


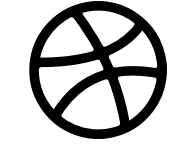



KARAN SAVANI

Sr. UI/UX Designer
Surat, Gujrat

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EDUCATION

Bachelor of Engineering,
MGITER, Navsari August 2019

SKILLS

Technical Skills	Adobe (Photoshop, Illustrator, After Effects), Figma, Sketch
Basic Skills	HTML, Autodesk MAYA, Blender, Substance Painter (3D Modelling)
Soft Skills	Independent Partner, Client Handle, Culture-Driven, Teamwork
Transferrable Skills	Project Management, Leadership, Problem Resolution

EXPERIENCE

UI/UX Designer January 2023 - July 2024
Technofy Infotech Surat, Gujrat

- Executed a branding strategy that designed 5 unique logos and marketing materials, increasing brand visibility by 25% and customer engagement by 40%.
- Executed design and restructuring for over 15 clients and business partners, implementing best practices that led to a 15% increase in project efficiency.
- Spearheaded the design and implementation of responsive layouts for client projects, increasing conversion rates by 25% in the marketplace and significantly enhancing user engagement metrics across all platforms.
- Implemented creative, responsive websites and marketing materials for 2 clients, resulting in a 35% increase in sales.
- Conducted user research and usability testing, identifying key user pain points and improving user experience across multiple platforms.

UI/UX Designer August 2019 - December 2022
Vasundhara Infotech Surat, Gujrat

- Collaborated closely with developers to ensure optimal functionality for all UI and UX designs.
- Designed 15+ wireframes and interactive prototypes through Sketch, ensuring quick client feedback; this approach not only improved project turnaround time by 25% but also raised user satisfaction ratings by 15%.
- Created 150+ attractive NFTs for a client, receiving highly positive feedback.
- Managed the execution of 5 simultaneous projects, implementing a detailed timeline and resource allocation strategy that resulted in a 100% on-time completion rate.

LEADERSHIP

- Team Leader(2021-2022)** Led a team of 5 employees to manage projects and handle clients, achieving a 20% increase in productivity within six months.
- Team Leader and Project Manager (2022-2024)** Designed and managed 10+ projects while interacting with clients. Supervised a team of 6+ members, ensuring successful project delivery.