

# Reflections of Software as Craft

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## 1. System of Record

*State of the system:  
code, tests, docs, data, users;  
neither you nor specs.*

## 2. Continuous Integration, Delivery

*Through CI/CD,  
keep software in working state,  
not “done” until shipped.*

## 3. Clean Code Discipline

*Explore prototypes  
then invest in quality  
early in project.*

## 4. How-To Solve It

*Understand problem,  
devise plan, carry it out,  
look back and repeat.*

## 5. Software as Craft

*Clear goals, feedback loop,  
disciplined craft practitioners  
reach a state of flow.*

## 6. An Open Letter

*What's technical debt?  
The result of non-planning.  
It does not exist.*

## 7. Communication as Cost

*Use cases, specs, docs,  
have noise and non-zero cost,  
they're not all value.*

## 8. North Star Navigation

*Key to reducing  
cost of communication:  
goals with permanence.*

## 9. Consensus Across Boundaries

*Design by contract  
down to surface area  
verifiable.*

## 10. Deadline as Cost

*A "five minute task"  
in the backlog for three months  
has taken three months.*

## 11. Now or Not-Now

*With north star in mind  
step in the right direction  
strictly: now, not now.*

## 12. Placement of Backlog

*Backlog not features  
but requests before triage;  
work in progress: one.*

### **13. Creativity through Ambiguity**

*You will never know  
at once, everything you know  
through iteration.*

### **14. Exposition as Means**

*Artifacts must have  
clarity, resulting from  
the writing process.*

### **15. Clarity through Constraints**

*You can deliver  
a keynote presentation  
in a lightning talk.*

### **16. Craft as Prerequisite**

*Ambiguity,  
now, not now – total nonsense –  
form follows finance.*

### **17. Engineering is Trade-Offs**

*Discipline not lost,  
find proxy variables,  
enable trade-offs.*