



META BULL

Trust Management of Digital Assets

WHITEPAPER

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“We built a revolutionary platform to connect financial institutions with the blockchain. Bedrock makes blockchain protocols as easy as Web Services, empowering enterprises to build disruptive applications.”

Introduction

Meta Bull is an open source all in one bitcoin and crypto community platform designed to provide multiple investment opportunities with cryptocurrency education where it is entirely possible to find the independence we all desire, in a community of like-minded,

freedom loving individuals who, like you, are seeking the possibility of income stability in a very unstable world and Developing Blockchain lite App With Extra Feature and Online Support and Developing Strong Exchange With World's Best Support.

Meta Bull is a comprehensive and user-friendly set of tools designed for both active cryptocurrency users and for those who are only starting out in the crypto space. Meta Bull will include all the elements necessary to satisfy the daily needs of a cryptocurrency user: a p2p exchange service with low conversion fees, an easy-to-use mobile wallet with support of multiple currencies, a marketplace accepting crypto payments, a guaranteed courier delivery service, a financial messenger, and an investment platform.

ABSTRACT

Meta Bull is a blockchain platform for concluding mutually beneficial and secure contracts, between investors and traders for trust management of cryptocurrency assets.

Links: mbull.io

Related documents: Business Overview

Cryptocurrency market

Thanks to blockchain technology, a large number of new types of assets — cryptocurrency — have appeared on the market: Bitcoin, Litecoin, Ethereum etc. These assets are decentralized digital currencies, each of which allows their owners to carry out transactions between wallets.

There are cryptocurrency exchanges based on market economy principles for the exchange of various cryptocurrencies. Many exchanges, such as Bittrex, Binance, Bitfinex, Hit BTC, offer their users the ability to trade a large number of cryptocurrencypairs, which enables traders to use different trading strategies and generate profit from rate changes. More and more traders have done it successfully, showing a stable and high yield that reaches hundreds or even thousands of percent per year. For example, the Alternative Money Fund, in 2017 has achieved a gain of more than 3,000%, and the Blue Magic Capital Fund went up more than 10,000%.

The modern market of cryptocurrencies is highly volatile. On the one hand, it enables successful traders to achieve very high yields. On the other hand, it brings great risks to all market participants, and especially to beginners. Unlike traditional exchanges such as Forex, in cryptocurrency trading, one can easily lose a significant portion of their assets in one day, even without leverage.

Trust asset management



Trust management of assets is an area that has always been in demand. Investors are ready to entrust their assets to successful traders in order to generate income. The crypto-currency market is no exception and is of increasing interest to investors and traders. By

transferring their assets to experienced traders, investors retain the possibility of obtaining exceedingly-high income in the crypto currency market; while at the same time minimize the risks of significant loss common to inexperienced players.

However, at the moment, there is no convenient and safe tool on the market for the conclusion of contracts between investors and traders for the trust management of crypto currencies. Regardless, such contracts are active in words, forums, and chats, which leave the marketplace ripe for fraudulent acts, such as, when traders disappear with investors' fund.

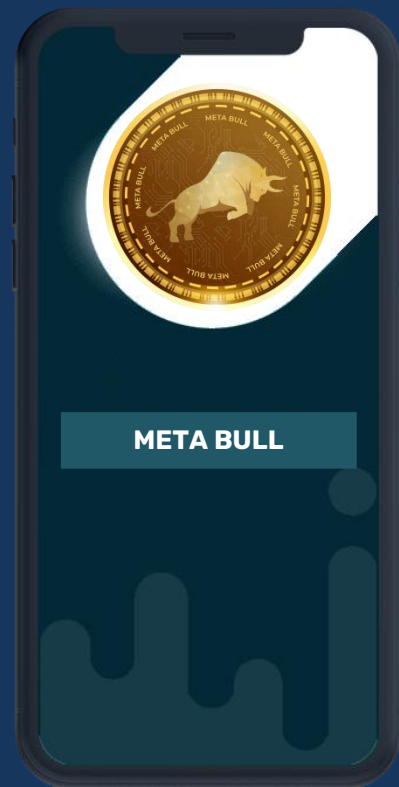
META BULL PLATFORM

The Meta Bull platform is intended to bring investors and traders together for concluding mutually beneficial blockchain-protected contracts for the trust management of cryptocurrency assets. Meta Bull provides investors and traders with a transparent, decentralized and secure system, which controls the process of concluding and executing a contract up to the point of revenue Gained by both parties.



Crypto Digital Wallet

A cryptocurrency wallet is a software program that stores private and public keys and interacts with various **blockchain** to enable users to send and receive digital currency and monitor their balance. If you want to use Bitcoin or any other cryptocurrency, you will need to have a digital wallet.



A **cryptocurrency wallet** stores the public and private keys which can be used to receive or spend a cryptocurrency. A wallet can contain multiple public and private key pairs. As of January 2018, there are over thirteen hundred cryptocurrencies; the first and best known is bitcoin. The cryptocurrency itself is not in the wallet. In case of bitcoin and cryptocurrencies derived from it, the cryptocurrency is decentrally stored and maintained in a publicly available ledger called the *blockchain*. Every piece of cryptocurrency has a private key. With the private key, it is possible to digitally sign a transaction and write it in the public ledger, effectively spending the associated cryptocurrency.

Our Vision

Using cryptocurrency for everyday transactions should be as easy as buying a cup of coffee. The crypto consumer base is expected to grow to 1 Meta Bull in the next 5 years and Meta Bull is going to be a major player in accelerating this type of payment adoption. Meta Bull wants to make crypto currencies available to the everyday consumer, to make crypto a valid payment option and not some novelty used by a few Forward thinkers and risk takers. We believe that more wide spread the use the more business possibilities there are for Meta Bull and the crypto community as a whole. Meta Bull innovative, decentralized Point-of-Sale (POS) system will free merchants and consumers alike from endless transactions fees, outdated currency platforms, large Banks, multiple middlemen and costly cumbersome delayed transactions.

We will work very hard in the next three years to inject the payment industry with our payment infrastructure, our payment terminals and our reward , we plan to distribute our Point of Sale system in many countries and we are finalizing distribution contracts in Brazil, Costa Rica, India, United Arab Emirates, the Dominican Republic, the United States and many more.

We will start shipping our payment terminals in the 3rd quarter of 2022 and our digital mobile wallet used by consumers to pay with crypto and manage their digital assets will be available for download at the end of December 2022.

Our Reward program (explained in page 25) based on our Meta Bull utility Token will be in effect as soon as our mobile wallet is available for download. Major exchanges (mentioned later in this document) will be hosting our Meta Bull as negotiations have Been finalized and the Token has been accepted.

Our Mission

Our goal is simple: grow crypto adoption, facilitate crypto transactions, Populate crypto payment friendly terminals all over the world. To revolutionize the Point-of-Sale Technology Industry through passion, innovation and our entrepreneurial drive to help businesses of all sizes to succeed with our state-of-the-art POS software combined with lower transaction fees for the merchant.

Inventory control, sales tracking, real time reporting functionality, text message alerts, easy to use customer contact capabilities and so much more. Meta Bull proprietary hardware and software POS system will also allow for the acceptance of over 1000 different cryptocurrencies, including the Meta Bull Reward Token - bringing the POS market into the next wave of IoT and the web 3.0.

By combining Point-of-Sale system experts with network security and blockchain engineers, Meta Bull is creating a state-of-the-art solution for retail and restaurant owners across the globe. Our commitment to ourselves, to our investors, merchants and consumers is to provide excellent value while delivering the highest quality, holistic POS systems to help drive the industry into the coming age of digital currencies and a cashless society.

SOME OF META BULLKEY FEATURES:

- Total transaction transparency between merchants and consumers.
- Substantial savings in fees for merchants.
- Totally secure & fast transactions.
- The ability to process 1000 crypto currencies as a payment method
- Immediate access to funds from transaction payments.
- Reward Token Program (Meta Bull) for consumers & merchants built on blockchain.
- Reward Token (Meta Bull) integration.
- Global access to your funds via the Meta Bull Digital Wallet.
- 24 / 7 customer support.

ICO Problem & Solution

Creating crypto bank loyal to crypto community and services related to crypto currencies and blockchain technology

Problem

Centralize Network

- ❖ Impose high fees on cross-banking and international wire transfers.
- ❖ Long-awaited transfers, slow transactions processing.
- ❖ Traditional banks are fenced by country boundaries.

Solution

Decentralize Network

- ❖ Blockchain platform allows to get rid of intermediaries and minimize transfer fees.
- ❖ The decentralized platform can process more than 10,000 transactions per second.
- ❖ Cryptocurrencies do not depend on Country boundaries.



CONCEPT

Users of Meta Bull

Traders

A trader is a participant in the market of cryptocurrencies trading on the exchange, and who is potentially willing to receive digital assets in trust management for remuneration, paid in the event of profitable transactions involving an increase of an investor's assets. A trader is interested in being a notable investor and possessing all tools for trading on different cryptocurrency exchanges — both at their own expense and with the funds transferred to them for management.

Investors

An investor is a participant in cryptocurrency market with digital assets, who is potentially willing to transfer these assets to a successful trader, in trust management, for the purpose of making a positive return on their investment. Investors are interested in fund safety and obtaining complete and reliable information from traders.

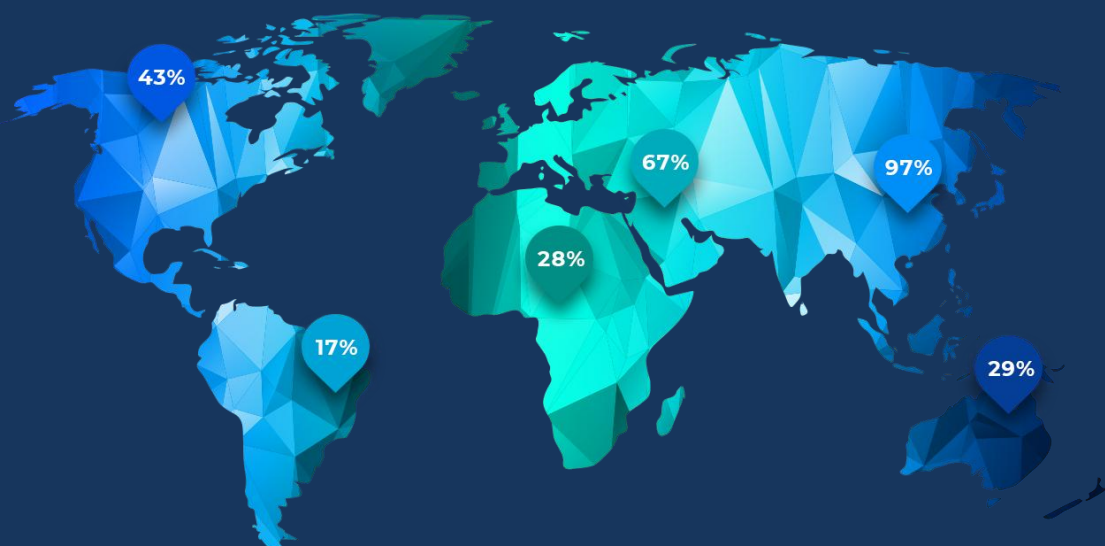


Current Task

The main objective of the Meta Bull platform is to directly connect an investor and a trader to conclude a mutually beneficial, secure, and reliable contract.

To avoid risks for both the investor and trader, and to make trust management transactions more profitable and safe, Meta Bull has developed a unique algorithm to solve the following problems:

- The need for involvement of an intermediate party, guaranteeing the safety of funds and the fulfillment of contract terms
- Loss of control over invested fund (transfer of fund to a third party)
- Lack of trust between both parties
- Lack of opportunity to check the exact yield of a trader in the past
- Risk of violation of contractual terms
- Lack of a convenient tool for trading on different exchanges at the same time



General Information

Meta Bull is the Safe

Meta Bull is the safety for digital assets. It is the trust without risks for all contractors, and the security guarantee for participators and traders achieved by a unique platform algorithm and decentralized distributed network technology.

Meta Bull is the spirit of courage

Meta Bull is the spirit of courage. We have combined the experience of all our team members gifted from life in five different countries. Each of us is well-established in our business, and is ready to dive in full force to launch a start-up, created for the sake of this noble idea. We are not another broker – because we have completely changed the system. How long have you been searching for an aspiring project like this that change the world for the better?

All Bullride Deals In Your Pocket

Mobile App



What is Crypto Exchange?

Cryptocurrency exchanges are online platforms in which you can exchange one kind of digital asset for another based on the market value of the given assets. The most popular exchanges are currently Binance and GDAX. It is important not to confuse cryptocurrency exchanges for cryptocurrency wallets or wallet brokerages. Cryptocurrency wallets and wallet brokerages generally allow you to buy and sell a small range of popular digital assets (Bitcoin and Ethereum), which you can then send to a different exchange to trade for other digital assets like altcoins.

This statement is not entirely exclusive though; most cryptocurrency exchanges will usually limit their users to only trade digital assets for digital assets, but a few allow trades of fiat currencies such as U.S. Dollars for cryptocurrencies. An example of such an exchange is Kraken, which currently accepts funds in the form of USD, JPY, CAD, and GBP, and supports trades with Monero, Ripple, and Litecoin as well as Bitcoin and Ethereum.

Exchange is listing



Primary Challenges Going Forward

One of the key reasons for the development of the renewable energy sector in emerging countries, including China and India, is the existing pressure on their ecosystems. China and India accounted for 3.39 million deaths because of air pollution in 2015 out of the global number of 6.5 million. It is important to note that the energy requirements of developing economies are on the rise, which makes it necessary to expand their existing renewable energy infrastructure.

Nearly 1 Meta Bull of the global population still doesn't have access to electricity, mostly in the rural areas of developing Asian and African countries, and another 1 Meta Bull do not have access to reliable power source.

In order to provide these people access to electricity by 2030, the current expansion levels must double.

The current scale of development of the renewable energy industry in developing country is far lower than what they require to meet their requirements. For some of the developing economies, it is directly related to the health and safety of their population.

One of the primary challenges in building the infrastructure for renewable energy production is a high initial capital investment. Further, taking into account some of the recent cutting-edge technologies, innovation and research is a must for creating energy efficient systems, which costs a sizeable amount of money. The latest advancements in artificial intelligence, machine learning, and the Internet of Things (IoT) can offer higher production efficiency.

Meta Bull Ecosystem

META BULL ecosystem consists of a Trading Exchange, Mobile Wallet, Meta Bull Card and our community, each institute contributes to the ecosystem based on the Neo Technology.

Payment Option

Most popular methods- Trust Wallet .

Strong Security

Protection against DDoS attacks, full data encryption, compliant with PCI DSS standards



INTRODUCTION

Vision and Mission.

The primary objective of Meta Bull is to help green energy producers procure initial capital investment through its platform. Meta Bull aims to provide financial resources to multiple renewable energy producers, triggering higher growth in the industry. For the investors, it's a unique opportunity to invest directly in global renewable energy projects.

Blockchain technology is changing the way start-ups/companies raise capital. The availability of transactions on distributed public ledgers instils trust among investors. Meta Bull will combine the benefits of renewable energy with blockchain technology, creating a platform ready to spur growth in the renewable energy industry.

How does it work?

Meta Bull platform will connect green minded investors with renewable energy companies, with its primary focus on developing economies. Each of these companies will be chosen on merit basis, and Meta Bull will review their research roadmap.

Our priority will be to choose green energy manufacturers that are willing to do adapt latest technologies. The funds raised through Token sale will be used for creating infrastructure for renewable energy, research in robotics energy, and program maintenance.

META BULL

Meta Bull is a platform for the future of funding that powering for the new equity blockchain.

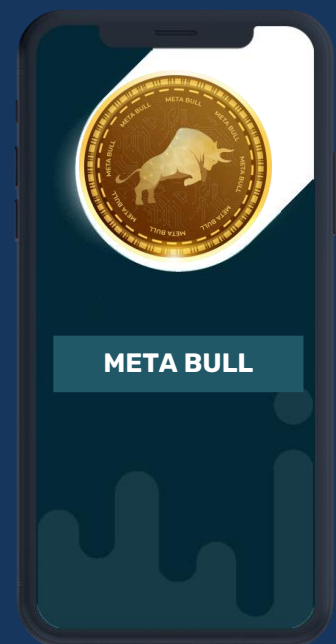
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freedom loving individuals who, like you, are seeking the possibility of income stability in a very unstable world and Developing Blockchain lite App With Extra Feature and Online Support and Developing Strong Exchange With World's Best Support.

Wallet access

When choosing a wallet, the owner must keep in mind who is supposed to have access to (a copy of) the private keys and thus potentially has access to the cryptocurrency. Just like with a bank, the user needs to trust the provider to keep the cryptocurrency safe.

Trust was misplaced in the case of the Mt. Gox exchange, which 'lost' most of their clients' bitcoins. Downloading a cryptocurrency wallet from a wallet provider to a computer or phone does not automatically mean that the owner is the only one who has a copy of the private keys. For example, with Coinbase, it is possible to install a wallet on a phone and to also have access to the same wallet through their website.



A wallet can also have known or unknown vulnerabilities. A supply chain attack or side-channel attack are ways of a vulnerability introduction. In extreme cases even a computer which is not connected to any network can be hacked. For receiving cryptocurrency, access to the receiving wallet is not needed. The sending party only needs to know the destination address. Anyone can send cryptocurrency to an address. Only the one who has the private key of the corresponding address can use it.

Competitive Strategy

Unlike individual projects that focus on a single company or country, Meta Bull is targeting the development of the entire global green energy industry. We believe that technology should benefit everyone, and our project aims to deliver results to every single country.

Our focus is primarily on the countries that require renewable energy the most, with emerging economies at the very center. Southeast Asia, Africa, India, China, Indonesia, and every country that must boost its renewable energy infrastructure to achieve sustainable growth in future is on our list.

Technical Overview

Being a platform that combines green energy producers and investors at a global level, transparency is crucial for us, and that's one of the primary reasons why we chose the blockchain technology for raising funds. The use of publicly distributed ledgers in the blockchain technology assures participants that their information cannot be tampered with, and it's easier to create trust among investors.

Meta Bull, is based on Neo Technology, which uses the Proof of Work (POW) protocol for transaction verification. Unlike Bitcoin, Litecoin has a block generation time of 2.5 minutes, allowing it to process more transactions in comparison to Bitcoin. Further, Script, as its underlying algorithm, requires sophisticated hardware for mining in comparison to Bitcoin, adding an additional security layer.

3.1 Blockchain Green Platform

Meta Bull is using the blockchain technology to improve transparency throughout the crowd sale and after the initial coin distribution. In addition to the security and transparency offered by the blockchain, we wanted a platform that is independent of the local boundaries or monetary systems. After all, a project working towards a global goal should offer investment opportunities to a global audience. We call our blockchain-based platform 'Green' because it represents investors that understand the need for renewable energy and the potential challenges faced by the energy industry in future.

Meta Bull is an ideal platform for renewable energy companies and start-ups that are working towards the development of a global green ecosystem. For companies, our platform will allow them to raise funds for development/research and at the same time, they can invest in other companies to gain handsome returns in future. On the other hand, investors have an opportunity to invest in companies from all around the world, including companies in some of the most trending markets such as China and India.

3.2 Meta Bull Token

In order to attract serious investors, we set minimum purchase amount of 100 USD. There is no maximum purchase limit for the ICO.

3.3 Token Launch Model

Meta Bull transfer Meta Bull to participant's wallet after the completion of the crowdsale. Any Tokens unsold during the sale will remain with Meta Bull only.]

We'll organize Token sales in future for the remaining Tokens. Meta Bull has a Token buy-back strategy in place, which will be executed with smart contracts.

3.4 Token Sales Strategy

Meta Bull has an extensive Token sales strategy. It starts with an aggressive marketing of our project.

- Aggressive marketing campaign: We'll conduct an aggressive marketing campaign for our project with two major aims. First is to attract both the investors and green energy manufacturers for the platform, and the second is to create a market for our cryptocurrency Tokens.
- Token Repurchase Program: Meta Bull has a Token repurchase program in place, which will ensure that the value of Meta Bull will continue to soar in future. All the Tokens repurchased from investors will be burnt away to drive the value higher.

- Listing on multiple exchanges: Meta Bull will partner with multiple exchanges to ensure that Meta Bull is listed on multiple platforms, allowing our Token to gain value in future.



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