

Question 1**20 / 20 pts**

For the following qualitative data analysis tools, please match the term with the definition

Annotation or tags in an interview

Coding ▼

Summarize groupings of similar data

Vignette ▼

What answers we are looking for in the study

Pre-structured case outline ▼

All that was learned from a single interview

Coversheet ▼

Question 2**20 / 20 pts**

Select all of the following that are true about a pre-structured case outline

- ☐ Is a set of statistics describing a set of interview participants
- ☒ Represents the initial framework for data analysis
- ☐ Describes the initial setup of the usability study
- ☒ Often grouped in categories
- ☒ Is derived from the hypotheses from the usability plan
- ☒ Performed before the first participant is interviewed
- ☐ Is built from a collection of interviews

Question 3**25 / 25 pts**

Select all of the following that are true about coversheets

- ☒ Include the key quotes or event
- ☐ Use one coversheet per collections of similar interviews / participants to capture all that was similar about them
- ☒ Include brief information about the interview
- ☐ Use one coversheet per usability study to capture everything that was learned from all the participants
- ☐ Include brief information about the study or group of similar interviews
- ☒ Use one coversheet per interview to capture all that was learned during the single interview
- ☒ Include all the codes contained in the interview
- ☒ The length of the coversheet should be a single page
- ☐ The length of the coversheet should be related to the length of the interview or study

Question 4

15 / 15 pts

Select all of the following that are true about coding

- ☐ Is a property of the entire usability study, not related to any particular interview
- ☒ Is a markup on the interview transcription itself
- ☐ Is a page attached to an interview transcription
- ☐ Should be done before the first participant is interviewed
- ☒ The labels should be derived from the prestructured case outline

Question 5

20 / 20 pts

Select all of the following that are true about the vignette

- ☐ Is completed immediately after each interview
- ☒ Includes quotes from actual interviews
- ☒ Is similar to a persona
- ☒ Is completed after several interviews have been finished
- ☐ Is completed before the first participant is interviewed
- ☒ Is a composition of a collection of interviews
- ☐ Is part of a single interview