

Charlotte Greene

Product Manager

charlotte.greene@email.com

Professional Summary

Product Manager with 6 years of experience leading product development cycles, working with cross-functional teams, and delivering customer-focused features across web and mobile platforms.

Skills

Product Roadmap Development, Agile Methodologies, Market Research, User Experience (UX), Data-Driven Decision Making, JIRA, User Stories & Backlog Management, Competitive Analysis, Product Strategy, Go-to-Market Strategy, Cross-Functional Team Leadership

Experience

Product Manager - TechVista Innovations (2020 - Present)

- Managed product lifecycle from concept to launch for key product lines.
- Worked with engineering and design teams to deliver user-centric features.
- Conducted A/B testing and iterated based on user feedback and data.

Product Owner - InnovateTech Solutions (2017 - 2020)

- Led sprint planning and defined product priorities for agile teams.
- Collaborated with stakeholders to align product goals with business needs.

Education

B.S. in Marketing and Product Management, University of Michigan, 2016