



Job Search Strategies

Updated October 2023

- **NAIT Career Services**
 - Career Connect (nait.ca/careerconnect) job listings, employer sessions & networking opportunities
 - NAIT Hub networking & mentorship platform (nait.ca/alumni/ways-to-get-involved/student-mentorship)
 - Newsletter, workshops and 1:1 appointment with a career advisor (nait.ca/careersupport)
- **Network, network, network!** 70% of jobs are filled by people who heard about them through their networks. Be aware of how you are marketing yourself (accomplishments/ personal brand).
 - Job fairs
 - Information & recruitment sessions
 - Classmates
 - Social gatherings (online counts too)
 - Family & friends, & of friends
 - Alumni
 - LinkedIn
 - Your church, synagogue, mosque, etc.
 - Community groups
 - Neighbours
 - Volunteering

[-Naitsa.ca/volunteer](http://Naitsa.ca/volunteer)
[-www.volunterconnector.org](http://www.volunterconnector.org)
- **Instructors:** keep in touch with your program & teachers, ask them for recommendations around companies to check out and professionals to do informational interviews with, ask them to write a LinkedIn recommendation for you.
- **LinkedIn:** expand your network, invite professionals who work in a job/company you're interested in coffee chats and informational interviews.
- **Mawji Centre:** they host regular events with real business owners that talk about building a personal brand, self-employment, being a contractor and other entrepreneurship topics.
- **NAITSA:** clubs and job opportunities
- **Industry / Professional Association Websites:** for example, ASET for engineering technologists, AAA for architecture and interior design, etc.
- **Employer of choice**
 - Websites
 - Visit in person
 - Contact directly
 - Conduct informational interviews
- **Job Search Engines**
 - Alis.alberta.ca
 - Indeed.ca
 - Jobbank.gc.ca
 - LinkedIn.com/jobs/
- **Employment agencies / headhunters**

How **not** to find a job:

- a. Rely on a single strategy.
- b. Get frustrated or take rejection (or lack of response) personally.
- c. Use the same resume.