Ariana Wells

Information Architect

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Professional Summary

Information Architect with 6 years of experience designing scalable content structures, improving findability, and optimizing navigation for complex digital ecosystems. Strong collaborator with UX and development teams.

Skills

Information Architecture, Navigation Design, User Research, Sitemap Development, Card Sorting, Taxonomy Systems, Wireframes, Content Inventory, Figma, User Journey Maps

Experience

Information Architect - FlowLogic UX (2020 - Present)

- Reorganized site structure for enterprise SaaS platform, increasing task completion rates.

- Built detailed content inventories and taxonomy blueprints.

- Collaborated with designers to map user journeys and workflows.

UX Designer (IA Focus) - BrightFrame Digital (2017 - 2020)

- Led card sorting and tree testing activities to inform navigation changes.

- Designed interactive wireframes and proposed scalable site hierarchies.

Education

B.S. in Interaction Design, Carnegie Mellon University, 2016