



IIM LUCKNOW

FINAL PLACEMENT REPORT

BATCH : 2019-2021



TABLE OF CONTENTS

- ▶ Overview
- ▶ Batch Statistics
- ▶ Key Placement Statistics
- ▶ Domain-wise Placement Statistics
- ▶ Other Legacy Recruiters
- ▶ First Time Recruiters & International Recruiters
- ▶ Sector-wise Report
- ▶ Vote of Thanks
- ▶ The Placements Team



OVERVIEW



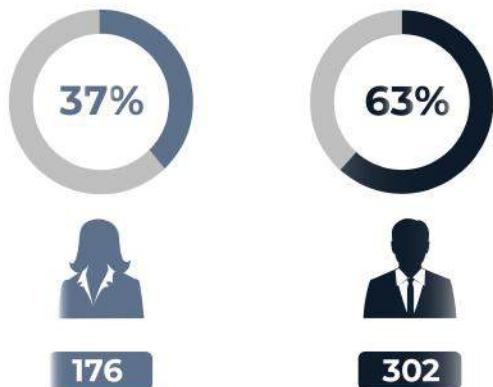
IIM Lucknow has concluded its Final Placements for the 35th batch of MBA and 16th batch of MBA-ABM students, having successfully achieved its objective of getting 100% of the batch placed, this season as well. This feat has been attained in an unprecedented year, with the Final Placement processes for the candidates having been conducted entirely virtually.

The Placements at IIM Lucknow was conducted in two tiers: Higher Entry Placement Process (HEPP), for candidates with 12 or more months of prior work experience, and the Final Placement Process, where all candidates are eligible to appear for company processes.

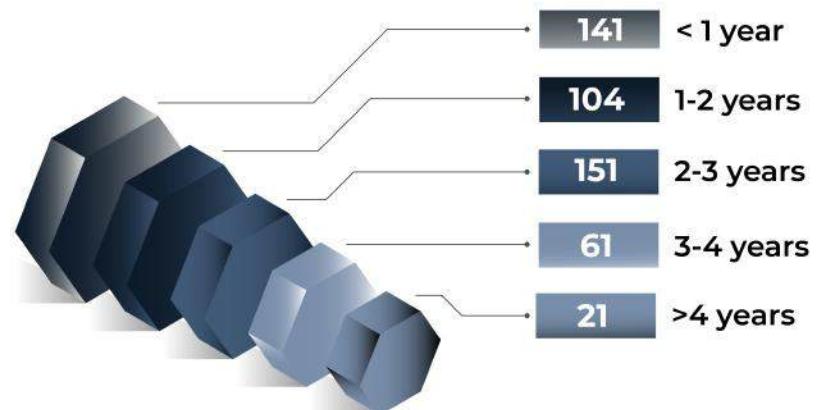
Recruiters from across the country as well as from international companies participated in this year's placement cycle. A host of leading recruiters offered a wide gamut of roles to candidates in various domains such as Consulting, Finance, General Management, IT & Analytics, Operations and Sales & Marketing. A sizeable number of prestigious first-time recruiters were efficiently onboarded onto the campus recruitment drive, along with some of the major legacy recruiters extending several offers to candidates across diverse job profiles.

BATCH STATISTICS

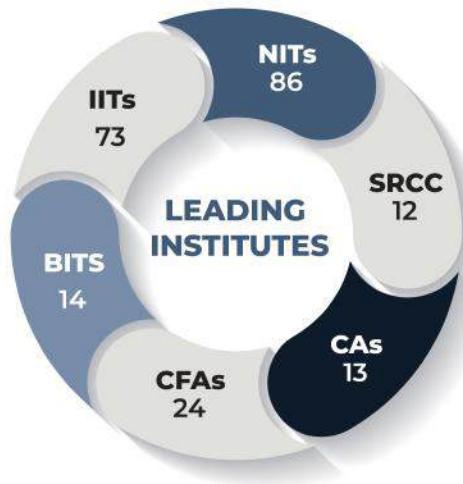
GENDER DIVERSITY



WORK EXPERIENCE (YEARS)



EDUCATIONAL BACKGROUNDS



WORK EXPERIENCE DIVERSITY



KEY PLACEMENT STATISTICS

Amazon - 31

Deloitte - 27

Boston Consulting Group - 15

Mastercard Advisors - 13

RPG - 12

American Express - 10

PayTM - 9

EXL Analytics - 7

Accenture - 27

PwC US Advisory - 16

Bain & Co. - 13

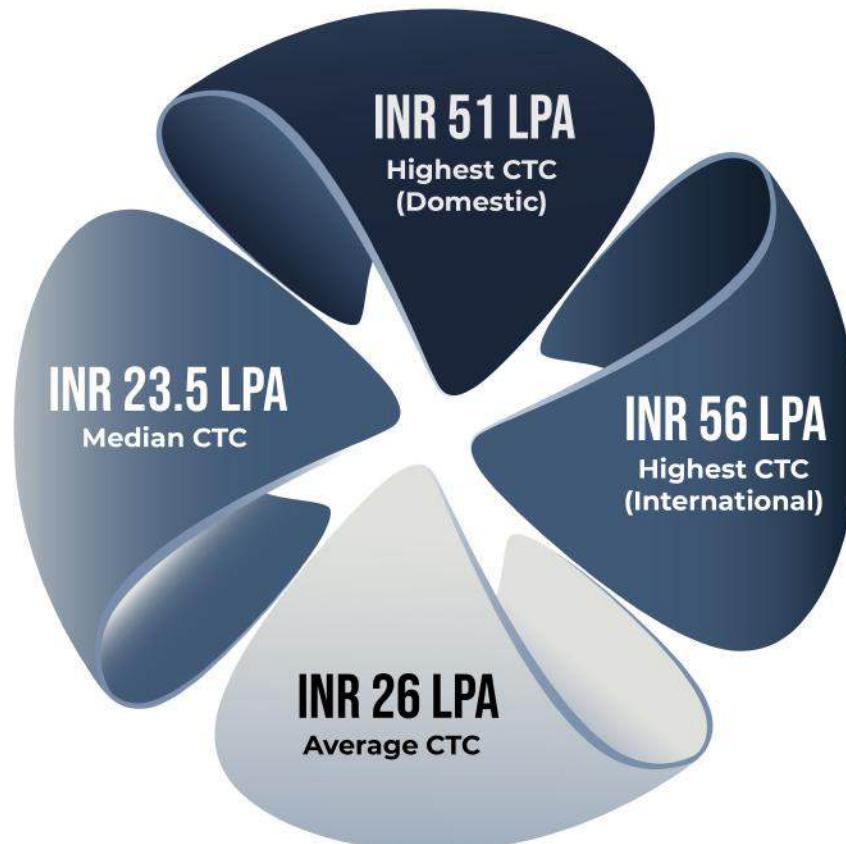
Jio Platforms - 12

McKinsey & Company - 10

Microsoft - 9

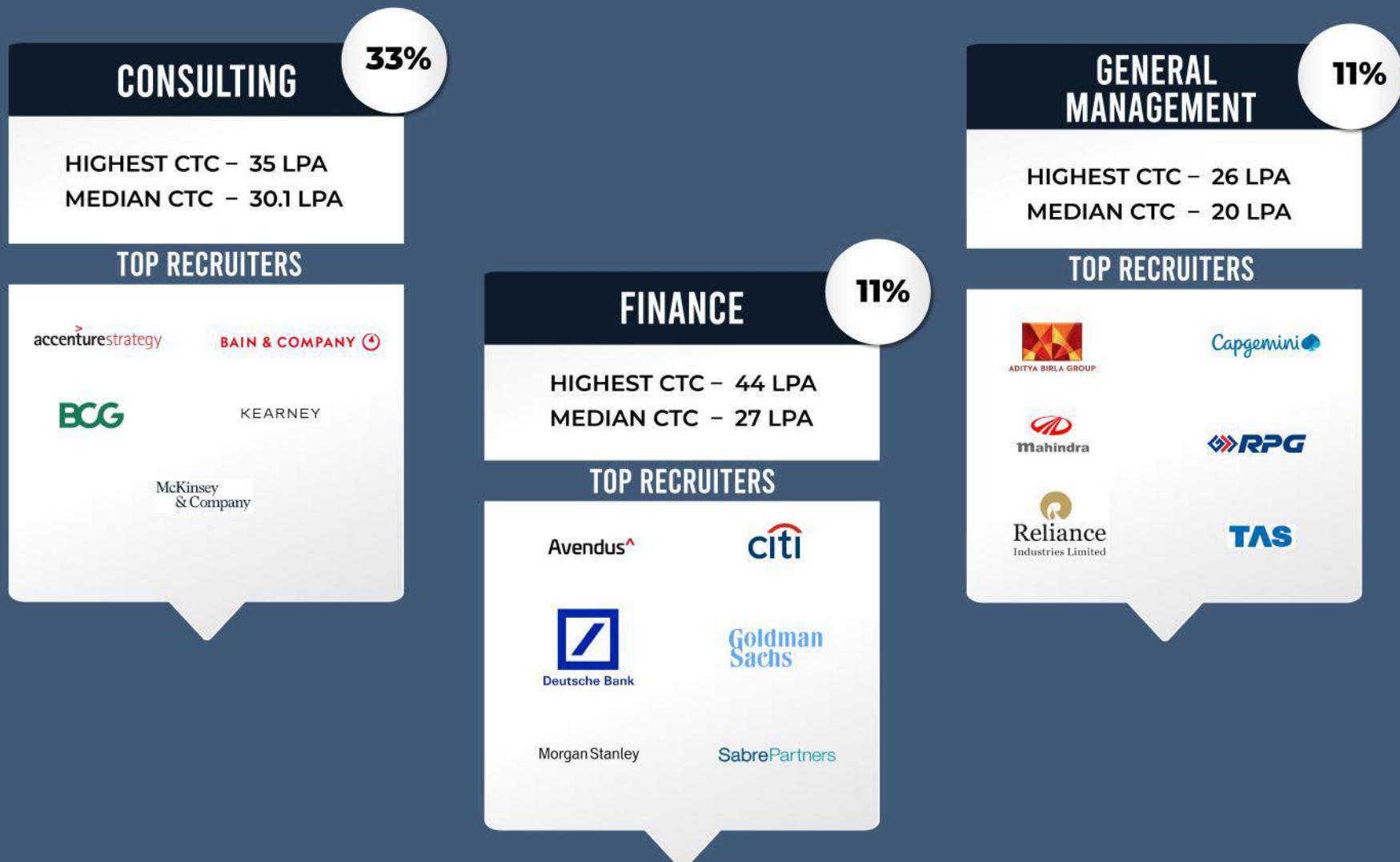
Avendus Capital - 7

Searce - 7



Landmark Group - 7

DOMAIN-WISE PLACEMENT STATISTICS



DOMAIN-WISE PLACEMENT STATISTICS



OTHER LEGACY RECRUITERS



adani

Arvind
FASHIONING POSSIBILITIES

AUCTUS
ADVISORS

AXIS BANK

AXIS CAPITAL

**BAJAJ
FINSERV**

BAYER

Beam Suntory

BYJU'S

Cipla

collegedunia

crediwatch

Deloitte

DIAGEO

Dr.Reddy's

ENPHASE

Everest Group®

EXL

EY

FMC

GEP

gsk
GlaxoSmithKline

HDFC BANK

HEXAWARE

Hindustan Unilever Limited

HSBC

ICICI Bank

ICICI Securities

ICREON

**IDFC FIRST
Bank**

IIFL

Infosys

**Jana Small
Finance Bank**

JSW Steel

FoodWorks

KlinicApp

kotak

KPMG

LARSEN & TOUBRO

MARS

MasterCard Advisors

Mynta

ninjacart

NOVARTIS

OLA

OPTUM

OYO

PayU

people

PFC

Pidilite

Piramal

polestar

PORTER
good for goods

PUMA

pwc

rupeek

salesforce

STATE STREET

stryker

Synergy Consulting

TATA | sky

**Tech
Mahindra**

Uber

udaan

United Breweries Limited

VI

**WELLS
FARGO**

wipro

WNS

xiaomi

FIRST TIME RECRUITERS & INTERNATIONAL RECRUITERS



FIRST TIME RECRUITERS

amagi



carwale

comviva

fractaboo



MedPlus

MERCÉ



Pine Labs

redfortcapital

Rustomjee

SabrePartners

SAVEO

search

ThermoFisher
SCIENTIFIC

zynga

INTERNATIONAL RECRUITERS



noon

SECTOR - WISE REPORT

BFSI SECTOR

BFSI sector saw participation from companies such as Avendus Capital, Citi, Deutsche Bank, Goldman Sachs, HSBC, Kotak, Morgan Stanley, Redfort Capital, Sabre Partners, among others.

Companies extended roles for their front end investment banking, private equity, equity research, global markets, credit risk, wealth management, corporate banking and consumer banking roles.

FMCG/CONSUMER GOODS/ DIGITAL MEDIA SECTORS

Some of the top recruiting firms were Asian Paints, Colgate Palmolive, Dabur, Hindustan Unilever, ITC, Marico, Mondelez, Procter & Gamble, Reckitt, and Tata Sky.

Apart from traditional Sales & Marketing roles, these firms also offered roles in supply chain management, IT, corporate finance and analytics, with some of them being exclusive roles for IIM Lucknow.

CONSULTING AND GENERAL MANAGEMENT SECTOR

Accenture Strategy, Auctus Advisors, Bain & Co., Boston Consulting Group, Deloitte, EY, GEP, Kearney, KPMG, Mastercard, McKinsey & Company, PwC US Advisory and Synergy Consulting were among the top recruiting firms.

The General Management domain saw participation from companies such as Adani, Aditya Birla Group, Capgemini, JSW, Mahindra & Mahindra, RPG, Reliance Industries Limited and TAS, among others.

IT & ANALYTICS/ TELECOM / E-COMMERCE/ TECHNOLOGY SECTOR

Some of the firms in the IT & Analytics/ E-commerce/ Technology sectors were Adobe, Amazon, American Express, Blue Yonder, Byju's, Cloudtail, Dr. Reddy's Laboratories, Flipkart, Fractal Analytics, Jio Platforms, Microsoft, Noon, Ola, Oyo Rooms, Paytm, Samsung and Zynga Games.

In addition to roles in IT/Systems, these firms opened roles in category management, pre-sales consulting, sales enablement, business development, operations, supply chain management, product management, program management and analytics.

VOTE OF THANKS



As the students of the PGP35/ABM16 batch graduate this year, our Institute is proud of having maintained the IIM Lucknow legacy of getting 100% of every batch placed. Despite the limitations posed by the pandemic, we have completed yet another successful final placement season.

We thank all our legacy recruiters for extending their relentless support to the virtual placement process. Their faith in the Institute's ability to efficiently conduct all processes through our trusted virtual placement portal was instrumental to the success of our placement drive. We thank all the prestigious first-time recruiters for adding our Institute to their campus recruitment portfolio and allowing us to continue our efforts at maintaining our relationship with them for subsequent cycles as well. We also thank the campus management for their continuous assistance, and the students, whose dedicated efforts went into leading this placement season to a triumphant completion. With another feather added to our cap, we shall continue to strive as an Institute, towards contributing to the managerial talent that shall work towards sustainable growth in the years to come.

THE PLACEMENTS TEAM

CHAIRMAN, PLACEMENTS



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INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



**SUMMER
PLACEMENT REPORT
BATCH OF 2021-23**

TABLE OF CONTENTS

- ▶ Overview
- ▶ Batch Profile
- ▶ Key Placement Statistics
- ▶ Domain-wise Placement Statistics
- ▶ First Time Recruiters & Past Recruiters
- ▶ Sector-wise Report
- ▶ The Placement Team
- ▶ Vote of Thanks



OVERVIEW

IIM Lucknow has completed its Summer Placements for the 2021-2022 cycle for the 37th batch of PGP and 18th batch of PGP-ABM students. The Institute secured 100% placement for the largest batch in the history of its 37-year legacy, securing 567 offers for 562 students and placing students across many roles in Consulting, Finance, General Management, IT & Analytics, Marketing, and Operations with top recruiters from across the country.

IIM Lucknow successfully onboarded 140+ recruiters and achieved the highest-ever average and median stipends of 1.30 lacs per month and 1.25 lacs per month respectively, with the highest stipend reaching 3.40 lacs per month. A sizeable number of prestigious first-time recruiters were efficiently onboarded onto the campus recruitment drive, along with some of the major legacy recruiters who have recently opened up new marquee roles for candidates across diverse job profiles.

BATCH PROFILE

GENDER DIVERSITY



EDUCATIONAL BACKGROUNDS



PROFESSIONALLY CERTIFIED CANDIDATES



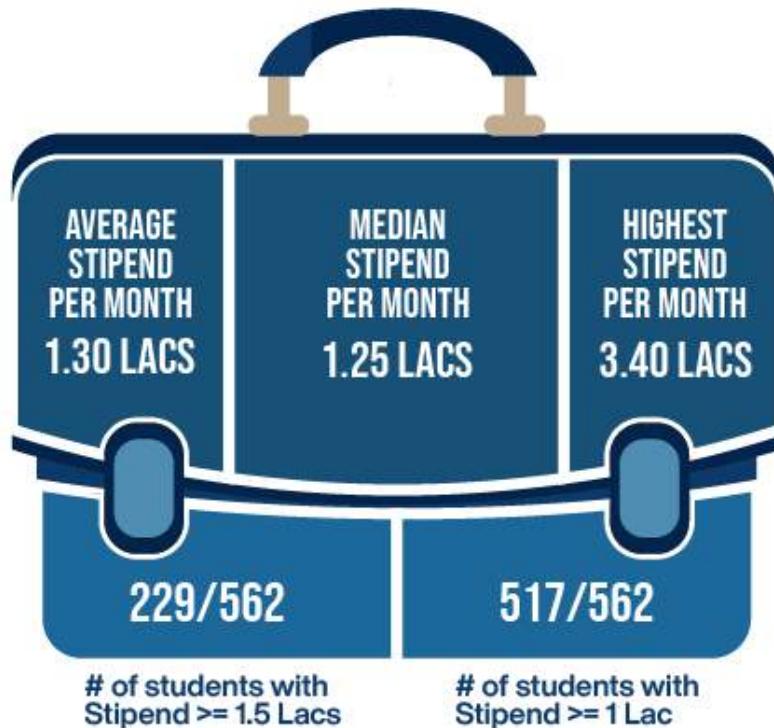
WORK EXPERIENCE DURATION



WORK EXPERIENCE DIVERSITY



KEY PLACEMENT STATISTICS



33	AMAZON	ACCENTURE STRATEGY	32
26	PwC INDIA	BOSTON CONSULTING GROUP	20
16	DELOITTE INDIA -OFFICES OF THE US	PwC US ADVISORY	13
12	BAIN & COMPANY	DELOITTE INDIA	12
10	BYJU'S	KOTAK MAHINDRA BANK	10
9	PIDILITE	NUCLEUS SOFTWARE	9
9	MCKINSEY & COMPANY	MASTERCARD ADVISORS	9
7	RPG	AXIS BANK	7
7	KEARNEY	MICROSOFT	7

DOMAIN-WISE PLACEMENT STATISTICS

CONSULTING

HIGHEST STIPEND MEAN STIPEND
1.87 LACS **1.37 LACS**

accenture

ADL
Arthur D Little

BCG
BOSTON CONSULTING GROUP

MasterCard Advisors

ALVAREZ & MARSAL

BAIN & COMPANY

KEARNEY

McKinsey & Company

202

GENERAL MANAGEMENT

GENERAL MANAGEMENT

HIGHEST STIPEND MEAN STIPEND
1.65 LACS **1.28 LACS**

adani



ADITYA BIRLA GROUP

Capgemini



HINDUJA

Piramal



Reliance Industries Limited

TAS

43

106

FINANCE

HIGHEST STIPEND MEAN STIPEND
3.4 LACS **1.36 LACS**

[A]
[B]

ALLIANCEBERNSTEIN

ARGA

Avendus[^]

BARCLAYS

CITI

CDC

Investment works

JPMORGAN CHASE & CO.

MULTIPLES

DOMAIN-WISE PLACEMENT STATISTICS

IT & ANALYTICS

HIGHEST STIPEND MEAN STIPEND
2 LACS 1.28 LACS



70

OPERATIONS

HIGHEST STIPEND MEAN STIPEND
1.65 LACS 1.33 LACS



25

SALES & MARKETING

HIGHEST STIPEND MEAN STIPEND
1.75 LACS 1.15 LACS



114

FIRST TIME RECRUITERS



[A]
B
ALLIANCEBERNSTEIN

ADL
Arthur D Little

ATLASSIAN

BARCLAYS

BD

CDC
Investment works



HAVAS
GROUP

infoedge

Kimberly-Clark

PayPal

Phable

**Star Union
Dai-ichi**
LIFE INSURANCE

PAST RECRUITERS

accenture

adani

ADITYA BIRLA GROUP

Adobe

ALVAREZ & MARSAL

amazon

**AMERICAN
EXPRESS**

ABInBev

asianpaints

ACT

AUCTUS
ADVISORS

Avendus^

AXIS BANK

BAIN & COMPANY

BAJAJ

BofA SECURITIES

BCG
BOSTON
CONSULTING
GROUP

BYJU'S

Cipla

Citi

Coca-Cola

COLGATE-PALMOLIVE

Dabur

DE Shaw & Co

Deloitte.

Deutsche Bank

DIAGEO

Disney+
STAR

Dr.Reddy's

EMERITUS

EY

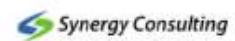
EVERSANA

FinIQ

Flipkart

**Goldman
Sachs**

PAST RECRUITERS



| SECTOR - WISE REPORT



BFSI SECTOR

BFSI sector saw participation of companies such as Arga Investments, Avendus Capital, Bank of America, Barclays, Alliance Bernstein, CDC Group, Citi, Goldman Sachs, HSBC, JP Morgan Chase & Co., Multiples PE, among others. These firms extended offers for their private equity, front end investment banking, equity research, global markets, corporate banking, capital markets, private banking, credit risk and consumer banking roles.

FMCG / TELECOM / DIGITAL MEDIA / AVIATION SECTOR

Some of the top recruiting firms were Ab InBev, Air Asia, Asian Paints, BD, Coca-Cola, Colgate Palmolive, Dabur, Diageo, Hindustan Unilever, ITC, Kimberly Clark, Mondelez, Nestle, PepsiCo, Pidilite, Procter & Gamble, Reckitt, RPG, Disney Star, Tata Sky and Vodafone Idea. The roles offered by these companies include sales & marketing, supply chain management, IT, corporate finance, and analytics, with some of them being exclusive roles for IIM Lucknow.

CONSULTING AND GENERAL MANAGEMENT SECTOR

Accenture Strategy, Alvarez and Marsal, Arthur D. Little, Auctus Advisors, Bain & Co., Deloitte, FinIQ, Kearney, McKinsey & Co., PwC and Boston Consulting Group were among the top recruiting firms in consulting. The General Management domain saw participation from conglomerates such as Aditya Birla Group, JSW, Mahindra, Piramal, Reliance Industries, RPG and TAS among others.

IT / E-COMMERCE/ TECHNOLOGY SECTOR

Major recruiters in the IT/E-Commerce/Technology sectors were Adobe, Amazon, Atlassian, Byju's, Capgemini, Flipkart, Google, Media.net, Microsoft, PayPal, Salesforce, Samsung, Uber. In addition to roles in IT/Systems, these firms opened roles in category management, sales enablement, product management, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

THE PLACEMENT TEAM

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VOTE OF THANKS

IIM Lucknow successfully completed yet another stellar placement season for the 2021-2022 cycle for the 37th batch of PGP and 18th batch of PGP-ABM students despite the limitations posed by the dispersed location of students and recruiters across the country.

We want to thank the recruiters, the placement teams and the management of IIM Lucknow who extended complete faith in the virtual placement procedure. Without their continuous support and tireless efforts, this feat would not have been possible. We are inspired and determined to contribute to the management landscape with India's greatest minds as new recruitment cycle bears witness to our institute's legacy.



INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

FINAL PLACEMENT REPORT

BATCH OF 2020–22



TABLE OF CONTENTS

- ▶ **Overview**
- ▶ **Batch Statistics**
- ▶ **Key Placement Statistics**
- ▶ **Domain Wise Statistics**
- ▶ **First Time & Past / Legacy Recruiters**
- ▶ **Sector Wise Report**
- ▶ **The Placements Team**
- ▶ **Vote of Thanks**

OVERVIEW



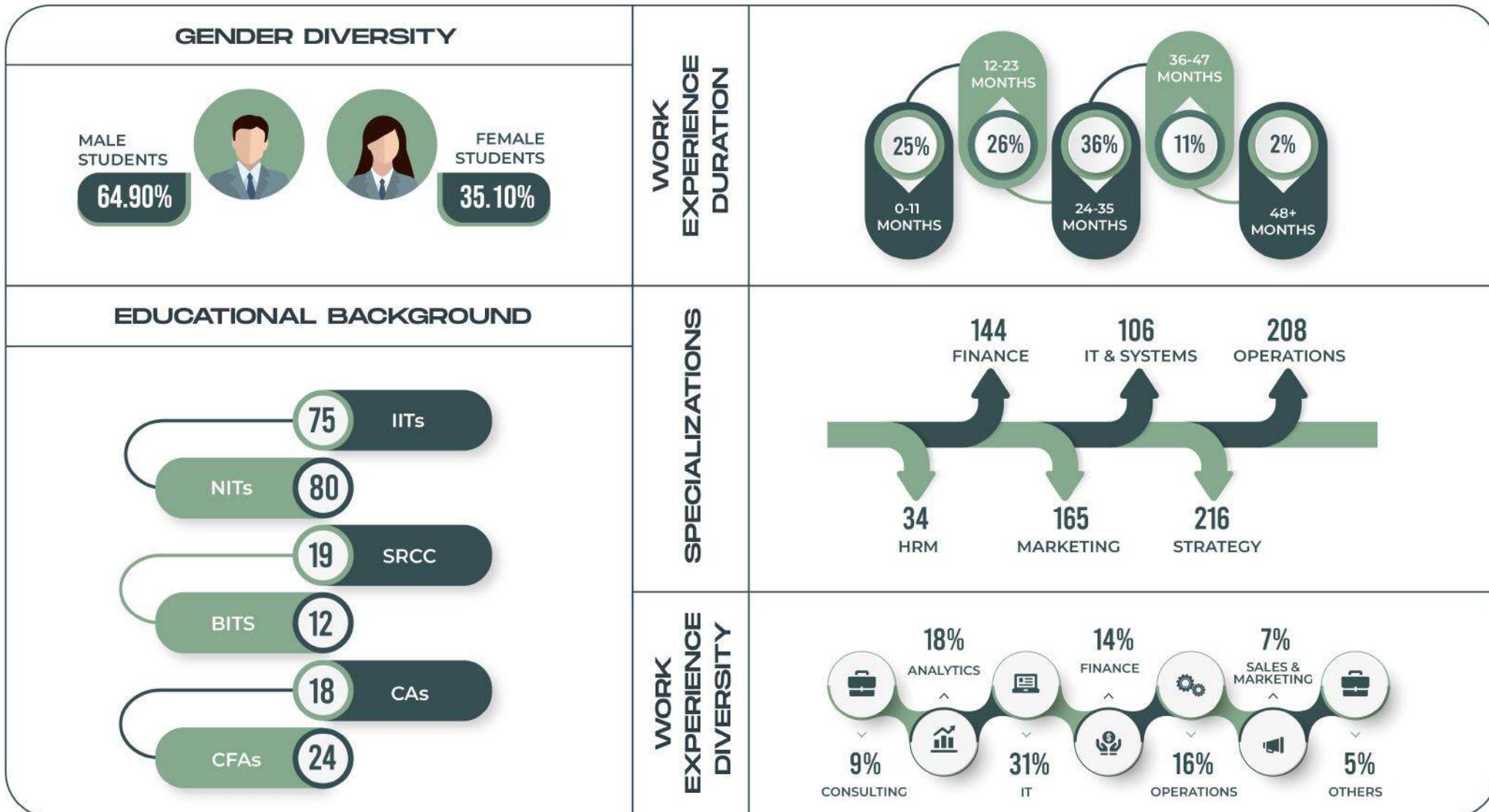
IIM Lucknow concluded its Final Placements for the Batch of PGP36 and ABM17 in a record time of 2 days. The institute completed 100% placements by securing 534 offers for 491 students with top recruiters from across the country. The highest domestic salary offer stood at INR 58 Lakhs per annum, while the highest international salary offer stood at INR 61.59 lakhs per annum. Despite the uncertainties presented by the new variant of the COVID-19 pandemic and huge batch size, IIM Lucknow recorded an average CTC of 31.03 Lakhs and a median CTC of 29 Lakhs offered to the PGP and ABM batch of 2022. The Institute recorded a 19.3 % rise in the average CTC and 23.4 % rise in the Median CTC from last year.

IIM Lucknow final placements 2022 was conducted virtually due to the limitations posed by the COVID-19 pandemic in two tiers: Higher Entry Placement Process (HEPP), for candidates with 12 or more months of prior work experience, and the Final Placement Process, where all candidates are eligible to appear for company processes.

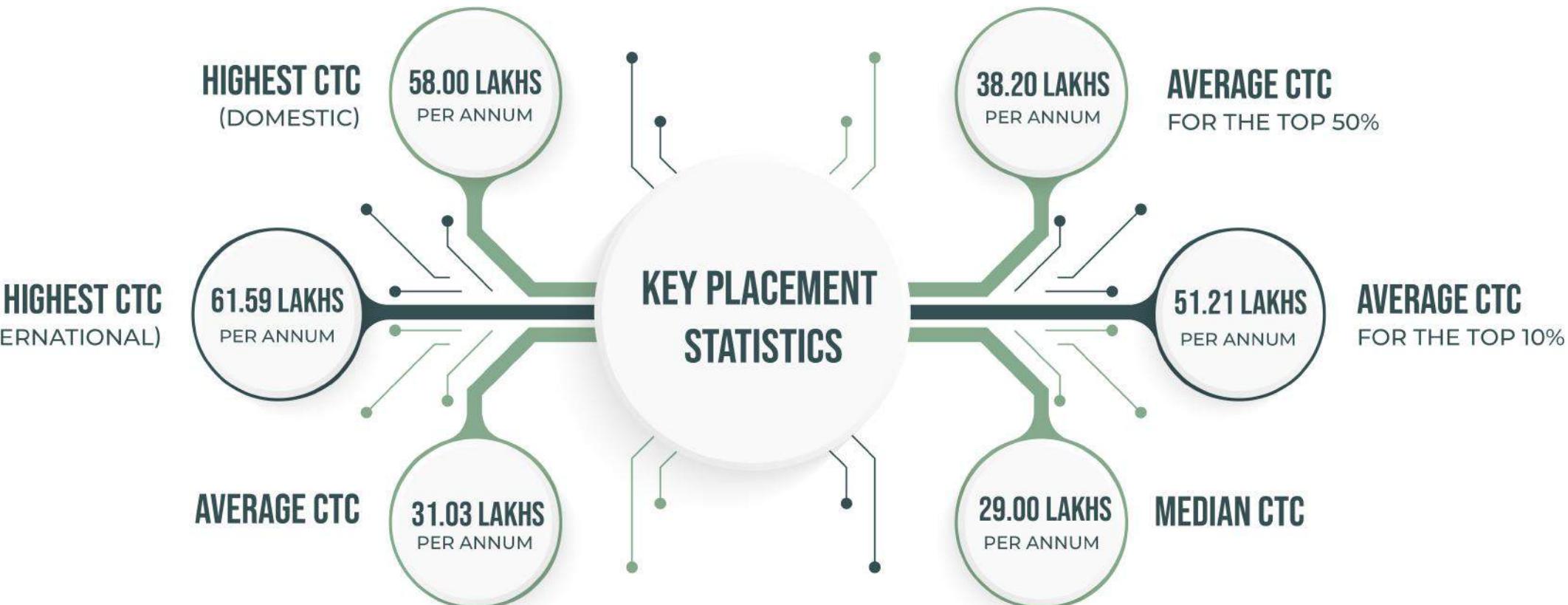
Recruiters from across the country as well as international companies participated in this year's placement cycle. A host of leading recruiters offered a wide gamut of roles to candidates in various domains such as Consulting, Finance, General Management, IT & Analytics, Operations and Sales & Marketing. A sizeable number of prestigious first time recruiters were also efficiently onboarded onto the campus recruitment drive, along with some of the major legacy recruiters extending several offers across diverse job profiles.

IIM Lucknow saw yet another behemoth placement in its legacy of 36 years, the unwavering support of the 150+ recruiters that participated in the Placement Drive.

BATCH STATISTICS



KEY PLACEMENT STATISTICS



KEY PLACEMENT STATISTICS



DOMAIN-WISE STATISTICS

CONSULTING

HIGHEST SALARY

₹45.00 LAKHS

PER ANNUM

MEAN SALARY

₹28.96 LAKHS

PER ANNUM

accenture strategy



BAIN & COMPANY



Dalberg

KEARNEY

MasterCard Advisors

McKinsey & Company

GENERAL MANAGEMENT

HIGHEST SALARY

₹61.59 LAKHS

PER ANNUM

MEAN SALARY

₹28.12 LAKHS

PER ANNUM

Capgemini



RPG

TAS

FINANCE

HIGHEST SALARY

₹53.34 LAKHS

PER ANNUM

MEAN SALARY

₹32.21 LAKHS

PER ANNUM



BARCLAYS



[A]
BERNSTEIN

HSBC

Investec
Asset Management

LINCOLN
INTERNATIONAL

PremjilInvest

DOMAIN-WISE STATISTICS



IT AND ANALYTICS

HIGHEST SALARY

₹58.00 LAKHS

PER ANNUM

MEAN SALARY

₹35.33 LAKHS

PER ANNUM



SALES AND MARKETING

HIGHEST SALARY

₹49.00 LAKHS

PER ANNUM

MEAN SALARY

₹32.79 LAKHS

PER ANNUM



COLGATE-PALMOLIVE



ITC Limited



Nestle



PUMA

OPERATIONS

HIGHEST SALARY

₹49.00 LAKHS

PER ANNUM

MEAN SALARY

₹29.05 LAKHS

PER ANNUM



Uber



FIRST TIME RECRUITERS



Dalberg



PremjilInvest

Splash



PAST RECRUITERS/LEGACY RECRUITERS

absolute
labs.

accenture



amagi



AMERICAN
EXPRESS

asianpaints

ATLASSIAN

Avendus^



BAIN & COMPANY



BARCLAYS



BCG
BOSTON
CONSULTING
GROUP

BlueYonder

BYJU'S

Capgemini



carwale

CITI

CLEAR

COLGATE-PALMOLIVE

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DE Shaw & Co

Deloitte.



DIAGEO

Dr.Reddy's

Everest Group®

EVERSANA®

EXL

EY

EY Parthenon

FinIQ

Flipkart



PAST RECRUITERS/LEGACY RECRUITERS



Goldman
Sachs



infoedge



KEARNEY



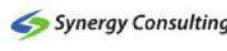
McKinsey
& Company



ninjacart



stryker



Uber



WELLS
FARGO



zynga

SECTOR WISE REPORT



BFSI SECTOR	CONSULTING & GENERAL MANAGEMENT SECTOR
BFSI sector saw participation of companies such as, Alliance Bernstein, Avendus Capital, Bank of America, Barclays, Citi, Deutsche Bank, Goldman Sachs, HSBC, Investec, Lincoln International and Premji Invest, among others. These firms extended offers for their private equity, front end investment banking, equity research, corporate banking, capital markets, private banking, credit risk and consumer banking roles.	Accenture Strategy, Alvarez and Marsal, Bain & Co., BCG, Deloitte, Dalberg, EY, Kearney, KPMG, McKinsey & Co., PwC and were among the top recruiting firms in consulting. The General Management domain saw participation from conglomerates such as Aditya Birla Group, Capgemini, Hinduja Group, RPG and TAS among others.
FMCG / TELECOM / DIGITAL MEDIA SECTOR	IT / E-COMMERCE / TECHNOLOGY SECTOR
Some of the top recruiting firms were Asian Paints, Colgate Palmolive, Diageo, ITC, Jio, Mondelez, Marico, Nestle, Pidilite, Procter & Gamble, Reckitt, Tata Sky and Vodafone Idea. The roles offered by these companies include sales & marketing, supply chain management, IT, corporate finance, and analytics.	Major recruiters in the IT/E-Commerce/Technology sectors were Adobe, Amazon, Atlassian, Byju's, Flipkart, Infoedge, MakemyTrip, Media.net, Microsoft, Myntra, Paytm, Salesforce, Splash, Samsung, Uber. In addition to roles in IT/Systems, these firms opened roles in category management, product management, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

THE PLACEMENTS TEAM

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 <p>Revanth M S +91-8680890216</p>	 <p>Shantini B +91-8220015868</p>	 <p>Shashwat Pandey +91-7388798973</p>	 <p>Shikhar Pahadia +91-9638841627</p>	 <p>Shivangi Bhandari +91-7760633800</p>	 <p>Shivangi Sabharwal +91-8860052764</p>	 <p>Siddharth Panpaliya +91-9148977836</p>

VOTE OF THANKS

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INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

A photograph of the main red brick building of Indian Institute of Management Lucknow, set against a backdrop of trees and a clear sky. The building has multiple stories with decorative windows and a central entrance. The foreground shows a paved area and some greenery.

Batch of
2020 - 2022

Summer Placements Report



TABLE OF CONTENTS

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- Detailed Placement Statistics
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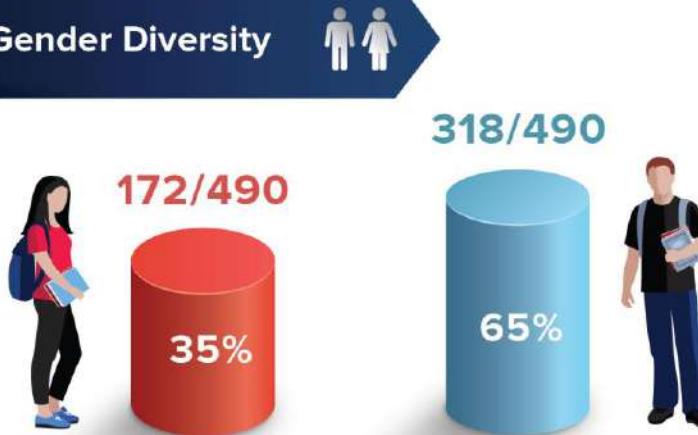
OVERVIEW

Indian Institute of Management, Lucknow has successfully completed its Summer Placements for the 36th batch of PGP and 17th batch of PGP-ABM students. The Institute secured 100% placement for the largest batch in the history of its 36-year legacy, placing students across a multitude of roles in Marketing, Consulting, Finance, and General Management with top recruiters across the country.

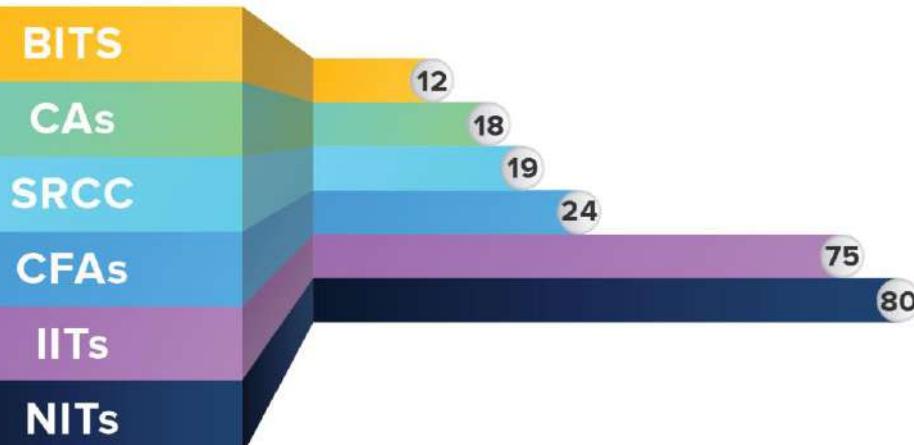
It is noteworthy that IIM Lucknow achieved this entirely through virtual conduct of the recruitment process. Amidst the global pandemic, IIM Lucknow efficiently onboarded the summer recruitment process onto an online platform designed specifically to ensure smooth interface among all the stakeholders in the process. The recruitment team translated from a physical to a virtual setup with a conscious emphasis on efficiency and ease of use for the students and recruiters.

BATCH PROFILE

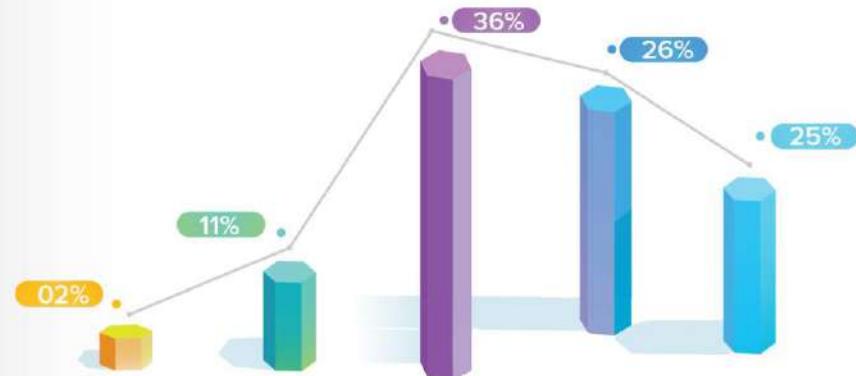
Gender Diversity



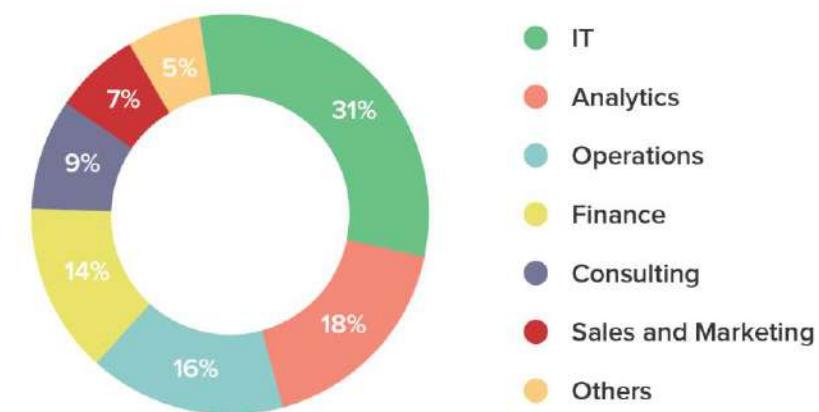
Educational Background



Work Experience



Work Ex Diversity



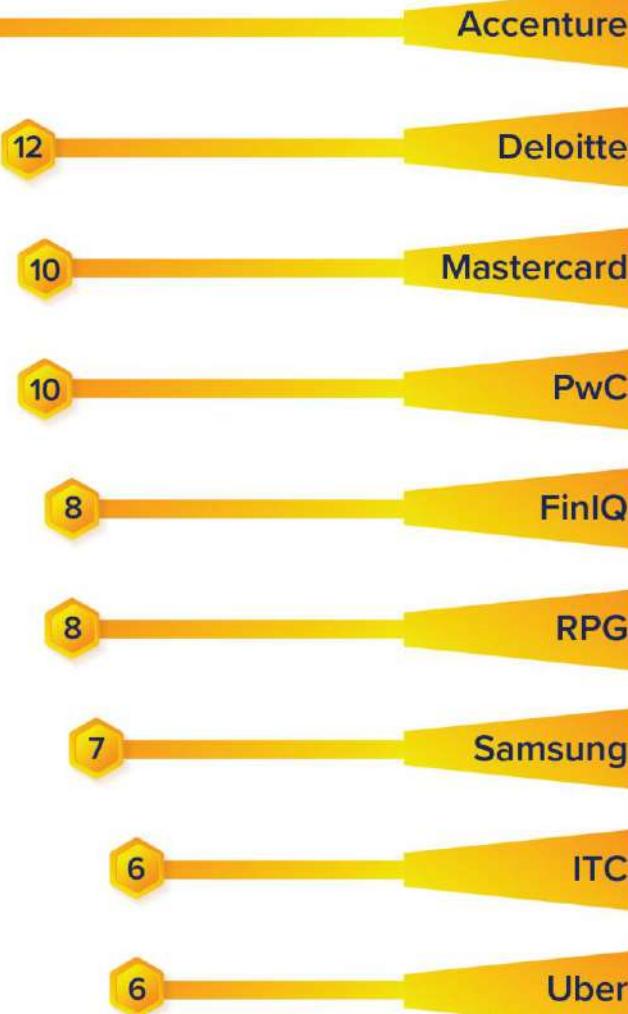
KEY PLACEMENT STATISTICS

Top Recruiters



Total OFFERS

34



STIPEND

(INR per month)



DETAILED PLACEMENT STATISTICS

Sales & Marketing

32%

- Key Statistics

Highest Stipend

1.6 L

0.9 L

Median Stipend

- Top Recruiters



COLGATE-PALMOLIVE



Hindustan Unilever Limited



Mondelēz



21%

Consulting

- Key Statistics

Highest Stipend

1.8 L

Median Stipend

1.5 L

- Top Recruiters



ALVAREZ & MARSAL



KEARNEY



McKinsey & Company

15%

Finance

- Key Statistics

Highest Stipend

2.5 L

Median Stipend

1.2 L

- Top Recruiters



Avendus

Bank of America
Merrill Lynch

Deutsche Bank



JPMORGAN CHASE & CO.



DETAILED PLACEMENT STATISTICS

IT & Analytics

14%

- Key Statistics

Highest Stipend



Median Stipend

- Top Recruiters

**amazon****Google****media.net****Microsoft**

General Management

9%

- Key Statistics

Highest Stipend



Median Stipend

- Top Recruiters

**Capgemini****mahindra****TAS****ZenSar**

Operations

9%

- Key Statistics

Highest Stipend



Median Stipend

- Top Recruiters

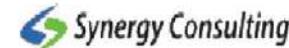
**amazon****asianpaints****Flipkart****UBER**

OTHER NOTABLE RECRUITERS

First Time Recruiters



Legacy Recruiters



DOMAIN-WISE REPORT

BFSI Sector

BFSI sector saw participation of companies such as Avendus Capital, Axis Group, Bank of America Merrill Lynch, Citi, Deutsche Bank, HSBC, JP Morgan Chase & Co, L Catterton, RainTree, Spark Capital, Standard Chartered Bank extended roles for their private equity, front end investment banking, equity research, global markets, corporate banking and retail banking roles.

FMCG/Consumer Goods/Telecom/Digital Media Sectors

Some of the top firms were AbInBev, Asian Paints, Coca-Cola, Colgate Palmolive, Dabur, Hindustan Unilever, ITC, Mondelez, Nestle, Procter & Gamble, Reckitt Benckiser, RPG, Star TV, Tata Sky and Vodafone Idea. Apart from traditional Sales & Marketing these firms also offered roles in supply chain management, IT, corporate finance and analytics with some of them being exclusive roles for IIM Lucknow.

IT/E-Commerce/Technology sector

Some of the firms in the IT/E-commerce/Technology sectors were Adobe, Amazon, Byju's, Capgemini, Cloudtail, Flipkart, Google, Media.net, Microsoft, Samsung, Uber. In addition to roles in IT/Systems, these firms opened roles in category management, sales enablement, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

Consulting and General Management Sector

Accenture Strategy, Alvarez and Marsal, Auctus Advisors, Bain & Co., Deloitte, FinIQ, Kearney, McKinsey & Co., PwC US and The Boston Consulting Group were among the top recruiting firms. The General Management domain saw participation from companies such as Aditya Birla Group, JSW, Mahindra, RPG and TAS among others.

THE PLACEMENTS TEAM

Meet Our TEAM

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Venkata Sainath Dadi

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VOTE OF THANKS

We were able to successfully complete yet another stellar placement season despite the limitations of the pandemic and the dispersed location of students and recruiters across the country.

We want to thank the recruiters, the placements team and the management of IIM Lucknow for their complete faith in the virtual placement process. This feat would not have been possible without their unwavering support and tireless efforts. With another triumphant recruitment cycle standing testament to the legacy of our institute, we are motivated and committed to contribute to the managerial landscape with the brightest minds of India.



INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

FINAL PLACEMENT REPORT

BATCH OF 2022-2024



CONTENTS

- Overview
- Batch Profile
- Key Placement Statistics
- Domain-wise Placement Statistics
- First Time Recruiters
- Legacy Recruiters
- Sector-wise Report
- Placement Team
- Vote of Thanks



OVERVIEW

IIM Lucknow concluded its Final Placements for the Batch of PGP38 and ABM19. The Institute secured 100% placements for the largest batch in the history of its 38-year legacy, securing more than 600 offers for 576 students and placing students across many roles in Consulting, Finance, General Management, IT & Analytics, Sales & Marketing, Operations and Retail E-Commerce with top recruiters from across the globe.

IIM Lucknow achieved the average and median CTC of 30 lakhs per annum and 27 lakhs per annum, respectively, with the highest domestic and international CTC reaching 1.23 Cr per annum and 65 lakhs per annum, respectively.

A sizeable number of legacy recruiters from within the country and across the globe, along with new recruiters offering diverse job profiles, conducted their recruitment process successfully. Despite the current economy, the placement drive was made a huge success by the relentless support of the recruiters and the placement teams, making it a successful placement with more than 200 recruiters participating in the Final Placement Process.

BATCH PROFILE

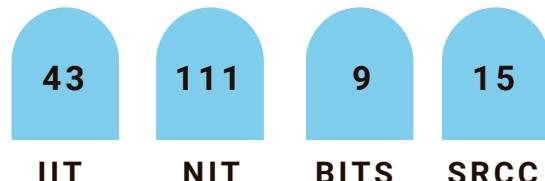
GENDER DIVERSITY



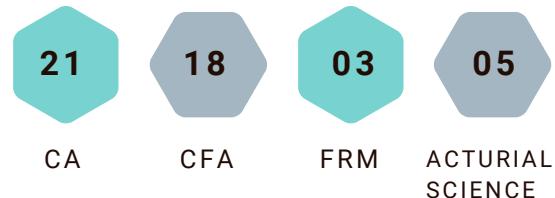
30%
171/576

70%
405/576

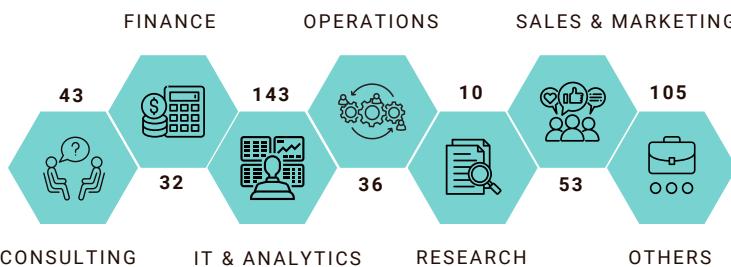
EDUCATIONAL BACKGROUND



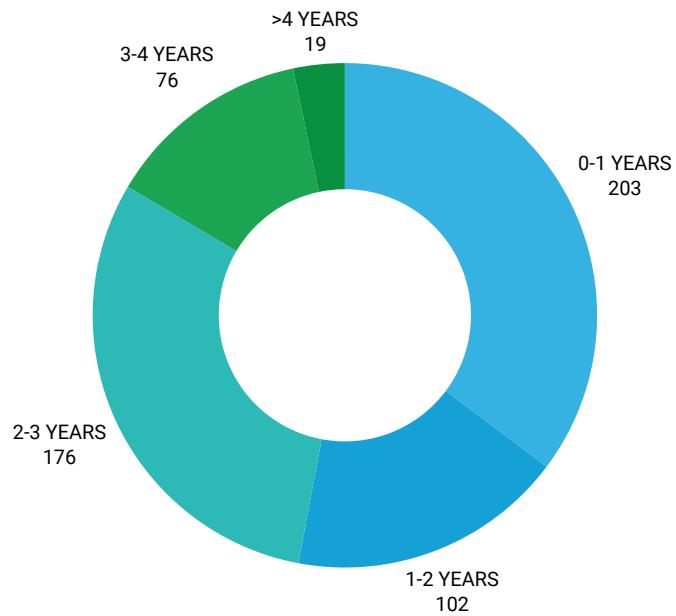
PROFESSIONAL QUALIFICATIONS



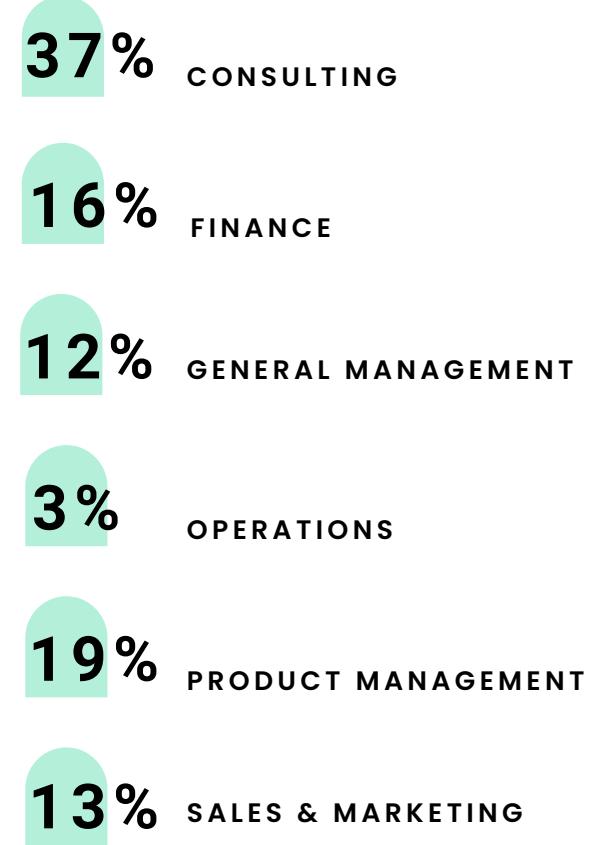
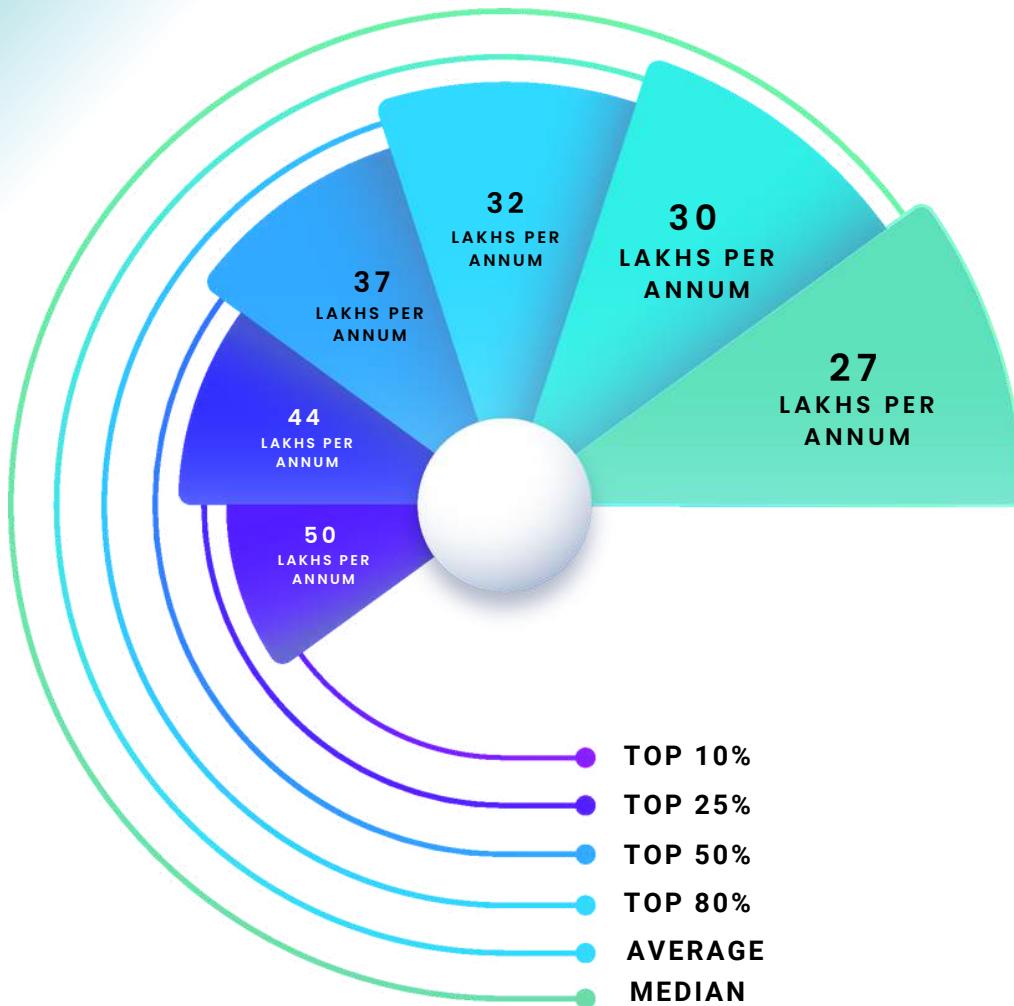
WORK EXPERIENCE DIVERSITY



WORK EXPERIENCE DURATION



KEY PLACEMENT STATISTICS



DOMAIN WISE PLACEMENT STATISTICS



FINANCE

65

LAKHS PER ANNUM HIGHEST CTC

32.7

LAKHS PER ANNUM MEAN CTC

CORPORATE BANKING / FINANCE



INVESTMENT BANKING



MARKETS / EQUITY RESEARCH / HEDGE FUND/PE/VC



DOMAIN WISE PLACEMENT STATISTICS



CONSULTING

45.3

LAKHS PER
ANNUM HIGHEST
CTC

33

LAKHS PER
ANNUM MEAN
CTC

MANAGEMENT CONSULTING

accenture

ARTHUR LITTLE



BAIN & COMPANY

BCG

Deloitte.

EY Parthenon

GEP

KEARNEY

KPMG

McKinsey
& Company



 **Samagra**
Transforming Governance

pwc

VISA


YCP Auctus

DOMAIN WISE PLACEMENT STATISTICS



GENERAL MANAGEMENT

33 LAKHS PER ANNUM HIGHEST CTC

26 LAKHS PER ANNUM MEAN CTC

OPERATIONS

35 LAKHS PER ANNUM HIGHEST CTC

29.3 LAKHS PER ANNUM MEAN CTC

adani



Capgemini

ESSAR



L'ORÉAL



**ReNew
POWER**



amazon

blinkit

BlueYonder

Dr.Reddy's



Flipkart

vedanta

DOMAIN WISE PLACEMENT STATISTICS



PRODUCT & ANALYTICS

1.23

CRORE PER ANNUM HIGHEST CTC

30.5

LAKHS PER ANNUM MEAN CTC

SALES & MARKETING

36

LAKHS PER ANNUM HIGHEST CTC

23.5

LAKHS PER ANNUM MEAN CTC



AMERICAN EXPRESS

ATLASSIAN

EXL

Jio FINANCIAL SERVICES

make my trip

Microsoft

NatWest Group

navi

Optum

OLA

Paytm

salesforce

target

WNS

AIR INDIA express

airtel

bajaj CONSUMER CARE

COLGATE-PALMOLIVE

Dabur

DELHIVERY

GALDERMA
EST. 1981

HALEON

Hindustan Unilever Limited

ITC
ITC Limited

Mondelēz International

P&G

Pidilite

PHILIP MORRIS INTERNATIONAL

TATA PLAY



FIRST TIME RECRUITERS



DROEGE GROUP





FIRST TIME RECRUITERS





LEGACY RECRUITERS



ABInBev

accenture

accenture technology

Adobe

airtel

ALVAREZ & MARSAL

amazon

AMERICAN
EXPRESS

ARTHUR LITTLE

ATLASSIAN

AVALON
Consulting

Avendus[▲]

AXIS MUTUAL FUND

AXTRIA
INGENIOUS INSIGHTS

AIR INDIA
express

aurionpro[❖]

adani

AngelOne

ASK
PROPERTY
INVESTMENT ADVISORS

BAIN & COMPANY [●]

bajaj
CONSUMER CARE

BCG

[A]
[B] BERNSTEIN

BlueYonder

BLS
INTERNATIONAL

Capgemini[●]

Castrol



LEGACY RECRUITERS



Deloitte.



EXL



HCLTech



IndusInd Bank



LEGACY RECRUITERS



KEARNEY



McKinsey
& Company



o3 capital





LEGACY RECRUITERS





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VOTE OF THANKS

IIM Lucknow successfully completed the final placement season for the 2023-2024 cycle for the 38th batch of PGP and 19th batch of PGP-ABM students.

We want to thank the recruiters, the placement teams and the management of IIM Lucknow, who extended complete faith in the placement procedure. Without their continuous support and tireless efforts, this feat would not have been possible.

We are inspired and determined to contribute to the management landscape with India's greatest minds as the new recruitment cycle bears witness to our institute's legacy.



INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



SUMMER PLACEMENT REPORT

BATCH OF 2023-2025

CONTENTS

- 01. Overview
- 02. Batch Profile
- 03. Key Placement Statistics
- 04. Domain-wise Placement Statistics
- 08. First Time Recruiters

- 09. Legacy Recruiters
- 13. Sector-wise Report
- 14. Placement Team
- 15. Vote of Thanks





OVERVIEW

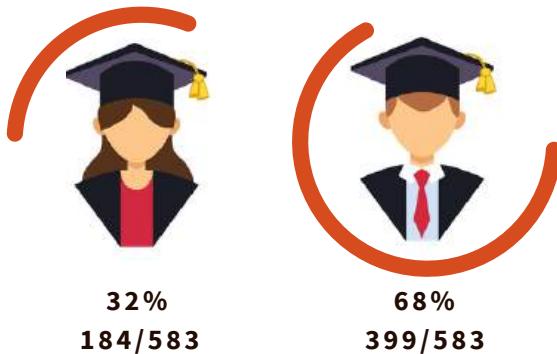
IIM Lucknow concluded its Summer Placements for the Batch of PGP39 and ABM20. The Institute secured 100% placements for the largest batch in the history of its 38-year legacy, securing 576 offers for 555 students and placing students across many roles in Consulting, Finance, General Management, IT & Analytics, Sales & Marketing, Operations & Retail E-Commerce with top recruiters from across the globe.

IIM Lucknow successfully achieved the average and median stipends of 1.31 lakhs per month and 1.30 lakhs per month respectively, with the maximum stipend reaching 3.50 lakhs per month.

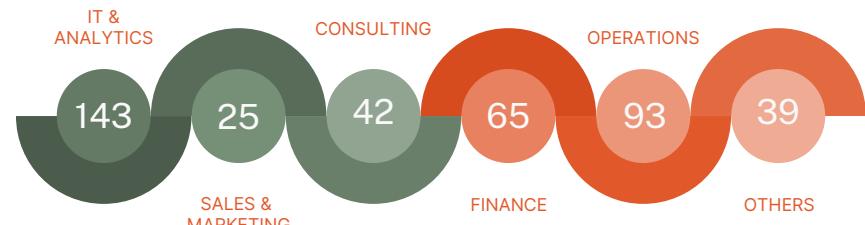
A sizeable number of legacy recruiters from within the country and across the globe along with new recruiters offering diverse job profiles conducted their recruitment process successfully. IIM Lucknow saw yet another behemoth placement in its legacy of 38 years, the unwavering support of the 210+ recruiters that participated in the Summer Placement Process.

BATCH PROFILE

GENDER DIVERSITY



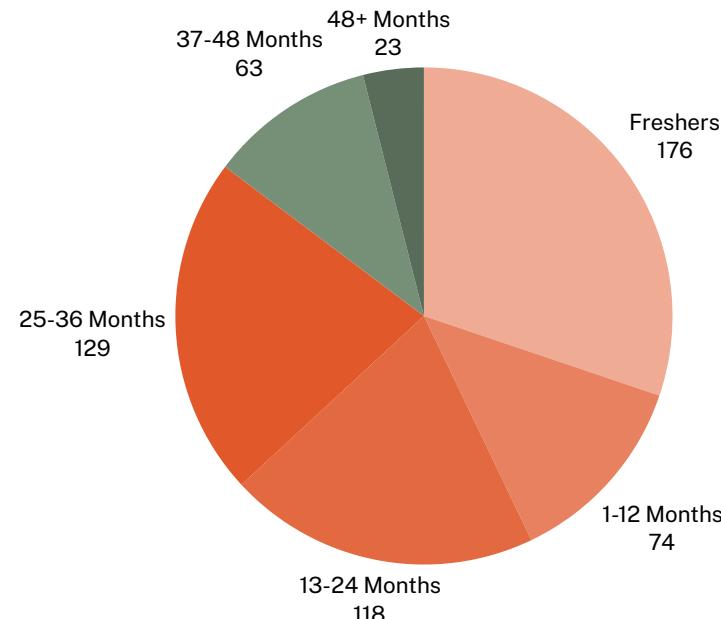
WORK EXPERIENCE DIVERSITY



EDUCATIONAL BACKGROUND



WORK EXPERIENCE DURATION



PROFESSIONAL QUALIFICATIONS



KEY PLACEMENT STATISTICS

↑ **3.50**
Lakhs per month

HIGHEST
STIPEND

↑ **1.31**
Lakhs per month

AVERAGE
STIPEND

↑ **1.30**
Lakhs per month

MEDIAN
STIPEND

 **259**

NO. OF
STUDENTS WITH
STIPEND >=1.5L

 **410**

NO. OF
STUDENTS WITH
STIPEND >=1L

 **2.90**
Lakhs per month

AVERAGE STIPEND
(TOP 10%)

33 accenture

10 amazon

5 ADITYA BIRLA GROUP

9 AMERICAN
EXPRESS

10 BAIN & COMPANY

14 BCG

11 Deloitte.

6 Dr.Reddy's

13 EY

9 Hindustan Unilever Limited

7 KEARNEY

9 McKinsey
& Company

8 MasterCard Advisors

7 P&G

18 pwc

10 Pidilite

6 TAS

8 vedanta
transforming for good

DOMAIN WISE PLACEMENT STATISTICS



FINANCE

3.5 LAKHS PER MONTH HIGHEST STIPEND

1.5 LAKHS PER MONTH MEDIAN STIPEND

CORPORATE BANKING



PE/VC



INVESTMENT BANKING



MARKETS/EQUITY RESEARCH



DOMAIN WISE PLACEMENT STATISTICS



CONSULTING

3.2 LAKHS PER MONTH
HIGHEST STIPEND

1.8 LAKHS PER MONTH
MEDIAN STIPEND

MANAGEMENT CONSULTING

ARTHUR LITTLE

accenture consulting

BAIN & COMPANY

EY Parthenon

KPMG

pwc



BCG

Deloitte.

KEARNEY

McKinsey & Company

SECTORAL CONSULTING

accenture technology

TECHNOLOGY

MasterCard Advisors

VISA

FINTECH

Miebach

OPERATIONS

Synergy Consulting

Cranmore Partners

Samagra
Transforming Governance

GOVERNANCE

DOMAIN WISE PLACEMENT STATISTICS



PRODUCT

2

LAKHS PER MONTH HIGHEST STIPEND

1.3

LAKHS PER MONTH MEDIAN STIPEND



SALES & MARKETING

2.25

LAKHS PER MONTH HIGHEST STIPEND

1.5

LAKHS PER MONTH MEDIAN STIPEND



DOMAIN WISE PLACEMENT STATISTICS



GENERAL MANAGEMENT

2.25 LAKHS PER MONTH **HIGHEST STIPEND**

1.5 LAKHS PER MONTH **MEDIAN STIPEND**



ADITYA BIRLA GROUP



L'ORÉAL



CK BIRLA GROUP



policybazaar.com®
Insurance compare kya?

TAS

OPERATIONS

2.25 LAKHS PER MONTH **HIGHEST STIPEND**

1.5 LAKHS PER MONTH **MEDIAN STIPEND**



MARS





FIRST TIME RECRUITERS



STARTUP FAIR





LEGACY RECRUITERS



ARTHUR LITTLE

Avendus[^]



Capgemini[◆]

Coca-Cola

ABInBev

ALVAREZ & MARSAL

asianpaints

AXIS BANK

Beam SUNTORY

COLGATE-PALMOLIVE

accenture

amazon

ATLASSIAN

AXTRIA
INGENIOUS INSIGHTS

[A]
[B] BERNSTEIN

CITI

Dabur

Adobe

AMERICAN
EXPRESS

AVALON
Consulting

BAIN
& COMPANY

BCG

CK BIRLA GROUP

Deloitte.



LEGACY RECRUITERS



DIAGEO



I'm beside you



JPMORGAN CHASE & CO.



KEARNEY



L'ORÉAL



MARS





LEGACY RECRUITERS



McKinsey
& Company

media.net



Mondelēz
International

monster®
Find Better.™

MULTIPLES



NatWest Group

ninjacart



P&G

Pernod Ricard



pwc

reckitt

redfortcapital

redseer

ReNew
POWER

Reliance
Industries Limited

Samagra
Transforming Governance

SAMSUNG



splash
corporation

STAKEBOAT CAPITAL

Synergy Consulting



LEGACY RECRUITERS



INSPIRING MOMENTUM



YCP Auctus



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VOTE OF THANKS

IIM Lucknow successfully completed summer placement season for the 2023-2024 cycle for the 39th batch of PGP and 20th batch of PGP-ABM students.

We want to thank the recruiters, the placement teams and the management of IIM Lucknow who extended complete faith in the hybrid placement procedure. Without their continuous support and tireless efforts, this feat would not have been possible. We are inspired and determined to contribute to the management landscape with India's greatest minds as new recruitment cycle bears witness to our institute's legacy.



INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

**FINAL PLACEMENT REPORT
BATCH OF 2025**



CONTENTS

I.	Overview	3
II.	Batch Profile	4
III.	Key Placement Statistics	5
IV.	Domain-wise Placement Statistics	6
V.	First Time Recruiters	10
VI.	Legacy Recruiters	11
VII.	Placement Team	14
VIII.	Vote of Thanks	15

OVERVIEW

IIM Lucknow successfully concluded the **final placement** cycle for the **batch of 2025**. During the final, we secured **604 offers** for the **39th batch of Post Graduate Programme (PGP)** and **20th batch of Postgraduate Program in Agribusiness Management (PGP-ABM)** students with the **mean and median salary** being **₹32.3 lakhs** per annum and **₹31 lakhs** per annum respectively. The **highest domestic** salary reached **₹75 lakhs** per annum and the **international** figure stood at **₹65 lakhs** per annum.

We also **onboarded** a number of **prestigious firms** such as Ather Energy, Crackle Technologies, GMR Group, HPCL, Javis, Jefferies, Karan Group, Lava, Mankind Pharma, Marsh McLennan, Maruti Suzuki, Mindsprint, NAFED, OMC Power, PhonePe, Purple, TESCO, TVS Supply Chain Solutions, UKG, Varroc and Walmart.

Our cycle also saw the **participation of legacy recruiters** such as Accenture, Adani Group, Aditya Birla Group, Adobe, Amazon, American Express, Bain & Company, Boston Consulting Group, Deloitte, EY Parthenon, Godrej, Goldman Sachs, JPMC, Kearney, Landmark Group, Lincoln International, Lodha Group, McKinsey & Company, Microsoft, Navi, OLA, Procter & Gamble, PwC, Target, Tata Administrative Services, and Zomato.

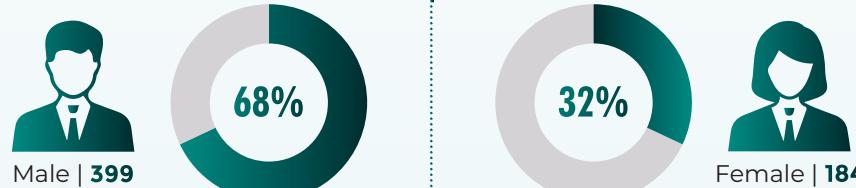
The **robust participation of leading global and domestic firms underscores IIM Lucknow's reputation** for nurturing exceptional talent, equipped to excel in dynamic and competitive business environments. This achievement reaffirms our commitment to **fostering industry-ready leaders who drive innovation and impact across sectors**.





BATCH PROFILE

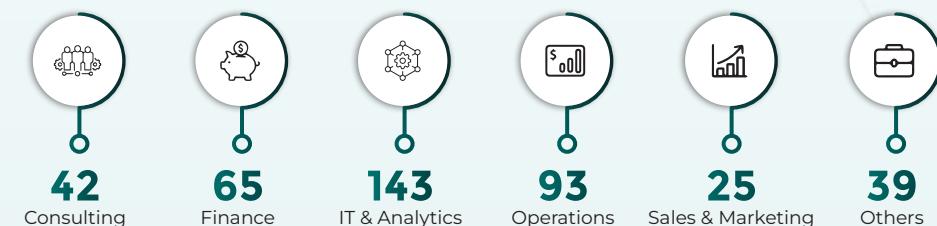
OVERALL BATCH SIZE - 583



WORK EXPERIENCE



WORK EXPERIENCE DIVERSITY



EDUCATIONAL BACKGROUNDS



PROFESSIONAL QUALIFICATIONS



SPECIALIZATION





KEY PLACEMENT STATISTICS

Batch of 2025 (Current)

₹75 LPA

Highest (Domestic)

₹65 LPA

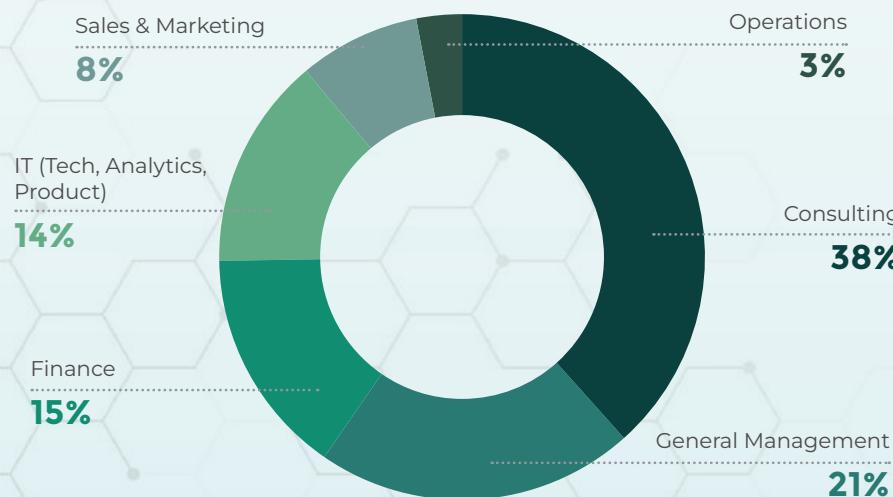
Highest (International)

₹32.3 LPA

Average

₹31 LPA

Median



TOP RECRUITERS

54 accenture

29 Deloitte.

24 pwc

23 BCG

21 AMERICAN EXPRESS

18 EY

11 McKinsey & Company

9 kotak

7 BAIN & COMPANY

7 zomato



DOMAIN-WISE PLACEMENT STATISTICS

FINANCE

₹75 LPA
Highest CTC

₹32.5 LPA
Mean CTC



Corporate Finance



Investment Banking



Jefferies



JPMORGAN CHASE & Co.



TATA mutual fund



DOMAIN-WISE PLACEMENT STATISTICS

CONSULTING

₹45.3 LPA

Highest CTC

₹36.6 LPA

Mean CTC

accenture

ALVAREZ & MARSAL

AVALON
Consulting

BAIN
& COMPANY

BCG

Cranmore
Partners

Deloitte.

Everest Group®

EY Parthenon

KEARNEY

McKinsey
& Company

Miebach

pwc

redseer
Strategy Consultants



Samagra
Transforming Governance

Synergy Consulting

VECTOR
CONSULTING GROUP

VISA

YCP Auctus



DOMAIN-WISE PLACEMENT STATISTICS

PRODUCT, TECH & ANALYTICS

₹57.6 LPA

Highest CTC

₹32.8 LPA

Mean CTC

ACCORDION

Adobe

AMERICAN
EXPRESS

EA

EXL

genpact

go-mm

HCLTech

Infosys

Microsoft

NatWest

Optum

PhonePe

Target

ÜKG

Walmart

WNS

SALES & MARKETING

₹42.5 LPA

Highest CTC

₹28.2 LPA

Mean CTC

airtel

asianpaints

bajaj CONSUMER CARE

COLGATE-PALMOLIVE

Dabur

DIAGEO

Godrej

HALEON

Hindustan Unilever Limited

ITC Limited

LUPIN

marico

P&G

Pernod Ricard

Pidilite

SAMSUNG

TATA PLAY



DOMAIN-WISE PLACEMENT STATISTICS

GENERAL MANAGEMENT

₹53 LPA

Highest CTC

₹29.2 LPA

Mean CTC



OPERATIONS

₹53.6 LPA

Highest CTC

₹29.6 LPA

Mean CTC





FIRST TIME RECRUITERS



Crackle



JAVIS

Jefferies



LAVA



MINDSPRINT



O>M>C

ਪੈ PhonePe

purple.com

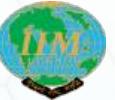
TESCO



UKG



Walmart



LEGACY RECRUITERS

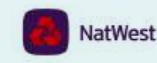
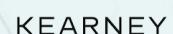


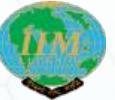
ACCORDION





LEGACY RECRUITERS





LEGACY RECRUITERS





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VOTE OF THANKS

IIM Lucknow proudly celebrates the successful completion of the 2024-25 final placement cycle for the 39th batch of PGP and the 20th batch of PGP-ABM.

We extend our deepest gratitude to our distinguished recruiters for their steadfast confidence and active engagement in this placement process. Their commitment to recognizing and nurturing exceptional talent has been pivotal to the season's success. We also express profound appreciation to the diligent placement teams and the management of IIM Lucknow, whose tireless dedication,

meticulous planning, and unwavering support were instrumental in achieving this milestone.

This accomplishment reinforces our resolve to cultivate India's finest minds, equipping them to lead with innovation and impact in the global business arena. As we move forward, IIM Lucknow remains dedicated to upholding its legacy of excellence, fostering transformative leaders who will shape the future of management and contribute meaningfully to society.





INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



SUMMER PLACEMENT REPORT

BATCH OF 2026



CONTENTS

I.	Overview	3
II.	Batch Profile	4
III.	Key Placement Statistics	5
IV.	Domain-wise Placement Statistics	6
V.	First Time Recruiters	10
VI.	Legacy Recruiters	11
VII.	Placement Team	14
VIII.	Vote of Thanks	15



OVERVIEW

IIM Lucknow successfully concluded the summer cycle for the batch of 2026. During the summers, we secured **576 offers** for the **40th batch of Post Graduate Programme (PGP)** and **21st batch of Postgraduate Program in Agribusiness Management (PGP-ABM)** students with the **mean and median stipend** being **₹1.43 lakhs** per month and **₹1.50 lakhs** per month respectively. The **highest domestic** stipend reached **₹3.95 lakhs** per month and the **international** figure stood at **₹1.75 lakhs** per month.

We also **onboarded** a number of **prestigious firms** such as Arcesium, Bank of New York Mellon, GMR Group, Maruti Suzuki, NIIF, Paytm Money, Saint Gobain, Sprinklr, SMBC, Tata Consumer Products, Tesco and UKG.

Our cycle also saw the **participation of legacy recruiters** such as Accenture, Aditya Birla Group, Adobe, Alvarez & Marsal, Amazon, American Express, Avendus, Bain & Company, Bernstein, Boston Consulting Group, Citi Group, Colgate-Palmolive, Deloitte, Deutsche Bank, EY Parthenon, Goldman Sachs, HUL, J.P. Morgan Chase, Kearney, KPMG, McKinsey & Company, Pidilite, Procter & Gamble, PwC, and Tata Administrative Services.

The **robust participation of leading global and domestic firms** underscores **IIM Lucknow's reputation** for nurturing exceptional talent, equipped to excel in dynamic and competitive business environments. This achievement reaffirms our commitment to **fostering industry-ready leaders who drive innovation and impact across sectors.**





BATCH PROFILE

BATCH SIZE



WORK EXPERIENCE



WORK EXPERIENCE DIVERSITY



PROFESSIONAL QUALIFICATIONS



EDUCATIONAL BACKGROUNDS





KEY PLACEMENT STATISTICS

₹3.95
Lakhs per month

HIGHEST STIPEND

₹1.43
Lakhs per month

AVERAGE STIPEND

₹1.50
Lakhs per month
MEDIAN STIPEND



279

Students

WITH STIPEND
ABOVE 1.5 LAKHS
PER MONTH



409

Students

WITH STIPEND
ABOVE 1 LAKHS PER
MONTH



₹2.92

Lakhs per month
AVERAGE STIPEND
(TOP 10%)

57 accenture

16 AMERICAN
EXPRESS

15 pwc

14 BCG

11 BAIN
& COMPANY

11 Deloitte.

10 EY

8 Microsoft

8 McKinsey
& Company

8 KEARNEY



DOMAIN-WISE PLACEMENT STATISTICS

FINANCE

₹3.95
Lakhs per month

HIGHEST STIPEND

₹1.50
Lakhs per month

MEDIAN STIPEND

CORPORATE FINANCE



MARKETS/EQUITY RESEARCH



INVESTMENT BANKING



PE/VC





DOMAIN-WISE PLACEMENT STATISTICS

CONSULTING

₹3.00

Lakhs per month

HIGHEST STIPEND

₹2.00

Lakhs per month

MEDIAN STIPEND

accenture



AVALON
Consulting

BAIN
& COMPANY

BCG

Deloitte.

Everest Group®

EY Parthenon

KEARNEY

KPMG



McKinsey
& Company

Miebach

pwc

redseer
Strategy Consultants

Samagra
Transforming Governance

Synergy Consulting

VISA

YCP Auctus



DOMAIN-WISE PLACEMENT STATISTICS

PRODUCT, TECH & ANALYTICS

₹2.20
Lakhs per month

HIGHEST STIPEND

₹1.50
Lakhs per month

MEDIAN STIPEND

ACCORDION

Adobe

AMERICAN EXPRESS

Arcesium

ebay

EA

go-mmt GROUP

Microsoft

Optum

sprinklr

UKG

Walmart

SALES & MARKETING

₹2.40
Lakhs per month

HIGHEST STIPEND

₹1.50
Lakhs per month

MEDIAN STIPEND

airtel

bajaj CONSUMER CARE

Castrol

CP

Dabur

DIAGEO

Godrej

HALEON

Coca-Cola
Hindustan Coca-Cola
Beverages

HUL
Hindustan Unilever Limited

kenvue

P&G

Pidilite

reckitt

SAINT-GOBAIN

TATA
TATA CONSUMER PRODUCTS LIMITED

Zydus
Wellness



DOMAIN-WISE PLACEMENT STATISTICS

GENERAL MANAGEMENT

₹2.25
Lakhs per month
HIGHEST STIPEND

₹1.50
Lakhs per month
MEDIAN STIPEND



ADITYA BIRLA GROUP



OPERATIONS

₹2.25
Lakhs per month
HIGHEST STIPEND

₹1.50
Lakhs per month
MEDIAN STIPEND





FIRST TIME RECRUITERS

ACCORDION



BNY MELLON





LEGACY RECRUITERS



ADITYA BIRLA GROUP



ALVAREZ & MARSAL





LEGACY RECRUITERS

DIAGEO

ebay[™]

EA

eClerx

Everest Group[®]

EY Parthenon

go-mmt
GROUP

Godrej

Goldman
Sachs

HALEON

Coca-Cola
Hindustan Coca-Cola
Beverages

Hero

hi.
HEXaware

H
HINDUJA

HSBC

H
Hindustan Unilever Limited

i
ICICI Bank

ICRA
A MOODY'S INVESTORS
SERVICE COMPANY

i.e.
Nurturing Ventures

INFLECTION
POINT VENTURES

JM FINANCIAL

JPMORGAN
CHASE & Co.

JUBILANT
FOODWORKS

KEARNEY

K kenvue

KPMG

LARSEN & TOUBRO

LANDMARK
GROUP

M
marico

MARS



LEGACY RECRUITERS



McKinsey
& Company

Miebach 

 Microsoft

 Q₂
POWER

 OLA

Optum

P&G

 PEPSICO

 Pidilite

 Piramal
Alternatives

 PUMA

 pwc

 reckitt

 redseer
Strategy Consultants

 Reliance
Industries Limited

 Samagra
Transforming Governance

 SAMSUNG

 sbiventures
Formerly known as SBICAP Ventures Limited

 Synergy Consulting

 TAS

 TATA PLAY

 tcs

 TransUnion

 vedanta
transforming for good

 VISA

 VI™

 Walmart

 YCP

 Zydus
Wellness



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VOTE OF THANKS

IIM Lucknow proudly celebrates the successful completion of the 2024-25 summer placement cycle for the 40th batch of PGP and the 21st batch of PGP-ABM.

We extend our deepest gratitude to our distinguished recruiters for their steadfast confidence and active engagement in this placement process. Their commitment to recognizing and nurturing exceptional talent has been pivotal to the season's success. We also express profound appreciation to the diligent placement teams and the management of IIM Lucknow, whose tireless dedication, meticulous planning, and unwavering support were instrumental in achieving this milestone.

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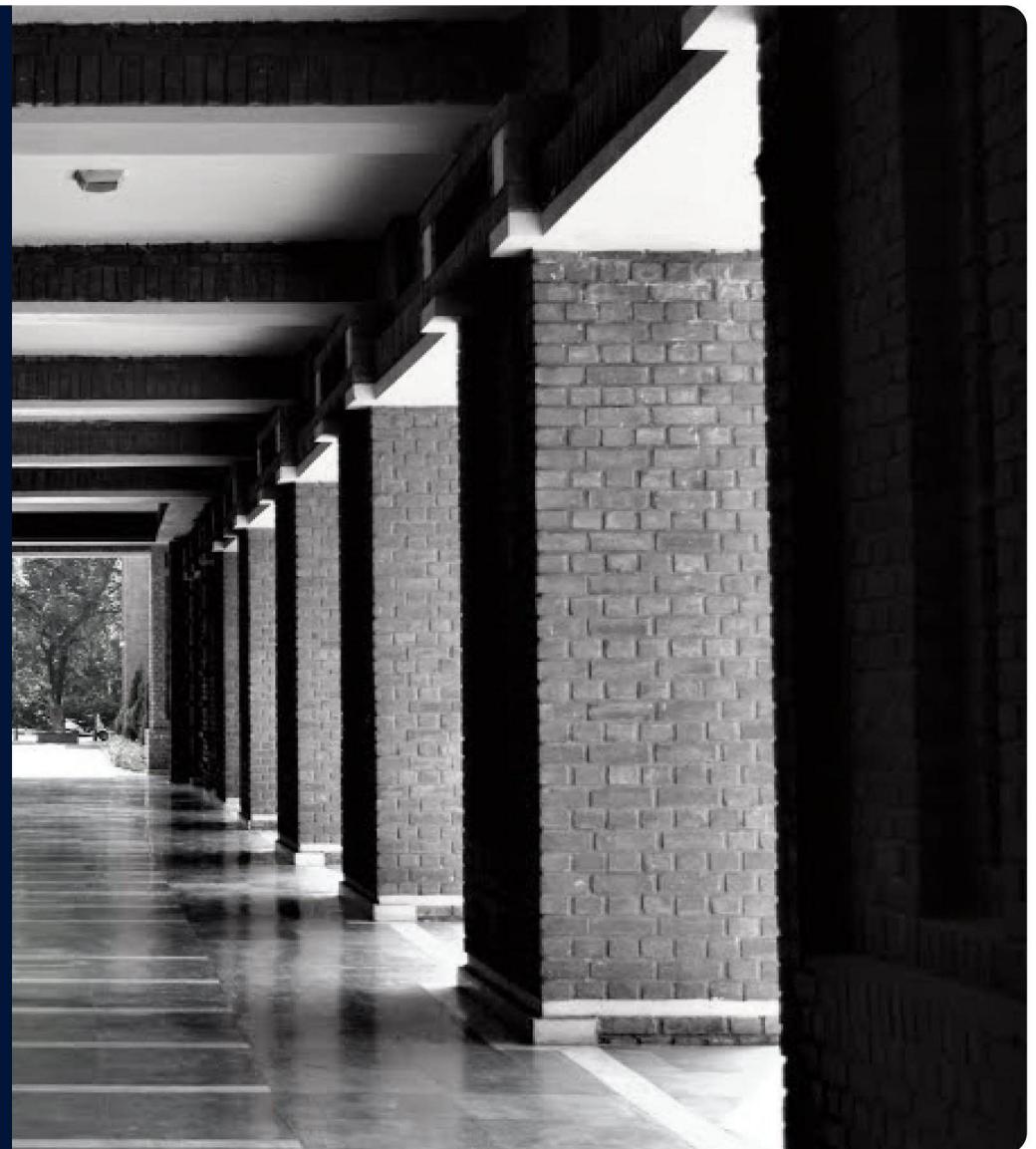
INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



**FINAL PLACEMENT REPORT
BATCH OF 2021-23**

TABLE OF CONTENTS

- Overview
- Batch Profile
- Key Placement Statistics
- Domain-wise Placement Statistics
- First Time Recruiters
- Legacy Recruiters
- Sector-wise Report
- Placement Team
- Vote of Thanks



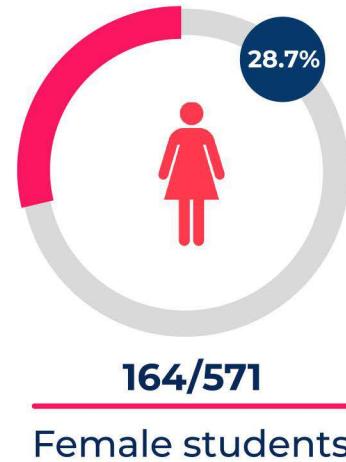
IIM Lucknow concluded its Final Placements for the Batch of PGP37 and ABM18. The Institute secured 100% placements for the largest batch in the history of its 37-year legacy, securing 632 offers for 556 students and placing students across many roles in Consulting, Finance, General Management, IT & Analytics, Sales & Marketing, Operations & Retail E-Commerce with top recruiters from across the globe.

IIM Lucknow successfully achieved the highest ever average and median CTC of 32.23 lacs per annum and 30 lacs per annum respectively, with the highest domestic and international CTC reaching 1cr per annum and 65 lacs per annum respectively.

A sizeable number of legacy recruiters from within the country and across the globe along with new recruiters offering diverse job profiles conducted their recruitment process successfully. Despite the current state of economy, the placement drive was made a huge success by the relentless support of the recruiters and the placement teams, making it the best placements with more than 200 recruiters participating in the Final Placement Process.



GENDER DIVERSITY



EDUCATIONAL BACKGROUND



PROFESSIONAL QUALIFICATIONS

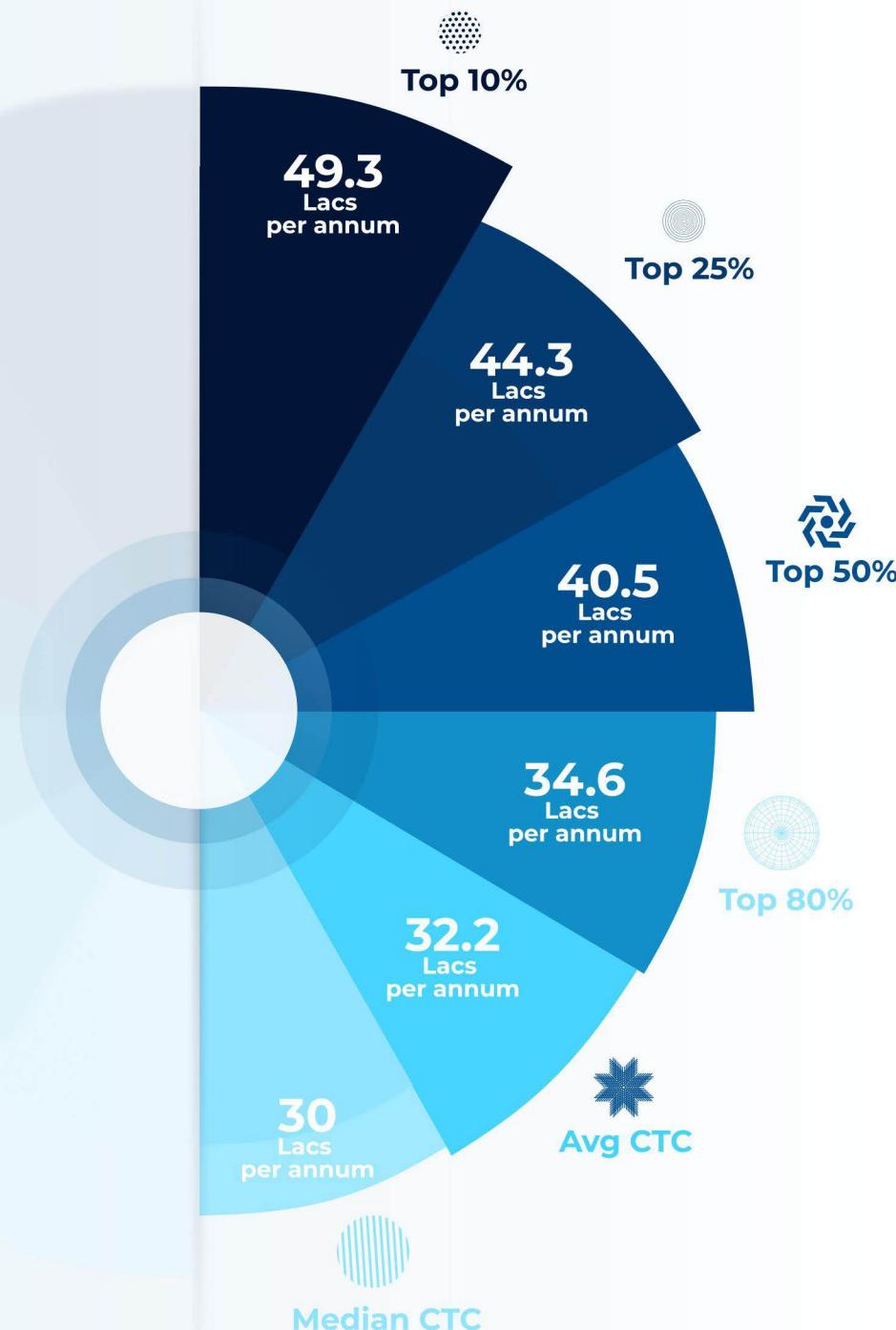


WORK EXPERIENCE DURATION



WORK EXPERIENCE DIVERSITY





ACCENTURE	36
BOSTON CONSULTING GROUP	24
DELOITTE	22
PWC	22
MCKINSEY & COMPANY	18
EY	15
HDFC BANK	15
AMAZON	14
EXL	14
PAYTM	14
BAIN & COMPANY	13
KEARNEY	10
JIO	10
AMERICAN EXPRESS	09
HSBC	09
VEDANTA	09
ZINNOV	08
PIDILITE	08
MASTERCARD ADVISORS	07
IIFL	06
RENEW	06
CAPEGEMINI E.L.I.T.E	05



FINANCE

HIGHEST CTC
53 LPAMEAN CTC
30.9 LPA

99

PE/VC/ HEDGE FUND



PinPOINT

STAKEBOAT CAPITAL
NAVIGATING LEVEL NEXTWhiteboard
CAPITAL

INVESTMENT BANKS

Avendus[^]LODHA
CAPITAL
MARKETS

o3capital

B|D|A
PARTNERSLINCOLN
INTERNATIONALMERISIS
Growth Simplified

redfortcapital

BANKING/ EQUITY RESEARCH



ARGA

[A]
BERNSTEIN

HSBC



YES BANK

CONSULTING**HIGHEST CTC**
45.3 LPA**MEAN CTC**
33.5 LPA**accenture****BAIN & COMPANY****BCG****Deloitte.****EY****KEARNEY****KPMG****McKinsey & Company****pwc****Samagra
Transforming Governance****204****OPERATIONS****HIGHEST CTC**
49 LPA**MEAN CTC**
34.1 LPA**amazon****asianpaints****Flipkart****NatWest Group****OPTUM®****Uber****15****SALES & MARKETING****HIGHEST CTC**
1 Cr. per annum**MEAN CTC**
28.4 LPA**CP****COLGATE-PALMOLIVE****Dabur****HUL****ITC Limited****of business****Pidilite****P&G****MARS****73**

IT AND PRODUCT MANAGEMENT

HIGHEST CTC
55 LPA

MEAN CTC
34.3 LPA



ATLASSIAN



JIO DIGITAL LIFE

**104****GENERAL MANAGEMENT**

HIGHEST CTC
65 LPA

MEAN CTC
31.7 LPA



ADITYA BIRLA GROUP



HINDUJA

Reliance
Industries Limited**61**



APPAREL GROUP
EXCEED EXPECTATIONS EVERYDAY

ASK

B|D|A
PARTNERS

BSV
bringing life to life

Cashfree
Payments

Castrol

Coca-Cola
Hindustan Coca-Cola
Beverages

cogoport

Fareportal

FQA

Godrej | PROPERTIES

GrantThornton

GYANSYS

HALEON

HCLTech

i.e.
Nurturing Ventures

KreditBee

LODHA
CAPITAL
MARKETS

merilytics

MERISIS
Growth Simplified

MOTILAL OSWAL
Private Equity

NATION WITH
NAMO

NYKA

o3 capital

of business

PinPOINT

PKF

policybazaar.com®

Prodapt

Samagra
Transforming Governance

SOBHA
REALTY

SOULFLOWER
Farm To Face Cleanbeauty

STAKEBOAT CAPITAL
NAVIGATING LEVEL NEXT

synergy

TEKION

TIMES
INTERNER

TransUnion^{tu}

turtlemint™

globe icon

Whiteboard
CAPITAL

XANADU

zinnov

absolute
labs.

accenture

adani



Adobe

african
industries
Serving Nigeria since 1971

airtel

[A]
[B]
BERNSTEIN

ALVAREZ & MARSAL

amagi

amazon

AMERICAN
EXPRESS

AngelOne™

ARTHUR LITTLE

asianpaints

ATLASSIAN

AUCTUS
ADVISORS

Avendus^

AXIS BANK

AXIS CAPITAL

BAIN & COMPANY

BAJAJ
FINSERV

BANK OF AMERICA

BARCLAYS

BCG
BOSTON
CONSULTING
GROUP

Beam suntory

BlueYonder
Fulfil your potential!

BYJU'S

Capgemini

CarDekho
Bodhte India Ka Bharosa

carwale

Cipla

citi

CLEAR

COLGATE-PALMOLIVE

Dalberg

DE Shaw & Co

Deloitte

Deutsche Bank

DIAGEO

Dr.Reddy's

ENPHASE.

Everest Group®

EVERSANA

EXL

EY

EY Parthenon

FinIQ

Flipkart



H
HINDUJA
Hindustan Unilever Limited



infoedge



KEARNEY



magicbricks.com



McKinsey & Company





OYO

paytm

PayU[®]



PharmEasy



Pine Labs

Piramal

PORTER
good for goods

PREMJI INVEST

P&G

puma



redfortcapital

Rustomjee

RPG

Rupeek

SabrePartners



SAMSUNG

searce^o

Spinny

Splash

standard chartered



stryker

Sutra

Synergy Consulting

TAS

TATA PLAY

TECH mahindra

**ThermoFisher
SCIENTIFIC**

TVS

Uber

udaan

UB
UNITED BREWERIES LIMITED

VI

**WELLS
FARGO**



WNS

xiaomi

zynga.

BFSI SECTOR

BFSI sector saw participation of companies such as Arga Investments, Avendus Capital, Barclays, Bernstein, HDFC Bank, HSBC, Lincoln International, O3 Capital, Premji Invest, Whiteboard Capital among others. These firms extended offers for their private equity, front end investment banking, equity research, global markets, corporate banking, capital markets, private banking, credit risk and consumer banking roles.

IT/ E-COMMERCE/ TECHNOLOGY SECTOR

Major recruiters in the IT/E-Commerce/Technology sectors were Amazon, Atlassian, MakeMyTrip, Media.net, Microsoft, Navi, etc. In addition to roles in IT/Systems, these firms opened roles in category management, product management, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

FMCG/ TELECOM/ DIGITAL MEDIA/ AVIATION SECTOR

Some of the top recruiting firms were Asian Paints, Dabur, HUL, ITC, OfBusiness, Pidilite, P&G, etc. The roles offered by these companies include sales & marketing, supply chain management, IT, corporate finance, and analytics, with some of them being exclusive roles for IIM Lucknow.

CONSULTING AND GENERAL MANAGEMENT SECTOR

Accenture Strategy, Bain & Co, Boston Consulting Group, Deloitte, Kearney, McKinsey & Co, PwC, Samagra were among the top recruiting firms in consulting. The General Management domain saw participation from conglomerates such as Adani, Aditya Birla Group, Reliance Industries, RPG and TAS among others.



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<http://www.iiml.ac.in/placement-highlights>



VOTE OF THANKS

IIM Lucknow successfully completed first ever hybrid final placement season for the 2022-2023 cycle for the 37th batch of PGP and 18th batch of PGP-ABM students.

We want to thank the recruiters, the placement teams and the management of IIM Lucknow who extended complete faith in the hybrid placement procedure. Without their continuous support and tireless efforts, this feat would not have been possible. We are inspired and determined to contribute to the management landscape with India's greatest minds as new recruitment cycle bears witness to our institute's legacy.





INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



**SUMMER PLACEMENT REPORT
BATCH OF 2022-24**



TABLE OF CONTENTS

- Overview
- Batch Profile
- Key Placement Statistics
- Domain-wise Placement Statistics
- First Time Recruiters
- Past Recruiters
- Sector-wise Report
- The Placement Team
- Vote of Thanks

OVERVIEW

IIM Lucknow concluded its Summer Placements for the Batch of PGP38 and ABM19. The Institute completed 100% placements by securing 570 offers for 566 students and placing students across many roles in Consulting, Finance, General Management, IT & Analytics, Sales & Marketing, Operations & Retail E-Commerce with top recruiters across the globe.

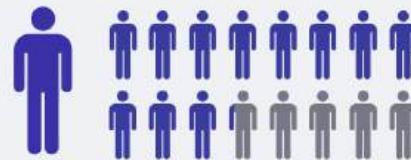
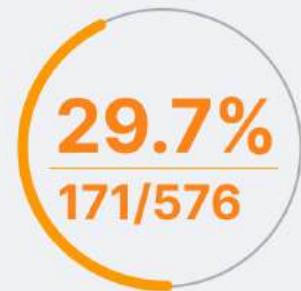
IIM Lucknow successfully achieved the highest ever average and median stipends of ₹1.41 lacs per month and ₹1.50 lacs per month respectively, with the maximum stipend reaching ₹3.50 lacs per month. The Institute recorded an 8.5% rise in the average and 20% rise in the median stipend from last year.

Recruiters from across the country as well as international companies participated in this year's summer placement cycle. A sizeable number of legacy recruiters from within the country and across the globe along with new recruiters offering diverse job profiles conducted their recruitment process successfully. IIM Lucknow saw yet another behemoth placement in its legacy of 37 years, the unwavering support of the 185+ recruiters that participated in the Summer Placement Process.



BATCH PROFILE

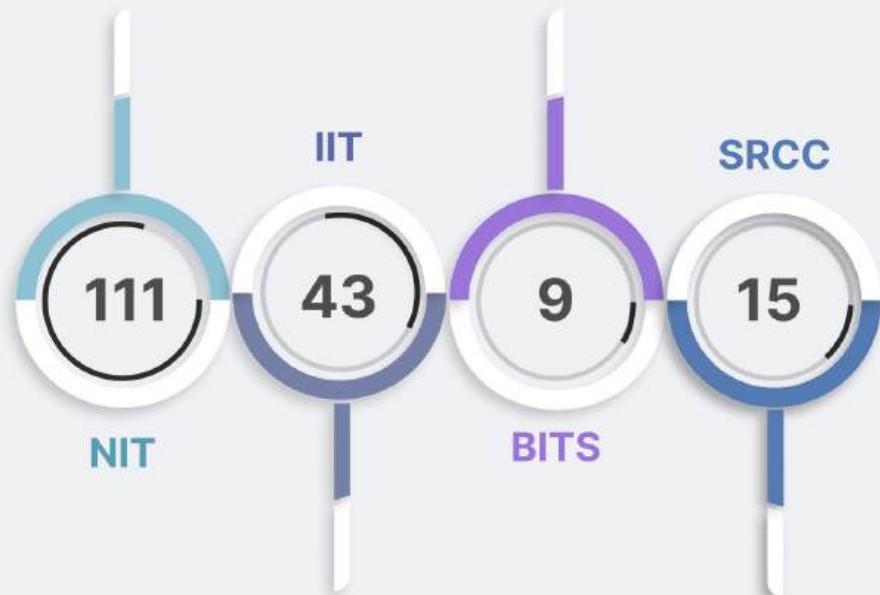
Gender Diversity



Work Experience Duration



Educational Backgrounds



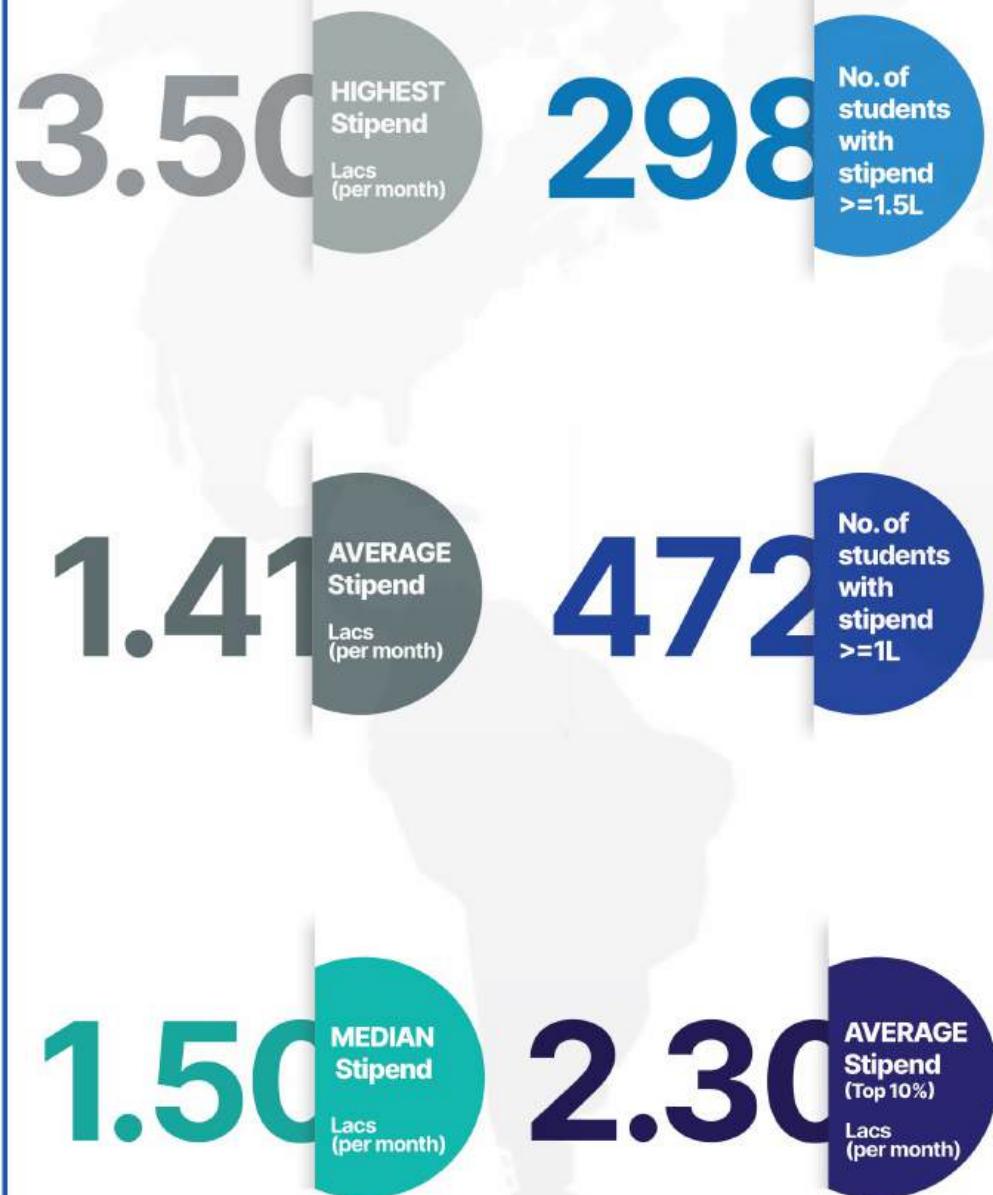
Professional Qualifications



Work Experience Diversity



KEY PLACEMENT STATISTICS



34	accenture	25	amazon	21	BCG
19	BAIN & COMPANY	18	pwc	15	McKinsey & Company
15	Deloitte.	14	MasterCard Advisors	13	EY
13	Pidilite	11	KEARNEY	09	AMERICAN EXPRESS
09	JSW	07	Dr.Reddy's	07	Hindustan Unilever Limited
07	P&G	07	vedanta	06	ADITYA BIRLA GROUP

FINANCE PLACEMENT STATISTICS

3.5
Lacs per month

Highest Stipend

1.5
Lacs per month

Median Stipend

BANKING



PE/VC



MULTIPLES



THE ROHATYN GROUP

Whiteboard
CAPITAL

MARKETS/EQUITY RESEARCH



JPMORGAN
CHASE & CO.

INVESTMENT BANKING



CONSULTING PLACEMENT STATISTICS

2.2
Lacs per month

Highest Stipend

1.9

Lacs per month

Median Stipend

MANAGEMENT CONSULTING



Deloitte.

KEARNEY

McKinsey
& Company

ARTHUR LITTLE



SECTORAL CONSULTING

accenture technology

Technology

GEP

Supply Chain

MasterCard Advisors™

Fintech

Synergy Consulting

Finance

SECTOR-WISE PLACEMENT STATISTICS



PRODUCT MANAGEMENT

2.2
Lacs per month
Highest Stipend

1.5
Lacs per month
Median Stipend



media.net



SALES AND MARKETING

2.2
Lacs per month
Highest Stipend

1.5
Lacs per month
Median Stipend



P&G



SECTOR-WISE PLACEMENT STATISTICS



OPERATIONS

1.65
Lacs
per month
Highest Stipend

1.5
Lacs
per month
Median Stipend

amazon

Dr.Reddy's

marico

Mondelēz
International

asianpaints

Flipkart

MARS

Uber

GENERAL MANAGEMENT

1.65
Lacs
per month
Highest Stipend

1.5
Lacs
per month
Median Stipend

ADITYA BIRLA GROUP

HINDUJA

Reliance
Industries Limited

TAS

Capgemini

L'ORÉAL

RPG

vedanta
transforming for good



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HINDUJA

JPMORGAN CHASE & CO.



BofA SECURITIES

citi

Deloitte.

Everest Group®

GSK

JUBILANT FoodWorks



BOSCH

cognizant



EVERSANA™

Goldman Sachs

Hindustan Unilever Limited

KEARNEY

Beam SUNTORY

BCG BOSTON CONSULTING GROUP

Coca-Cola



EY

Google

ICICI Bank

Kimberly-Clark



British International Investment



Dr.Reddy's

FinIQ

HAVAS GROUP

**[A]
[B]**
BERNSTEIN

BYJU'S



CDC
Investment works

D E Shaw & Co

Edelweiss

FMC An Agricultural Sciences Company



Flipkart

Himalaya®
SINCE 1930



KPMG

LARSEN & TOUBRO

LANDMARK GROUP

PAST RECRUITERS



L CATTERTON



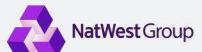
MARS



McKinsey & Company



MULTIPLES



SAMSUNG



stryker



TATA PLAY

TATA sky



TITAN

Uber



WELLS FARGO



SECTOR-WISE REPORT

BFSI SECTOR

BFSI sector saw participation of companies such as Arga Investments, Avendus Capital, Barclays, Bernstein, British International Investment, Goldman Sachs, HSBC, JP Morgan Chase & Co., Multiples PE, The Rohatyn Group among others. These firms extended offers for their private equity, front end investment banking, equity research, global markets, corporate banking, capital markets, private banking, credit risk and consumer banking roles.

FMCG/ TELECOM/ DIGITAL MEDIA/ AVIATION SECTOR

Some of the top recruiting firms were Ab InBev, Air Asia, Asian Paints, Coca-Cola, Colgate Palmolive, Dabur, Hindustan Unilever, ITC, Kimberly Clark, Mondelez, Nestle, PepsiCo, Pidilite, Procter & Gamble, RPG, Disney Star and Vodafone Idea. The roles offered by these companies include sales & marketing, supply chain management, IT, corporate finance, and analytics, with some of them being exclusive roles for IIM Lucknow.

IT/ E-COMMERCE/ TECHNOLOGY SECTOR

Major recruiters in the IT/E-Commerce/Technology sectors were Adobe, Amazon, Atlassian, Byju's, Capgemini, Google, Media.net, Disney+ Hotstar, Salesforce, Samsung, Uber. In addition to roles in IT/Systems, these firms opened roles in category management, sales enablement, product management, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

CONSULTING AND GENERAL MANAGEMENT SECTOR

Accenture Strategy, Alvarez and Marsal, Arthur D. Little, Auctus Advisors, Bain & Co, Deloitte, Kearney, McKinsey & Co, PwC, Synergy Consulting and Boston Consulting Group were among the top recruiting firms in consulting. The General Management domain saw participation from conglomerates such as Aditya Birla Group, JSW, L'oreal, Reliance Industries, RPG and TAS among others.

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VOTE OF THANKS

IIM Lucknow successfully completed yet another stellar summer internship season for the 2022-2023 cycle for the 38th batch of PGP and 19th batch of PGP-ABM students despite the limitations posed by the online process.

We want to thank the recruiters, the placement teams and the management of IIM Lucknow who extended complete faith in the virtual placement procedure. Without their continuous support and tireless efforts, this feat would not have been possible. We are inspired and determined to contribute to the management landscape with India's greatest minds as new recruitment cycle bears witness to our institute's legacy.