

Maxwell Rhodes

Senior Information Architect

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Professional Summary

Senior Information Architect with over 10 years of experience leading IA strategy, improving information findability, and delivering scalable content systems for enterprise websites and applications. Expert in taxonomy, user flow, and IA documentation.

Skills

Information Architecture Strategy, Enterprise Navigation Systems, Taxonomy Design, User Testing, Wireflows, Search Optimization, Accessibility Structuring, UX Collaboration, Omni-Channel IA, Documentation Standards

Experience

Senior Information Architect - InsightGrid UX (2018 - Present)

- Directed IA redesign for a Fortune 500 knowledge base impacting 3M+ users.
- Created master navigation schemas and integrated tagging logic for search enhancements.
- Collaborated with accessibility teams to improve hierarchical labeling and pathways.

Lead IA Consultant - Structura Strategy (2013 - 2018)

- Audited and restructured content ecosystems for 12+ multinational clients.
- Led IA workshops and mentored junior UX and IA professionals.

Education

M.S. in Information Architecture & Knowledge Management, Kent State University, 2012