



unplace

networked art: places-between-places

Credits

JODI

GeoGoo · 2008

Hacked Google Maps and Google Earth website.

Work Presentations:

2015 — #NEULAND. *Digitale Kunst*, kunsthuis kaufbeuren, Kaufbeuren; *Shifting Optics II*, Upstream Gallery, Amsterdam.

2014 — *New Landscapes*, 6X6/36, Source Art Galerie, La Teste-de-Buch.

2013 — *GeoGoo*, Gwangyang Public Screen Project.

2012 — *Street Digital*, Museum of Moving image, New York.

2011 — *Land Art For A New Generation*, Mama, Rotterdam; *Against All Odds*, Benaki museum, Athens; *Highways connect and divide*, Foxyproductions, New York.

2010 — *101010*, Videotage, Hongkong; *Rencontres internationales*, Centre Pompidou, Paris; *Politique 0*, Upgrade!, Paris; *Paraflows.10 mind and matter*, Künstlerhaus, Wien; *Gogbot festival*, Enschede.

2009 — *G33CON*, Project Gentili, Prato; *Rencontres internationales*, Tabacalera, Madrid; *Aspect Ratio*, Tent, Rotterdam; *Exploits in the Wireless City*, Radiator festival, Nottingham.

2008 — *GeoGoo*, iMAL, Brussel.

Biography

JODI

is an art collective composed of:

Joan Heemskerk

Born in 1968, in Kaatsheuvel, Netherlands.

Dirk Paesmans

Born in 1965, in Brussels, Belgium.

Heemskerk and Paesmans live and work in the Netherlands.

JODI, or jodi.org, pioneered Web art in the mid-1990s. Based in The Netherlands, JODI were among the first artists to investigate and subvert conventions of the Internet, computer programs, and video and computer games. Radically disrupting the very language of these systems, including visual aesthetics, interface elements, commands, errors and code. JODI stages extreme digital interventions that destabilize the relationship between computer technology and its users by subverting our expectations about the functionalities and conventions of the systems that we depend upon every day. Their work uses the widest possible variety of media and techniques, from installations, software and websites to performances and exhibitions.

JODI's work is featured in most art historical volumes about electronic and media art, is exhibited worldwide in ; Documenta-X, Kassel; Stedelijk Museum, Amsterdam; ZKM, Karlsruhe; ICC, Tokyo; CCA, Glasgow; Guggenheim Museum, New York; Centre Pompidou, Paris; Eyebeam, New York; FACT, Liverpool; MOMI, New York, among others.

jodi.org

en.wikipedia.org/wiki/Jodi

Description

GeoGoo is a hacked Google Maps/Earth website divided into three main commands that explore different display modes of cartography and space through the iconography of these programmes.

GeoGoo uses and bends Google Maps and Google Earth. Using what is already in the interface (.api) of these two services, JODI hacked Google Maps to mathematically show us the earth. Users of Google Maps will recognize the iconic symbols: the red line that gives direction and the place markers, along with other icons, combined with different views of the map. The first section "Geo" explores Google Maps through a red line tracing the earth, while the second section "Goo" randomly draws geometrical forms with icons, such as the place marker of transportation found in Google Maps. The last section "." uses both Google Earth and Google StreetView for a visualisation on a macro scale.

Adapted from [Angelica Vergel](#)

This work requires the Google Earth plugin installed on your computer.

