



# Indian Institute of Management Kozhikode

*Globalizing Indian Thought*

**Final Placements Report  
2023**



# Foreword

The Placements' team at IIM Kozhikode takes great pride in announcing the successful conclusion of the Final Placements for the PGP batch of 2021-2023 and second batches of PGP Liberal Studies & Management and PGP Finance. The team would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful final placements season and has contributed to growing IIM Kozhikode's stature globally.

First and foremost we would like to thank our recruiters for continuing to demonstrate their faith in IIM Kozhikode. We have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the caliber and diverse demographic of the students at IIM Kozhikode. We will strive to nurture these partnerships in the best manner possible.

The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

We hope to build stronger relationships with our recruiters and continue to take IIM Kozhikode to greater heights. By nurturing leaders we wish to stay true to our motto of 'Globalizing Indian Thought' and effect positive societal change through sustainable business practices.

**Regards,**  
**Prof. Qambar Abidi**  
**Chairperson – Placements**  
**IIM Kozhikode**



# Batch Profile 2021-23

**3rd**

NIRF Ranked IIM in Management Education

**3rd** Most Competitive Business School (UnStop)



## Batch Highlights

**3 Courses**

Flagship PGP, PGP Finance and PGP Liberal Studies & Management



**35%**  
Female Students



**22%**

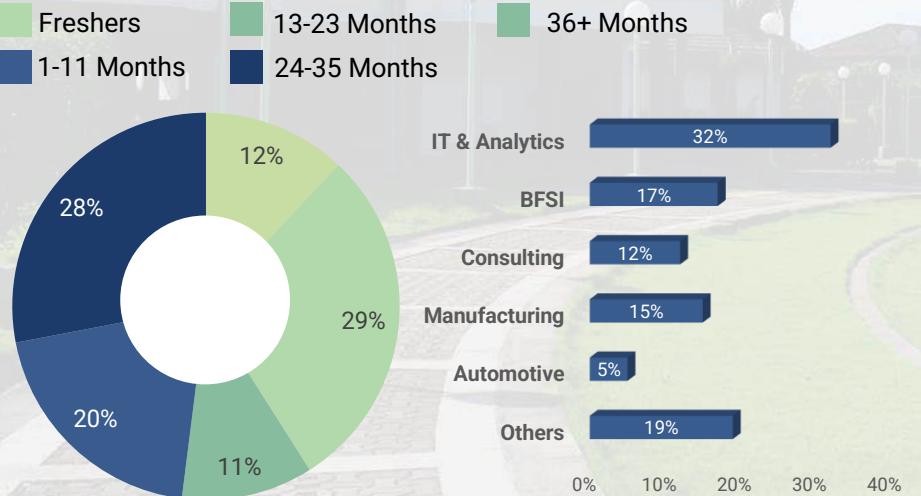
NIRF Top 30 Alma Mater  
IITs, NITs, SRCC, LSR, BITS



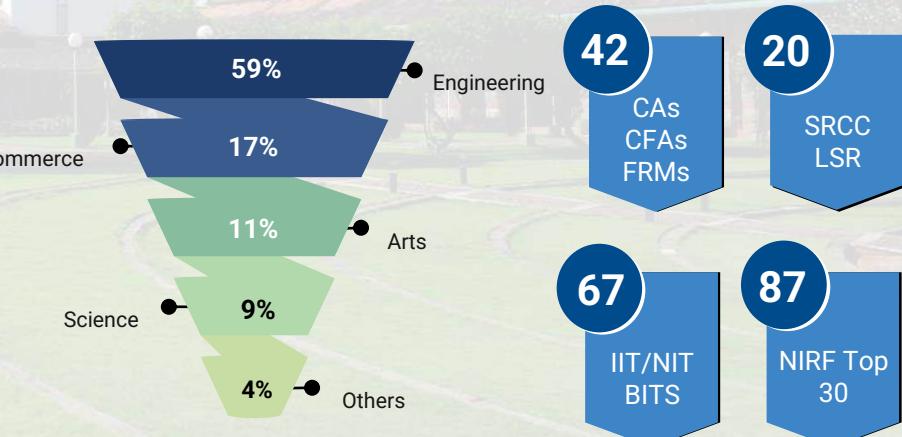
**19 months**

Average Work Experience

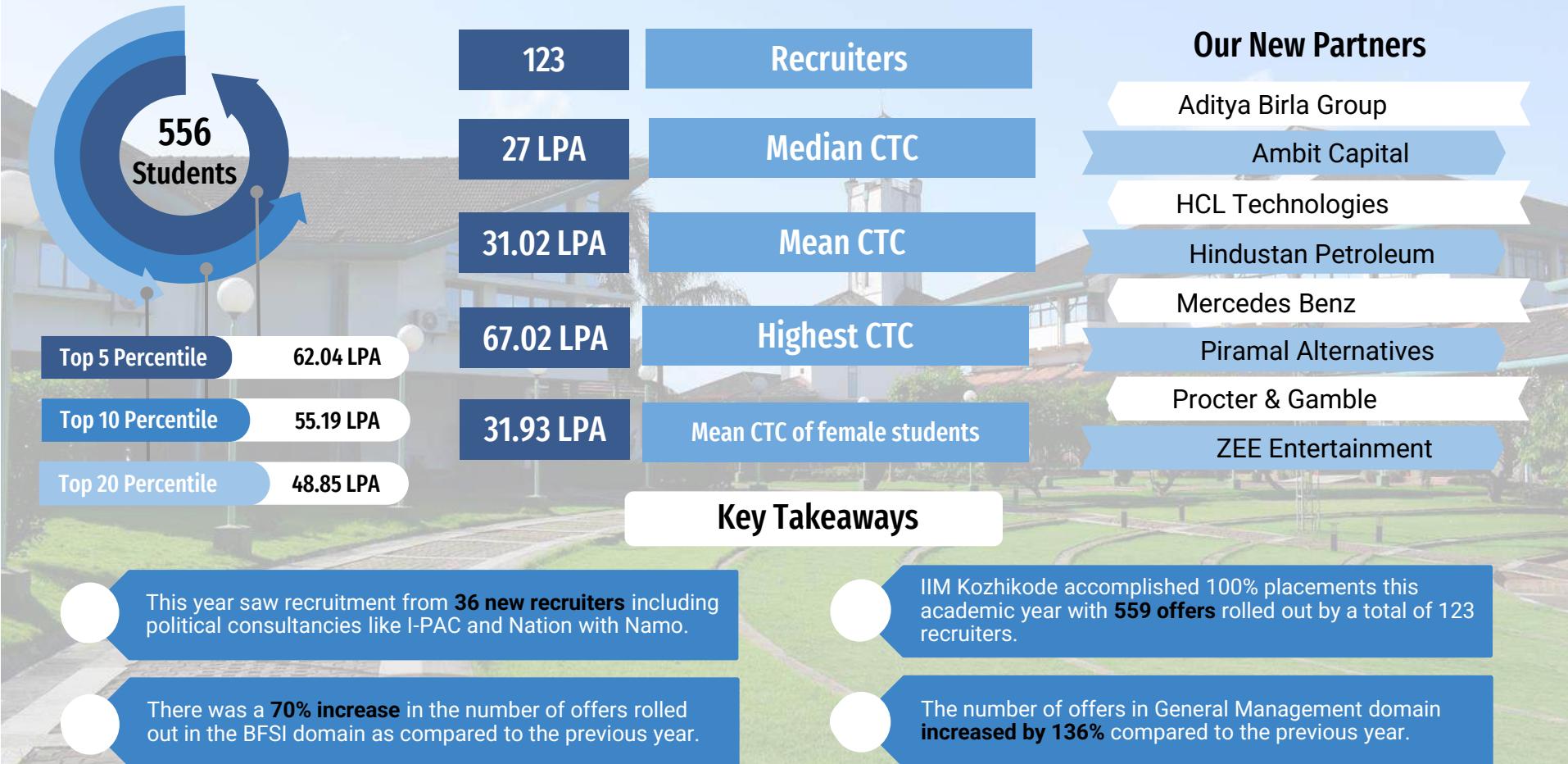
### Prior Work Experience



### Academic Background



# Final Placements 2023 | Highlights



# Final Placements 2023 | Domain Highlights



## CONSULTING

Average CTC  
34.26 LPA

Highest CTC  
40.25 LPA

A substantial number of consulting offers were extended, comprising **33%** of the total, with prominent recruiters like Accenture Strategy, Bain, BCG, Deloitte, Everest, EY, GEP, Infosys Management Consulting, MXV Consulting, PwC, Redseer Consulting recruiting actively participating.



## FINANCE

Average CTC  
27.97 LPA

Highest CTC  
48.00 LPA

Axis Bank, Citi Bank, Credit Suisse, D.E. Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase & Co. and Standard Chartered offered diverse finance roles and recruiters including Ambit Capital, Equirus, Piramal Alternatives offered front-end Investment Banking roles, comprising **26%** of the total offers.



## GENERAL MANAGEMENT

Average CTC  
29.37 LPA

Highest CTC  
49.00 LPA

A diverse range of roles were offered by 20+ companies, collectively accounting for **14%** of the total offers. AB InBev, ABGLP, Amazon, Bajaj Finserv, CK Birla, GEP, Haleon, Reliance, Renew Power, TAS, GMM Pfaudler, and Tata Steel were among the companies that extended offers.



# Final Placements 2023 | Domain Highlights



## IT/ANALYTICS

Average CTC  
33.35 LPA

Highest CTC  
67.02 LPA

The IT & Analytics cluster contributed to **11%** of the total offers from a combination of marquee recruiters like American Express, EXL Analytics, Jio Platforms, Mercedes Benz, Microsoft, Optum, Walmart & ZEE Entertainment and a few niche recruiters like HSBC Technology, MakeMyTrip & Tata Play.



## OPERATIONS

Average CTC  
31.09 LPA

Highest CTC  
49.00 LPA

Operations contributed to **6%** of the total offers among which were prominent recruiters like Amazon, Flipkart & Uber. First-time recruiters, GMM Pfaudler and P&G extended multiple roles in operations. Some of the other prominent recruiters were Genpact, HPCL, Myntra & PFC.



## SALES AND MARKETING

Average CTC  
28.29 LPA

Highest CTC  
34.00 LPA

Sales and Marketing contributed to **10%** of the total offers and witnessed an enthusiastic participation from major recruiters such as Asian Paints, BP Castrol, DRL, GE Healthcare, Johnson & Johnson, HUL, ITC, L'oreal, Marico, PepsiCo, Pidilite, Reckitt, Samsung, and Tech Mahindra.



# Our Recruiters



# Our Recruiters



JPMORGAN CHASE &amp; CO.



L'ORÉAL



NOMURA



redseer

ReNew



TATA PLAY

TATA STEEL

Tech  
mahindra

TEKION



Walmart

we360.ai



# Placements Team

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Prof. Anupam Das



Prof. Shovan Chowdhury



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Prof. T.N. Krishnan

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# IIM Kozhikode

*Globalizing Indian Thought*



**Final Placements Report  
2021**

# Foreword

The Placements Team at IIM Kozhikode is pleased to have accomplished the feat of successful completion of Final Placements in a span of 6 days for the diverse Batch of 2019-2021. In an academic year faced with rational turbulence and logistical uncertainties caused due to the ongoing pandemic, the students of our institute yet again showed that their passion and perseverance will enable them to scale new heights, come what may.

The Team is grateful to all the individuals who contributed in every big and small way to achieve this feat. We would like to extend our profound gratitude to the recruiters this year, those who have continued to have tremendous faith in IIM Kozhikode's talented pool and those who chose to collaborate with us in these trying times. We look forward to fostering these relations and strengthening them over the years to come. Yet again, this Placements season too was supported by the global alumni base of the institute. We would like to extend our heartfelt thanks and sincere appreciation to the alumni who have stood by us throughout.

We are dedicated to building the associations with our recruiters and continuing to provide a seamless platform for corporate-academia engagements. We live by 'Globalizing Indian Thought' and will relentlessly pursue the motto, empowering our students to make a striking impact in all walks of life and business.

**Regards,**  
**Prof. Omkumar Krishnan**  
**Chairperson – Placements**  
**IIM Kozhikode**



# 25 Years of Excellence

IIM Kozhikode has year after year shown tremendous progress in globalizing the Indian thought and striving for the best in academics and holistic growth for the management students. The 23<sup>rd</sup> Batch of PGP comes with commendable educational pedigree and diverse work experience. Students have had prior work-experience in Automobile, Manufacturing, Consulting, BFSI, IT/Analytics to name a few. The female students constitute about a third of the batch and their average CTC witnessed a consistent range as previous years. With the institute moving towards a milestone of 25 years of eminence, we hope to scale newer heights in the years to come.

## Online Placements Drive

Yet another Placements Drive was successfully conducted in the virtual mode with the Students' Placements Committee working closely with the Placements Operations Team to run a seamless process. We are grateful to our recruiters for spontaneously switching to the online mode of selections and also for taking the time out for interacting with the students to promote industry-academia engagements through online platforms.



# Batch of 2019-21 | Profile

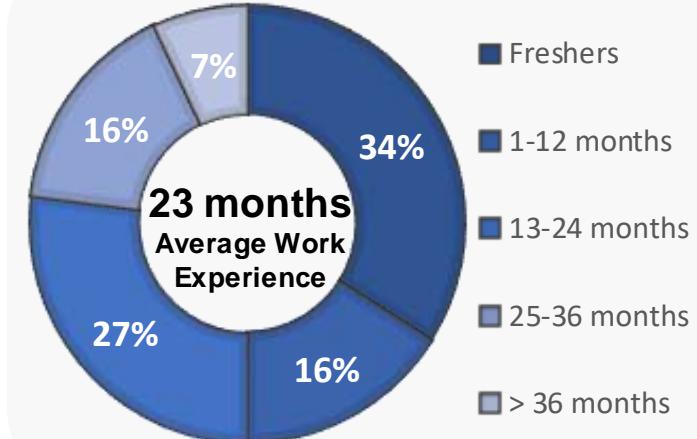
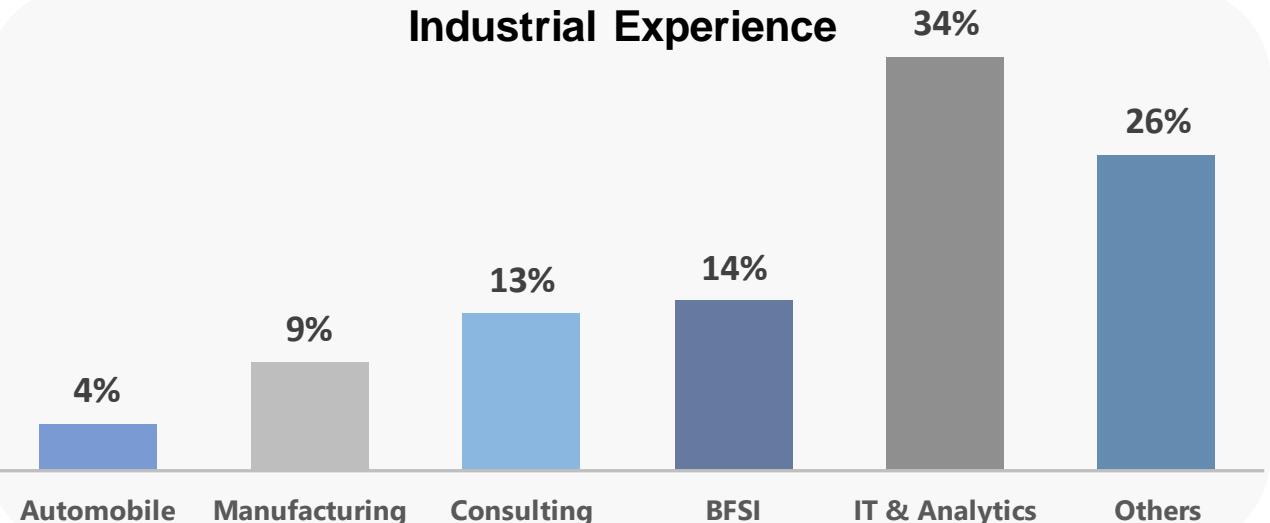


**30% Female Students**



**23<sup>rd</sup> Batch of PGP**

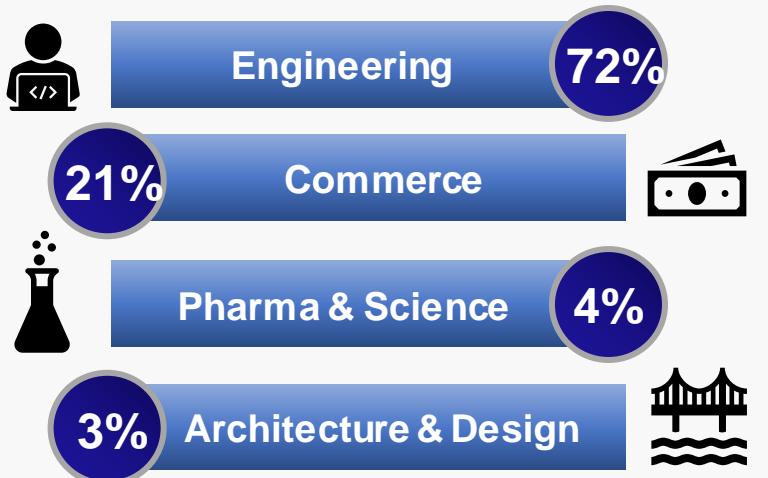
## Industrial Experience



## Educational Pedigree



## Academic Diversity



## Work Experience Diversity



# Final Placements 2021 | Highlights



**459**  
Students  
Participated

**6 Days** | Final  
Placements  
closed

₹ 44.87 Lakh

Top 5 percentile

₹ 44.34 Lakh

Top 10 percentile

₹ 36.19 Lakh

Top 25 percentile

**₹ 20.00 Lakh**

Median CTC

**₹ 22.53 Lakh**

Mean CTC

**₹ 46.88 Lakh**

Highest CTC

**₹ 22.98 Lakh**

Average CTC of  
women students

## Key Takeaways

**IIM Kozhikode** is proud to be one of the first IIMs to have accomplished 100% placements this academic year. With participation from 137 recruiters, among which 51 are new recruiters, we are thrilled to have had the opportunity to host them through the virtual placement drive. The median and average salaries stayed consistent with the previous year's while there was an increase in the average CTC of the top 50% of the students, the CTC being 28.9 LPA, an 8.1% increase from last year. About 29% of the participating students secured PPOs/PPIs complementing the popular belief in placements through internships and case competitions, evolving ways for steep career growth and progress.

# Final Placements 2021 | Domain Highlights

## Consulting

Average  
24.44L

**32.7%**

Highest  
44.87L

## Finance

Average  
19.41L

**21.6%**

Highest  
29.75L

This Placements season saw a whopping rise in the number of offers in the consulting domain and we are delighted to have had the opportunity to host Accenture Strategy, Bain & Company, BCG, Blue Yonder, Deloitte, Ernst & Young, Optum, PwC and ZS Associates to name a few. A total of 150 consulting offers were made this time by 24 firms.



## General Management

Average  
20.82L

**5.4%**

Highest  
28.00L

With the rapid stabilization of the BFSI sector in the pandemic recovery phase, we saw participation from Axis Bank, Bank of America, Citi, D.E. Shaw, Deutsche Bank, HDFC, ICICI and Yes Bank offering diverse roles in the banking sector, while BlackRock, Equirus Capital, Franklin Templeton, Goldman Sachs, JP Morgan Chase & Co. and Nomura offered roles in Investment Banking, Financial market advisory & Private Equity.



Yet again, some of our long-term collaborators showed faith in us despite the economic downturn and offered leadership roles in General Management. Bajaj Finserv, Capgemini, Dr. Reddy's Laboratories, Golndigo, Indigene, Mahindra, Paytm, Rebel Foods, Reliance and Tata Administrative Services were some of the recruiters in this cluster.



# Final Placements 2021 | Domain Highlights



## IT/Analytics

Average  
23.12L

16.7%

Highest  
46.88L

## Operations

Average  
28.6L

8.3%

Highest  
44.00L

A variety of Technology management roles were offered this year in Product Management, Program Management, Data Analytics among other diverse roles in E-Commerce space. Companies like American Express, Enphase Energy, EXL Analytics, Fractal Analytics, Google, Microsoft, Myntra, Sapient, Walmart Labs amongst others gave over 75 offers.



The heterogeneous pre-MBA backgrounds of students coupled with the curriculum to specialize in Operations & Research helped students bag some of the industry's best roles in Operations. AB InBev, African Industries, Amazon, Flipkart, Ninjacart, RPG, Uber, Unacademy gave a variety of roles in Operations, Inventory and Logistics.



## Sales & Marketing

Average  
19.66L

15.3%

Highest  
30.00L

About 40 firms rolled out over 70 offers in the Sales & Marketing domain, reinforcing their trust in our talent pool known for its hard-core marketing and strategic skills. ABInBev, ACT, Asian Paints, Bajaj Auto, Everest Industries, GSK, HUL, ITC, Lenovo, L'Oréal, Mondelez, Nestle, Pidilite, RB, Samsung, Tata Sky, Udaan and Xiaomi were some of the firms that participated.



HEALTH • HYGIENE • HOME



# Our Recruiters



# Placements Team

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Prof. Mohammad Shahid

Prof. Balagopal Gopalakrishnan

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# IIM KOZHIKODE

*Globalizing Indian Thought*

## FINAL PLACEMENTS REPORT 2025





# FOREWORD

***It is with immense pride that we announce the successful conclusion of the Final Placements for the 27th Batch of PGP and the 4th Batches of PGP Finance and PGP Liberal Studies & Management (PGP-LSM) at IIM Kozhikode. This achievement reflects the unwavering dedication of our students and the collective efforts of all involved amid challenging market dynamics.***

***We extend our deepest gratitude to our esteemed [recruiters](#) for their continued trust and faith in IIM Kozhikode. Your belief in the exceptional talent and potential of our students has been crucial to this success. We are committed to strengthening these partnerships and driving mutual success.***

***Our heartfelt thanks also go out to our global [alumni network](#) for their invaluable guidance and support, which have been pivotal in our journey towards excellence.***

***A special word of appreciation goes to the [students](#) of IIM Kozhikode. Your resilience and commitment have been the cornerstone of this remarkable placement season's success.***

***Furthermore, we express our highest regard and thanks to our [Director, Prof. Debasish Chatterjee](#), whose visionary leadership and steadfast support have been our north star.***

***Looking ahead, we remain dedicated to enhancing relationships with recruiters and stakeholders, propelling IIM Kozhikode to new heights. As we pursue our mission to 'Globalize Indian Thought,' we continue to strive for meaningful societal impact through sustainable business practices.***

***Lastly, we express our sincere gratitude to the [Placements team](#), [CARE Team](#) and [Institute Management](#) for their relentless efforts throughout this placement cycle. We look forward to building on this success and achieving even greater milestones in the future.***

**Regards,**  
**Prof. Roopak Kumar Gupta,**  
**CARE Chairperson**



# BATCH PROFILE 2023-25



**28** Years of Legacy & Excellence

**3<sup>rd</sup>** NIRF Ranking  
Management Rankings

**68<sup>th</sup>** Financial Times  
Global Ranking



## Batch Highlights

3 COURSES - Flagship PGP, PGP Finance,  
PGP Liberal Studies Management

41% Female Students



Academic  
Background

## Work Experience Overview



**17** Months of Avg. Work Experience

## Previous Experience



## Case Competitions



## International Associations

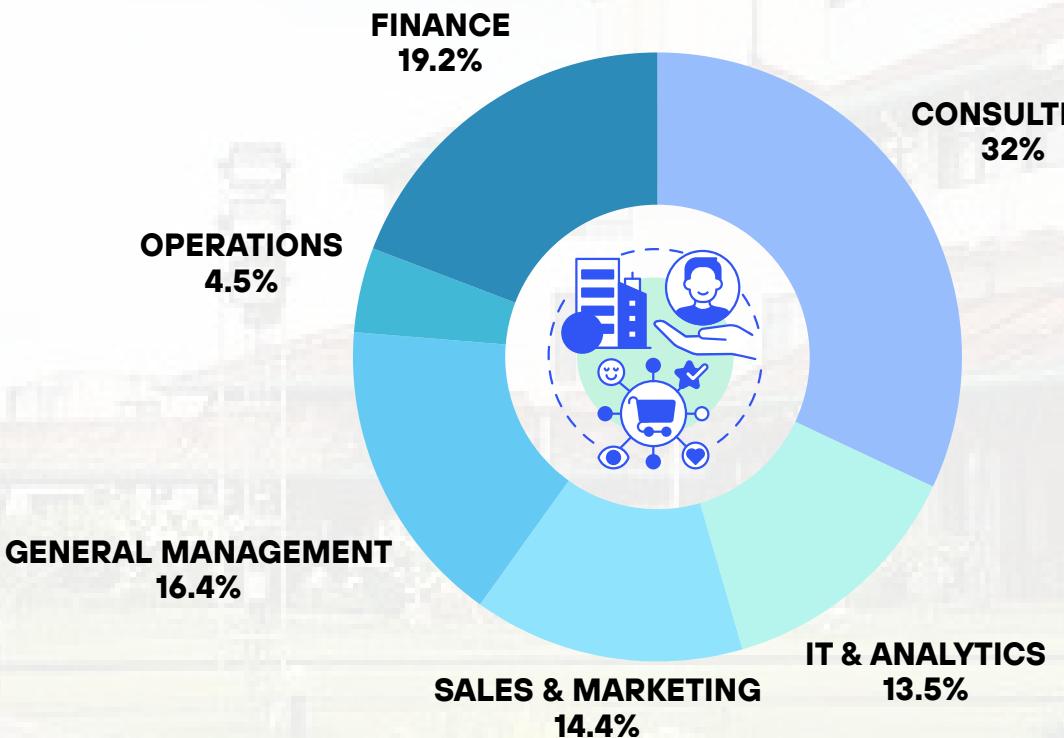


## Unique Pedagogy



# FINAL PLACEMENTS 2025 | STATISTICS

## DOMAIN-WISE PLACEMENTS



**81.00 LPA**  
**HIGHEST CTC**

<b>28.18 LPA</b> MEAN CTC	<b>31.04 LPA</b> MEAN CTC (FEMALE)	<b>27.50 LPA</b> MEDIAN CTC
<b>49.00 LPA</b> TOP 5%ILE	<b>46.71 LPA</b> TOP 10%ILE	<b>42.53 LPA</b> TOP 20%ILE

## PLACEMENT HIGHLIGHTS

**57**  
New Recruiters

**12.5%**  
Increase in Highest CTC

**13**  
International Offers

**8.3%**  
Increase in Total Recruiters

Consulting and Operations saw strong YoY average CTC growth of 7.01% and 11.45% respectively, highlighting rising compensation trends in both domains.



**169 TOTAL RECRUITERS**



**561 STUDENTS PARTICIPATED**

## NEW RECRUITERS





# FINAL PLACEMENTS 2025 | DOMAIN HIGHLIGHTS



## CONSULTING



**45.50 LPA**  
Highest CTC

32%  
Offers



**33.13 LPA**  
Average CTC

The Consulting domain continued its stellar run with the average CTC rising to ₹33.13 LPA, marking a strong 7.01% YoY growth. Prestigious recruiters such as Bain & Co., BCG, Kearney, Accenture Strategy, EYP, PwC, Deloitte, KPMG, ZoomRx, Indus Insights, and Praxis offered high-impact roles like Strategy Consultant, Technology Consultant, and Strategy Analyst.

## FINANCE



**81.00 LPA**  
Highest CTC

19.2%  
Offers



**24.97 LPA**  
Average CTC

accenture strategy

BAIN & COMPANY

BCG

Deloitte.

EYP

GDI  
Governance Development Impact

IPAC

KEARNEY

KPMG

PRAXIS  
GLOBAL ALLIANCE

pwc

zinnov

AMBIT  
Acumen at work

BARCLAYS

citibank

Crisil  
a company of S&P Global

Deutsche Bank

equirus

Goldman  
Sachs

ICRA

JPMORGAN CHASE & CO.

NovaOne  
capital pvt. ltd.

NSE

o3 capital

standard  
chartered

## IT & Analytics



**71.00 LPA**  
**Highest CTC**

**13.5%**  
**Offers**



**28.54 LPA**  
**Average CTC**

The IT/Analytics domain recorded strong placement outcomes, with the average CTC rising from last year, driven by increased demand for tech-driven roles. Positions such as Product Manager, Director-Product, Data Science, and Business Analyst were offered by top recruiters including Microsoft, Walmart, Target, UKG, Ola, HCL Tech, Optum, Cognizant, Flipkart, and Mindsprint.

## Operations



**53.58 LPA**  
**Highest CTC**

**4.5%**  
**Offers**



**28.33 LPA**  
**Average CTC**

The Operations domain surged ahead with a remarkable 11.45% jump in average CTC, climbing to ₹28.33 LPA. With coveted roles like Program Manager, Project Manager, Supply Chain Manager, and Operations Manager on offer, top recruiters such as Amazon, Swiggy, Ola, Flipkart, Suzuki, L&T, Tata Steel, and Asian Paints showcased strong confidence in operations talent.

accenture technology

ACCORDION

AMERICAN EXPRESS

anakin

conga®

Flipkart

Microsoft

OLA

Optum

target

UKG

Walmart

AAJ  
Optimizing supply chains

all cargo

amazon

asian paints

Flipkart

GMDC  
FUELING THE GROWTH

LARSEN & TOUBRO

OLA

SUZUKI

Swiggy

TATA STEEL

Universal Sompo General Insurance  
Suraksha, Hameisha Aapke Saath

## General Management



**42.00 LPA**  
**Highest CTC**

**16.4%**  
**Offers**



**25.62 LPA**  
**Average CTC**

The General Management domain saw a remarkable rise in opportunities, with the share of roles doubling from 8% to 16% this year. Roles like Category Manager, Chief of Staff, Founder's Office, and Leadership Associate were provided by top recruiters such as ABG, Maruti Suzuki, Zomato, TAS, Godrej Properties, Hinduja Group, JSW, Sobha Realty, CK Birla, and Capgemini.

## Sales & Marketing



**41.50 LPA**  
**Highest CTC**

**14.4%**  
**Offers**



**25.16 LPA**  
**Average CTC**

The Sales & Marketing domain witnessed a notable upswing, with the number of offers increasing from 10% to 14%, signaling rising recruiter interest. Key roles spanned Product Sales, Marketing Manager, Business Growth, Enterprise Sales, and Business Acquisition, with major brands like PepsiCo, HUL, Kenvue, ITC, HPCL, Reckitt, PhonePe, Godrej Consumer, and Asian Paints leading the way.



## CORPORATE ACCESS, READINESS AND ENGAGEMENT (CARE) COMMITTEE

A pioneering initiative by IIM Kozhikode, CARE is designed to foster holistic professional growth by bridging the gap between 'Employment' and 'Employability'. It empowers students through three key pillars:

- **Corporate Access:** Facilitates sectoral and role-specific preparatory workshops, enhancing students' understanding of industry landscapes and career pathways.
- **Corporate Readiness:** Supports students in building personalized profiles aligned with their aspirations. Through one-on-one executive coaching (by professionals or alumni), students are guided to develop skills and competencies for future career opportunities.
- **Corporate Engagement:** Strengthens sustainable relationships with recruiters, promoting deep and multi-level engagement with organizations to create impactful career prospects.

CARE serves as a comprehensive platform to equip students with the knowledge, skills, and connections essential for long-term career success.



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Prof. Deepa Sethi



Prof. Priya Nair Rajeev



Prof. Ankur Jain  
CARE Co-Chair



Prof. Gladys Stephen  
CARE Co-Chair



Prof. Sudhanshu Maheshwari  
CARE Co-Chair

CARE Office

CARE Executive Committee

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**Thank You**





# IIM Kozhikode

*Globalizing Indian Thought*

**FINAL PLACEMENTS REPORT 2024**



# Foreword

It is with immense pride and satisfaction that we announce the successful conclusion of the Final Placements for the 26th Batch of PGP and the 3rd Batches of PGP Liberal Studies & Management (PGP-LSM) and PGP Finance at IIM Kozhikode. This achievement is a testament to the unwavering dedication and perseverance of our students and the collective efforts of everyone involved inspite of the current market conditions.

We extend our deepest gratitude to our esteemed recruiters for their continued trust and confidence in IIM Kozhikode, especially during these uncertain times. Their overwhelming response reflects their belief in the exceptional caliber and diversity of our students. We are committed to fostering these partnerships and ensuring mutual growth and success.

We also want to express my heartfelt thanks to our global alumni base for their invaluable support and guidance. Your contributions have been pivotal in steering us towards excellence.

Of course, none of this would have been possible without the relentless efforts and contributions of each student at IIM Kozhikode. Your resilience and dedication have been the driving force behind the remarkable success of this placements season.

Looking ahead, we are determined to strengthen our relationships with recruiters and stakeholders, propelling IIM Kozhikode to new heights. Our mission to 'Globalize Indian Thought' remains steadfast as we strive for positive societal change through sustainable business practices.

We are immensely grateful to the Placements team and the Management for their continuous support and tireless efforts in this Placements cycle. We are truly excited about the future achievements that await us.

**Regards,**  
**Dr. Prantika Ray**  
**Chairperson – Placements**  
**IIM Kozhikode**



# Batch Profile - 2022-24



**NIRF Ranking**  
in Management Education

**27**

**Years of Excellence & Legacy**

**72<sup>nd</sup>**

**Financial Times Global Ranking**



## Batch Highlights

**3 courses**

PGP, PGP - Finance &  
PGP - Liberal Studies and Management



**27 months**

Average Work Experience



**47%**

Female Students

**CAs/CFAs/FRMs 73**

**SRCCs/LSRs 19**

**IITs/NITs/BITS 119**

**NIRF Top 30 39%**

## Academic Background

**Engineering**



**Commerce**



**Arts**



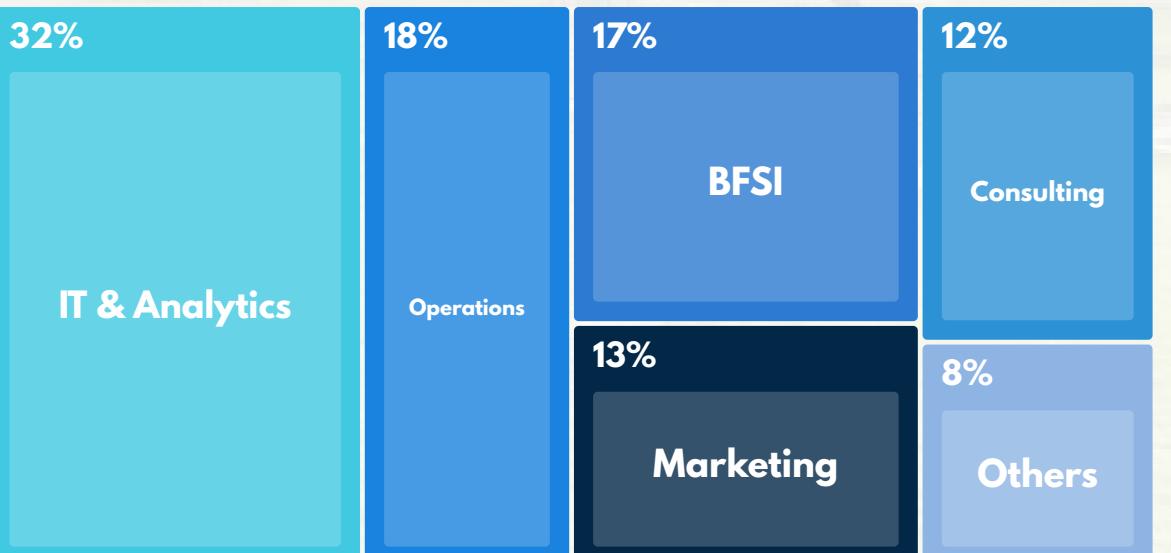
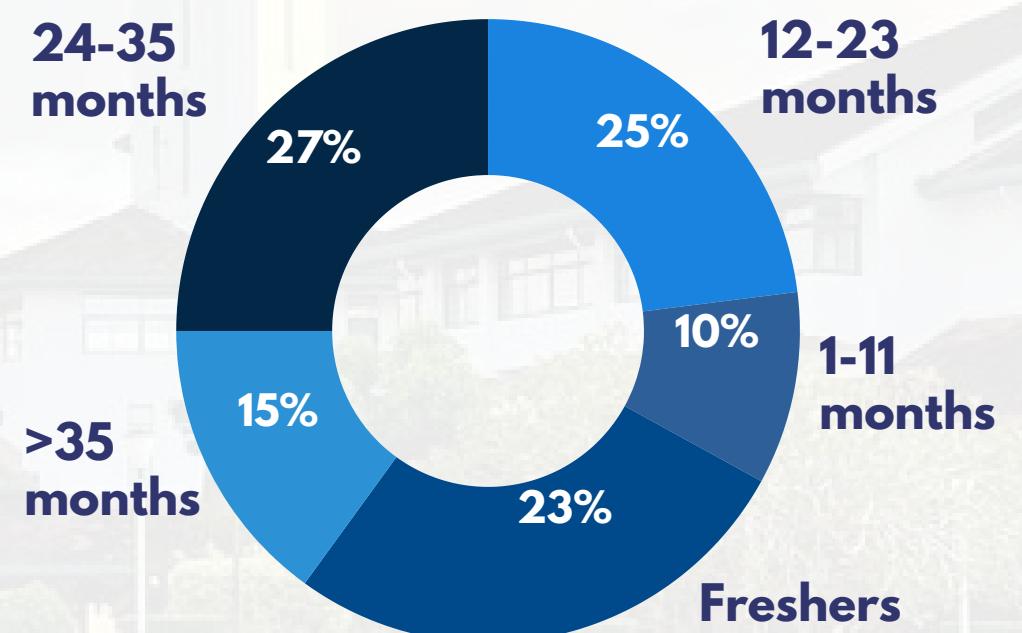
**Science**



**Others**



## Work Experience Overview



## Pre - MBA Work Experience

accenture

amazon



BAIN & COMPANY

BARCLAYS

BlackRock



Deloitte.

DE Shaw & Co

Deutsche Bank



IBM



JPMORGAN CHASE & CO.

KPMG

McKinsey & Company

Microsoft

Morgan Stanley

Nestle

ROYAL ENFIELD



## Case Comp Achievements

accenture  
B-School Strategy Challenge

amazon  
ACE Challenge  
SEASON 2  
OVER THE WALL  
DARE TO DISRUPT

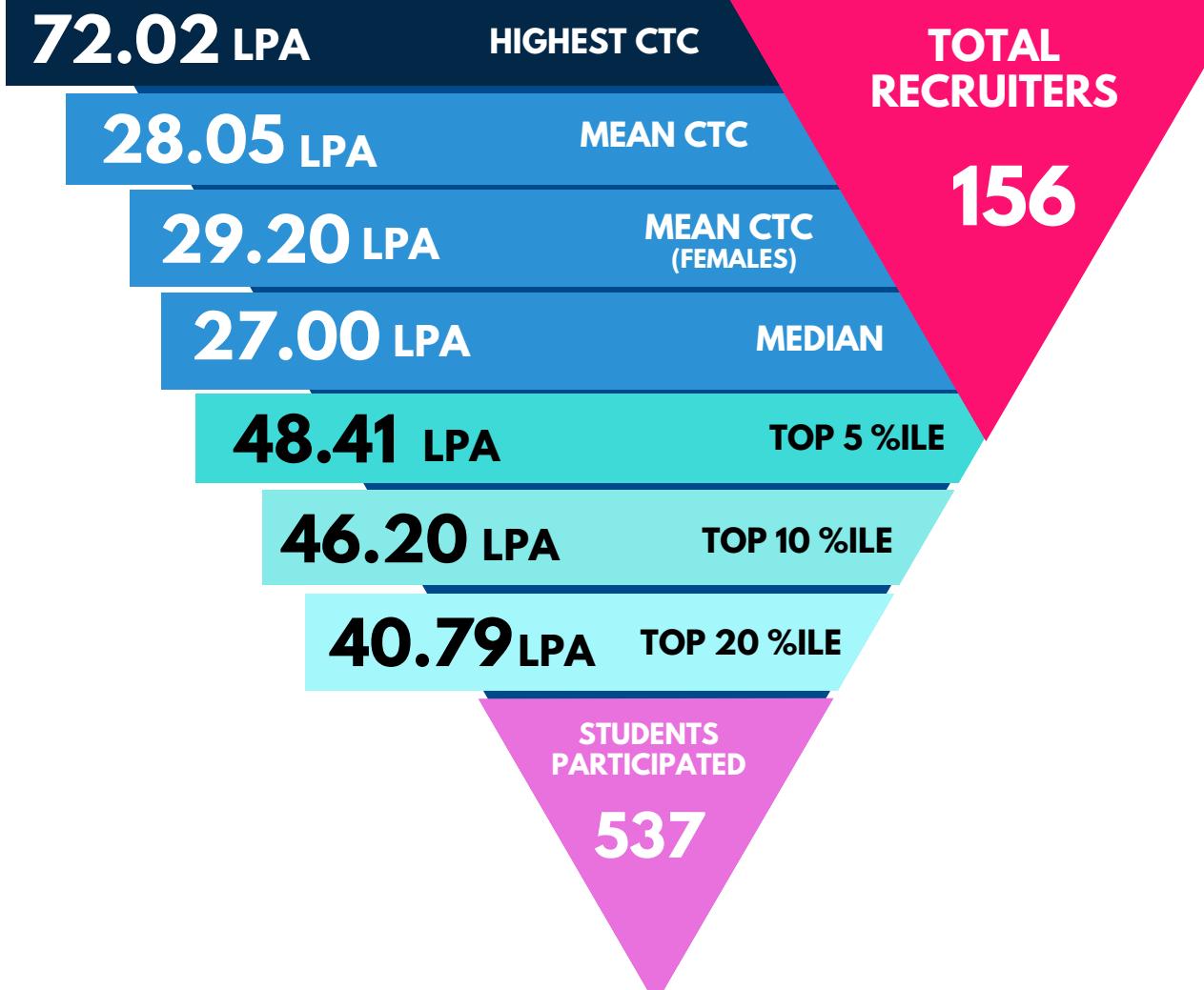
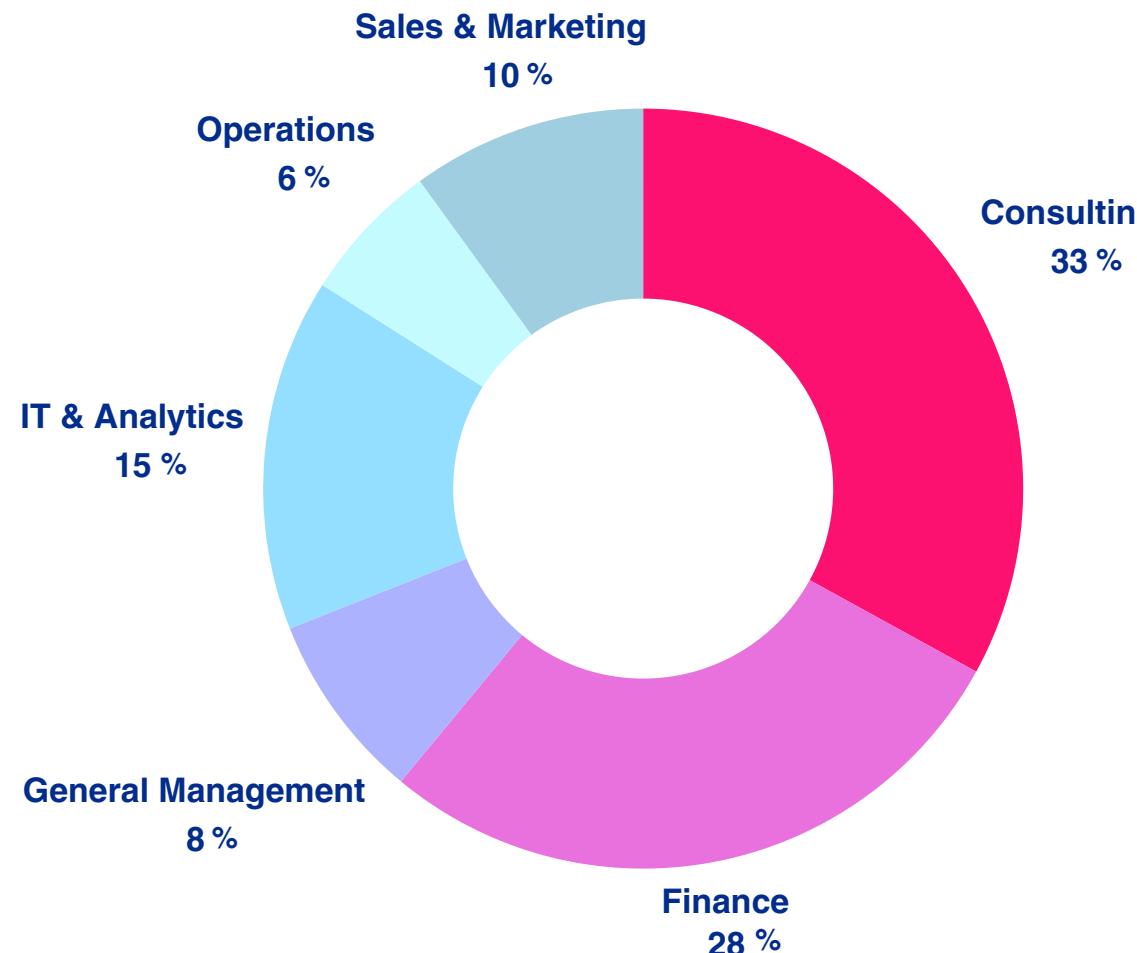
stratos  
The campus business simulation contest

TATA  
IMAGINATION  
CHALLENGE  
IDEAS AND ME

TVS CREDIT

# Final Placements 2024 | Statistics

## DOMAIN-WISE PLACEMENTS



## HIGHLIGHTS



## NEW RECRUITERS



# Final Placements 2024 | Domain Highlights



## Consulting



The consulting domain has emerged as a significant contributor, accounting for a substantial percentage of offers. Marquee consulting firms, such as Accenture Strategy, Bain, BCG, Deloitte, Everest, EY, GDI, GEP, Infosys Management Consulting, KPMG, MXV Consulting, PwC, Tata Communications, Technip Energies and Titan recruited from the campus reaffirming the position as a Premier B-School.



## Finance



IIM Kozhikode remained a top choice for finance careers, with 28% of offers originating from this domain. Recruiters like Axis Bank, BNP Paribas, Citi Bank, D.E. Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase & Co., and Standard Chartered offered diverse finance roles. Further, Ambit Capital, Equirus, GEF Capital Partners, Lodha Capital Markets, Nomura, Pavestone, Piramal Alternatives, and Xponentia Capital offered Front End IB and PEVC roles.



# Final Placements 2024 | Domain Highlights



## General Management



The Genman domain saw diverse range of roles offered by 15+ companies, collectively accounting for 8% of the total offers. Adani, ABGLP, Airtel, Bajaj Consumer Care, Bajaj Finserv, Capgemini, Disney Star, Gevme, Hinduja, JSW, L'Oreal, Mahindra, Relinace, Renew Power, TAS and Vijaya Diagnostic Centre were among the companies that extended offers.



## IT/Analytics



The IT & Analytics domain contributed to 15% of the total offers from a combination of marquee recruiters like Accenture Technology, American Express, Air India, Amazon, EXL Analytics, HSBC Technology, IndiGo, Media.net, Mercedes Benz, Microsoft, Walmart & Wipro with many offering the coveted Product Management role.



# Final Placements 2024 | Domain Highlights



## Operations



Operations contributed to 6% of the total offers among which were prominent recruiters like Amazon, Coca Cola, Flipkart & Uber. First-time recruiters, Apitoria, CPCL and P&G extended multiple roles in Operations. Some of the other prominent recruiters were Asian Paints, Diageo, Genpact and Tata Steel.



## Sales & Marketing



Sales and Marketing contributed to 10% of the total offers and witnessed an enthusiastic participation from major recruiters such as BP Castrol, DRL, Johnson & Johnson, Meesho, Maruti Suzuki, HUL, ITC, PepsiCo, PhonePe, Pidilite, Reckitt, Samsung, Tata Play, Tata Steel and Vodafone Idea



# Placements Team



## Placements Chairperson

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**Prof. M Geetha**



**Prof. Qambar Abidi**



**Prof. Soumya Roy**



**Prof. Anupam Das**

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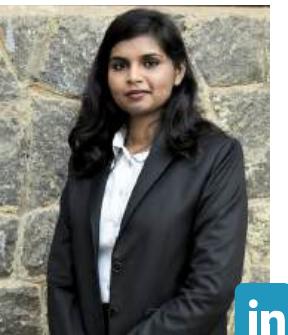
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**Eekshitha G**



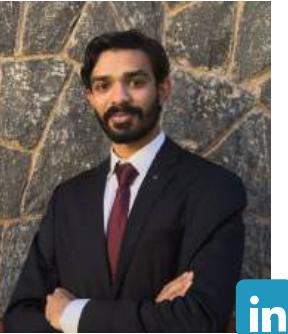
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**Kashish A**



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**Noah Francis**



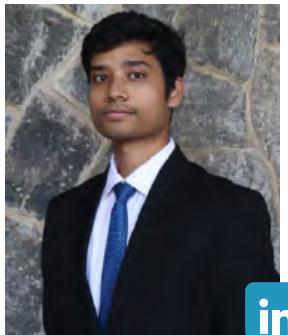
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# IIM Kozhikode

*Globalizing Indian Thought*

**Summer Placements Report  
2021**

# Foreword

The Placements' Team of IIM Kozhikode has successfully closed the Summer Placements Process 2021 for the students of the 25<sup>th</sup> batch of PGP, 2<sup>nd</sup> batch of PGP Finance and PGP Liberal Studies & Management. This placements season marks a milestone moment in IIM Kozhikode's history, with the largest batch ever placed.

We are honored and grateful to all our recruiters for their continued support and unconditional faith in IIM Kozhikode. Despite the unprecedented challenges with the resurgence of virus, we have had an overwhelming response from an increasing number of recruiters who have demonstrated trust and chosen to invest in the caliber of our students. We will continue to forge strong partnerships and build symbiotic ties with all stakeholders over time.

The team would like to express its gratitude to the global alumni community of the institute for their extended support and encouragement throughout the process. The Summer Placements Drive 2021 could not have been a success without the invaluable effort put in by each and every student of the institute.

We hope to continue this legacy year after year by building a long-lasting relationship with our recruiters and taking IIM Kozhikode to greater heights. By nurturing leaders of tomorrow, we wish to stay true to our motto of 'Globalizing Indian Thought' and affect positive societal change through sustainable business practices.

**Regards,**  
**Prof. Qambar Abidi**  
**Chairperson – Placements**  
**IIM Kozhikode**



# 25 Years of Excellence



IIM Kozhikode has established itself as a premier management education institute and has been a forerunner in inculcating diversity over the last 25 years. IIM Kozhikode is now EQUIS accredited along with an AMBA accreditation and is ranked 4<sup>th</sup> by NIRF among the Business schools in India. About 40% of the PGP-25 batch is from various non-engineering disciplines, such as Architecture, Arts, Sciences, Commerce and Management, making it one of the most academically diverse batch. The batch of PGP-LSM with 49% women students has a balanced 40-60% composition of candidates from engineering and non-engineering background. In the PGP-Finance batch, there are about 63% students with a background in engineering.

## Paving way for the new normal

The batch experienced an online placements procedure with the advent of the new normal and a protracted recovery due to the resurgence of the virus across the country. In conducting the Placements processes and associated operational activities, the students confronted numerous hurdles. In collaboration with the Students' Placement Committee, the Placements Operations Team facilitated a seamless virtual drive and assisted in the smooth running of all procedures. The recruiters highly appreciated the overall drive, along with the rigour and capability of the students as per the feedback received.



# Batch Profile

## Batch Highlights

**3 Courses**

Flagship PGP, Finance,  
Liberal Studies &  
Management

**39%**

Female Students

**26 Months**

Avg. Work Experience

**35%**

NIRF Top 30  
Alma Mater

## Academic Background

**77** CA/CFA/  
FRMs

**31** IITs

**53** NITs/  
BITS

**14** SRCC/  
LSRs

**59%** Engineering

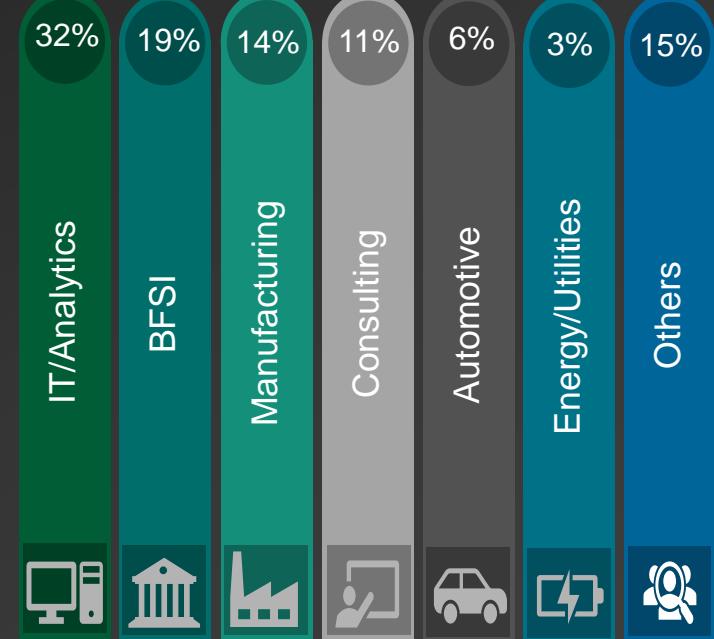
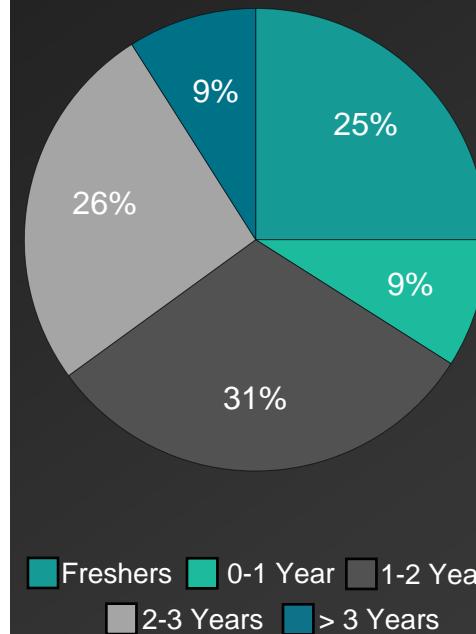
**19%** Commerce

**15%** Arts

**5%** Science

**2%** Others

## Work Experience



## Pre-MBA Experience



# Summer Placements 2021 | Highlights

**559**  
Students  
Participated

**Day 3**

Summer  
Placements  
closed

₹ 3.28 Lakh

Top 5 percentile

₹ 3.14 Lakh

Top 10 percentile

₹ 2.57 Lakh

Top 50 percentile

**₹ 2.00 Lakh**

Median Stipend

**₹ 2.00 Lakh**

Mean Stipend

**₹ 3.74 Lakh**

Highest Stipend

**₹ 2.28 Lakh**

Mean Stipend  
of female  
participants

## Key Takeaways

Consulting saw a 27% increase in the number of offers with 22% students recruited, up from 18% last year

General Management witnessed many new recruiters comprising 58% of the total offers made

IT/Analytics has seen a 12% increase in the average stipend with 33% offers made by new recruiters

Highest stipend increased by 17% over previous year and the mean increased 14% for female participants

# Summer Placements 2021 | Domain Highlights

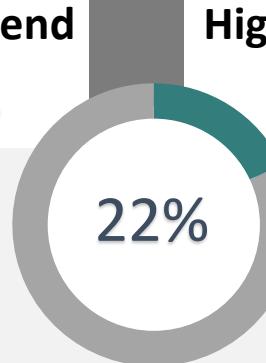
## CONSULTING

Average Stipend

2.33 L

Highest Stipend

3.74 L



A host of marquee recruiters like Accenture Strategy, Bain, BCG, Deloitte India, Deloitte USI Consulting, Everest Group, EY, GEP and PwC participated in Summer Placements 2021. This domain saw an increase of 27% in offers compared to last year.



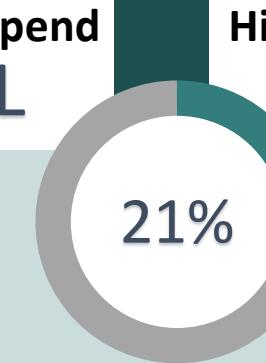
## FINANCE

Average Stipend

1.74 L

Highest Stipend

3.00 L



Axis Bank, Citi Bank, Credit Suisse, DE Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase, and Nomura offered diverse finance roles and recruiters including The Rohatyn Group offered PE/VC role.



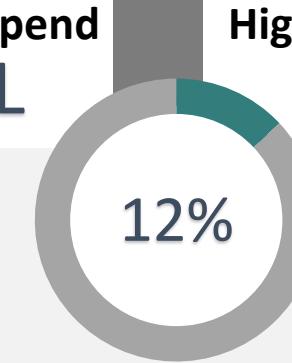
## GENERAL MANAGEMENT

Average Stipend

1.36 L

Highest Stipend

3.50 L



Business houses and conglomerates like ABInBev, ACT, Capgemini, Mahindra, Rebel Foods, Reliance India Limited, Tata Administrative Services among others recruited 12% of students for the prestigious general management programs.



# Summer Placements 2021 | Domain Highlights

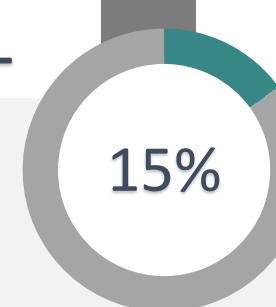
## IT / ANALYTICS

Average Stipend

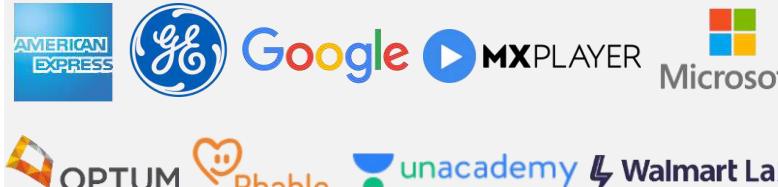
2.12 L

Highest Stipend

3.00 L



Recruiters like American Express, Google, Microsoft, MX Player, Walmart and Unacademy along with in-house divisions of Healthcare companies like GE, Optum, Phable also participated and offered roles in Analytics, Product Management and allied fields.



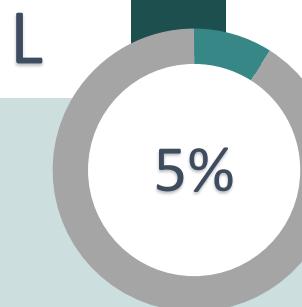
## OPERATIONS

Average Stipend

2.49 L

Highest Stipend

3.30 L



Operations witnessed an increase of 8% in the mean stipend over the previous year. Recruiters like Flipkart, Maersk, Myntra, RPG and Uber extended offers for multiple roles, while regular recruiter Amazon rolled out the maximum number of offers.



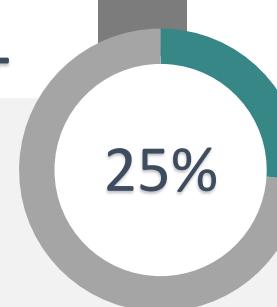
## SALES AND MARKETING

Average Stipend

1.80 L

Highest Stipend

3.20 L



Sales and Marketing has retained its position as the most preferred vertical for the batch. Close to 25% of the batch got placed in the domain with participation from marquee recruiters like Asian Paints, DRL, HUL, ITC, L'oreal, Nestle and PepsiCo.



# Recruiters



# Placements Team

## Placements Chairperson



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Prof. Balagopal Gopalakrishnan



Prof. Deepa Sethi



Prof. Shovan Chowdhury



Prof. Sudershan Kuntluru



Prof. T.N. Krishnan

## Students' Placements Committee



Amulya Murthyreddy



Ananya Burman



Anjali Deore



Ashwin C



Ishani Tandon



Nishi Agarwal



Madhav Saboo



EP Shanmuga



Shrutiaka Patel



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# IIM Kozhikode

*Globalizing Indian Thought*

**SUMMER INTERNSHIP  
PLACEMENTS REPORT 2023**



# Foreword

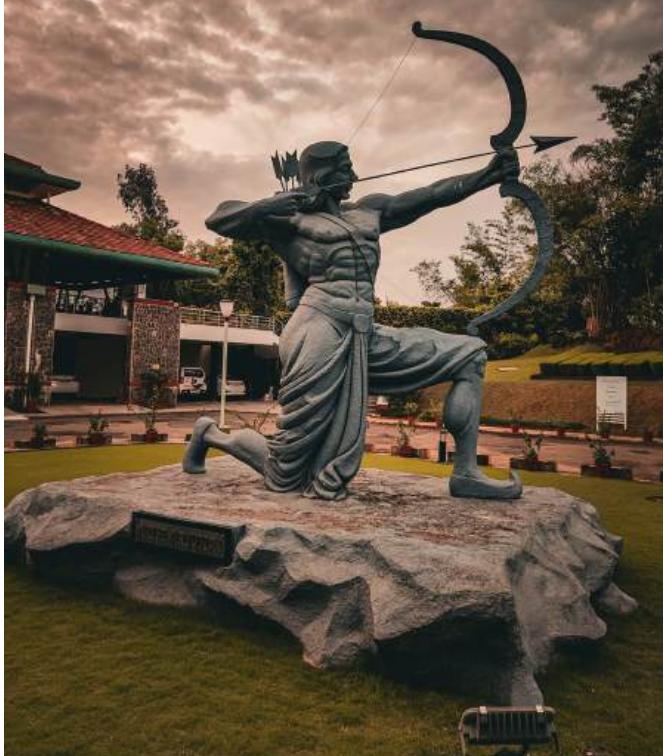
The IIM Kozhikode Placements Team is happy to announce the conclusion of the Summer Placements Process 2023 for students from the 27th Batch of PGP, as well as the 4th Batches of PGP Finance and PGP Liberal Studies and Management (PGP - LSM). We express our heartfelt gratitude to all of our recruiters for their firm support and belief in IIM Kozhikode.

Despite the challenging market conditions, we are grateful for the exciting internship opportunities that our esteemed recruiters have provided to our students based on their diverse yet commendable backgrounds. We look forward to foster these partnerships in the best manner possible and strive to grow the stature of IIM Kozhikode. The team extends its profound gratitude to our esteemed global alumni base for their untiring support and mentorship throughout the season.

We are deeply indebted to the valuable and persistent support of our beloved students. We would once again like to thank everyone for the concerted effort in building fruitful and long-lasting relationships between the academia and practice.

We hope our students would make fruitful contributions to the industry, society and practice and serve as exemplars in promoting our motto “Globalizing Indian Thought”.

**Regards,**  
**Prof. Prantika Ray**  
**Chairperson – Placements**  
**IIM Kozhikode**





# Batch Profile 2023–25

3<sup>rd</sup>  
NIRF Ranked IIM in Management Education

72<sup>nd</sup>  
Financial Times Global Ranking



## Batch Highlights

### 3 Courses

Flagship PGP, PGP Finance  
and PGP Liberal Studies &  
Management



41%  
Female Students

### 22%

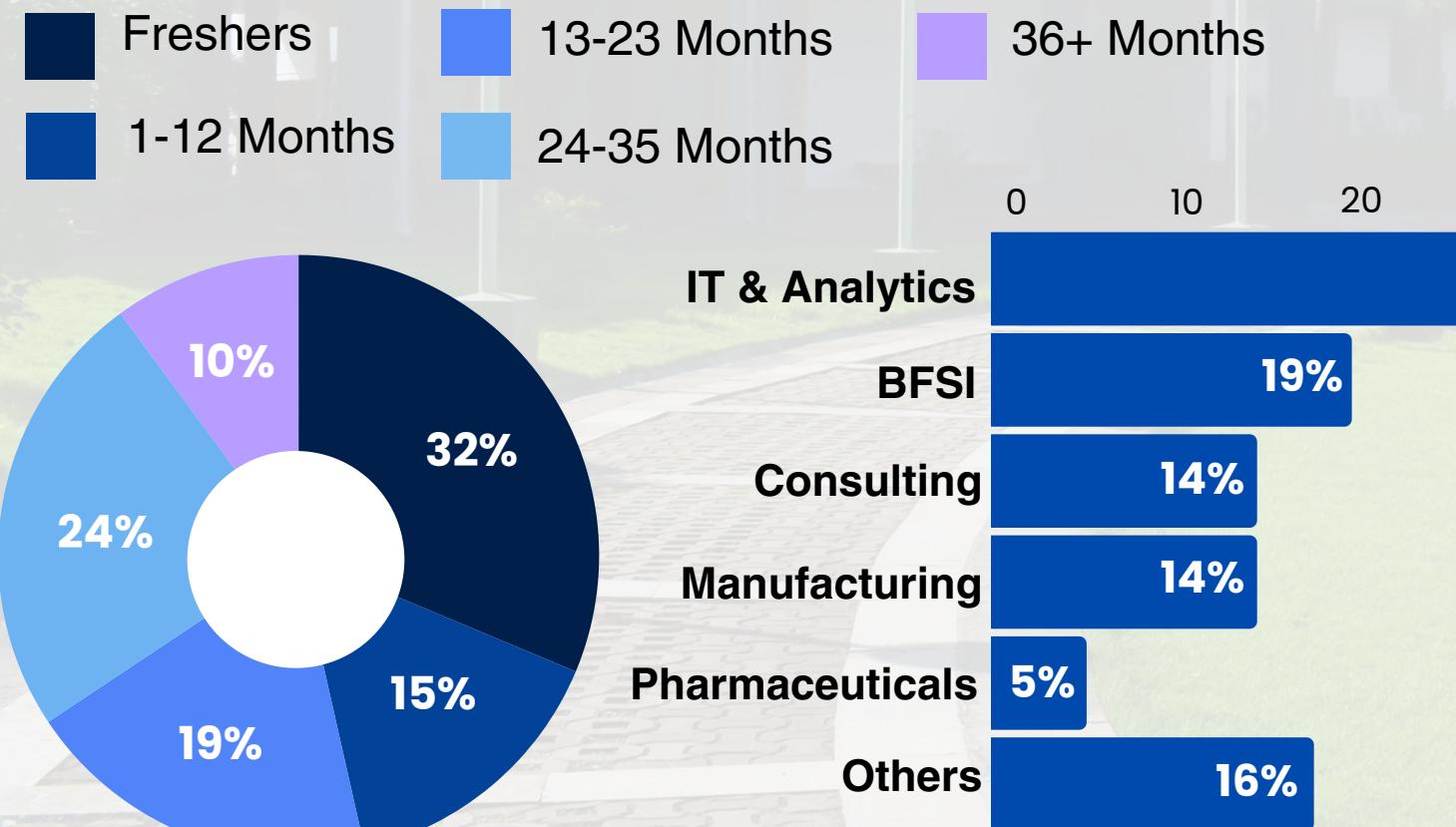
NIRF Top 30 Alma Mater  
IITs, NITs, SRCC, LSR,  
BITS



### 17 months

Average Work Experience

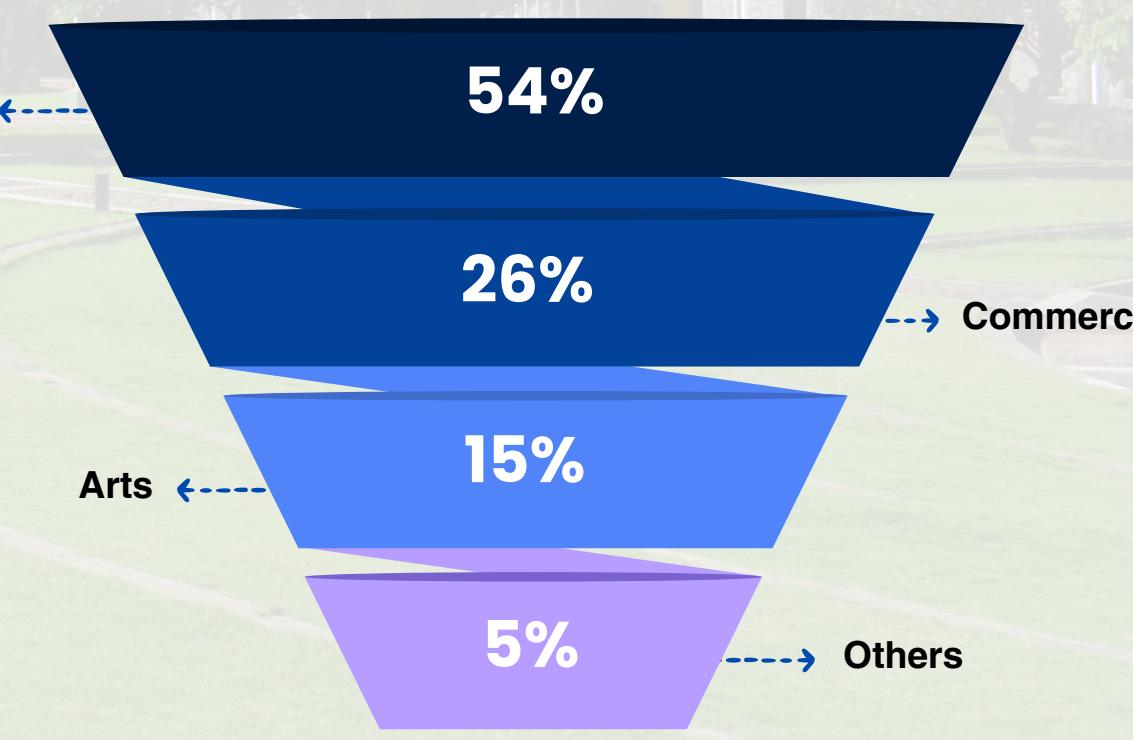
## Prior Work Experience



## Academic Background



Engineering & Science





# Summer Placements 2023 | Highlights

7.00  
Lakh

**Highest Stipend**

2.50  
Lakh

**Median Stipend**

2.63  
Lakh

**Mean Stipend**

2.77  
Lakh

**Mean Stipend  
(Females)**

**Top 5  
Percentile**

4.68  
Lakhs

4.45  
Lakhs

**Top 10  
Percentile**

4.19  
Lakhs

**Top 20  
Percentile**

3.49  
Lakhs

**Top 50  
Percentile**

142

**Recruiters**

## **Key Highlights**

Increase in Average Stipend from 2.50 Lakhs to 2.63 Lakhs for 2 months

Increase in Highest Stipend from 6.46 Lakhs to 7.00 Lakhs for 2 months

Double-digit increase in Average Stipends in Consulting, Finance, General Management & IT/Analytics Domains

Increase in number of Offers in Sales & Marketing and Operations Domains



# Summer Placements 2023 | Domain Highlights

## CONSULTING

Average Stipend

**3.44 Lakh**



Highest Stipend

**4.80 Lakh**

Exhibiting their consistent trust in us, a host of marquee recruiters like Accenture Strategy, Bain, BCG, Everest Group, EY-P, Kearney, KPMG, PwC, Redseer, among others participated in the drive. This domain saw an increase of 23% in the average stipend compared to last year.



KEARNEY



redseer  
Strategy Consultants



Synergy Consulting

## FINANCE

Average Stipend

**2.32 Lakh**



Highest Stipend

**7.00 Lakh**

Barclays, Citi Bank, DE Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase, Nomura, Standard Chartered, Piramal Alternatives, The Rohatyn Group, among others offered various roles in finance including the most coveted roles in Private Equity and Investment Banking.



JPMORGAN CHASE & CO.

NOMURA

Novaa One  
capital pvt. ltd.

Piramal  
knowledge action care

standard  
chartered

THE ROHATYN GROUP

## GENERAL MANAGEMENT

Average Stipend

**2.50 Lakh**



Highest Stipend

**4.70 Lakh**

Business houses and conglomerates like ABInBev, Aditya Birla Group, Bajaj Finserv Group, Disney Star, Hinduja, JSW, L'oreal, Reliance India Limited, Tata Administrative Services, Zomato among others recruited 13% of students for their prestigious leadership programs.



ABInBev

BAJAJ  
FINSERV

CK BIRLA GROUP

Disney

Star

Hero



JSW

L'OREAL

TAS

Reliance  
Industries Limited

Zomato



# Summer Placements 2023 | Domain Highlights

## IT / ANALYTICS

Average Stipend

**2.22 Lakh**



Highest Stipend

**4.40 Lakh**

Recruiters like Accenture Technology, Amazon, American Express, Capgemini, Mercedes, Microsoft, Walmart and Wipro continued to place their immense belief in our students and further strengthened our relations by offering multiple roles in Analytics, Product Management, and related fields.

accenturetechnology

amazon

AMERICAN EXPRESS

aurionpro

Capgemini

MAQ Software

Mercedes-Benz

merilytics  
AN ACCORDION COMPANY

Microsoft

SunTec®

Walmart

wipro

## OPERATIONS

Average Stipend

**2.70 Lakh**



Highest Stipend

**4.50 Lakh**

The number of offers in Operations increased to 11% this year. Recruiters such as Asian Paints, Diageo, Larsen and Toubro, Landmark Group, Ola, Pepsico, Procter & Gamble, Tata Steel, Tech Mahindra among others offered several offers, whereas our marquee recruiters Amazon and Ola extended the most offers.

amazon

asianpaints

DIAGEO

LARSEN & TOUBRO

Flipkart

LANDMARK GROUP

OLA

PEPSICO

P&G

SUZUKI

TATA STEEL

TVS

udaan

## SALES & MARKETING

Average Stipend

**2.44 Lakh**



Highest Stipend

**5.00 Lakh**

Sales and Marketing domain witnessed a huge 22% rise in the number of offers made. The students received offers from marquee recruiters like Colgate Palmolive, Godrej Consumer, Haleon, HUL, ITC, Johnson & Johnson, Kenvue, Marico, Mondelez, Nestle, Pidilite, Reckitt, among others.

Castrol

COLGATE-PALMOLIVE

Dr.Reddy's

HALEON

ITC Limited

J&J

Kenvue

marico

Myntra

Pidilite

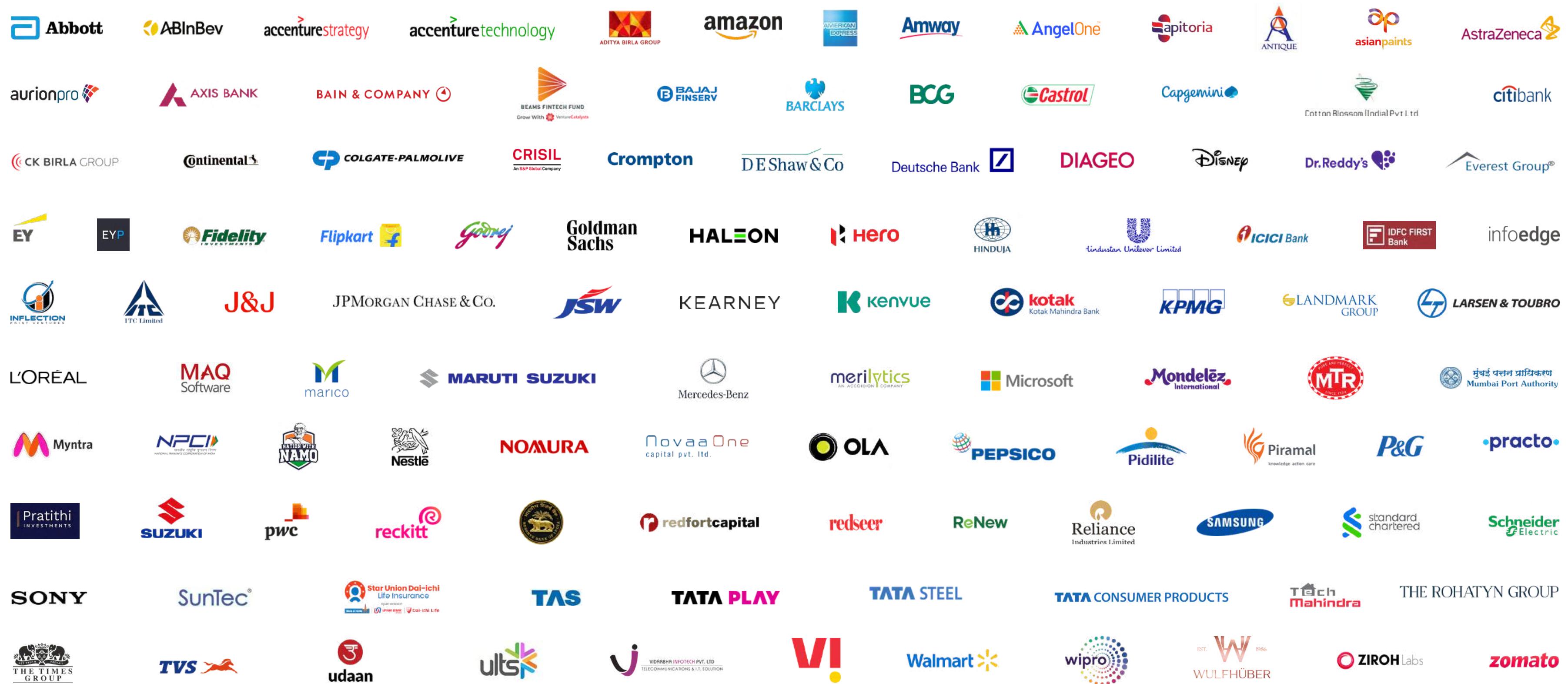
reckitt

Tech Mahindra

Unilever



# Our Recruiters





# The Placements Team

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Website: [www.iimk.ac.in](http://www.iimk.ac.in)



# IIM Kozhikode

*Globalizing Indian Thought*

SUMMER INTERNSHIP  
PLACEMENTS REPORT 2022



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We extend a heartfelt thanks to all of our recruiters for their unwavering support and belief in IIM Kozhikode. Despite the enormous hurdles posed by the resurgence of the virus, we have received an overwhelmingly positive response from a growing number of recruiters who have committed to invest in the calibre of our students. We look forward to cultivating and strengthening these ties in the years ahead.

The team would like to express its greatest appreciation to the institute's global alumni community for their never-ending support and encouragement. The success of the placements season is entirely due to the outstanding cooperation and tireless effort of each and every member of the institute.

We're committed to strengthening our partnerships with recruiters and continuing to provide a seamless platform for corporate-academic collaboration. We live by the motto '*Globalizing Indian Thought*', and we will strive harder to ensure that our students are poised to bring about significant influence in all facets of life and business.

**Regards,**  
**Prof. Qambar Abidi**  
**Chairperson – Placements**  
**IIM Kozhikode**





# Batch Profile 2022-24

4<sup>th</sup> NIRF Ranked IIM in Management Education

3<sup>rd</sup> Most Competitive Business School (UnStop)



## Batch Highlights

### 3 Courses

Flagship PGP, PGP Finance and PGP Liberal Studies & Management



47%  
Female Students

### 39%

NIRF Top 30 Alma Mater  
IITs, NITs, SRCC, LSR, BITS

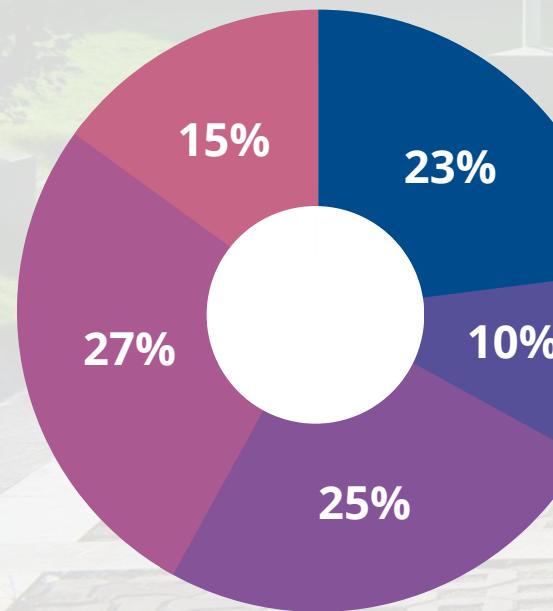
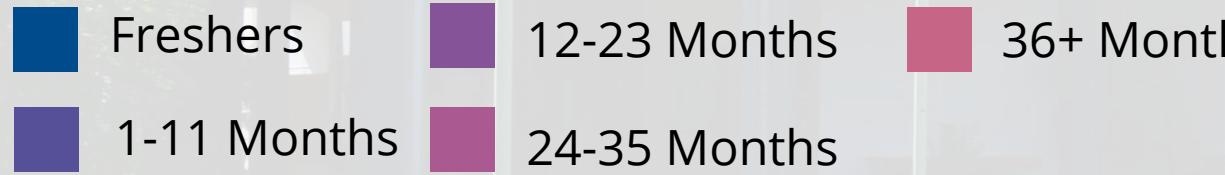


### 27 months

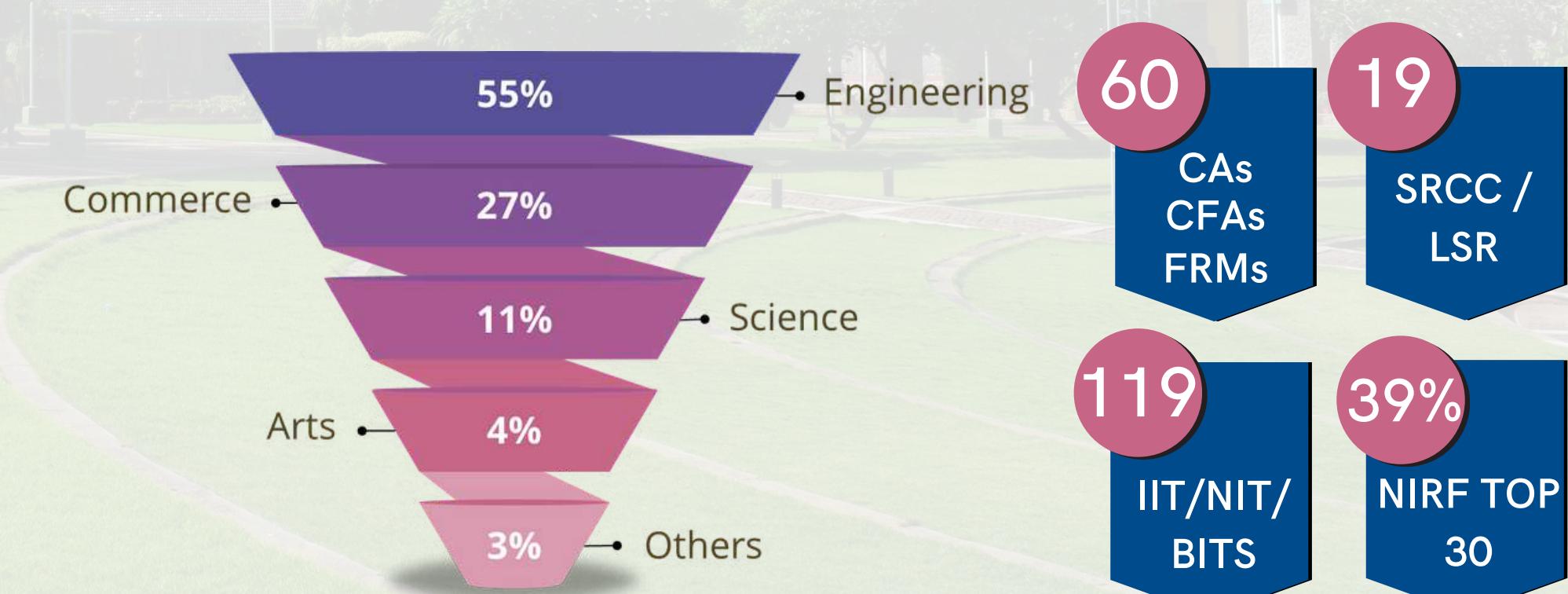
Average Work Experience



## Prior Work Experience



## Academic Background





# Summer Placements 2022 | Highlights

**122** Recruiters

**6.47**  
Lakh

Highest Stipend

**2.50**  
Lakh

Median Stipend

# 3 Days

**2.50**  
Lakh

Mean Stipend

Mean Stipend  
(Females)

**2.81**  
Lakh

No. of students participated

**541**

**4.06**  
Lakh

Top 5 percentile

**3.40**  
Lakh

Top 10 percentile

**3.97**  
Lakh

Top 20 percentile

**3.14**  
Lakh

Key Takeaways

Highest stipend increased by 73% over previous year and the mean increased by 23% for female participants.

Mean and Median stipend increased to 2.5 lakh, an increase of 25% from the last year.

Consulting saw a 17% increase in the number of offers with 27% students recruited, up from 22% last year.

Operations witnessed an increase of 36% in the number of offers with mean stipend of 2.95 lakhs, 19% increase from last year.



# Summer Placements 2022 | Domain Highlights

## CONSULTING

Average Stipend  
2.80 Lakh

Highest Stipend  
5.00 Lakh

27%

A host of marquee recruiters like Accenture Strategy, Bain, BCG, Deloitte India, Deloitte USI Consulting, Everest Group, EY, GEP and PwC participated in Summer Placements 2022. This domain saw an increase of 17% in offers compared to last year.



## FINANCE

Average Stipend  
2.09 Lakh

Highest Stipend  
6.46 Lakh

20%

Axis Bank, Citi Bank, Credit Suisse, DE Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase, and Nomura offered diverse finance roles and new recruiters including Piramal Alternatives, GEF Capital and The Rohatyn Group offered PE/VC role.



## GENERAL MANAGEMENT

Average Stipend  
2.57 Lakh

Highest Stipend  
3.00 Lakh

12%

Business houses and conglomerates like ABInBev, Aditya Birla Group, Capgemini, JSW, Mahindra, Reliance India Limited, Tata Administrative Services among others recruited 12% of students for the prestigious general management programs.





# Summer Placements 2022 | Domain Highlights

## IT / ANALYTICS

Average Stipend  
2.00 Lakh

Highest Stipend  
4.00 Lakhs

13%

Recruiters like American Express, Google, Optum, RPG Zensar, Walmart continued to show their trust on the talent pool and new recruiters like Media.Net, Mercedes Benz India and Newzera offered multiple roles in Analytics, Product Management, and related fields.



## OPERATIONS

Average Stipend  
2.95 Lakh

Highest Stipend  
3.30 Lakh

7%

The average compensation for operations increased by 19% over the previous year. Recruiters such as Flipkart, Maersk, RPG, Tata Play and Uber offered offers for several positions, whereas our most trusted recruiter Amazon extended the most offers.



## SALES AND MARKETING

Average Stipend  
2.56 Lakh

Highest Stipend  
4.40 Lakh

21%

Sales and Marketing witnessed a huge 42% jump in the average stipend. The students received offers from marquee recruiters like Asian Paints, The Coca-Cola Company, HUL, ITC, Johnson & Johnson, PepsiCo, Pidilite, Reckitt, Salesforce and Samsung.





# Our Recruiters





# Placements Team

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Prof. Anupam Das



Prof. Shovan Chowdhury



Prof. Soumya Roy



Prof. Sudershan Kuntluru



Prof. T.N. Krishnan

## Placements Incharge



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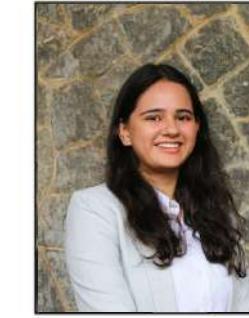
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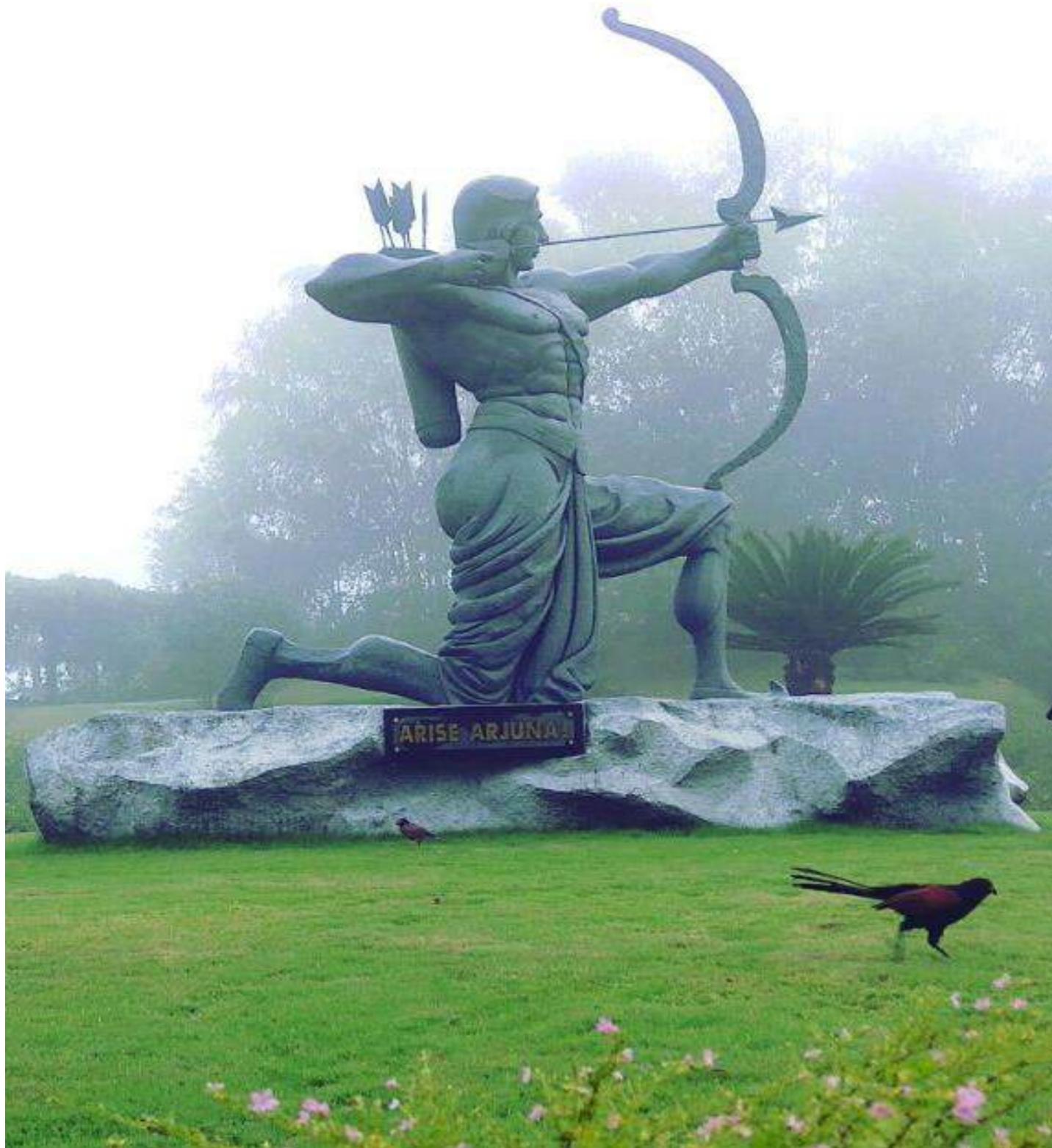
# IIM Kozhikode

*Globalizing Indian Thought*

## Final Placements Report 2022



# Foreword



The IIM Kozhikode Placements Team is pleased to announce the conclusion of the Final Placements Process 2022 for students from the 24th batch of PGP, as well as the inaugural batches of PGP Finance and PGP Liberal Studies and Management.

We extend a heartfelt thanks to all of our recruiters for their unwavering support and belief in IIM Kozhikode. Despite the enormous hurdles posed by the resurgence of the virus, we have received an overwhelmingly positive response from a growing number of recruiters who have committed to invest in the calibre of our students. We look forward to cultivating and strengthening these ties in the years ahead.

The team would like to express its greatest appreciation to the institute's global alumni community for their never-ending support and encouragement. The success of the placements season is entirely due to the outstanding cooperation and tireless effort of each and every member of the institute.

We're committed to strengthening our partnerships with recruiters and continuing to provide a seamless platform for corporate-academic collaboration. We live by the motto 'Globalizing Indian Thought,' and we will strive harder to ensure that our students are poised to bring about significant influence in all facets of life and business.

**Regards,**  
**Prof. Qambar Abidi**  
**Chairperson – Placements**  
**IIM Kozhikode**

# Breaking All Records



The Final Placements season of 2022 has stood as an epitome for the possibility of achieving the impossible by witnessing placements like never before and breaking all the records that ever existed in the history of IIM Kozhikode. This placements season witnessed a grand success with 100% placements within 3 days. A total of 571 offers were rolled out by 116 recruiters, where around 38% of them are PPOs reflecting the trust the recruiters have built with the institute over the years. The average CTC and the highest CTC have seen a remarkable increase of over 30% as compared to the previous year, marking another record during this recruitment drive.

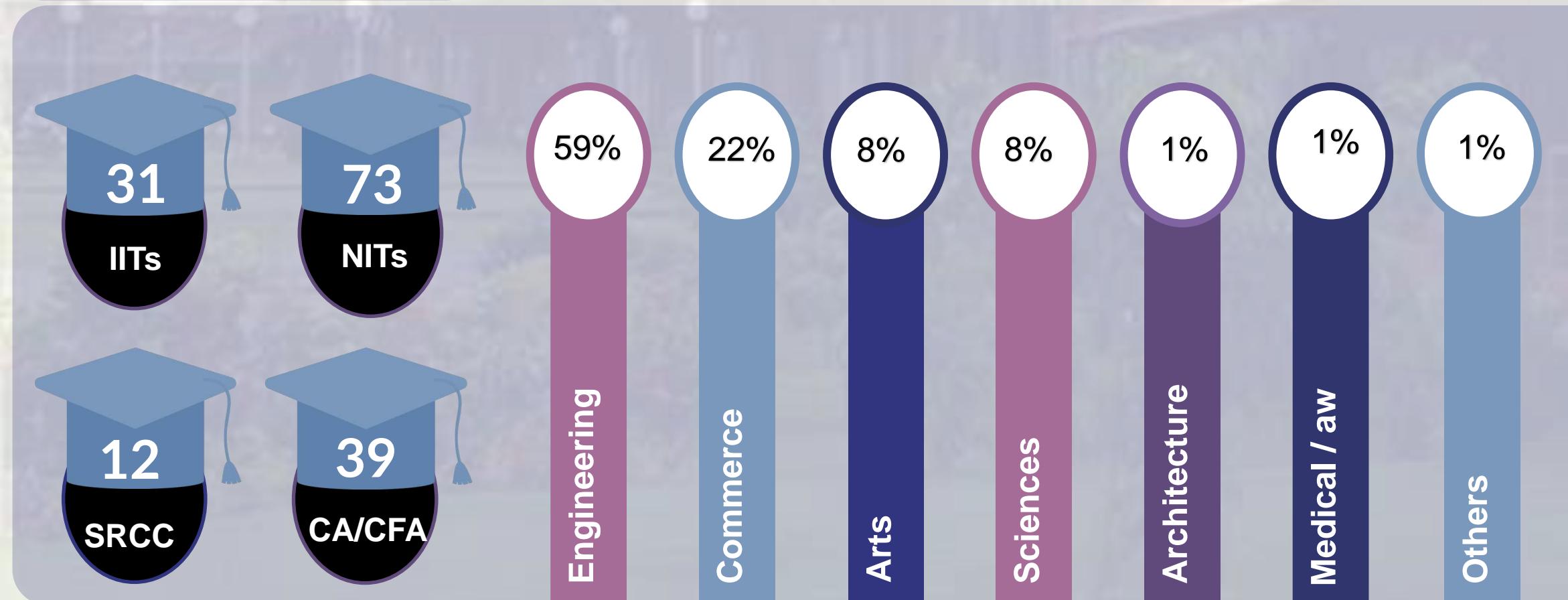
## Inaugural Batches towards Success

IIM Kozhikode has established itself as a premier management education institute and has been a pioneer in inculcating diversity over the last two decades. The two inaugural batches PGP- Finance and PGP- Liberal Studies and Management which were introduced only last year have witnessed their first ever placements season concluding with a tremendous success with 100% placements, along with the 24<sup>th</sup> batch of Flagship PGP Programme.

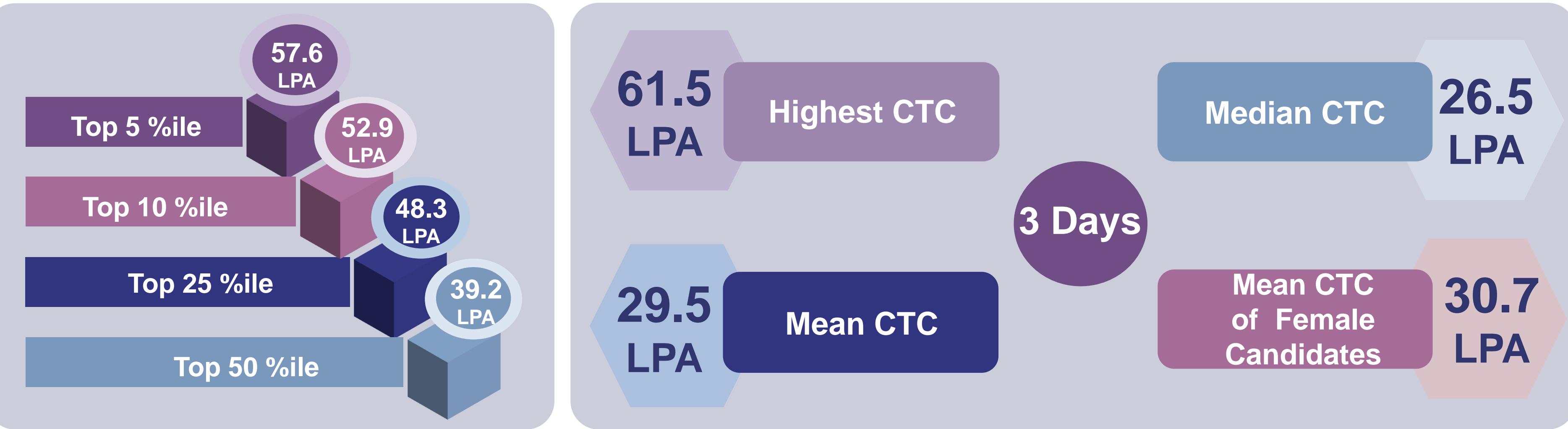


# Batch Profile 2020-22

3 Courses – Flagship PGP | PGP Finance | PGP Liberal Studies and Management



# Final Placements 2022 | Highlights



## Key Takeaways

Consulting saw over 50% increase in the number of offers comprising 41% of the total offers made

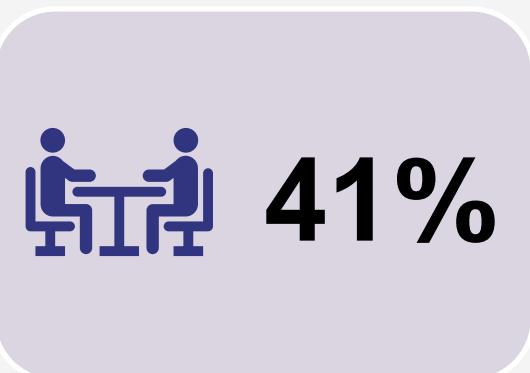
Around 15% of the recruiters are startups including many Unicorns that offered multiple roles

This Placement season witnessed 6 international offers from 3 companies for Growth & Strategy role

The highest CTC as well as the mean CTC have increased by more than 30% over the previous year

# Domain and Sector Wise Offers

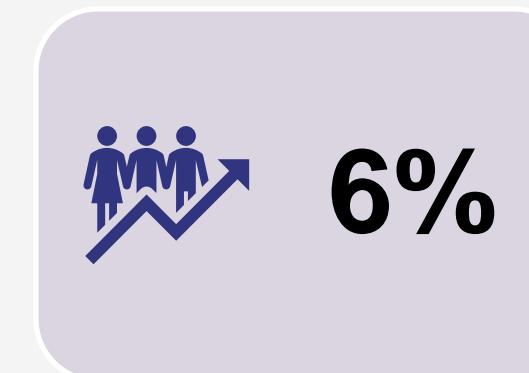
## Domain Wise Offers



Consulting



Finance



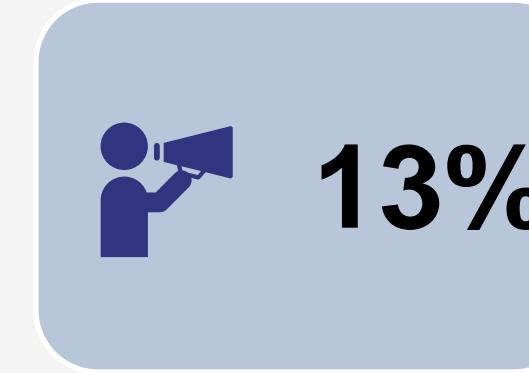
General Management



IT/Analytics

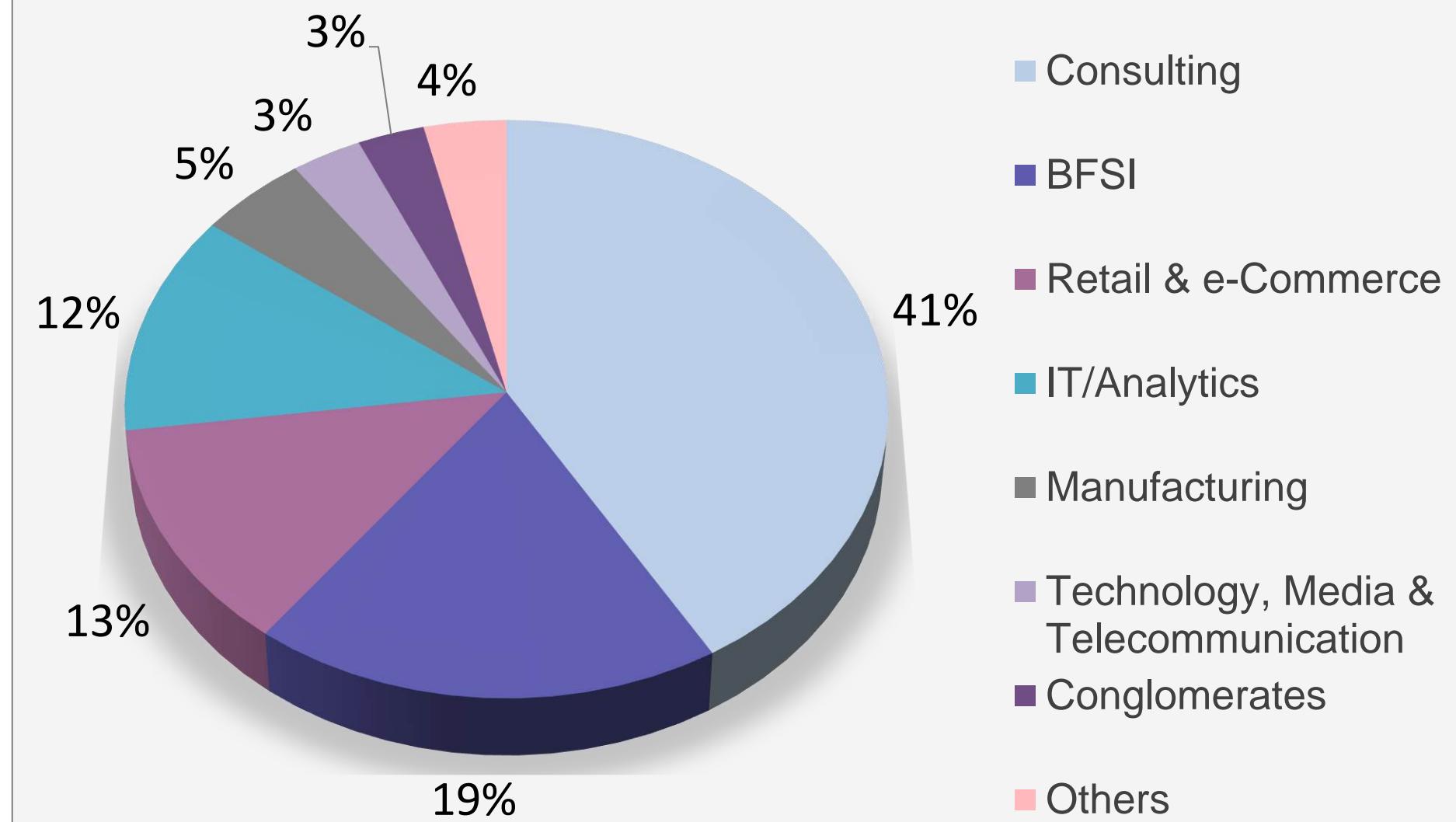


Operations



Sales and Marketing

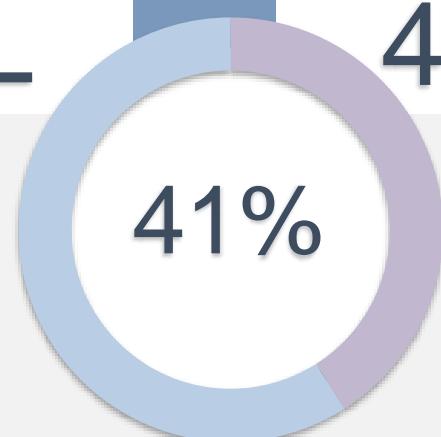
## Sector Wise Offers



# Final Placements 2022 | Domain Highlights

## CONSULTING

Average CTC  
30.70L



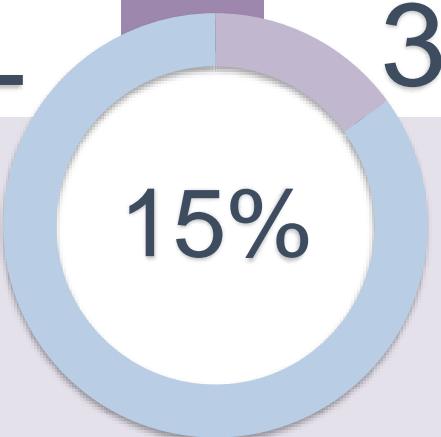
Highest CTC  
44.87L

The number of consulting offers increased by more than 50% over the previous year with a host of marquee recruiters participating, including Accenture, Bain, BCG, Blue Yonder, Clarivate, Deloitte, Everest, EY, EY-Parthenon, GEP, McKinsey, Optum, PwC, and Synergy recruiting.



## FINANCE

Average CTC  
21.57L



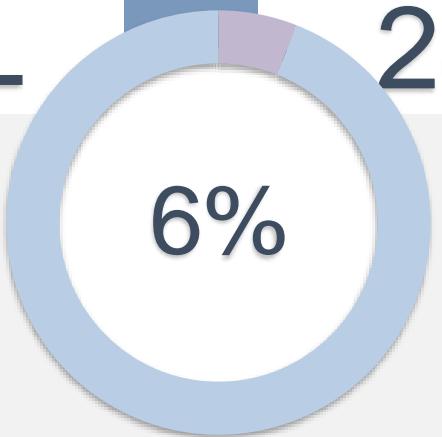
Highest CTC  
32.00L

Axis Bank, Citi Bank, Credit Suisse, D.E. Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase and Standard Chartered offered diverse finance roles and recruiters including Avendus Capital, Equirus, Merisis, and TRMG offered front-end Investment Banking roles.



## GENERAL MANAGEMENT

Average CTC  
25.46L



Highest CTC  
28.00L

General Management witnessed a 46% increase in the number of offers from last year. Among others, conglomerates such as ABInBev, Adani, Axis Bank, Capgemini, CityMall, Diageo, Mahindra, and Reliance recruited for their prestigious management programs.



# Final Placements 2022 | Domain Highlights

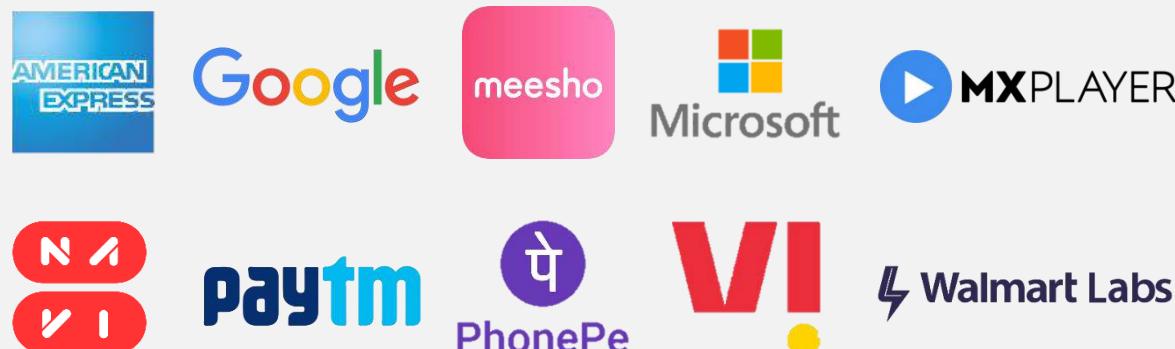
## IT / ANALYTICS

Average CTC  
**32.80L**



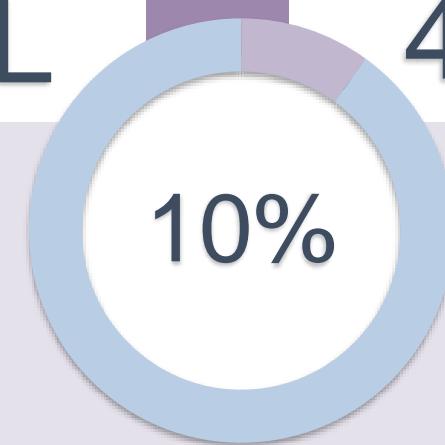
Highest CTC  
**55.22L**

IT/Analytics witnessed an increase of 43% in the average CTC with recruiters such as American Express, CarDekho, Google, Meesho, Microsoft, Navi, PhonePe, Walmart, and Zebpay recruiting for Data Analytics, Product Management, and other diversified roles in the E-commerce market.



## OPERATIONS

Average CTC  
**35.59L**



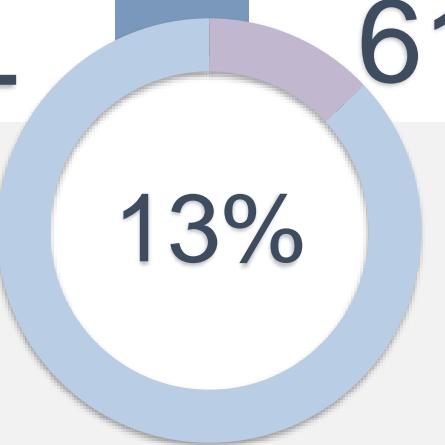
Highest CTC  
**49.00L**

Operations witnessed an increase of 47% in the number of offers over the previous year. Recruiters such as Amazon, Flipkart, Ola, Porter, RPG and Uber extended offers for multiple roles, while Garena, and Schindler are among the first-time recruiters.



## SALES AND MARKETING

Average CTC  
**28.33L**



Highest CTC  
**61.50L**

Sales & Marketing witnessed an increase of 40% in the average CTC with major recruiters such as Asian Paints, HUL, JSW, Marico, Nestle, OfBusiness, Omnibiz, Pidilite, Reckitt, Samsung, Tolaram, and Udaan showing their confidence in our talent pool.





# Our Recruiters



# Placements Team

## Placements Chairperson



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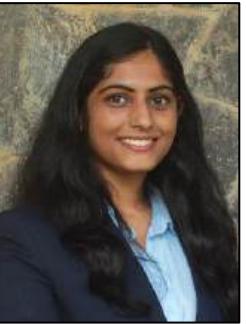
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# IIM Kozhikode

*Globalizing Indian Thought*

**SUMMER INTERNSHIP  
PLACEMENTS REPORT 2024**



# MESSAGE FROM THE CHAIRPERSON

It is with immense pride and gratification that we announce the 100% successful completion of the Summer Placements for the 28th Batch of PGP and the 5th Batches of PGP Liberal Studies & Management (PGP-LSM) and PGP Finance at IIM Kozhikode. This milestone is a testament to the unwavering commitment and perseverance of our students, along with the collective efforts of everyone involved, despite the prevailing market conditions.

We extend our sincere appreciation to our esteemed recruiters for their continued trust and belief in IIM Kozhikode, especially in these uncertain times. Their overwhelming participation underscores their confidence in the outstanding talent and diverse skill sets of our students. We remain dedicated to nurturing these partnerships and ensuring mutual progress and success.

We also wish to convey our heartfelt gratitude to our extensive alumni network for their invaluable mentorship and unwavering support. Your contributions have played a crucial role in guiding us toward excellence.

Looking ahead, we are committed to further strengthening our relationships with recruiters and stakeholders, propelling IIM Kozhikode to greater heights. Our mission to Globalize Indian Thought remains resolute as we continue to strive for meaningful societal impact through sustainable business practices.

A special acknowledgment to the Placements team, whose relentless dedication throughout their tenure has been instrumental in nurturing opportunities, achieving highest possible offers for the batch. Their commitment to excellence has ensured the continued success of IIM Kozhikode's placement season.

**Regards,**  
**Dr. Roopak Kumar Gupta**  
**Chairperson – CARE**  
**IIM Kozhikode**



# BATCH PROFILE - 2024-26

28

Years of Excellence & Legacy

3<sup>rd</sup>

NIRF Ranking  
Management Education

68<sup>th</sup>

Financial Times  
Global Ranking



## Batch Highlights

3 Courses - PGP, PGP Finance,  
PGP Liberal Studies & Management

27 months Average Work Experience

Female Students

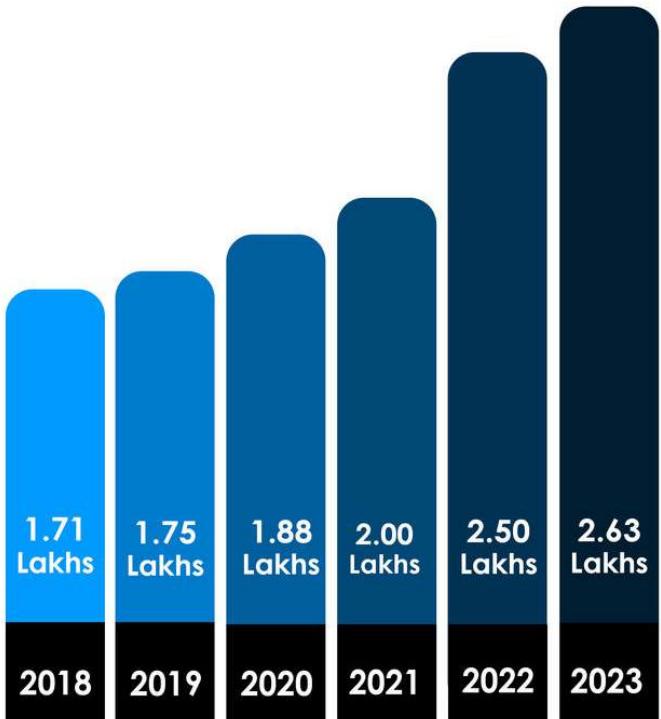
55%

Academic Background  
Engineering 53%  
Commerce 17%  
Science 12%  
Arts 10%  
Others 8%

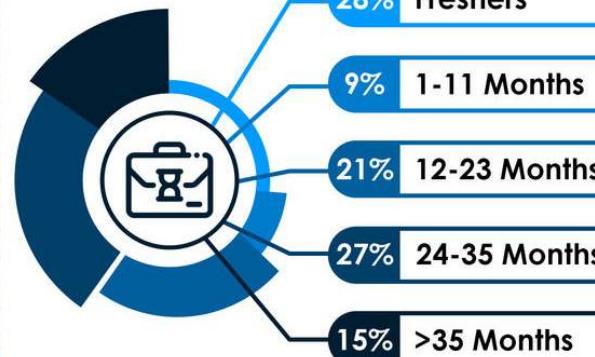
60 CAs/CFAs /FRMs  
45% NIRF Top 30  
19% IITs/NITs/BITS  
16 SRCCs/LSRs

Highest Stipend  
7.00 Lakhs  
2.50 Lakhs  
Median Stipend  
Mean Stipend  
2.63 Lakhs  
2.77 Lakhs  
Mean Stipend Female

## Average Stipend Trend



## Work Experience Overview



## Case Competitions



## International Associations



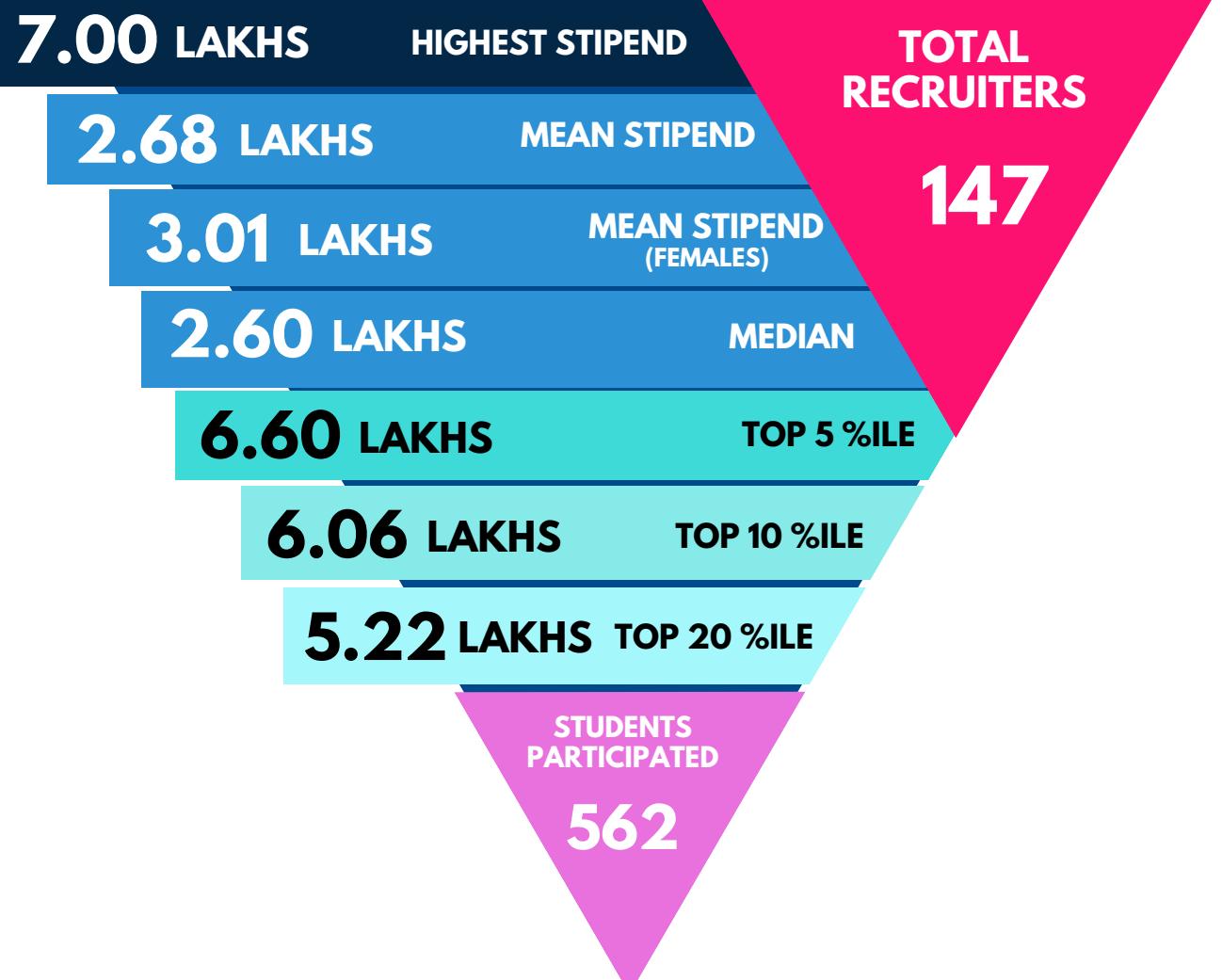
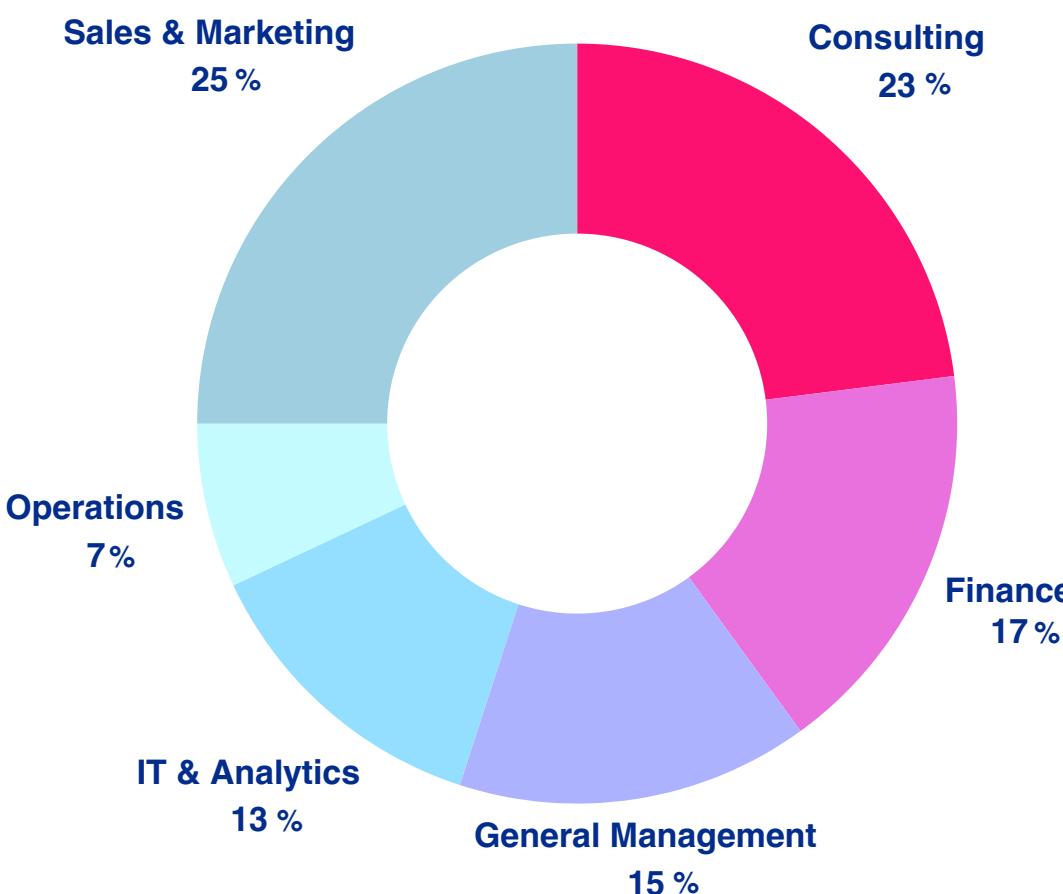
Yale

## Pre-MBA Work Experience



# SUMMER PLACEMENTS 2024 | STATISTICS

## DOMAIN-WISE PLACEMENTS



## HIGHLIGHTS



## NEW RECRUITERS



# SUMMER PLACEMENTS 2024 | DOMAIN HIGHLIGHTS



## Consulting



The consulting domain has emerged as a significant contributor, accounting for a substantial percentage of offers. Marquee consulting firms, such as Accenture Strategy, Bain, BCG, Deloitte, Everest, EY- P, Godrej ,KPMG, PwC, Samagra and Zinnov recruited from the campus reaffirming the position as a Premier B-School.



## Finance



IIM Kozhikode remained a top choice for finance careers, with 17% of offers originating from this domain. Recruiters like D.E. Shaw, Goldman Sachs, JP Morgan Chase & Co., Nomura and Standard Chartered offered diverse finance roles. Further NovaOne ,Piramal Alternatives offered Front End IB and PEVC roles.



# SUMMER PLACEMENTS 2024 | DOMAIN HIGHLIGHTS



## General Management



The Genman domain saw diverse range of roles offered by 15+ companies, collectively accounting for 15% of the total offers. ABGLP, ABinbev, Airtel, Capgemini, Hinduja, JSW, L'Oreal, Reliance, Saint Gobain, and TAS were among the companies that extended offers.



## IT/Analytics



The IT & Analytics domain contributed to 13% of the total offers from a combination of marquee recruiters like Accenture Technology, American Express, EA Sports, Mindsprint, Merilytics, Microsoft, UKG, Walmart & Wipro with many offering the coveted Product Management role.



# SUMMER PLACEMENTS 2024 | DOMAIN HIGHLIGHTS



## Operations



Operations contributed to 7% of the total offers among which were prominent recruiters like Amazon, Flipkart, Ola and P&G. Some of the other prominent recruiters were Genpact, and RPG.



## Sales & Marketing



Sales and Marketing contributed to 25% of the total offers and witnessed an enthusiastic participation from major recruiters such as BP Castrol, Colgate, Galderma, Haleon, ITC, Johnson & Johnson, Marico, Michelin, Mondelez, HUL, PepsiCo, Pidilite, Reckitt, Tata Consumer Products, Tata Play, Tata Steel and Zepto.



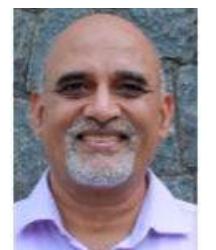
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**Prof. Qambar Abidi**

**Prof. Salman Ali**



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**Prof. Payal Anand**

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# IIM Kozhikode

*Globalizing Indian Thought*

**Summer Placements Report  
2020**

# Foreword

The Placements' Team of IIM Kozhikode takes pride in announcing the successful completion of the Summer Placements Process 2020 for the students of the 24<sup>th</sup> batch of PGP, inaugural batches of PGP Finance and PGP Liberal Studies and Management.

We are deeply appreciative and thankful to our recruiters for their timely support and faith in IIM Kozhikode. Despite the unprecedented challenges this year with the onset of the pandemic, we have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the caliber and diverse demographic of our students. We will strive to nurture these partnerships and build stronger symbiotic ties.

The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless motivation and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

We hope to build stronger relationships with our recruiters and continue to take IIM Kozhikode to greater heights. By nurturing leaders we wish to stay true to our motto of 'Globalizing Indian Thought' and effect positive societal change through sustainable business practices.

**Regards,**  
**Prof. Omkumar Krishnan**  
**Chairperson – Placements**  
**IIM Kozhikode**



# 24 Years of Excellence

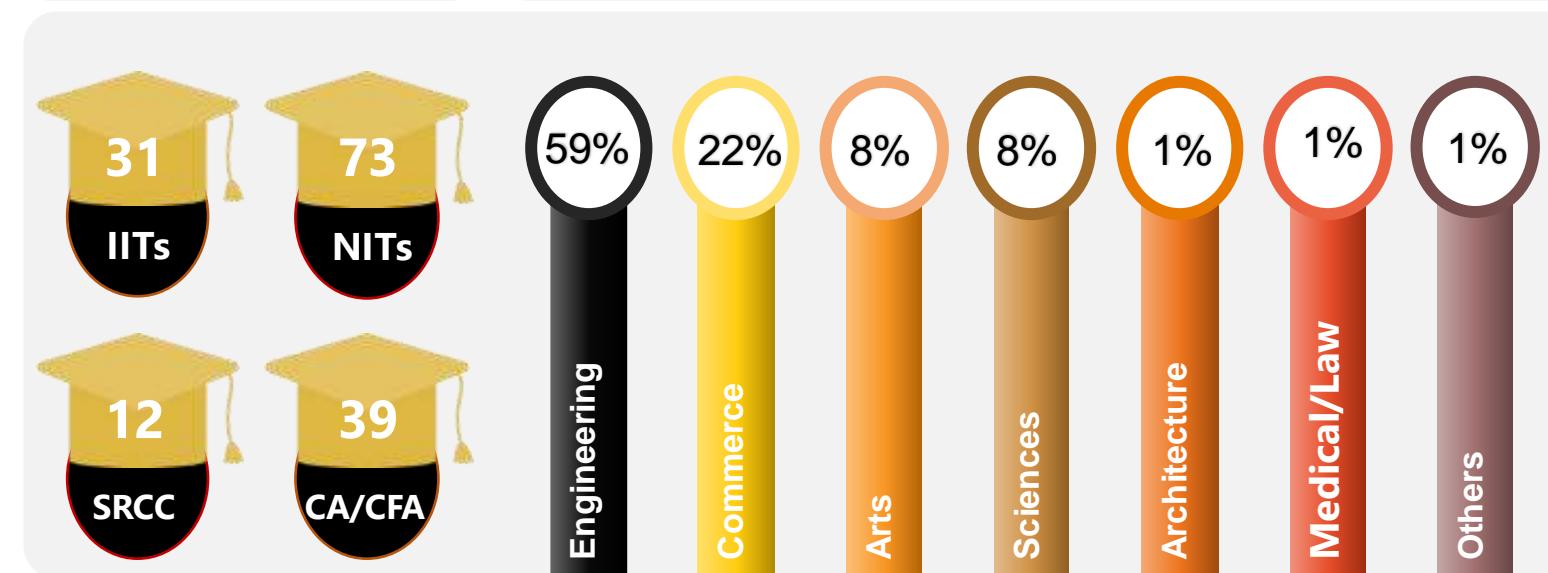
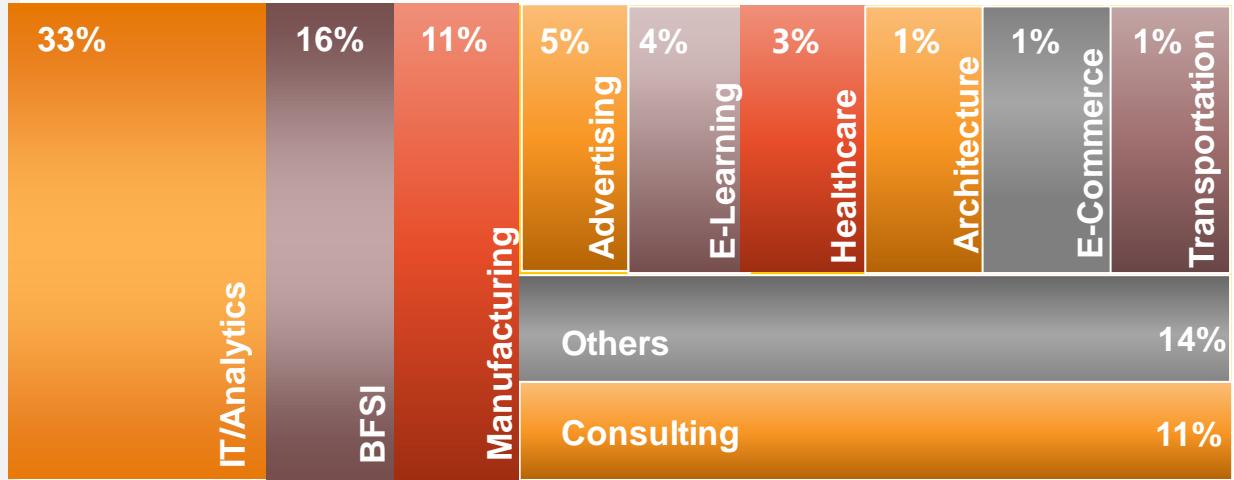
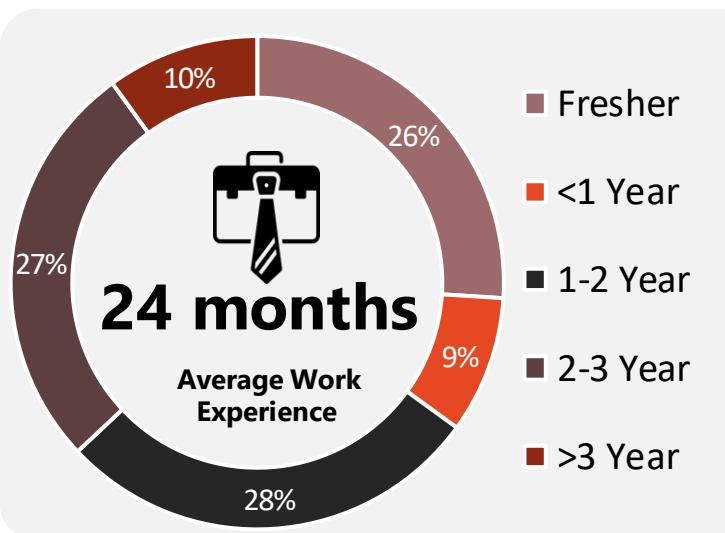
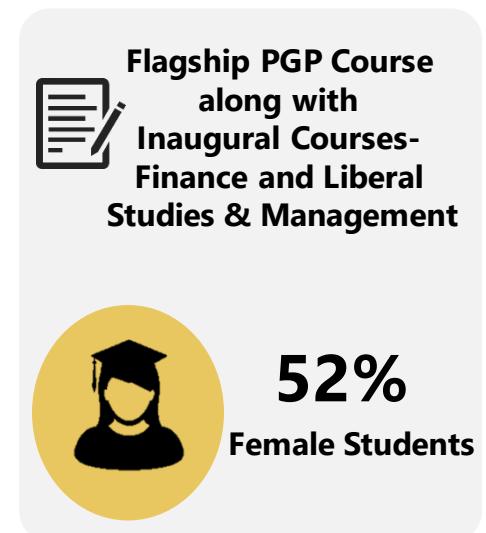
IIM Kozhikode has established itself as a premier management education institute and has been a forerunner in inculcating diversity over the last two decades. About 40% of the PGP-24 batch is from various Non-engineering disciplines, such as Architecture, Arts & Sciences, Commerce, Management and Healthcare, making it one of the most academically diverse batch. The inaugural batch of PGP-LSM with 62.5% women students, has a balanced 52-48 % composition of candidates from engineering and non-engineering background. Interestingly, students with a background in engineering, about 73% form the bulk of the inaugural batch of PGP-Finance.

## Against all Odds

With the outbreak of the pandemic, the batch witnessed unprecedented challenges in conducting the Placements processes and all operational activities. Along with the Students' Placement Committee, the newly formed Placements Operations Team ensured a smooth conduct of all processes without any hassle or delays, garnering appreciation from the participating recruiters in their feedback upon successfully closing the Placements drive.



# Batch of 2020-22 | Profile



# Summer Placements 2020 | Highlights

**541**  
Students  
Participated

**3 Days**

Summer  
Placements  
closed

₹ 3.07 Lakh

Top 5 percentile

₹ 3.03 Lakh

Top 10 percentile

₹ 2.92 Lakh

Top 25 percentile

**₹ 2.00 Lakh**

Median Stipend

**₹ 1.88 Lakh**

Mean Stipend

**₹ 3.20 Lakh**

Highest Stipend

**₹ 2.00 Lakh**

Mean Stipend  
of women  
participants

## Key Takeaways

Front-end IB and PE/VC roles were one of the major highlights of this placement season

Consulting saw a 73% increase in the number of offers made and 22% increase in mean stipend

IT/Analytics saw a 27% increase in average stipend with 15% students recruited, up from 10% last year

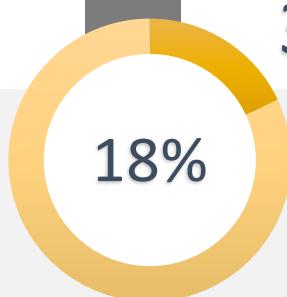
E-commerce was one of the prominent sectors among the recruiters; offers doubled since the past year

# Summer Placements 2020 | Domain Highlights

## CONSULTING

Average Stipend

2.56 L



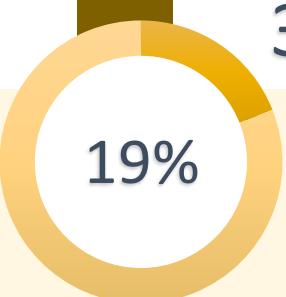
Highest Stipend

3.00 L

## FINANCE

Average Stipend

1.80 L



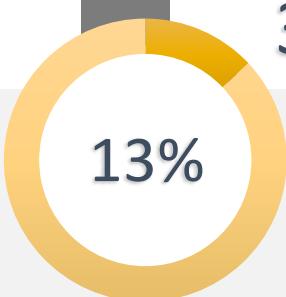
Highest Stipend

3.20 L

## GENERAL MANAGEMENT

Average Stipend

1.36 L



Highest Stipend

3.00 L

A host of marquee recruiters like Accenture Strategy, BCG, Deloitte India, Deloitte USI Consulting, GEP and PwC participated in Summer Placements 2020. This domain saw an increase of 73% in offers compared to last year.



JPMORGAN CHASE & CO.



NOMURA



THE ROHATYN GROUP

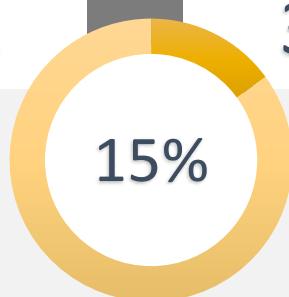


# Summer Placements 2020 | Domain Highlights

## IT / ANALYTICS

Average Stipend

1.88 L



Highest Stipend

3.00 L

## OPERATIONS

Average Stipend

2.31 L



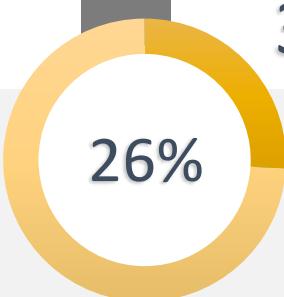
Highest Stipend

3.20 L

## SALES AND MARKETING

Average Stipend

1.55 L



Highest Stipend

3.20 L

Recruiters like American Express, Google, Microsoft, Walmart along with in-house divisions of FMCG companies like HUL participated in Summer Placements 2020. Students were offered roles in Analytics, Product Management and allied fields.



Hindustan Unilever Limited



Walmart Labs



Sales and Marketing has retained its position as the most preferred vertical for the batch. Close to 26% of the batch got placed in the domain with participation from companies like Colgate Palmolive, ITC, Nestle who have been our long-term recruiters.



# Our Recruiters



# Placements Team

## Placements Chairperson



Prof. Omkumar Krishnan  
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