Rubric

Criteria	Levels			
	4 (Exceeds Expectations)	**3 (Meets Expectations)**	**2 (Approaches Expectations)**	**1 (Does Not Meet Expectations)**
Pandas and CSV	The Jupyter notebook imports the necessary libraries and converts the CSV to a Pandas DataFrame.	NA	NA	The Jupyter notebook does not import all necessary libraries and does not convert the CSV to a Pandas DataFrame.
Implementation of visualizations in spec.	The Jupyter notebook renders all Seaborn and Matplotlib visualizations and content provided in the design specification.	The Jupyter notebook renders one Seaborn visualization and the rest of the Matplotlib visualizations as specified in the design instructions.	The Jupyter notebook renders no Seaborn visualizations and only one Matplotlib visualization as well as only partial corresponding content provided in the design specification.	There are no visualizations rendered in the Jupyter notebook.
Color	Color carries meaning and visualizations use different palettes with purpose.	Color in visualizations has meaning.	Color contrast is confusing and hard to read.	The colors are not customized.
Style	The chart labels and titles are concise, easy to read, and some titles are framed as questions.	The chart labels and titles are custom and easy to read.	Some chart labels and titles are custom, others are unchanged.	The chart labels and titles are not customized.
Presentation and framing of visualizations	Presentation cohesively presents every chart and has an appropriate description for each, with further research outlined in the notes.	Presentation cohesively presents every chart and has an appropriate description for each.	Presentation includes half of the charts but fails to contextualize each.	Presentation includes half of all charts and fails to contextualize each.