



unplace

networked art: places-between-places

Credits

Ai Weiwei & Olafur Eliasson

Moon · 2012

Interactive website.

Concept: Ai Weiwei and Olafur Eliasson. Curator: Marcello Pisu. Creative Direction: Lucas Werthein, Shahar Zaks. Design and Development: Jason Aston, Sebastian Buys, Nien Lam, Mindy Tchieu

Work Presentations:

Moon was launched at the Falling Walls Conference, Berlin, 9 November, 2013. Moon is kindly supported by Sebastian Turner.

Biography

Ai Weiwei

Born in 1957, in Beijing, China. He lives and works in Beijing, China.

Ai Weiwei is a Chinese contemporary artist and activist involved in art, design, sculpture, architecture, curatorship, photography, writing, film and social, political and cultural criticism. His activities are mainly focused on freedom of expression and supporting human rights and social justice. In 2005, Ai was invited to start blogging by Sina Weibo, the biggest internet platform in China. Ai was arrested by the Chinese authorities in April 2011 and held incommunicado for three months. Upon his release, he was prohibited from travelling abroad and making public speeches, and was subjected to continuous government surveillance. Ai Weiwei attended the Beijing Film Academy and the Parsons School of Design, in New York. He received an honorary doctorate from the Faculty of Politics and Social Sciences, University of Ghent, Belgium, 2010, as well as receiving many other awards, including the Skowhegan Medal, 2011 and the Chinese Contemporary Art Award, 2008. His work has appeared internationally at major exhibitions.

aiweiwei.com/
twitter.com/aiww

Olafur Eliasson

Born in 1967, in Copenhagen, Denmark. He lives and works in Copenhagen, Denmark and Berlin, Germany.

The Danish-Icelandic artist Olafur Eliasson is curious about how we perceive the world:

How do our thoughts, feelings, and actions co-create our surroundings? Are we aware of this? Do we assume responsibility for the world we share? Olafur Eliasson attended the Royal Academy of Arts in Copenhagen from 1989 to 1995. He produces installations, sculpture, photography and films that connect people to each other and the environment. He has participated

in numerous exhibitions worldwide and his work is represented in both public and private collections, including the Solomon R Guggenheim Museum, New York, the Museum of Contemporary Art, Los Angeles, the Deste Foundation, Athens, and Tate, London. His studio in Berlin, established in the mid-1990s, today employs about seventy craftsmen, architects, technicians and a research and communications team.

olafureliasson.net
studio@olafureliasson.net

Marcello Pisú (curator)

Marcello Pisu was born in Cagliari, Italy, and lives and works in Berlin, Los Angeles and São Paulo.

He is an Italian digital specialist, cultural producer and editor working internationally, exploring the relationship between culture, individual transformation and collective innovation. After his studies in cultural management at the Bocconi Business School and at Teatro alla Scala in Milan, and in Digital Media at NYU, he worked in marketing and pr for the likes of Sundance Film Festival, Google, Film Society of Lincoln Center. As an editor, digital creative director and curator he worked for five years for the science conference *Falling Walls in Berlin*. He curated the festival of digital and public art Hybrid Art in Moscow, a series of summer public talks for the Strelka Institute in Moscow about urban innovation, the digital project Moon by Ai Weiwei and Olafur Eliasson, the performance art installation Carousel at the Faena Art Center in Buenos Aires. He currently writes about culture and innovation at the Italian newspaper Il Sole 24 Ore.

marcellopisu.com
m@marcellopisu.com

Description

Moon is a manifesto and an invitation to create public space through participation in cyberspace.

The instant a touch is made, things are set in motion. Make a drawing to reach out and be touched. By drawing together we are drawn together. This is how we make a difference in the world, on micro and macro levels, individually and collectively. Touch the moon by drawing on it – a vision, a doodle, a statement, a greeting, a thought... your drawing is a hinge between you, everyone else, and the universe. Through messages and non-verbal communication, in a language that is unique to each person, the collective work becomes a testament to personal freedom, creativity and activity. Celebrate the gathering of creative powers from around the globe to mark the passage from nothing to something and from thinking to doing. Leave your fingerprint and see the shared moon grow as others reach out too. Let's show the world that together our marks matter. Creativity defies boundaries. Ideas, wind and air no one can stop.

O.F. and A. W.

