

# Elena Park

*Junior Content Strategist*

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## Professional Summary

Junior Content Strategist with 2 years of experience supporting the development of editorial strategies, conducting audience research, and aligning content efforts with brand goals. Skilled in basic content audits, keyword research, and editorial planning.

## Skills

Content Planning, Editorial Calendars, Keyword Research, User Personas, Content Briefs, Basic SEO, Google Analytics, Competitor Research, Stakeholder Alignment

## Experience

Content Strategy Assistant - ClearVoice Collective (2023 - Present)

- Assisted in developing blog strategies targeting new customer segments.
- Created content briefs and coordinated with freelance writers.
- Conducted keyword and competitor research for blog and web content.

Editorial Intern - Contently Studio (2022 - 2023)

- Researched audience trends and helped build topic clusters.
- Supported creation of brand tone documentation and content audits.

## Education

B.A. in Communication and Writing, University of Florida, 2022