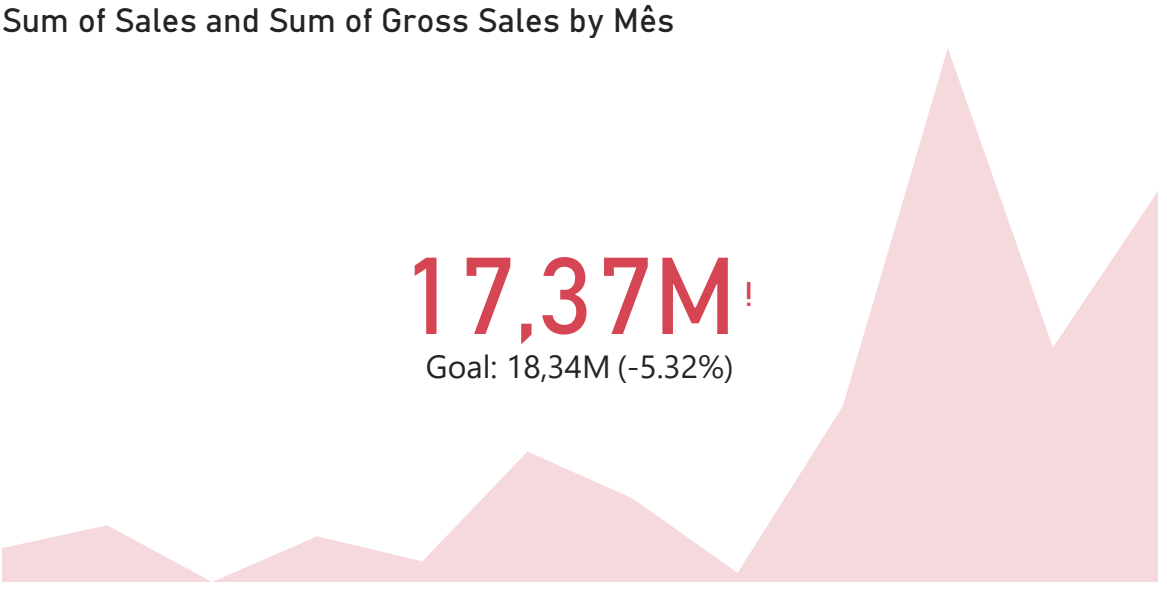💬 | Ask a question about your data |

Try one of these to get started

| total cog | | maximum cog |

Show all suggestions

Sum of Sales and Sum of Gross Sales by Mês

17,37M !

Goal: 18,34M (-5.32%)

Sum of Units Sold and Count of COGS by Mês

155306 ✓

Goal: 105 (+147810.48%)

Sum of Profit by Country

Country: France, Germany, Canada, United States of America, Mexico

Sum of Sales by Country and Segment

Segment: CHANNEL PARTNERS, ENTERPRISE, GOVERNMENT, MIDMARKET, SMALL BUSINESS

Country: United States of America, Canada, France, Germany, Mexico

Country	Sum of Units Sold	Sum of Sales
Canada	247435	24.887.654,88
France	240937	24.354.172,28
Germany	201495	23.505.340,82
Mexico	203325	20.949.352,11
United States of America	232632	25.029.830,17
Total	**1125824**	**118.726.350,26**

Product	Canada	France	Germany	Mexico	United States of America	**Total**
Amarilla	646.861,38	667.867,63	612.137,26	498.611,39	388.626,41	**2.814.104,06**
Carretera	436.105,34	388.864,90	369.674,68	393.668,42	238.491,55	**1.826.804,89**
Montana	321.867,03	461.238,37	559.438,37	337.689,31	434.521,80	**2.114.754,88**
Paseo	1.265.017,99	838.748,56	744.416,74	928.651,39	1.020.603,27	**4.797.437,95**
Velo	370.568,34	707.930,24	788.789,00	173.303,89	265.401,00	**2.305.992,47**
VTT	488.808,81	716.371,09	605.932,77	575.598,71	647.896,64	**3.034.608,02**
Total	**3.529.228,89**	**3.781.020,78**	**3.680.388,82**	**2.907.523,11**	**2.995.540,67**	**16.893.702,26**

Average of Profit by Mês and Segment

Segment ● CHANNEL PARTNERS ● ENTERPRISE ● GOVERNMENT ● MIDMARKET ● SMALL BUSINESS
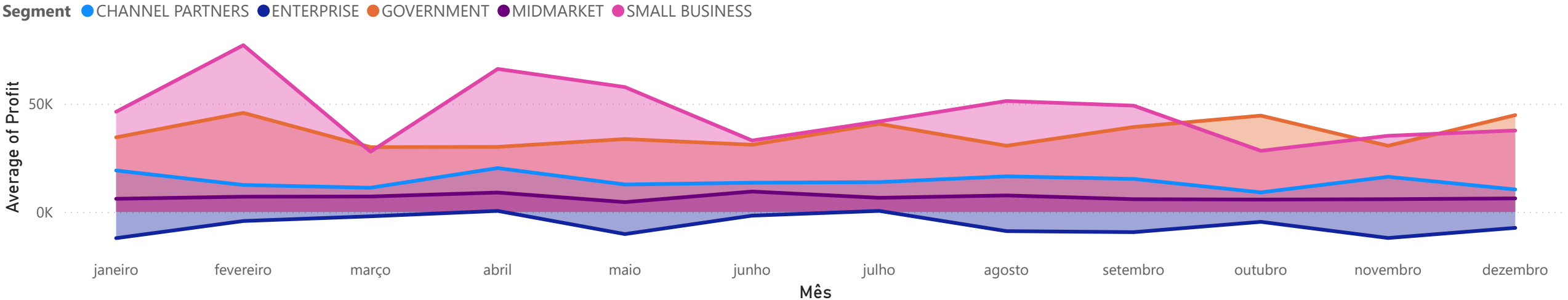
Average of Sales by Segment

SMALL BUSINESS

ENTERPRISE

GOVERNMENT

MIDMARKET   CHANNE...

Average of Profit by Segment

6,6K

13,17K(6,66%)
(13,28%)

41,43K
(41,78%)

37,96K (38,28%)

Segment
● SMALL BUSINE...
● GOVERNMENT
● CHANNEL PAR...
● MIDMARKET
● ENTERPRISE
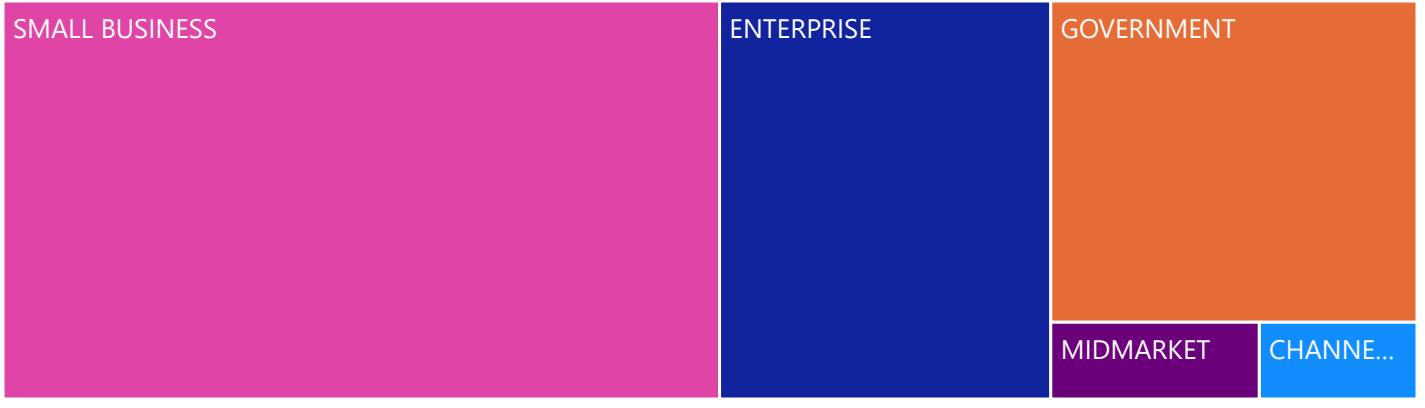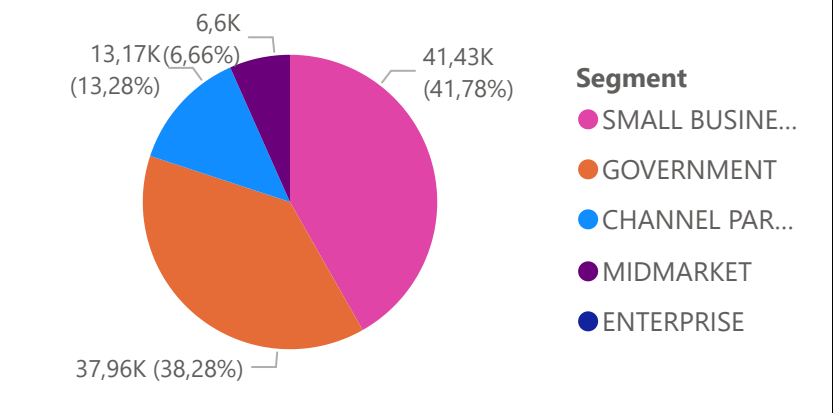
Lucro X Segmento

GOVERNMENT

SMALL BUSINESS

CHANNEL P...

MIDMARKET

Lucro Total	Produto
2.814.104,06	Amarilla
1.826.804,89	Carretera
2.114.754,88	Montana
4.797.437,95	Paseo
2.305.992,47	Velo

16,89M

Lucro total