

Sophie Delgado

Junior Digital Marketing Manager

sophie.delgado@email.com

Professional Summary

Junior Digital Marketing Manager with 2 years of experience supporting digital campaigns, social media content creation, and basic marketing analytics. Adept at coordinating marketing schedules and optimizing outreach strategies under senior supervision.

Skills

Campaign Coordination, Social Media Marketing, Email Campaigns, Google Ads, Meta Business Suite, Google Analytics, Canva, Keyword Research, CRM Tools

Experience

Digital Marketing Assistant - BrandLit Media (2023 - Present)

- Scheduled social media posts and tracked campaign KPIs.
- Assisted in writing copy for newsletters and social campaigns.
- Used Google Analytics and Ads Manager to pull campaign performance reports.

Marketing Intern - AdHive Solutions (2022 - 2023)

- Helped organize and QA marketing assets for ongoing campaigns.
- Supported SEO and paid media team with research and planning.

Education

B.A. in Digital Media and Communications, Boston College, 2022