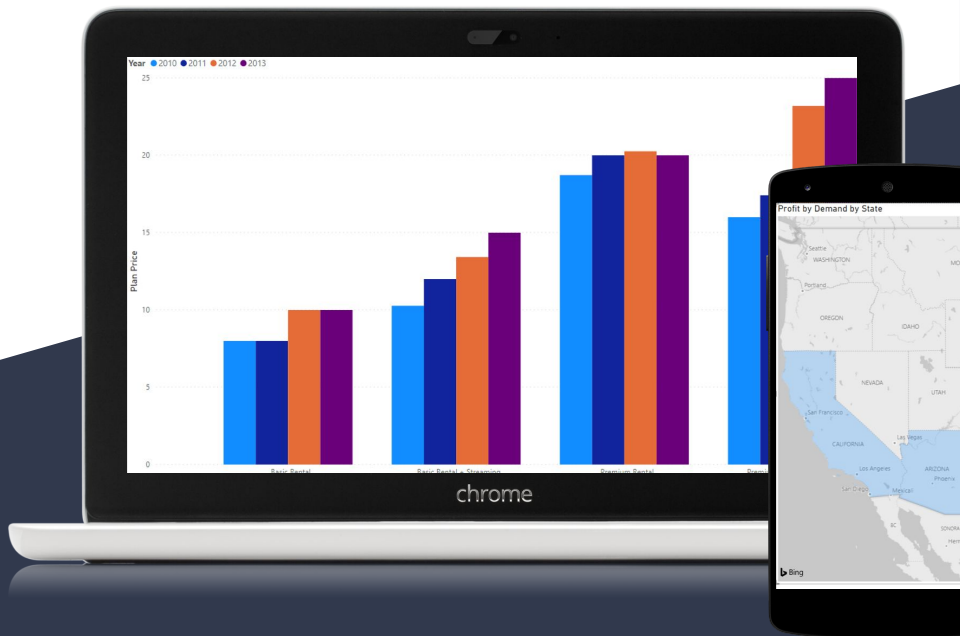# Fudgemart
Fudgeflix

DW & BI Overview and Demo
Project Team Group 5

Business Lead: Samantha Sayers
Project Manager: Toni Hanrahan
Technical Analyst: Ryan Timbrook
Technical Analyst: Dan Laskowski
Bus. Analyst: Richard Dzidzornu

Business Process Use case #1

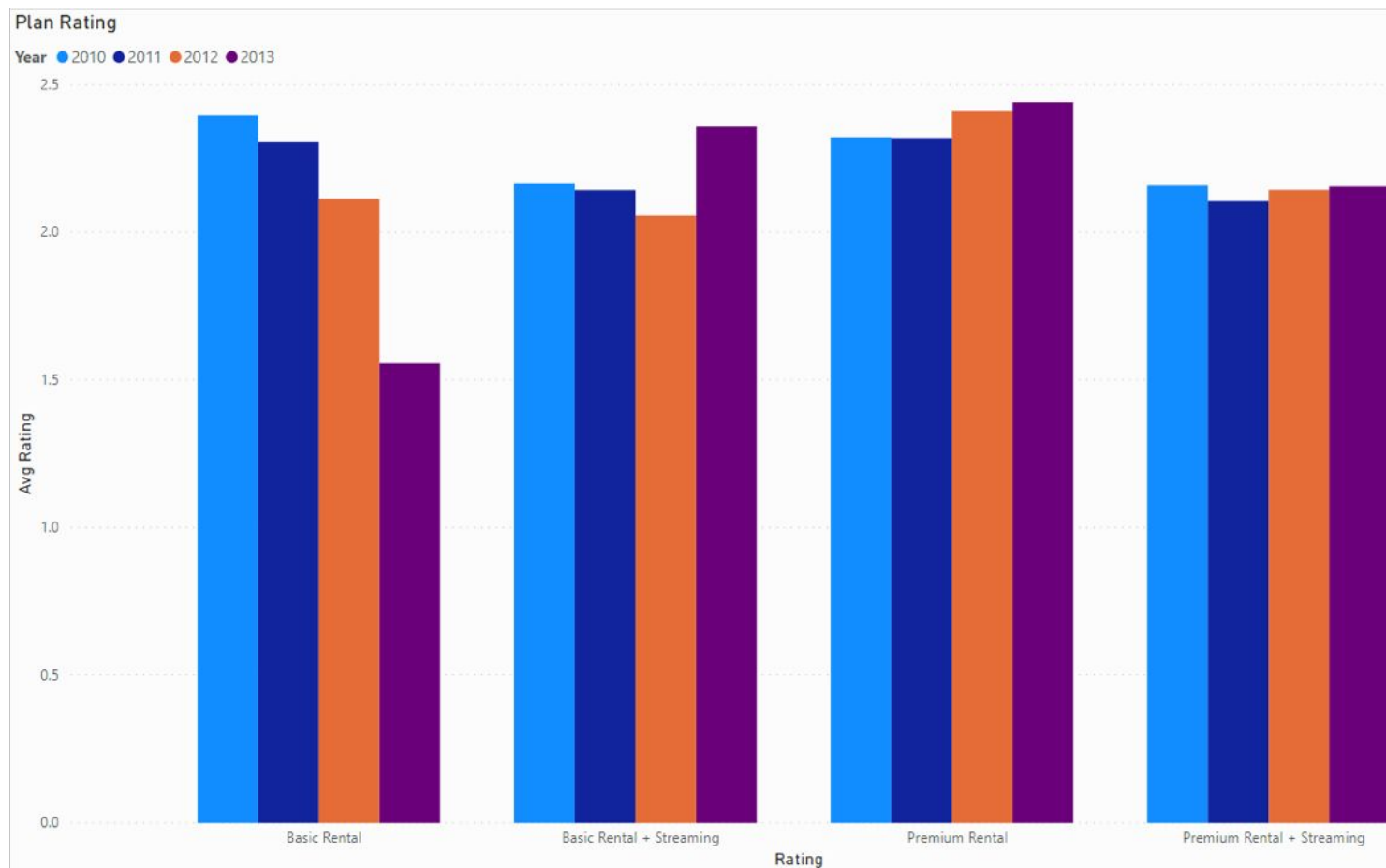Business users from Fudgemart need to be able to analyze which departments sell the most product

Business Process Use case #2

Business users from Fudgeflix need to be able to analyze plan usage popularity and profitability (i.e., do customers prefer instant titles over dvd/bluray or vice versa)
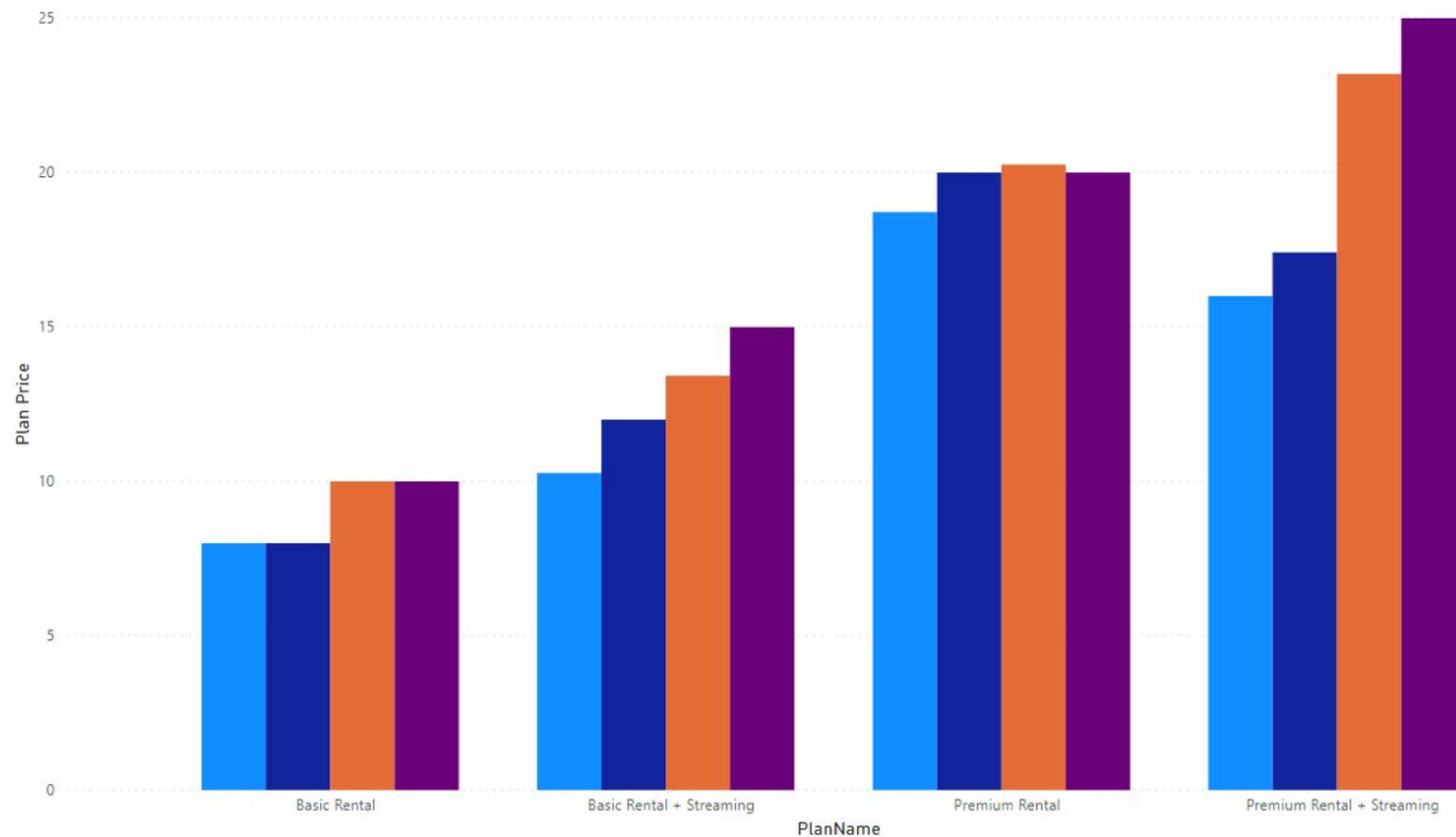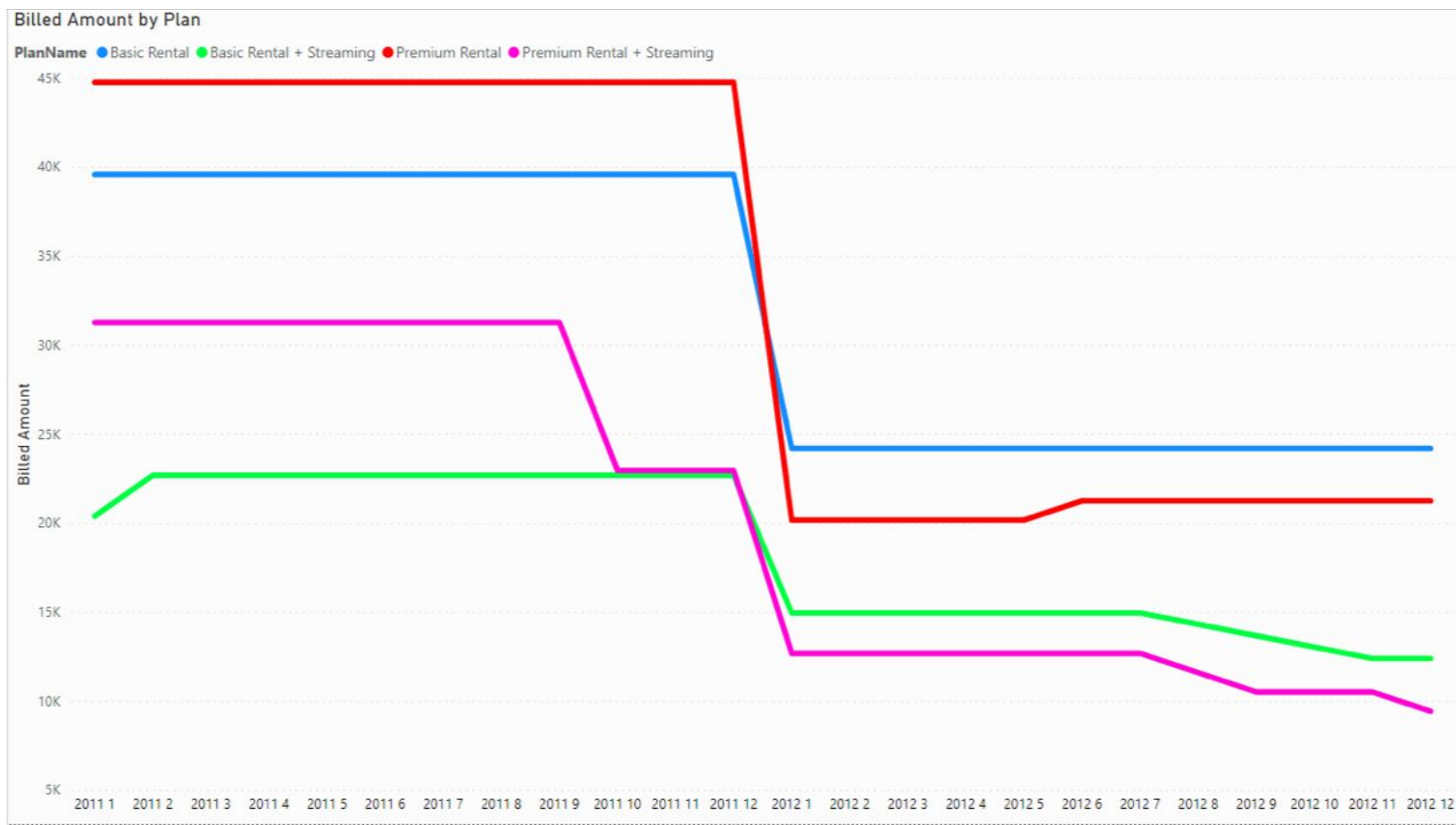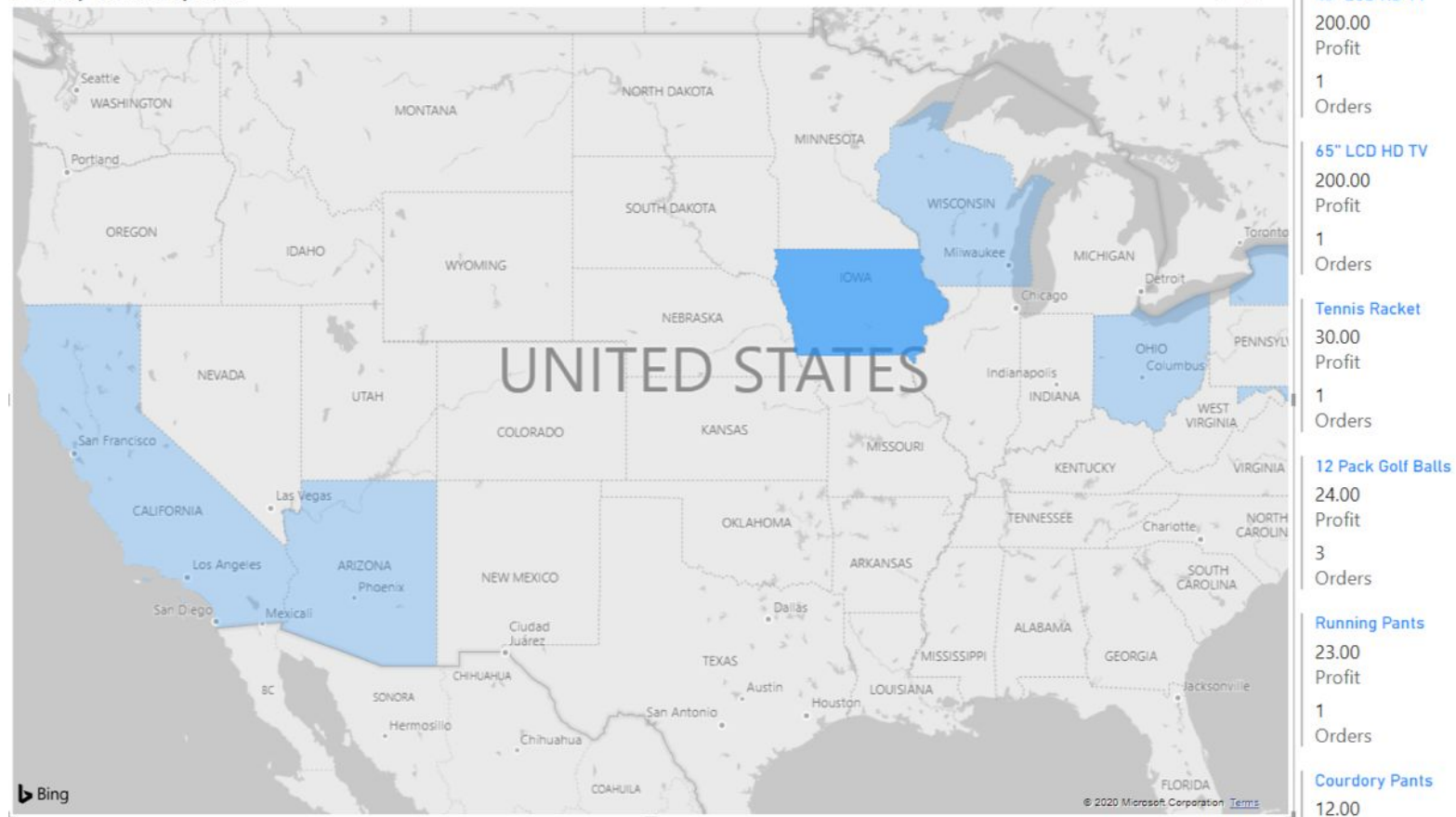
Live Demo

Fudgeflix – Avg Account Rating by Year

Fudgeflix – Plan Price per Year

Fudgeflix – Billed Amount by Plan and Month

Fudgemart – Profit and Orders by State

Fudgemart – Orders by Year and Department
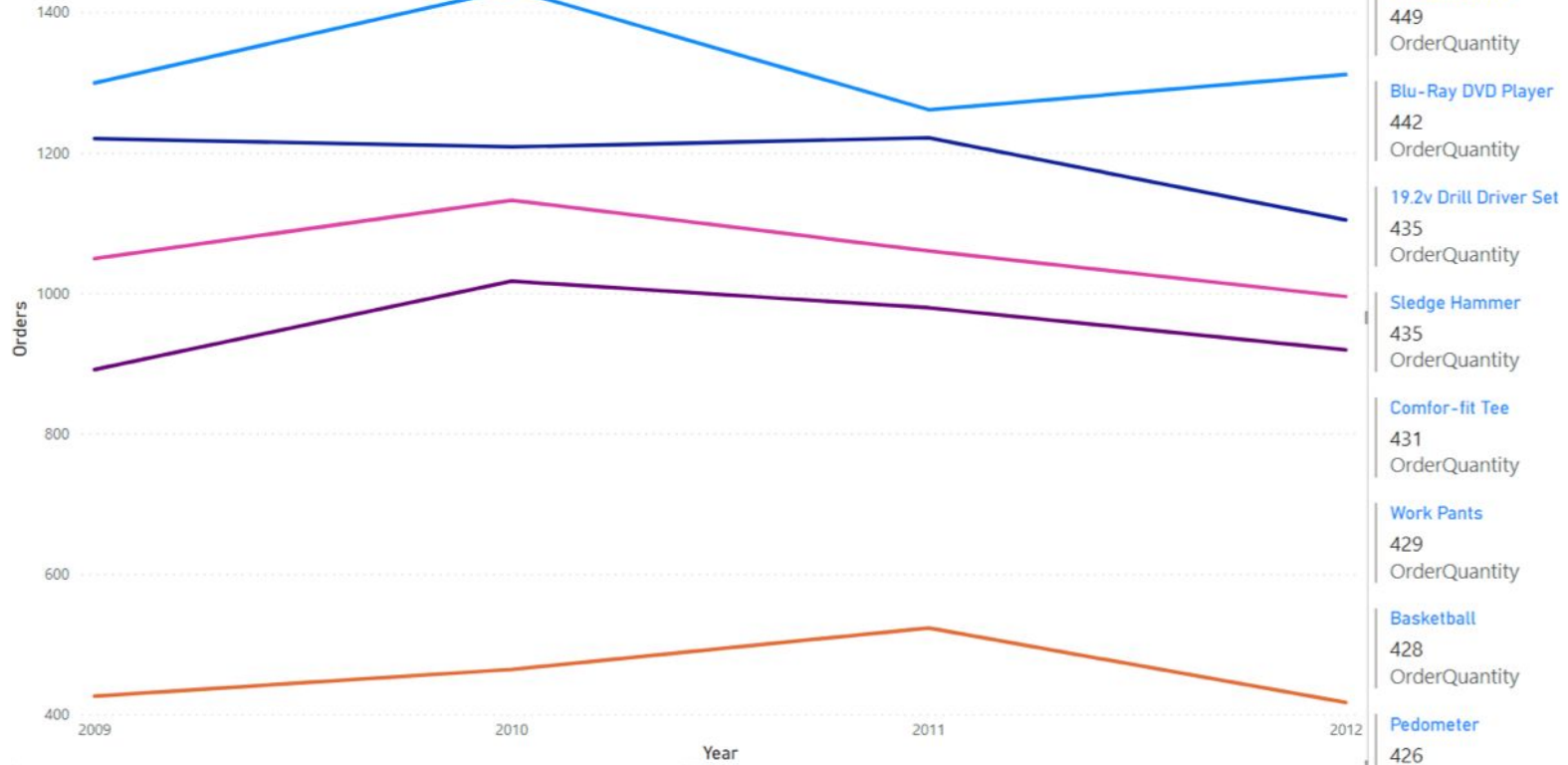
ofitMargin	Retail Price	No. of Reviews	Avg Review
10,595.10	135.17	4807	2.58

ofit by Product

Fudgemart – Profit by Product