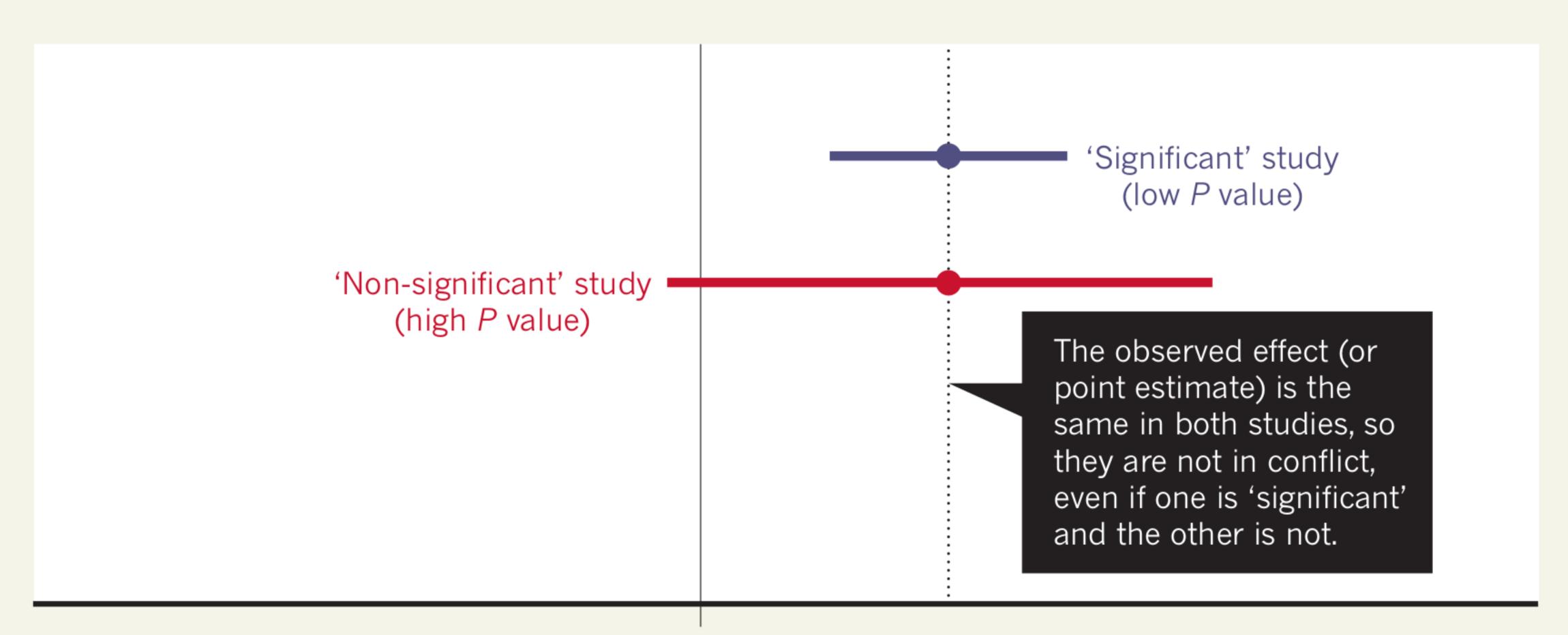
BEWARE FALSE CONCLUSIONS

Studies currently dubbed 'statistically significant' and 'statistically non-significant' need not be contradictory, and such designations might cause genuine effects to be dismissed.



Decreased effect ◀ No effect ▶ Increased effect