

Samantha Boyd

Senior UX Designer

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Professional Summary

Senior UX Designer with 10+ years of experience shaping user-centered digital experiences for enterprise products. Specialist in cross-functional design leadership, accessibility-first UX, and scalable design systems.

Skills

UX Strategy, Design Systems, Accessibility Design, User-Centered Research, Prototyping, Cross-Platform UX, Heuristic Evaluation, Stakeholder Engagement, Figma, Team Mentorship

Experience

Senior UX Designer - ApexTech Solutions (2018 - Present)

- Led UX vision for multi-platform enterprise software suite used by 500K+ users.
- Directed accessibility overhaul ensuring WCAG 2.1 AA compliance.
- Facilitated design workshops with business stakeholders and product managers.

UX Lead - Lumen Digital (2013 - 2018)

- Built scalable design libraries and mentored junior designers.
- Conducted advanced user research including diary studies and ethnographic interviews.

Education

M.S. in Human-Computer Interaction, University of Michigan, 2012