# **Tessa Morgan**

Data Scientist

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## **Professional Summary**

Data Scientist with 6 years of experience in statistical modeling, predictive analytics, and machine learning. Skilled in Python, SQL, and deploying models into production environments.

#### **Skills**

Python, scikit-learn, pandas, NumPy, SQL, XGBoost, Random Forest, EDA, A/B Testing, Model Validation, Power BI, Tableau, Flask (Model Deployment)

### **Experience**

Data Scientist - DeepInsight Analytics (2020 - Present)

- Built predictive models for customer lifetime value and marketing campaign performance.
- Deployed classification models using Flask APIs and monitored model performance.
- Led A/B testing design and statistical evaluation.

Data Analyst - StratIQ Technologies (2017 - 2020)

- Performed exploratory data analysis and hypothesis testing on customer churn datasets.
- Generated actionable insights through feature engineering and KPI reporting.

#### **Education**

B.S. in Statistics and Computer Science, University of Florida, 2016