



Ackroo Announces Results of 2022 Annual General Meeting

Ackroo Shareholders Approve all Matters Presented at the AGM

HAMILTON, Ontario, Oct. 11, 2022 -- [Ackroo Inc.](#) (TSX-V: AKR, OTC: AKRFF) ("Ackroo" or the "Company"), a loyalty marketing, payments and point-of-sale technology and services provider, announces that all of the nominees proposed as directors and listed in the Company's management proxy circular for 2022 were elected as directors at the Company's annual general meeting held virtually on October 6th, 2022. Shareholders also approved the re-appointment of MNP as the auditor of the Company for the ensuing year and the ratification of the Company's incentive stock option plan. Over 97 percent of shares voted were cast in favour of each of the nominees, along with all other matters proposed at the meeting.

The elected directors of the Company are as follows:

- Steve Levely
- Sam Cole
- Jeremy Jagt
- Bradley French
- Jon Clare
- Philippe Bergeron-Belanger

For further information regarding the matters presented at the meeting, readers are encouraged to review the Company's management proxy circular, a copy of which is available under the Company's profile on SEDAR (www.sedar.com).

About Ackroo

Through vendor and industry consolidation, Ackroo provides marketing, payment and point-of-sale solutions for merchants of all sizes. Ackroo's self-serve, data driven, cloud-based marketing platform helps merchants in-store and online process and manage loyalty, gift card and promotional transactions at the point of sale. Ackroo's payment services provide merchants with low-cost payment processing options through some of the world's largest payment technology and service providers. Ackroo's hybrid management and point-of-sale solutions help manage and optimize the general operations for niche industry's including golf clubs, automotive dealers and more. All solutions are focused on helping to consolidate, simplify and improve the merchant marketing, payments and point-of sale ecosystem for their clients. Ackroo is headquartered in Hamilton, Ontario, Canada. For more information, visit: www.ackroo.com.

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Forward Looking Statements

This release contains forecasts and forward-looking statements that are not guarantees of future performance and activities and are subject to risks and uncertainties. The company has based these forward-looking statements on assumptions and assessments made by its management in light of their experience and their perception of historical trends, current conditions, expected future developments and other factors they believe to be appropriate. Important factors that could cause actual results, developments and business decisions to differ materially from those anticipated in these forward-looking statements include, but are not limited to: the company's ability to raise enough capital to support the company's go forward plans; the overall global economic environment; the impact of competition and new technologies; general market, political and economic conditions in the countries in which the company operates; projected capital expenditures and liquidity; changes in the company's strategy; government regulations and approvals; changes in customers' budgeting priorities; plus other factors that may arise. Any forward-looking statements in this press release are made as of the date hereof, and the company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.